

REF: CIL/CC/50/2023-24

September 21, 2023

To, The Department of Corporate Services, The BSE Limited, P. J. Towers, Dalal Street, Mumbai- 400 001 Scrip Code: 531358	To, The Department of Corporate Services, The NSE Limited 5 th Floor, Exchange Plaza Plot No. C/ 1, G Block, Bandra – Kurla Complex, Bandra (East), Mumbai – 400 051 Scrip Code: CHOICEIN
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Sub: Disclosure of Material Event/ Information under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Dear Sir/ Madam,

In accordance with the requirements of Regulation 30 and other applicable Regulations of the SEBI (Listing Obligations and Disclosure Requirements), 2015, kindly find attached the Press Release detailing about the contract secured by our Wholly-Owned Subsidiary, M/s. Choice Consultancy Services Private Limited from the Rajasthan State Government to drive economic growth and foster social inclusivity with an aim to enhance job creation, sustainable development, and becoming a premier investment hub.

Kindly take the above document on your record.

Thanking You,

Yours Truly,

For Choice International Limited


Karishma Shah
(Company Secretary & Compliance Officer)



Choice Consultancy Services Pvt Ltd (CCSPL) to Spearhead Rajasthan's Economic Growth and Investment Promotion Initiatives

September 21, 2023, Rajasthan, India - Choice Consultancy Services Pvt Ltd (CCSPL), a wholly owned subsidiary of Choice International Ltd, is proud to announce its partnership with the Rajasthan state government to drive economic growth and foster social inclusivity. This strategic collaboration is in alignment with Rajasthan's ambitious vision of job creation, sustainable development, and becoming a premier investment hub.

Under the awarded contract, CCSPL will assume a pivotal role in working closely with the Bureau of Investment Promotion (BIP) to develop and execute a comprehensive strategy aimed at bolstering Rajasthan's investment ecosystem. This multifaceted strategy encompasses several key components, including reinforcing the Single Window System, enhancing business reform rankings, streamlining regulatory processes, and cultivating a business-friendly environment conducive to growth.

Arun Poddar, CEO of Choice International, expressed his enthusiasm for this significant collaboration, stating, "We are privileged to be selected as a partner by the Rajasthan state government to drive economic growth and investment promotion initiatives. Rajasthan offers immense potential as a prime investment destination, and we are committed to playing our part in realizing the state's vision of prosperity and inclusivity."

Rajasthan, with its rich cultural heritage and thriving business environment, has emerged as a favoured destination for investors seeking diverse opportunities. This partnership with CCSPL signifies a pivotal step towards making Rajasthan an even more attractive investment destination, fostering economic growth, and furthering the state's reputation as a hub for innovation and sustainable development.

ABOUT CHOICE CONSULTANCY SERVICES PVT LTD

Choice Consultancy Services Private Limited (CCSPL), a wholly-owned subsidiary of Choice International Ltd, functions as a distinguished consulting firm specializing in government advisory services across diverse sectors. Our expertise lies in the preparation of Detailed Project Reports (DPRs), efficient Project Monitoring Services, Revenue Augmentation strategies, Process Automation solutions. With a commitment to excellence and a dedication to contributing to the public and private sectors, CCSPL stands as a trusted partner in driving progress and innovation.

For further information, please contact:

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