

REF: CIL/CC/19/2025-26

April 29, 2025

To, The Department of Corporate Services, The BSE Limited, P. J. Towers, Dalal Street, Mumbai- 400 001 Scrip Code: 531358	To, The Department of Corporate Services, The NSE Limited 5 th Floor, Exchange Plaza Plot No. C/ 1, G Block, Bandra – Kurla Complex, Bandra (East), Mumbai – 400 051 Scrip Code: CHOICEIN
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Sub: Disclosure of Material Event/ Information under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Dear Sir/ Madam,

In accordance with the requirements of Regulation 30 and other applicable Regulations of the SEBI (listing Obligations and Disclosure Requirements), 2015, kindly find attached the Press Release pertaining to our wholly owned Subsidiary, M/s. Choice Consultancy Services Private Limited which has been awarded a major public sector mandate worth nearly ₹67 crores for various digitization projects across India.

The details of the mandate are enclosed in the press release below.

Kindly take the above document on your record.

Thanking You,

Yours Truly,

For **Choice International Limited**

Karishma Shah
(Company Secretary & Compliance Officer)

PRESS RELEASE

Choice Consultancy Services Pvt Ltd Secures New Projects Worth ₹66.83 Crores

Awarded major public sector mandates worth nearly ₹67 crores for various digitization projects across India

Mumbai, April 29, 2025: Choice Consultancy Services Pvt Ltd, a leading consulting firm and a wholly-owned subsidiary of Choice International Ltd, has announced the award of prestigious new contracts totalling approximately ₹67 crores, further strengthening its leadership in driving rural and digital transformation initiatives across India.

The company has been awarded an additional work order worth ₹46.34 crores (Inclusive of GST) by the Office of the Registrar, Cooperative Societies, Bihar, for the computerization of 3576 Primary Agricultural Credit Societies (PACS). Building upon its strong performance during the first phase of the project, Choice Consultancy Services will continue to serve as the System Integrator, leveraging technology to enhance operational efficiency, transparency, and service delivery within PACS across the state. Choice team is currently working to digitize more than 9000 PACS across India and more than 4000 PACS in Bihar.

In Karnataka, Choice Consultancy Services has been awarded a work order valued at ₹10.23 crores (Inclusive of GST) by the Office of the Registrar, Cooperative Societies, Karnataka, for the computerization of 878 PACS. As part of this engagement, the company will undertake data digitization, migration, handholding, and support services across grassroots institutions, ensuring seamless digital transformation across rural communities.

Additionally, Choice Consultancy Services has been appointed as the Project Monitoring Unit (PMU) by ITI Limited and Tera Software Limited for the implementation of the Amended BharatNet Program across West Bengal, Himachal Pradesh and the North Eastern region. Valued at ₹10.26 crores (Inclusive of GST), the three-year assignment encompasses project monitoring, evaluation, vendor coordination, progress reporting, and strategic support to strengthen broadband connectivity in some of the remotest regions of the country.

Commenting on these developments, Arun Poddar, CEO of Choice International Ltd, said, "We are proud to deepen our engagement with public sector partners through these important assignments. Our commitment to advancing rural infrastructure and digital connectivity is unwavering, and we remain focused on delivering impact-driven, technology-enabled solutions that empower communities and contribute to India's long-term growth. These project wins further validate our strategic direction and reinforce our positioning as a trusted execution partner in high-value public sector initiatives."

These initiatives align closely with the Government of India's vision to modernize rural institutions, expand digital access, and foster inclusive economic growth. The company's involvement in these projects reinforces its position as a trusted partner in executing high-impact programs across the nation.

For further information, please contact:

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About Choice Consultancy Services Pvt Ltd:

Pioneered in Mumbai, Choice Consultancy Services Pvt Ltd is the public sector consulting division of Choice International Limited, a multi-diversified business enterprise operating across three continents. With innovative and sustainable solutions, Choice strives to serve clients' requirements through an optimum and organized approach. Spread across geographical boundaries, the company's services are aimed at empowering progress and development. With varied specializations, comprehensive growth plans, and an expert consulting team, Choice enables the Government, Public Sector, and individuals to maintain a proficient and sustainable infrastructure and lifestyle. All solutions are designed keeping in mind the demands of futuristic infrastructure development.

About Choice International Ltd.:

Headquartered in Mumbai, Choice Group is a decade old organization, engaged in providing diversified services on finance, engineering and consulting activities. Choice has its membership and registration with SEBI, RBI, NSE, BSE, MCX, NCDEX, AMFI and depository participant with CDSL & NSDL. An end- to-end financial conglomerate, the group has over the past decade expanded massively to become a holistic financial services firm with ground breaking technologies and innovative methodologies to serve its clients. Choice is among top 20 brokers with pan India presence with over 13 lakhs+ clients and over 53,000 trained business associates.

For more details, please visit: <https://choiceindia.com>
