

Date: 21-08-2024

The Head- Listing Compliance
National Stock Exchange of India Ltd.
Exchange Plaza, Plot no. C/1, G Block,
Bandra-Kurla Complex Mumbai - 400 051

Stock Code: CGRAPHICS

Subject: Disclosure under Regulation 30 of SEBI (LODR) Regulations, 2015: Interaction with Analysts/Investors meet

Dear Sir/ Madam,

With the reference to the intimation dated 16th August, 2024, we would like to inform you that the Company will be hosting an Analyst/Investor meeting today i.e. 21st Aug, 2024 as per the details below:

Date & Time (IST)	Mode of Interaction	Company/Institution/Analysts/Organization	Meeting Link
21 st August, 2024 (Wednesday) 4:00 PM – 5:00 PM	Online	Investor/Analyst	Link: https://bit.ly/3WMX1NQ Meeting ID: 435 416 5634 Passcode: CG@NOIDA

Further in this regard, an Investor presentation issued by the Company is enclosed herewith for the information of the exchanges.

You are requested to take the above information on your records.

Thanking You,

Sincerely,

For Creative Graphics Solutions India Limited

Puja Arora Mehrotra
Company Secretary & Compliance Officer



Encl: as above

Creative Graphics

Investor Presentation
August 2024

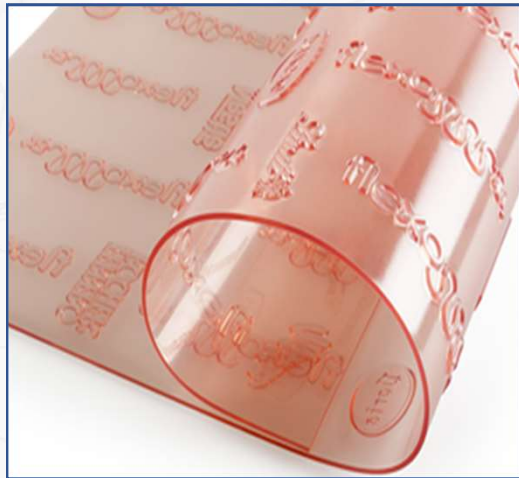


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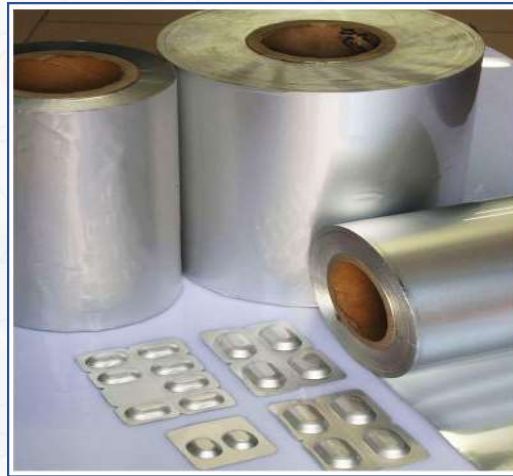
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Business At A Glance

- Diversified group in the Indian packaging industry, with strengths in design, high quality manufacturing, pan-India distribution and service.
- India's largest flexographic plate manufacturer. Flexography is the technology of choice for print packaging.
- Produces high quality pharma packaging solutions (Alu Alu foil) that extend shelf life of medicines.
- Helps brands increase customer engagement through mock-ups, design and premedia services.



