

March 26, 2025

**The Manager  
Listing Department  
National Stock Exchange of India Ltd  
Exchange Plaza, 5th Floor  
Plot No.C-1, Block G  
Bandra-Kurla Complex  
Bandra (E)  
Mumbai 400 051**

**The Secretary  
BSE Limited,  
25<sup>th</sup> Floor, Phiroze Jeejeebhoy Towers,  
Dalal Street, Fort,  
Mumbai 400 001**

**Symbol : CHOLAHLDNG**

**Scrip Code : 504973**

Dear Sir/ Madam,

**Sub: Amendment to the Code of Practices and Procedures for Fair Disclosure of Unpublished Price Sensitive Information**

This is to inform you that the Board of Directors of the Company at its meeting held today i.e., 26<sup>th</sup> March 2025, has approved certain modifications to the "Code of Practices and Procedure for Fair Disclosure of Unpublished Price Sensitive Information" (hereinafter referred to as "Code").

Accordingly, in compliance with Regulation 8(2) of SEBI (Prohibition of Insider Trading) Regulations, 2015, the amended Code is enclosed for your records and is also being hosted on the website of the Company at [www.cholafhl.com](http://www.cholafhl.com)

Kindly take the above information on record.

Yours faithfully,  
for **CHOLAMANDALAM FINANCIAL HOLDINGS LIMITED**

**E KRITHIKA  
COMPANY SECRETARY**

Encl: As above

## **CODE OF PRACTICES AND PROCEDURES FOR FAIR DISCLOSURE OF UNPUBLISHED PRICE SENSITIVE INFORMATION**

### **1. Corporate Disclosure Policy:**

The following is the Corporate Disclosure Policy/norm to be followed by Cholamandalam Financial Holdings Limited (“**Company**”) to ensure timely and adequate disclosure of price sensitive information. Unpublished Price Sensitive Information, as defined under the Securities and Exchange Board of India (Prevention of Insider Trading) Regulations, 2015 (“**SEBI Insider Trading Regulations**”) (“**UPSI**”). The Company intends to adopt and follow best and fair practices in making public disclosures of UPSI and this policy lays down the Company’s principles for making a fair disclosure/dissemination of UPSI.

Any other term not defined herein shall have the same meaning as defined under the SEBI Insider Trading Regulations, the Securities Contracts (Regulation) Act, 1956, the Depositories Act, 1996 or the Companies Act, 2013 or any other applicable law or regulation to the extent applicable to the Company.

### **Prompt, uniform and universal disclosure of UPSI:**

### **2.**

2.1 The Company shall comply with the following principles:

(a) To disclose UPSI promptly no sooner than when credible and concrete information comes into being for making the same generally available.

(b) To ensure uniform and universal dissemination of UPSI to avoid making selective disclosure. Material events / information will be disseminated as mandated to the stock exchanges under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“**SEBI LODR Regulations**”), as amended from time to time.

(c) To ensure prompt dissemination of UPSI that gets selectively disclosed, inadvertently or otherwise (which is not in accordance with the Company’s policies), to make such information generally available, by promptly disseminating the same either in the form of notification to stock exchanges, press release and/or uploading of information on the website of the Company save and except disclosures made pursuant to 2.1(e) below.

(d) To ensure that all UPSI is handled on a need-to-know basis and that no UPSI shall be communicated to any person except in furtherance of legitimate purposes (in accordance with the policy for determination of “legitimate purposes” enclosed as Enclosure - 1), performance of duties or discharge of legal obligations.

(e) The information released to stock exchanges will also be published in the website of the Company for investor access to the public announcements.

### **3. Overseeing and coordinating disclosure:**

- 3.1 The Chief Executive Officer/ Managing Director / Manager of the Company who is also designated as the Corporate Disclosure Officer (“**CDO**”) to oversee corporate disclosure, is designated as the Chief Investor Relations Officer (“**CIO**”) to deal with dissemination of information and disclosure of UPSI.
- 3.2 The CIO shall be responsible for ensuring that the Company complies with continuous disclosure requirements, overseeing and co-coordinating disclosure of UPSI to stock exchanges, dissemination of information to analysts, shareholders and media, and educating staff on disclosure policies and procedure.
- 3.3 Information disclosure/ dissemination may normally be approved in advance by the CIO.
- 3.4 If information is accidentally disclosed without prior approval, the person responsible may inform the CIO immediately, even if the information is not considered price sensitive.

### **4. Responding to market rumours:**

- 4.1 Any queries on news reports or requests for verification of market rumours by regulatory authorities / stock exchanges should be forwarded immediately to the CIO, who shall decide on the appropriate response/clarification. The CIO shall decide whether a public announcement is necessary for verifying or denying rumours and then make the disclosure.
- 4.2 Pursuant to Regulation 30(11) of SEBI LODR Regulations, the Company shall, based on the decision of the CIO, confirm, deny or clarify, upon the material price movement (as specified by the Stock Exchanges from to time), any reported event or information in the mainstream media which is not general in nature and which indicates that rumours of an impending specific event or information is circulating amongst the investing public, as soon as reasonably possible and not later than 24 hours from the trigger of material price movement, as per the requirements stipulated therein.
- 4.3 Employees of the Company shall not respond to enquiries from the stock exchanges, the media or any other person, unless specifically authorised to do so by the CIO of the Company.
- 4.4 The Company will, subject to non-disclosure obligations, aim to provide appropriate and fair response to the queries on news reports and requests for verification of market rumours by regulatory authorities.

### **5. Disclosure / dissemination of UPSI to Analysts, institutional investors and research personnel:**

The guidelines given hereunder shall be followed while dealing with analysts and research personnel:

#### **(i) Only generally available information may be provided:**

Only generally available information should be provided to the analyst/ research personnel.

#### **(ii) Recording of discussion:**

In order to avoid misquoting or misrepresentation, it is desirable that at least two representatives of the Company be present at meetings with analysts, brokers, institutional investors and research personnel and discussion should preferably be recorded.

**(iii) Handling of unanticipated questions:**

Sufficient care should be exercised while dealing with analysts' questions that raise issues outside the intended scope of discussion. Unanticipated questions may be taken on notice and a considered response given later. UPSI should not be disclosed to analysts in response to such questions before such information becomes generally available.

**(iv) Disclosure to regulator:**

The Company will make transcripts or records of the proceedings of the meetings with analysts. With respect to other Investor relations meetings or conferences, the presentation being made thereat would be disclosed to the exchanges within timelines specified in the SEBI Listing Regulations and also be made available on the website of the Company.

**6. Interaction during Trading Window Closure period:**

While the trading window of the Company is closed, the Directors, Officers and other employees of the Company should refrain from interaction with the media/ analysts/ investors etc. on matters relating to the Company unless otherwise specifically authorised by the CIO in this regard.

**7. Medium of disclosure / dissemination:**

7.1. Disclosure/ dissemination of information may be done through various media so as to achieve maximum reach and quick dissemination which will include press release, filings with stock exchanges, dissemination on website etc.

7.2. CIO shall ensure that disclosure to stock exchanges is made promptly.

7.3. The Company may also facilitate disclosure through the use of their dedicated website.

7.4. The Company websites may provide a means of giving investors direct access to analyst briefing material, significant background information and questions and answers.

7.5. The information filed by the Company with exchanges under continuous disclosure requirements would be made available on the Company's website.

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