

# CHAMPARAN MARKETING CO. LTD.

*Regd. Office :*  
9/1, R. N. MUKHERJEE ROAD,  
(5TH FLOOR)  
KOLKATA - 700 001

**Through Speed Post**

18<sup>th</sup> March, 2013

The Secretary  
National Stock Exchange of India Ltd.  
Exchange Plaza, 5th Floor  
Plot No. C/1, G Block  
Bandra-Kurla Complex, Bandra (E)  
Mumbai 400 051

The Dy. General Manager  
Corporate Relationship Department  
BSE Ltd.  
1st Floor, New Trading Ring, Rotunda Building  
P.J. Towers, Dalal Street, Fort  
Mumbai 400 001

Dear Sir,

**Sub: Disclosure in terms of Regulations 31(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations 2011.**

We, Champaran Marketing Co. Ltd., one of the Person Acting in Concert of Chambal Fertilisers & Chemicals Limited (Chambal) write to inform you that our entire holding of 3,02,500 Equity Shares equivalent to 0.07% of the total paid up Equity Share Capital of Chambal was pledged by us in favour of Viditi Investment Private Limited on 7<sup>th</sup> March, 2012. Now, the said 3,02,500 Equity Shares equivalent to 0.07% of the total paid up Equity Share Capital of Chambal has been released on 13<sup>th</sup> March, 2013.

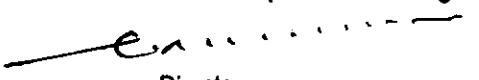
As required under the SEBI (Substantial Acquisition of Shares & Takeovers) Regulations 2011 enclosed please find the declaration under Regulation 31(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations 2011.

You are kindly requested to take note of the above.

Thanking You,

Yours faithfully,

For Champaran Marketing Co. Ltd.,

  
Director

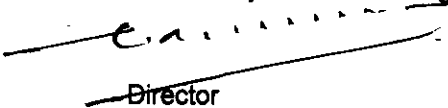
Encl : as above

Cc: Chambal Fertilisers & Chemicals Limited  
Corporate Office, 1<sup>st</sup> Floor  
5, Commercial Centre, Jasola  
New Delhi- 110 025

**Format for disclosure by the Promoter(s)/Person Acting in Concert to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

|                                                                                                                                      |                                                                                     |                          |                                                         |            |                                                          |                          |                                                                                                                                                                                                                                                      |
|--------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|--------------------------|---------------------------------------------------------|------------|----------------------------------------------------------|--------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Name of the Target company                                                                                                           |                                                                                     |                          | Chambal Fertilisers & Chemicals Limited (Chambal)       |            |                                                          |                          |                                                                                                                                                                                                                                                      |
| Name of the Promoter(s)/Person Acting in Concert on whose shares encumbrance was created/invoked/ released (tick the relevant one)   |                                                                                     |                          | Champan Marketing Company Ltd.                          |            |                                                          |                          |                                                                                                                                                                                                                                                      |
| Date of reporting                                                                                                                    |                                                                                     |                          | 18 <sup>th</sup> March, 2013                            |            |                                                          |                          |                                                                                                                                                                                                                                                      |
| Names of the stock exchanges where the shares of the target company are listed                                                       |                                                                                     |                          | BSE Limited<br>National Stock Exchange of India Limited |            |                                                          |                          |                                                                                                                                                                                                                                                      |
| Details of the promoters' holding:<br>(The term "event" indicates creation/ invocation/ release of encumbrance, as the case may be ) |                                                                                     |                          |                                                         |            |                                                          |                          |                                                                                                                                                                                                                                                      |
| Promoter(s)<br>or<br>PACs<br>with him                                                                                                | Pre-event holding                                                                   |                          | Details of events pertaining to encumbrance             |            | Post event holding<br>(encumbered shares to be excluded) |                          | Details of encumbrance<br>(pledge/lien or other- give details                                                                                                                                                                                        |
| Names                                                                                                                                | Number                                                                              | % of total share capital | Type creation/ invocation/ release                      | Date (s)   | Number                                                   | % of Total share capital |                                                                                                                                                                                                                                                      |
| Champan Marketing Co. Ltd.<br>(Person Acting in Concert)                                                                             | 3,02,500<br><br>(including 3,02,500 Equity Shares which have since been encumbered) | 0.07                     | Release of encumbrance                                  | 13.03.2013 | 3,02,500                                                 | 0.07                     | 3,02,500 Equity Shares equivalent to 0.07% of Chambal were pledged by Champan Marketing Company Limited in favour of Viditi Investment Private Limited on 07.03.2012. Now the pledge of the aforementioned 3,02,500 Equity Shares has been released. |

For Champan Marketing Co. Ltd.,

  
Director

Place: Kolkata

Date: 18.03.2013