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CINEMAX

Date: 21st April, 2011

To,
Mr. Hari K
National Stock Exchange of India Limited
Exchange Plaza , Bandra Kurla Complex,
Bandra (East), Mumbai – 400051.

Sub :- Launching of Six Screens Multiplex at Pacific Mall, Rajouri Garden, New Delhi.
Company Scrip Code (NSE):- CINEMAX.

Dear Sir,

This is to inform you that today i.e. on 21st April,2011, we are launching our Six Screens Multiplex at 3rd floor of Pacific Mall situated at Rajouri Garden, DMRC Plot, Community center, Khayala, Najafgarh Road, Near Subhash Nagar Metro Station, New Delhi – 18.

This Multiplex will be open to the patrons with special screening of block buster movie "**DUM MAARO DUM**" and screening of movie "**thank you**".

The Multiplex is having capacity of 1116 seats including 113 Gold recliner seats. The recliner seats are a unique concept for the market of Rajouri Garden Delhi.

The Multiplex has a Grand lobby, Great Ambience, Luxurious Recliners, Fully loaded café and ample Cark Parking Space. It has a state of art sound system like 7.1 Dolby surround sound. All screens are fully digital and 3D Compatible.

The Six Screens Multiplex will also offer patrons to enjoy a personalized café service while enjoying their favorite movie which will give them out of the world experience- "**Cinemaxperience**".

Further, with the above launch, we will have pan India presence with 110 screens and 28181 seats across 33 properties.

This is for your information and records.
Yours Truly,
For **Cinemax India Limited**

Jatin Shah
Company Secretary