

Cine Hospitality Private Limited

11th March 2013

✓ **National Stock Exchange Limited**

Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra (East), Mumbai - 400 051
Fax: 022-26598237/38

Bombay Stock Exchange Limited

Corporate Relationship Department
1st Floor, New Trading Ring,
PJ Towers, Dalal Street,
Fort, Mumbai - 400 001
Fax: 022-22722061/41/39/37

Sub: Disclosure pursuant to Regulation 31(1) & 31 (2) of the SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011

Dear Sir,

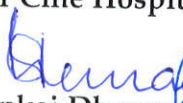
Enclosed please find the relevant disclosures under the provisions of Regulation 31 (1) & 31(2) of the Securities and Exchange Board of India (Substantial Acquisition of Shares & Takeover) Regulations, 2011.

Kindly take the same on record and oblige.

Thanking you,

Yours faithfully

For Cine Hospitality Private Limited


Pankaj Dhawan
Director



Encl: A/a

CC:

CINEMAX INDIA LIMITED

215-Atrium, 10th Floor, Opp- Divine School

J.B. Nagar, Andheri Kurla Road

Andheri -East

Mumbai - 400059

Disclosure by the Promoter(s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target company (TC)					CINEMAX INDIA LIMITED		
Name of the Promoter(s) on whose shares encumbrance was created/ invoked/ released (tick the relevant one)					CINE HOSPITALITY PRIVATE LIMITED		
Date of reporting					11.03.2013		
Names of the stock exchanges where the shares of the target company are listed					National Stock Exchange (NSE) Bombay Stock Exchange (BSE)		
Details of the promoters' holding: (The term "event" indicates creation/ invocation/ release of encumbrance, as the case may be)							
Promoter(s) or PACs with him	Pre-event holding		Details of events pertaining to encumbrance		Post event holding (encumbered shares to be excluded)		(*) Details of encumbrance (pledge / lien or other-give details
Names	Number	% of total Share capital	Type creation /Invocation/ release	Date (s)	Number	% of Total share capital	
Cine Hospitality Private Limited	66,97,189	23.92	Creation	05.03.2013	Nil	NIL	Axis Trustee Services Limited

(*) Details shall include the details regarding the person(s) on whose favour the encumbrance has been created and other important features of such encumbrance

For Cine Hospitality Private Limited

Pankaj Dhawan
Director



Place : Gurgaon, Haryana
Date : 11.01.2013