

REF: CIL/CC/90/2023-24

January 18, 2024

To, The Department of Corporate Services, The BSE Limited, P. J. Towers, Dalal Street, Mumbai- 400 001  Scrip Code: 531358	To, The Department of Corporate Services, The NSE Limited 5 <sup>th</sup> Floor, Exchange Plaza Plot No. C/ 1, G Block, Bandra – Kurla Complex, Bandra (East), Mumbai – 400 051  Scrip Code: CHOICEIN
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**Sub: Disclosure of Material Event/ Information under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.**

Dear Sir/ Madam,

In accordance with the requirements of Regulation 30 and other applicable Regulations of the SEBI (listing Obligations and Disclosure Requirements), 2015, kindly find attached the Press Release pertaining to our wholly owned Subsidiary, M/s. Choice Consultancy Services Private Limited which has been awarded work order worth Rs. 17 Crores for digitalizing Primary Agricultural Credit Societies (PACS) across the state of Maharashtra.

The details of the award are enclosed in the press release below.

Kindly take the above document on your record.

Thanking You,

Yours Truly,

For Choice International Limited

  
Karishma Shah  
(Company Secretary & Compliance Officer)



**Choice Consultancy Services Pvt Ltd Awarded Work Order worth Rs. 17 Crores for PACS  
Digitalization in Maharashtra**

January 18th, Mumbai, India – Choice Consultancy Services Pvt Ltd, a leading consulting firm and a subsidiary of Choice International Ltd, has been selected to spearhead a transformative project aimed at digitalizing Primary Agricultural Credit Societies (PACS) across Maharashtra. This announcement follows a successful bid in response to NABARD's call for proposals, reflecting Choice Consultancy's commitment to innovation and progress in the rural financial sector.

The initiative, endorsed by the Office of The Commissioner for Co-operation & Registrar Of Co-operative Societies, Maharashtra State, Pune, aligns with the company's dedication to driving positive change in the agricultural finance landscape. Choice Consultancy Services Pvt Ltd will serve as the System Integrator for the computerization of 1983 PACS in Maharashtra, covering districts such as Solapur, Latur, Osmanabad, Beed, Nanded, Bhandara, Gondia, Chandrapur, and Gadchiroli.

Arun Poddar, CEO of Choice International Ltd, expressed enthusiasm for the project, stating, "We are honoured to lead the digitalization efforts for Primary Agricultural Credit Societies in Maharashtra. At Choice International Ltd, we are committed to leveraging cutting-edge technology to empower rural communities. This initiative is a testament to our dedication to making a meaningful impact on agricultural finance and rural development."

The project involves comprehensive tasks such as software installation, operationalization, data sanitization, validation, data entry, digitization, and migration. Choice Consultancy Services Pvt Ltd will play a crucial role in ensuring the seamless execution of these activities across the designated PACS. Choice Consultancy Services Pvt Ltd looks forward to contributing to the success of this transformative initiative, fostering transparency, effectiveness, and financial stability within these vital rural institutions.

**ABOUT CHOICE CONSULTANCY SERVICES PVT LTD**

Choice Consultancy Services Private Limited (CCSPL), a wholly-owned subsidiary of Choice International Ltd, functions as a distinguished consulting firm specializing in government advisory services across diverse sectors. Our expertise lies in the preparation of Detailed Project Reports (DPRs), efficient Project Monitoring Services, Revenue Augmentation strategies, Process Automation solutions. With a commitment to excellence and a dedication to contributing to the public and private sectors, CCSPL stands as a trusted partner in driving progress and innovation.

**For further information, please contact:**

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