

13th August, 2024

To,

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor,

Plot No. C/1, G Block,

Bandra Kurla Complex,

Bandra (East), Mumbai - 400 051,

Maharashtra, India.

BSE Limited

Corporate Relationship Department

1st Floor, New Trading Ring,

PJ Towers, Dalal Street,

Fort, Mumbai - 400 001,

Maharashtra, India.

Company Code: CINELINE (NSE) / 532807(BSE)

Sub: Investor Release

Dear Sir / Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 enclosed herewith a copy of the Investor Release dated 13th August, 2024 titled "Q1 FY25 BUSINESS PERFORMANCE".

The contents of the Investor Release give full details.

Kindly take the above information on your records and oblige.

Thanking you.

For **Cineline India Limited**

Rashmi Shah

Company Secretary & Compliance Officer

Enclosure: As stated above.

Cineline India Limited

2nd Floor, A & B wing, Vilco Centre, Subhash Road, Opp Garware, Vile Parle (E), Mumbai- 400057
(India). Tel.: +91-22-67266688, Email: investor@cineline.co.in,

Corporate Identity Number (CIN): L92142MH2002PLC135964; www.moviemax.co.in

CINELINE

MOVIE **MX**

Q1 FY25 BUSINESS PERFORMANCE

44^{*}

CINEMAS

182[^]

SCREENS

25+

CITIES

42,000+

SEATS

* Cinema Breakup: Operational 20; Under Fit Out & Tied Up: 24

^ Screen breakup: Operational: 76; Under Fit Out & Tied Up: 106

13th August 2024, Mumbai

Cineline India Limited, the fourth largest film exhibition player in India has announced its unaudited Financial Results for the quarter ended 30th June 2024

Financial Highlights for Q1 FY25 (Film Exhibition Business)

Particulars (In Rs Lakhs)	Q1 FY25	Q1 FY24
Total Revenue	3,714	3,868
EBIDTA	385	783
Admits (in Lakhs)	12.99	13.48
Net Box Office Collections	2,259	2,400
Net F & B Collections	1,091	1,023

Key Operating Matrix

Particulars (In Rs)	Q1 FY25	Q1 FY24
ATP	200	200
SPH	88	80
ATP + SPH	288	280

CINELINE

MOVIE **MX**

Q1 FY25 BUSINESS PERFORMANCE

Business & Financial Highlights for Q1 FY25 (Hotel Business)

Particulars (In Rs Lakhs)	Q1 FY25	Q1 FY24
Total Revenue	1,383	1,331
EBITDA	388	409
Average Room Rate (In Rs)	7,324	8,247
Occupancy rate	89%	85%

Commenting on the performance, Mr. Ashish Kanakia, CEO & Promoter of Cinline India Limited said,

“Q1 FY25 started off slowly, with April and May affected by the general elections. This did lead to delay of film releases, resulting in a decrease in the number of releases compared to the first quarter of the previous year. In June we did see movies doing well. Munjya, Chandu Champion and Kalki all did well at the box office. This suggests that the audience's demand for high-quality content remains strong, regardless of the film's scale or star cast.

Throughout the quarter, we have sustained our ATP at Rs. 200 and achieved a 10% year-over-year increase in our SPH, now reaching Rs.88. We are consistently expanding our F&B product offerings. We will continue to add screens to our portfolio in new cities as well as existing cities with state-of-the-art technology, F&B services and exciting ambience.

In the coming months, several major Hindi films are scheduled for release, including Stree 2, Vedaa, Khel Khel Mein, Dharamveer 2, Bhool Bhulaiya 3, Singham Again, Dhadak 2, Sitare Zameen Par among others. We anticipate sustained enthusiasm among moviegoers, driven by the highly anticipated content set to release.

Moreover, increased business and leisure travel, staycations, and the government's emphasis on infrastructure development—such as the upcoming Mumbai-Goa highway—are contributing to the industry's growth. Our primary focus is on expanding our cinema business, which is why we are selling our hotel property in Goa. This move will enable us to accelerate the opening of new screens in the coming years.”

The logo for CINELINE, with 'CINELINE' in a bold, red, sans-serif font.The logo for MOVIE MAX, with 'MOVIE' in a red, sans-serif font and 'MAX' in a larger, red, stylized font.

ABOUT CINELINE INDIA LIMITED

MovieMax Cinemas, a part of the Kanakia Group, is a rapidly expanding chain of cinemas operated by Cinline India Limited which has made a comeback in 2022. The company has in their portfolio 182 screens of which 76 are operational screens across 20 properties in 12 states. The company offers spacious auditoriums adorned with plush, comfortable seating at conveniently accessible locations for a superior cinematic experience along with a varied range of Food & Beverages. The company also offers a vast array of movies, ranging from all Indian languages to Hollywood and world cinema, to cater to the diverse tastes of our cherished patrons. The company also owns a Hospitality Asset with a 5-Star Premium Leisure Hotel - Hyatt Centric at Candolim, Goa.

Safe Harbor

Statements in this document relating to future status, events, or circumstances, including but not limited to statements about plans and objectives, the progress and results of research and development, potential project characteristics, project potential and target dates for project related issues are forward-looking statements based on estimates and the anticipated effects of future events on current and developing circumstances. Such statements are subject to numerous risks and uncertainties and are not necessarily predictive of future results. Actual results may differ materially from those anticipated in the forward-looking statements. The company assumes no obligation to update forward-looking statements to reflect actual results changed assumptions or other factors.

Contact Details

Company:

CINELINE INDIA LIMITED

CINELINE

CIN: L92142MH2002PLC135964

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