

Cine Hospitality Private Limited

10th January, 2013

National Stock Exchange Limited

Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra (East), Mumbai - 400 051
Fax: 022-26598237/38

Bombay Stock Exchange Limited

Corporate Relationship Department
1st Floor, New Trading Ring,
PJ Towers, Dalal Street,
Fort, Mumbai - 400 001
Fax: 022-22722061/41/39/37

Sub: Disclosure pursuant to Regulation 13 (1) & 13 (2A) of the SEBI (Prohibition of Insider Trading) Regulations, 1992 and Regulation 18 (6) & 29 (1) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011

Dear Sir,

Enclose please find the relevant disclosures under the provisions of Regulation 13 (1) & 13 (2A) of the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992 and Regulation 18 (6) & 29 (1) of Securities and Exchange Board of India (Substantial Acquisition of Shares & Takeover) Regulations, 2011.

Kindly take the same on record.

Thanking you,

Yours faithfully

For Cine Hospitality Private Limited

Director



Encl: A/a

CC:

CINEMAX INDIA LIMITED

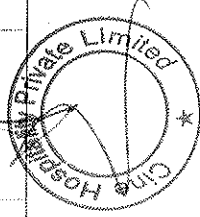
215-Atrium, 10th Floor, Opp- Divine School
J.B. Nagar, Andheri Kurla Road
Andheri -East
Mumbai - 400059

FORM A

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992 [Regulation 13(1) and (6)]

Regulation 13(1) - Details of acquisition of 5% or more shares in a listed company

Name , PAN No. & address of shareholder with telephone number	Share- holding prior to acquisition	No. and percent- age of shares/ voting rights acquired	Date of receipt of allotment/ advice- Date of acquisition (specify)	Date of intimation to Company	Mode of acquisition (market purchase/ public/ rights/ preferential/ offer etc.)	Shareholding sub-sequent to acquisition	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Ex-change on which the trade was executed	Buy quantity	Buy value
Cine Hospitality Private Limited PAN No: AAECC8101D Address: 61, Basant Lok, Vasant Vihar, New Delhi Tel No.: 0124-4708100	Nil	1,93,94,816 equity shares aggregating to 69.27% of the equity share capital of Cinemax India	Block trade for 1,93,94,534 equity shares was executed on January 8, 2013 and the settlement for the said equity shares happened on January 10, 2013	10.01.2013	1,93,94,534 equity shares were acquired through block deal on BSE Limited	69.27%	Block trade for 1,93,94,534 equity shares was executed through Axis Capital Limited SEBI Regn No. INB011387330	1,93,94,534 equity shares were acquired through block deal on BSE Limited	1,93,94,816 equity shares	Rs. 3930302315.10 (excluding transaction charges)



	Limited	282 equity shares were acquired on January 10, 2013 through an off-market transaction.	282 equity shares were acquired through off market transfer	282 equity shares were acquired through an off-market transfer	282 equity shares were acquired through an off-market transfer	Rs. 57429.30
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For Cine Hospitality Private Limited



Director

Date: 10.01.2013

Place: New Delhi

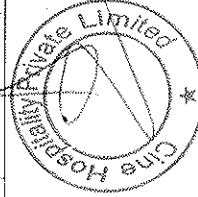
A handwritten signature in black ink, appearing to be "S. K. Singh".

"FORM B"

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
[Regulations 13(2), 13(2A) and 13(6)]

Details of shares or voting rights held by Director or Officer and his dependents or Promoter or Person who is part of Promoter Group of a listed company, or positions taken in derivatives by Director or Officer of a listed company and his dependents.

Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/Director/ Officer	Date of assuming office of Director/ Officer OR Date of becoming Promoter / part of Promoter Group.	No. & % of shares/voting rights held at the time of becoming Promoter/ part of Promoter Group/Director/ Officer.	Date of intimation to company	Mode of acquisition (market purchase/ public/ rights/ preferential offer etc.)	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value
Cine Hospitality Private Limited PAN No: AAEECC8101D Address: 61, Basant Lok, Vasant Vihar, New Delhi Tel No.: 0124-4708100	January 8, 2013	Nil	10.01.2013	1,93,94,534 equity shares were acquired through a block deal on BSE Limited	Block trade for 1,93,94,534 equity shares was executed through Axis Capital Limited SEBI Regn. No. INB011387330	1,93,94,534 equity shares were acquired through block deal on BSE Limited	1,93,94,816	Rs. 393,03,02,315.10 (excluding transaction charges)
				282 equity shares were acquired through off	282 equity shares were acquired through an off-	282 equity shares were acquired through an off-market transfer		Rs. 57,429.30

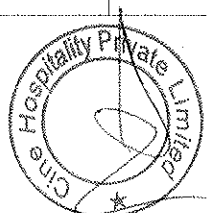


Format for Disclosure by acquirer for shares/ voting rights acquired during the offer period under Regulation 18 (6) in terms of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

i.	Name of the Target Company	Cinemax India Limited
ii.	Name of the acquirers / PACs	Cine Hospitality Private Limited (Acquirer) PVR Limited (PAC)
iii.	Name of the persons/ entities who acquired shares in the Target Company	Cine Hospitality Private Limited
iv.	Whether disclosure about the persons/ entities stated at (iii) was given in the detailed public announcement as either Acquirer or Persons acting in concert with Acquirer. (Yes/No) If No, provide a) Reasons for non-disclosure b) Relationship of the entity with the Acquirer / PAC	Yes. Cine Hospitality Private Limited has been disclosed as the acquirer in the detailed public statement dated December 4, 2012.