Flexographic plates



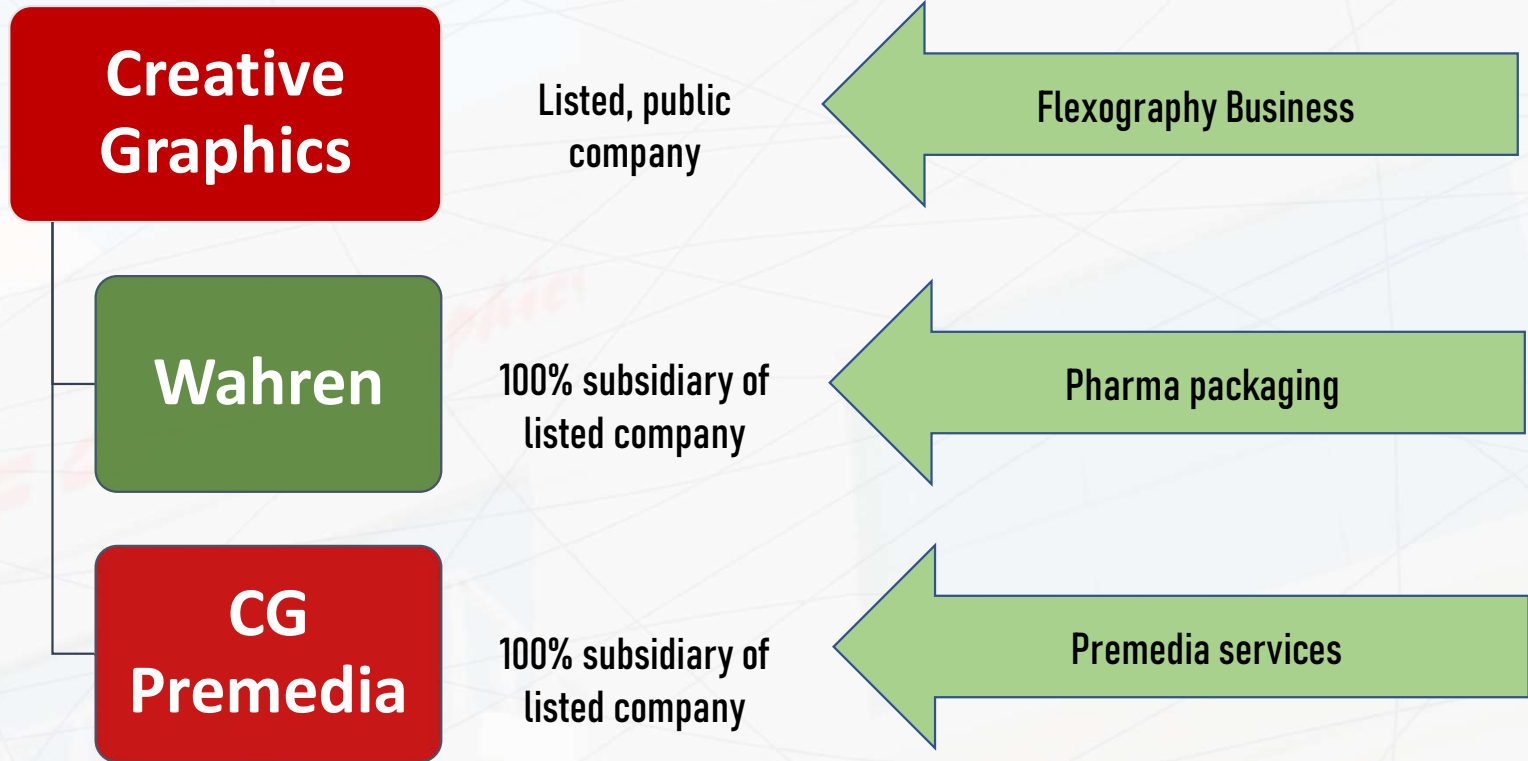
Alu Alu foil



