

05th September, 2023

To, BSE Limited, Department of Corporate Services, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400001 Scrip Code: 532807	To, The National Stock Exchange of India Listing Department, Exchange Plaza, C- 1, Block G, Bandra Kurla Complex, Bandra (East), Mumbai– 400051 Scrip Code: CINELINE
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Subject: Investor Release

Dear Sir / Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 enclosed herewith is a copy of the Investor Release dated 05th September, 2023 titled “**Highest ever Monthly and Single Day Gross Box Office Collection & Admits**”.

The contents of the Investor Release give full details.

Kindly take the above information on your records and oblige.

Thanking you,

Yours faithfully
For **Cineline India Limited**

Rashmi Shah
Company Secretary & Compliance Officer

**CINELINE****MOVIE MAX**

HIGHEST EVER MONTHLY & SINGLE DAY GROSS BOX OFFICE COLLECTION & ADMITS

Cineline India Limited recorded highest ever monthly and single day admits and Gross Box Office Collection in the month of August 2023.

In the month of August 2023, MovieMax welcomed ~8.54 lakh viewers across the cinemas and recorded with highest ever monthly Gross Box Office collection of ~Rs. 21.28 crores and Gross F&B collection of ~Rs. 7.47 crores which even exceeds the earlier record set in July 2023. This is on account of increase in occupancy level and blockbuster content releases. The Average Ticket Price (ATP) and Spends per Head (SPH) for the month of August 2023 stands at ~Rs. 249 and ~Rs. 87 respectively. On 15th August 2023, MovieMax welcomed ~0.68 lakh viewers in a single day and recorded with highest ever single day Gross Box Office collection of ~Rs 2.01 crores.

This was attained due to the strong Box Office performance of the movies released in August, which includes 'Gadar 2' (Hindi), 'Jailer' (Tamil), and 'OMG2' (Hindi), as well as the ongoing success of previously released movie such as 'Rocky aur Rani ki Prem Kahani' (Hindi).

Commenting on the above performance, Mr Ashish Kanakia, CEO & Promoter of Cineline India Limited, said

"Beginning with the month of July, release of a number of regional genre content picked up resulted in increasing number of movie watchers entering the theatres. Gadar2 and OMG2 has done phenomenal business in the first 10 days of its opening which shows consumers love for Bollywood movies, especially sequels made of previous hit movies.

This has become evident that the consumer enthusiasm for experiencing films in an immersive, larger than life, cinematic environment is as strong as ever. With the amazing upcoming content lined up, we are very positive that movie watchers momentum to consume content will continue further."





CINELINE

MOVIE MAX

ABOUT CINELINE INDIA LIMITED

MovieMax Cinemas, a part of the Kanakia Group, is a rapidly expanding chain of cinemas operated by Cineline India Limited which has made a comeback in 2022. The company has in their portfolio 146 screens of which 61 operational screens across 17 properties in 6 states. The company offers spacious auditoriums adorned with plush, comfortable seating at conveniently accessible locations for a superior cinematic experience along with a varied range of Food & Beverages. The company also offers a vast array of movies, ranging from all Indian languages to Hollywood and world cinema, to cater to the diverse tastes of our cherished patrons. The company also owns a Hospitality Asset with a 5-Star Premium Leisure Hotel - Hyatt Centric at Candolim, Goa.

SAFE HARBOR

Statements in this document relating to future status, events, or circumstances, including but not limited to statements about plans and objectives, the progress and results of research and development, potential project characteristics, project potential and target dates for project related issues are forward-looking statements based on estimates and the anticipated effects of future events on current and developing circumstances. Such statements are subject to numerous risks and uncertainties and are not necessarily predictive of future results. Actual results may differ materially from those anticipated in the forward-looking statements. The company assumes no obligation to update forward-looking statements to reflect actual results changed assumptions or other factors.

For More Information, please contact:

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CINELINE INDIA LIMITED

CINELINE

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