



**RP - Sanjiv Goenka
Group**

Growing Legacies



SEC: KKG: 27256

1 December, 2012

Manager (Listing)
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No. C/1, G-Block
Bandra-Kurla Complex
Bandra (East)
Mumbai – 400 051

The Secretary
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 001

The Secretary
The Calcutta Stock Exchange
Association Limited
7, Lyons Range
Kolkata – 700 001

Dear Sir,

**Disclosure under Regulation 13(6) of the
SEBI (Prohibition of Insider Trading) Regulations, 1992**

In terms of the aforesaid Regulation, we enclose herewith the information received by us on 30 November 2012 from HDFC Mutual Fund under Regulation 13(3) of the above Regulations.

Yours faithfully,

(K.K. Ghose)

General Manager (Secretarial & Estates)

Encl.

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By Fax and Hand Delivery - No. of pages = 1 + 6 = 7

November 30, 2012

Mr. Subhasis Mitra
Company Secretary
CESC Ltd. CESC House,
Chowringhee Square,
Kolkata-700001
Fax: 033-22255155

Dear Sir,

Sub: Disclosure pursuant to Regulation 13(3) of SEBI (Prohibition of Insider Trading) Regulations, 1992 and Regulation 29 (2) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

We refer to our letter dated November 2, 2012 wherein we had informed that the holding of the Schemes of HDFC Mutual Fund in Supreme Industries Limited ("the Company") as on November 1, 2012 was 5.01% of the paid up equity share capital of the Company (Paid up Equity Share Capital being Rs. 1,249,359,250.00/- comprising 12,49,35,925 equity shares of Rs.10/- each).

Further, in accordance with the captioned regulation and other applicable laws / regulations, if any, we wish to inform you that there has been an **increase** in the shareholding of the Company by the Schemes of HDFC Mutual Fund by **2.06%** as of November 29, 2012. As on November 29, 2012, the aggregate holding of the Schemes of HDFC Mutual Fund in the Company is **7.07%** of the paid up equity share capital of the Company Paid up Equity Share Capital being Rs. 1,249,359,250.00/- comprising 12,49,35,925 equity shares of Rs.10/- each).

As per Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992, please find enclosed the details of change in the shareholding as prescribed in Form C.

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Kalyan Kr. Ghose
General Manager
(Secretarial & Estates)
CESC Limited

HDFC Asset Management Company Limited
A Joint Venture with Standard Life Investments

Compliance Department: 3rd Floor, Mistry Shewan, 122, Backbay Reclamation, Dinkhew Vachha Road, Churchgate, Mumbai - 400 020.
Tel.: 6631 8333 Fax 6658 0233 Website: www.hdfcfund.com

Registered Office: Ramon House, 3rd floor, H.T. Parekh Marg, 169, Backbay Reclamation, Churchgate, Mumbai 400 020.



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As per Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 please find enclosed the details of change in the shareholding in Annexure B.

Kindly acknowledge receipt of the same.

Thanking you,

Yours faithfully,
For HDFC Asset Management Company Limited

Dinesh Bhakade
Senior Manager - Compliance

Encl: As above

C.C.

1. ~~Listing Department~~
National Stock Exchange of India Limited
Exchange Plaza,
Bandra - Kurla Complex
Bandra (E)
Mumbai - 400 051
Tel.: 022- 2659 8190/ Fax: 022- 2659 8191
2. ~~Listing Department~~
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 023
Fax: 022-2272 1919
3. ~~Listing Department~~
The Calcutta Stock Exchange Limited
7, Lyons Range
Kolkata - 700 001
Tel: 033 - 4025 3000/ Fax: 033 - 2210 4500

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Kalyan Kr. Ghose
General Manager
(Secretarial & Estates)
CESC Limited

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FORM C

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992 [Regulation 13 (3) and (6)]
Regulation 13(3) - Details of change in shareholding in respect of persons holding more than 5% shares in a listed company

Name PAN No. & address of Shareholders	Shareholding prior to acquisition/sale*	No. & % of shares/ voting rights acquired/sold *	Receipt of allotment advice/ acquisition of shares/sale of shares - specify	Date of intimation to company	Mode of acquisition on (market purchase /public/rights/ preferential offer etc.)
HDFC Trustee Company Limited A/C - HDFC Arbitrage Fund	20,000 equity shares amounting to 0.016% of the paid up equity share capital.	N.A.	N.A.	November 30, 2012	N.A.
HDFC Trustee Company Limited A/C - HDFC Equity Fund	21,25,400 equity shares amounting to 1.701 % of the paid up equity share capital.	Purchase of 25,75,600 equity shares amounting to 2.06% of the paid up equity share capital.	Purchase		Market Purchase
HDFC Trustee Company Limited A/C - HDFC Top 200 Fund	41,13,250 equity shares amounting to 3.292% of the paid up equity share capital.	N.A.	N.A.		N.A.
TOTAL	62,58,650 equity shares amounting to 5.01% of the paid up equity share capital.				