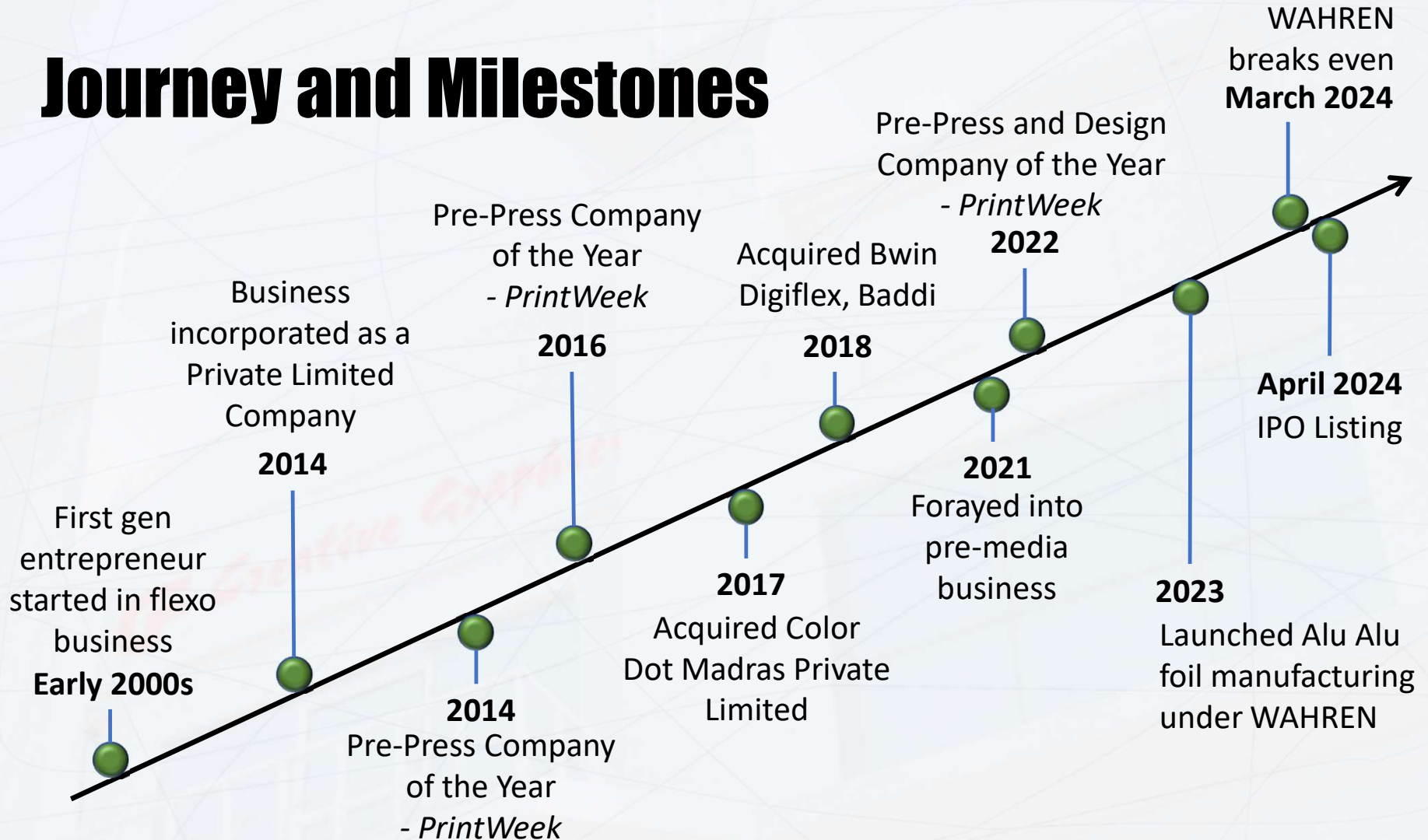
Mock up designs

Corporate Structure

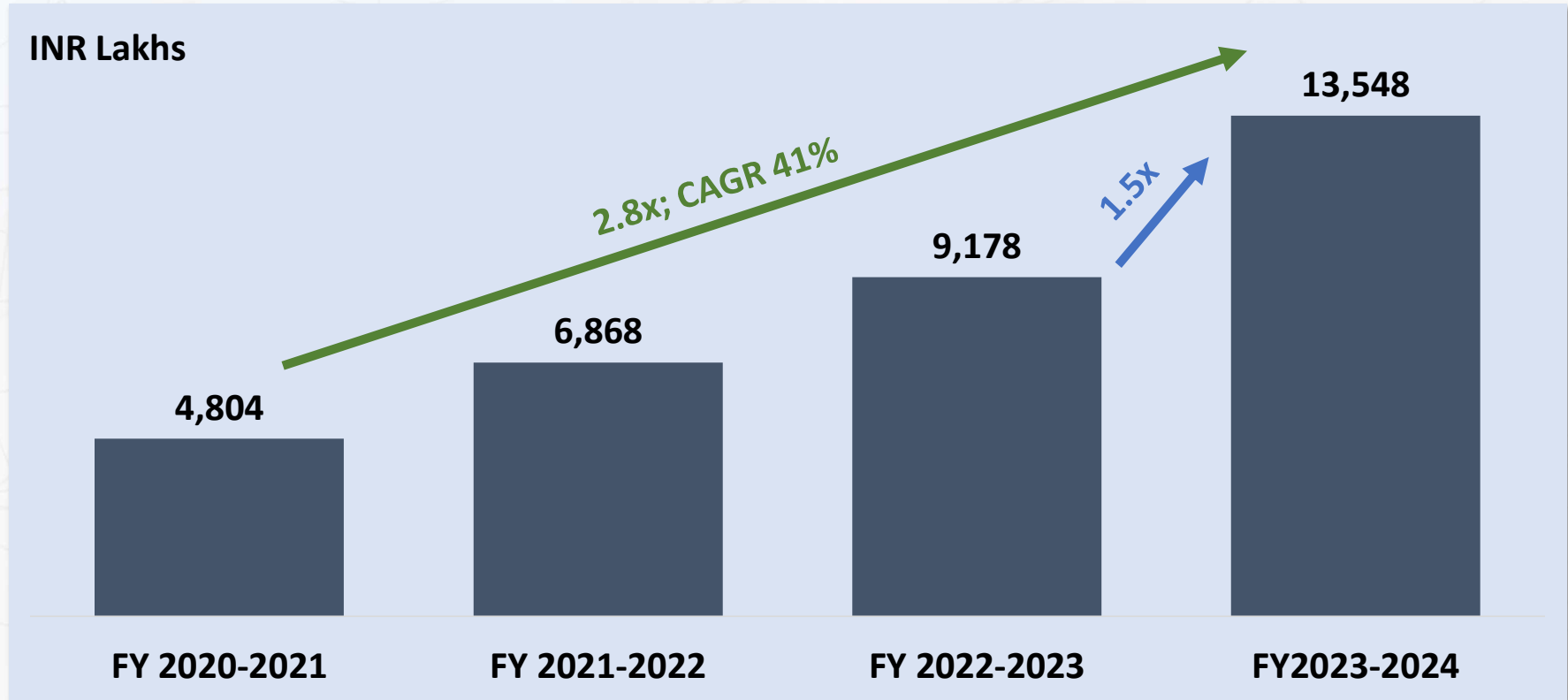
Two wholly-owned subsidiaries, each responsible for one business segment.