Details of acquisition – for each person mentioned at (iii)

Number of Shares / Voting Rights Acquired (No.)	Date of Acquisition	Mode of Acquisition	Person from whom Shares / Voting Rights Acquired*	Purchase Price per Share	Shareholding of person who acquired the shares (% w.r.t. total share Capital/ voting capital of Target Company)	
					Before acquisition	After Acquisition
1,93,94,816 equity shares	Block trade for 1,93,94,534 equity shares was executed on January 8, 2013 and the settlement for the said equity shares happened on January 10, 2013	1,93,94,534 equity shares were acquired through a block deal on the trading floor of BSE Limited	1,93,94,534 equity shares were acquired from: (i) Himanshu Kanakia (ii) Rasesh Kanakia (iii) Rupal Kanakia (iv) Hiral Kanakia	Price paid for 1,93,94,534 equity shares is Rs. 202.65 per equity share (excluding transaction charges)	Nil	1,93,94,816 equity shares, representing 69.27% of the fully diluted equity share capital of the Target Company



	282 equity shares were acquired on January 10, 2013 through an off-market transaction	282 equity shares were acquired through an off-market transaction.	282 equity shares were acquired from: (i) Hiral Kanakia (ii) Rupal Kankia (iii) Kanakia Gruhnirman Private Limited (iv) Kanakia Finance and Investments Private Limited	Price paid for 282 equity shares is Rs. 203.65 per equity share		
Total shareholding of acquirer and PACs before the acquisition (number as well as % of total share capital of TC)					Nil	
TOTAL shareholding of acquirer and PACs after the acquisition (Number as well as % of total share capital of TC)					1,93,94,816 equity shares, representing 69.27% of the fully diluted equity share capital of the Target Company	

I/We hereby declare that the information provided in the instant report is true and nothing has been concealed there from.

For Cine Hospitality Private Limited

Director



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Date: 10.01.2013

Place: New Delhi

**FORMAT FOR DISCLOSURES UNDER REGULATION 29(1) OF SEBI (SUBSTANTIAL
ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011**

Name of the Target Company (TC)	Cinemax India Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Cine Hospitality Private Limited (Acquirer) and PVR Limited (PAC)		
Whether the acquirer belongs to Promoter/Promoter group	The acquirer is not a promoter or part of the promoter group of the Target Company		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited and National Stock Exchange of India Limited		
Details of the acquisition as follows:	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
Before the acquisition under consideration, holding of :			
a) Shares carrying voting rights	Nil	Nil	N.A.
b) Voting rights (VR) otherwise than by equity shares	Nil	Nil	N.A.
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	Nil	Nil	N.A.
Total (a+b+c)	Nil	Nil	N.A.
Details of acquisition			
a) Shares carrying voting rights acquired	1,93,94,816	69.27	N.A.
b) VRs acquired otherwise than by equity shares	Nil	Nil	N.A.
c) Warrants/convertible securities/any other	Nil	Nil	N.A.



instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired			
Total (a+b+c)	1,93,94,816	69.27	N.A.
After the acquisition, holding of:			
a) Shares carrying voting rights	1,93,94,816	69.27	N.A.
b) VRs otherwise than by equity shares	Nil	Nil	N.A.
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	Nil	Nil	N.A.
Total (a+b+c)	1,93,94,816	69.27	N.A.
Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer, etc.)	1,93,94,534 equity shares were acquired through a block deal on BSE Limited 282 equity shares were acquired through an off-market transfer		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	Fully paid-up equity shares forming part of the existing paid-up equity share capital of the Target Company		
Date of acquisition of/ date of receipt of intimation of allotment of shares /VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	(i) Block trade for 1,93,94,534 equity shares was executed on January 8, 2013 and the settlement for the said equity shares happened on January 10, 2013 (ii) 282 equity shares were acquired on January 10, 2013 through an off-market transaction.		



Equity share capital / total voting capital of the TC before the said acquisition	Rs. 14,00,00,000 /- comprising of 2,80,00,000 equity shares of Rs. 5/- each
Equity share capital/ total voting capital of the TC after the said acquisition	Rs. 14,00,00,000 /- comprising of 2,80,00,000 equity shares of Rs. 5/- each
Total diluted share/voting capital of the TC after the said acquisition	N.A.

Note:

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For **Cine Hospitality Private Limited**

Director



Date: 10.01.2013

Place: New Delhi