* Rounded off to two decimal places



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Kalyan

Kalyan Kr. Ghose
General Manager
(Secretarial & Estates)
CESC Limited

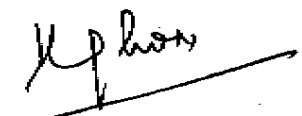
Address of Shareholder: HDFC Mutual Fund, PAN No.: AAATH1809A, Ramon House, 3rd Floor, H. T. Parekh Marg, 169 Backbay Reclamation, Churchgate, Mumbai - 400 020, Tel - 022 - 66316333



No. & % of shares/voting rights post-acquisition/sale			Trading member through whom the trade was executed with SEBI Registration no. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
Scheme	No. of Shares	% of the paid up share capital **						
HDFC Arbitrage Fund	20,000	0.02	No Transactions					
HDFC Equity Fund	47,01,000	3.76	Details in Annexure A					
HDFC Top 200 Fund	41,13,250	3.29	No Transactions					
Total	88,34,250	7.07						

** Rounded off to two decimal places

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Address of Shareholder: HDFC Mutual Fund, PAN No.: AAATH1809A, Ramon House, 3rd Floor, H. T. Forekh Marg, 169 Backbay Reclamation, Churchgate, Mumbai - 400 020, Tel - 022 - 66316333

HDFC Equity Fund

Annexure A

Trade Date	Trading Member through whom the trade was executed	SEBI Registration No. of the Trading Member	Exchange on which the trade was executed	Transaction	Buy Quantity	Buy Value (Amount in Rs.)	Sell Quantity	Sell Value (Amount in Rs.)	% of shares / voting rights post-acquisition / Sale
1-Nov-12	Opening Balance				2,125,400.00				1.70
2-Nov-12	MURARILAL SARAF	INB 230650012	NSE	Purchase	44,000	12,721,827.60	-	-	0.04
2-Nov-12	Anand Rathi Share and Stock Brokers Ltd.	INB 230676935	NSE	Purchase	100,000	28,850,657.00	-	-	0.08
2-Nov-12	ICICI Securities Ltd.	INB 230773037	NSE	Purchase	30,000	8,661,491.00	-	-	0.02
2-Nov-12	Kotak Securities Ltd.	INB 230808130	NSE	Purchase	50,000	14,494,318.00	-	-	0.04
2-Nov-12	INDIA INFOLINE SECURITIES PVT LTD	INB 011097533	BSE	Purchase	100,000	29,143,080.00	-	-	0.08
2-Nov-12	DHANKI SECURITIES P LTD	INB 230995632	NSE	Purchase	150,000	43,286,400.00	-	-	0.12
6-Nov-12	MURARILAL SARAF	INB 230650012	NSE	Purchase	200,000	56,259,107.00	-	-	0.16
6-Nov-12	CLSA India Ltd	INB 230826436	NSE	Purchase	40,000	11,364,924.00	-	-	0.03
7-Nov-12	Anand Rathi Share and Stock Brokers Ltd.	INB 230676935	NSE	Purchase	150,000	42,242,730.00	-	-	0.12
7-Nov-12	WALLFORT FINANCIAL SERVICES LTD	INB 230852430	NSE	Purchase	105,770	29,153,171.23	-	-	0.08
7-Nov-12	CITIGROUP Global Markets India Pvt. Ltd	INB 231141335	NSE	Purchase	50,000	14,080,910.00	-	-	0.04
7-Nov-12	HDFC SECURITIES LIMITED	INB 231109431	NSE	Purchase	50,000	14,080,910.00	-	-	0.04
8-Nov-12	AMBIT CAPITAL PVT LTD.	INB 231247637	NSE	Purchase	50,000	13,777,500.00	-	-	0.04
8-Nov-12	PRAJUDAS LILLADHER PVT, LTD	INB 230897738	NSE	Purchase	11,000	3,030,995.00	-	-	0.01
8-Nov-12	Emkay Global Financial Services Limited	INB 011053031	BSE	Purchase	5,000	1,377,725.00	-	-	0.00
8-Nov-12	Emkay Global Financial Services Limited	INB 231052938	NSE	Purchase	95,000	26,174,759.00	-	-	0.08
9-Nov-12	SBI Cap Securities Limited	INB 231062938	NSE	Purchase	135,830	37,641,151.70	-	-	0.11
9-Nov-12	DALAL & BROACHA STOCK BROKING PVT.	INB 230980634	NSE	Purchase	65,000	18,105,503.00	-	-	0.05
9-Nov-12	CITIGROUP Global Markets India Pvt. Ltd	INB 231141335	NSE	Purchase	100,000	28,060,949.00	-	-	0.08
12-Nov-12	GEOFF BNP PARIBAS FINANCIAL SERVICES LTD.	INB 231337230	NSE	Purchase	150,000	41,407,605.00	-	-	0.12
12-Nov-12	DALAL & BROACHA STOCK BROKING PVT.	INB 230980634	NSE	Purchase	44,000	12,143,558.00	-	-	0.04
16-Nov-12	MURARILAL SARAF	INB 230650012	NSE	Purchase	50,000	14,179,927.00	-	-	0.04
16-Nov-12	Anand Rathi Share and Stock Brokers Ltd.	INB 230676935	NSE	Purchase	50,000	14,306,405.00	-	-	0.04
19-Nov-12	Standard Chartered - STCI Capital Markets Ltd.	INB 231333338	NSE	Purchase	50,000	13,902,750.00	-	-	0.04
20-Nov-12	Kotak Securities Ltd.	INB 230808130	NSE	Purchase	100,000	27,831,090.00	-	-	0.08
27-Nov-12	QUANT BROKING PRIVATE LIMITED	INB 231419434	NSE	Purchase	200,000	58,163,216.00	-	-	0.16
29-Nov-12	INDIA INFOLINE SECURITIES PVT LTD	INB 011097533	BSE	Purchase	100,000	30,666,600.00	-	-	0.08
29-Nov-12	HDFC SECURITIES LIMITED	INB 231109431	NSE	Purchase	300,000	91,962,951.00	-	-	0.24
29-Nov-12	Closing Balance				4,701,000				

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Kp Ghose
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 General Manager
 (Secretarial & Estates)
CESC Limited