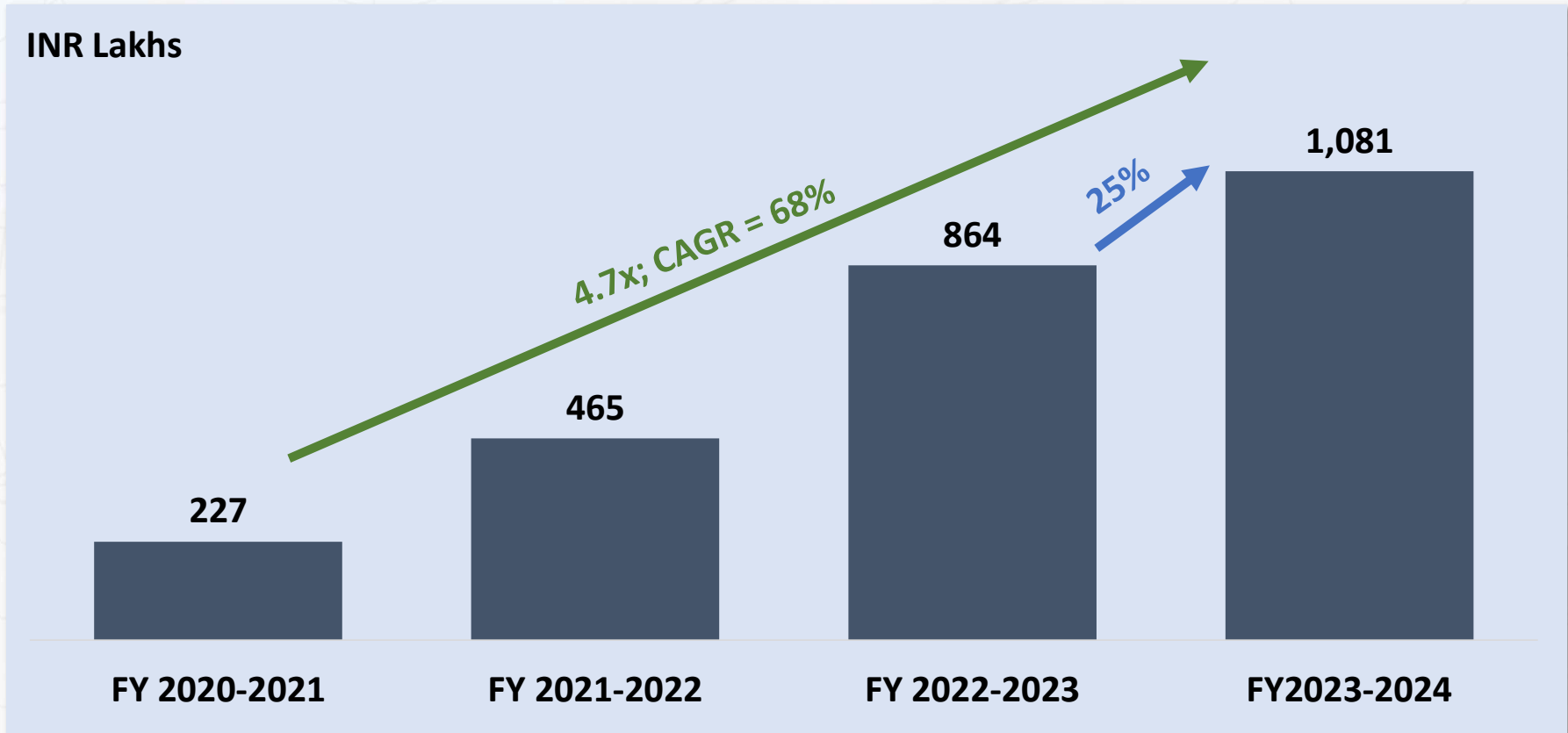
Journey and Milestones



Revenue Growth Trajectory



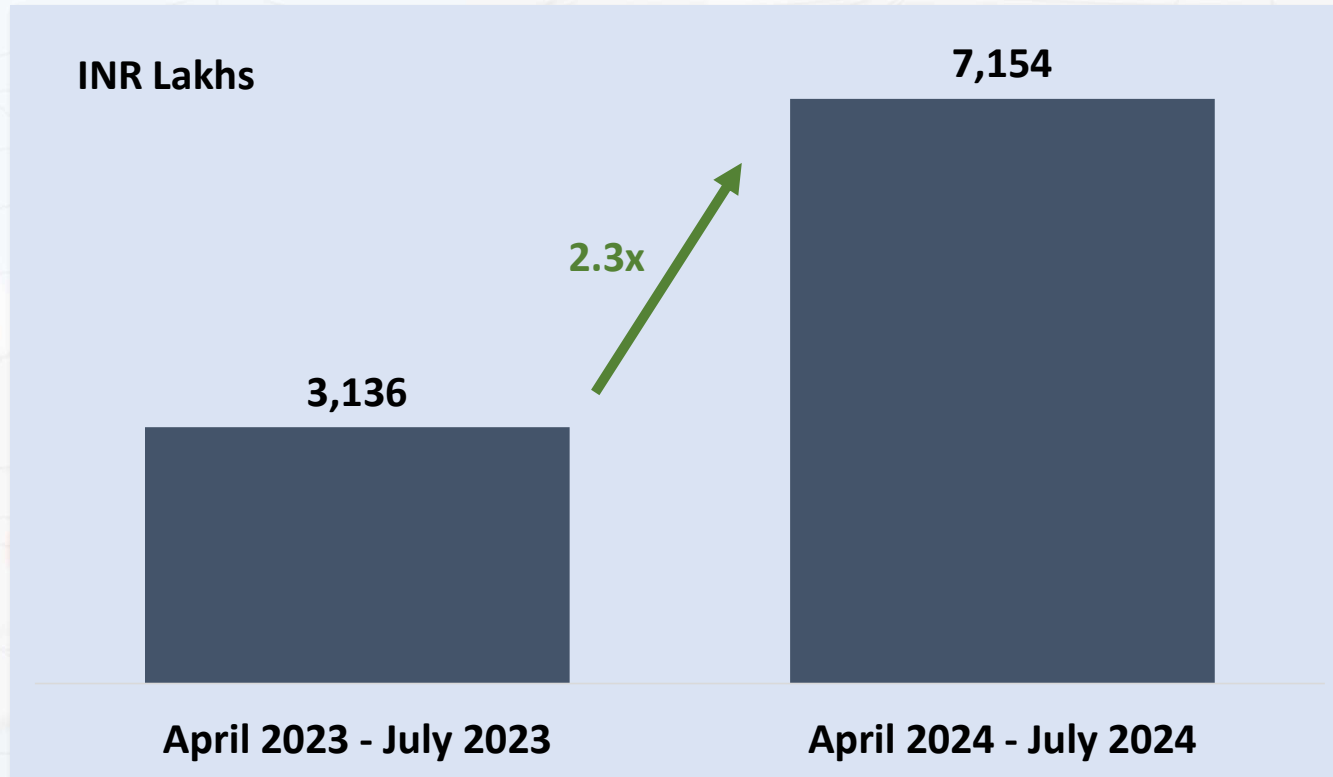
Profit Growth Trajectory



Latest Updates

Year So Far...

Revenue*



Estimated Unaudited Revenue*

Growth Strategy: Flexography

Multiple levers for growth



Increased Productivity with automation



Higher Capacity & lower consumption



Inorganic Acquisition(s)

Flexography: Capacity Addition

KODAK FLEXCEL NX
WIDE 5080 SYSTEM



10% incremental capacity

Ability to handle bigger plate sizes

Reduced wastage

20% lower power consumption
compared to older tech

Flexography: Tech Upgrade

Shine LED Lamp Kits



Higher consistency
25% higher throughput

Energy savings
Lower replacement parts and
consumables

Retrofit in existing machines

Flexography: AI and Automation



Automation Engine



Reduced Errors with automated quality checks.

Higher manpower utilization

Optimize printing and cutting

Premedia: New Clientele



Premedia: Tamil Nadu Premier League

We create high visibility campaigns for Brands



Premedia:

Brands consider us a valuable partner

High connect with brands

Strategic for Flexography business



Pernod Ricard India

CERTIFICATE

OF APPRECIATION

THIS CERTIFICATE IS PROUDLY PRESENTED TO

CG PREMEDIA

for your innovative contributions and inspiring collaboration for our Innovation Roadshow



TECHNICAL INNOVATION (R&D)

PRESENTED BY

Growth Strategy: Wahren

Lucrative opportunities abound



Value addition (eg. anti-counterfeiting)



Impetus on Exports



Increased capacity and reduced costs



Exploring synergetic products

Wahren: Supply Started to Major Pharma Companies



Overall 230+ customers added since inception

Wahren Pipeline: Facility Audits complete

Foot in the door at some of the largest pharma companies in the country

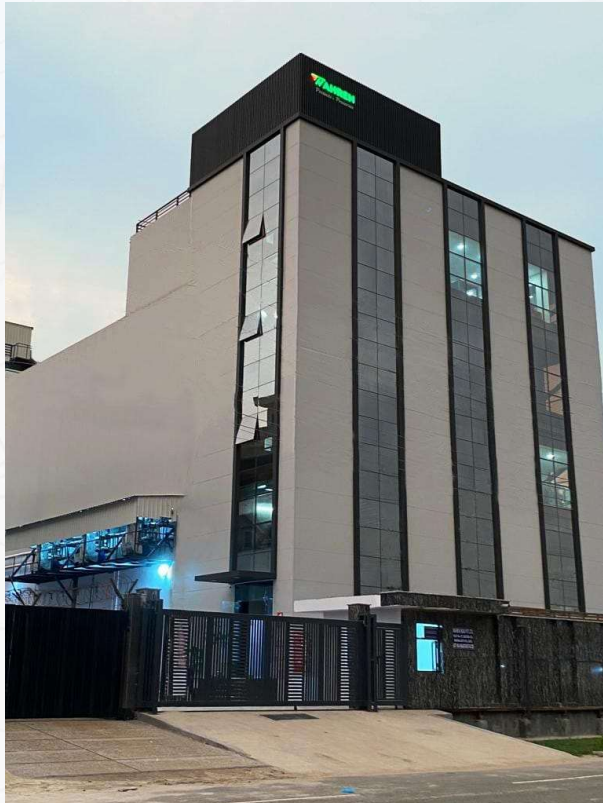


LUPIN



Wahren Capacity Utilization

To reach optimal level within next quarter



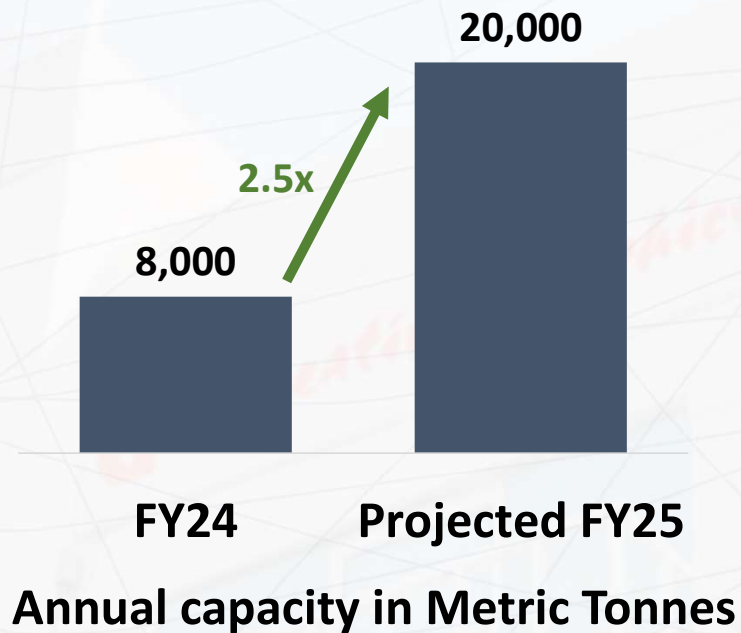
50%

Capacity utilized

New warehouse leased in Noida in preparation for higher utilization
+ we will stock Alu Alu at parent company factories pan-India

Wahren Capacity Addition

Capacity addition towards year-end with eye on large customers + exports



12,000 MT/Yr

New Capacity Addition in existing facility

Machine ordered • Delivery by year-end

New Tech → lower wastage → higher margins

Wahren: Export Focus

25%

Of sales expected to come from exports from next year



Participated in Jordan Expo
Russia, Dubai and Philippines expos in pipeline

Wahren: North East Expansion

Part of strategy to be near customer centers

A light gray map of India with white state boundaries. Two red dots are placed on the map: one in the northern region (Haryana/Punjab area) and one in the eastern region (West Bengal area).

5,000sq ft

@Warehouse
Siliguri, West Bengal

Wahren R&D: Anti-Counterfeiting

20%

Of branded drugs sold in India are estimated to be counterfeits

Creative's
printing
experience



Wahren's
pharma
packaging

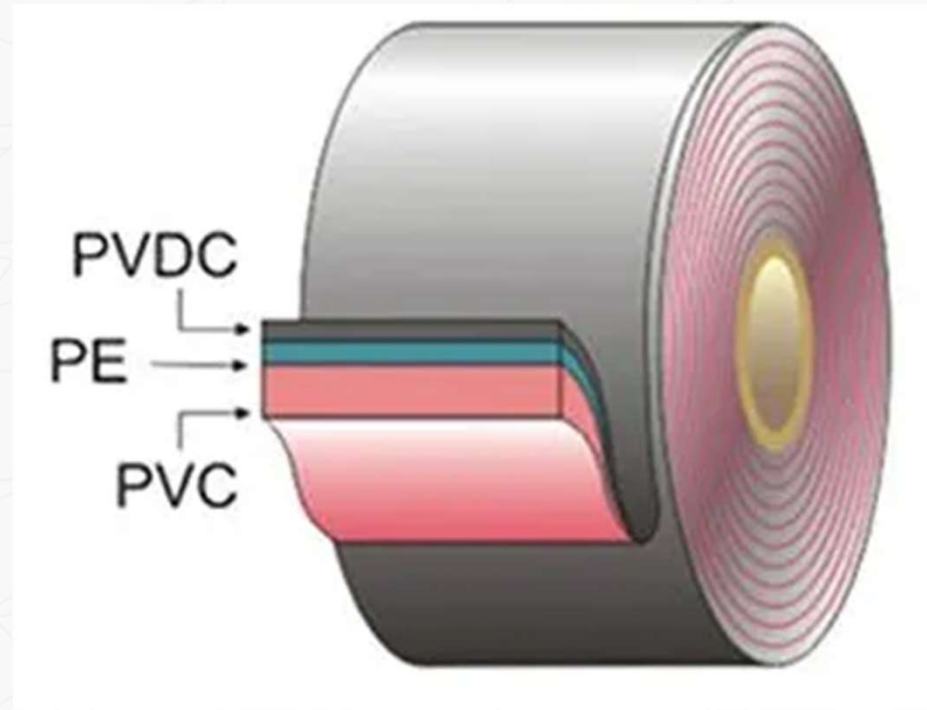
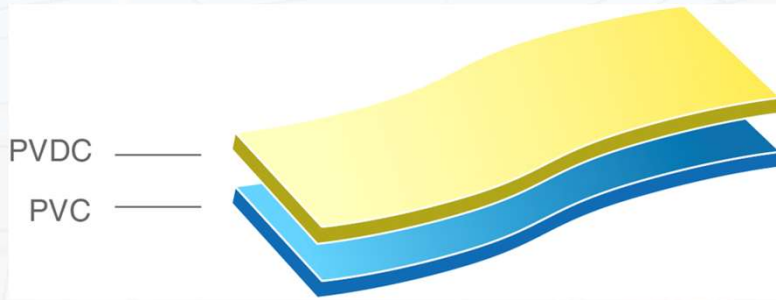


Anti-
counterfeit
pharma
packaging

Unique competitive advantage

Wahren R&D: Product Line Extension

Synergetic Products under evaluation for future expansion



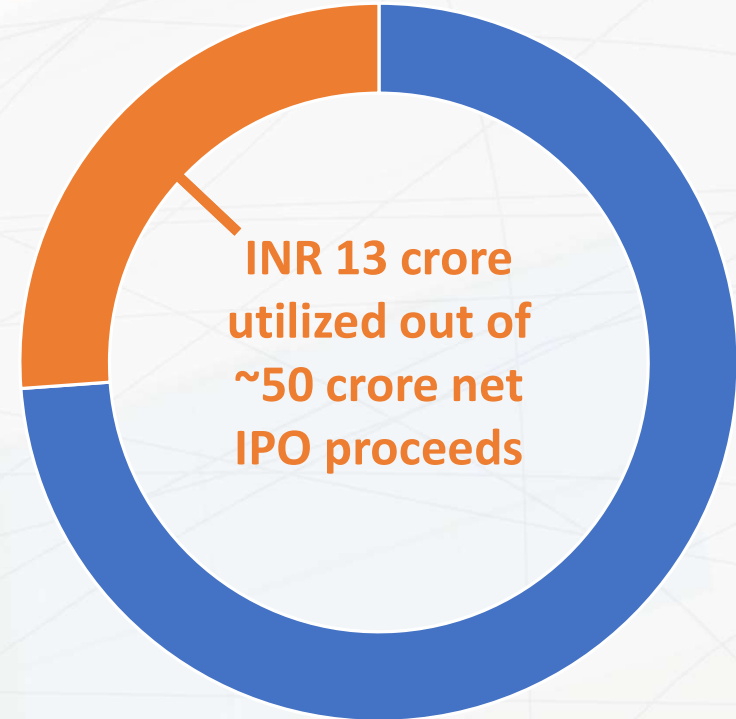
IPO Proceeds Utilization

Gunpowder available for further investments

75%

Of IPO Funds still unutilized

To fuel future working capital requirements + inorganic growth oppn.



Q&A

Disclaimer

This document may contain statements which reflect Management's current views and estimates and could be construed as forward-looking statements. The future involves risks and uncertainties that could cause actual results to differ materially from the current views being expressed. Potential risks and uncertainties include factors such as general economic conditions, commodities and currency fluctuations, competitive product and pricing pressures, industrial relations and regulatory developments. The company or its management shall not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstance.

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