



IPAMC/38(III)/17-18

August 01, 2017

To,
National Stock Exchange of India Ltd
Exchange Plaza,
Bandra-Kurla Complex, Bandra(E),
Mumbai 400 051.

Dear Sir

Sub: Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations 2011

This is to inform you that ICICI Prudential Mutual Fund (the Fund) under its various schemes and M&G Investment Management Limited (M&G group), under their managed funds hold equity shares of CESC Limited (the Company) (whose shares are listed on your Stock Exchange).

Following schemes managed by the M&G group have sold equity shares of the Company on July 28, 2017:

Sr. No.	Scheme Name	Number of Equity Shares sold
1	M&G Global Emerging Markets	314,534
2	Florida SBA	118,701
3	M&G Asian Fund	80,510
4	Fidelity Strategic Advisors IN	41,045
5	Vanguard GBL Emerging SEL Fund	17,405
Total		572,195

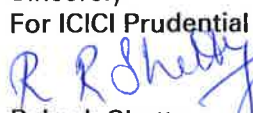
This reporting is being made because, as a result of the aforesaid sale, the gross holding of the above mentioned entities has decreased by more than 2% as compared to the previous disclosure made on May 17, 2017 for 5.07%.

The disclosure in this regard as required under Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 is enclosed herewith.

Please let us know if any disclosure is required under SEBI (Prohibition of Insider Trading) Regulations, 2015. If you require any further information, please feel free to contact us.

Thanking you

Sincerely
For ICICI Prudential Asset Management Company Limited


Rakesh Shetty
Company Secretary
Encl: as above



ICICI Prudential Asset Management Company Limited
Corporate Identity Number: U99999DL1993PLC054135
Corporate Office: One BKC 13th Floor, Bandra Kurla Complex, Mumbai – 400051.
Tel: +91 22 2652 5000 Fax: +91 22 2652 8100, website: www.icicipruamc.com, email id: enquiry@icicipruamc.com
Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Mumbai - 400063.
Tel: 022 2685 2000 Fax: 022 26868313
Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi 110 001

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	CESC LIMITED		
Name(s) of the acquirer and Persons Acting in concert (PAC) with the acquirer	ICICI Prudential Mutual Fund (the Fund) under its various schemes and M&G Investment Management Limited		
Whether the acquirer belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange, National Stock Exchange and The Calcutta Stock Exchange Limited		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share / voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the Sale under consideration, holding of :			
a) Shares carrying voting rights	4,231,642	3.19	
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking / others)	--	--	
c) Voting rights (VR) otherwise than by shares	--	--	
d) Warrants/convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	--	--	
e) Total (a+b+c+d)	4,231,642	3.19	
Details of sale			
a) Shares carrying voting rights sold	572,195	0.43	
b) VRs sold otherwise than by shares	--	--	
c) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) sold	--	--	
d) Shares encumbered / invoked /released by the acquirer	--	--	
e) Total (a+b+c+d)	572,195	0.43	
After the sale, holding of:			
a) Shares carrying voting rights	3,659,447	2.76	
b) Shares encumbered with the acquirer	--	--	
c) VRs otherwise than by equity shares	--	--	
d) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	--	--	
e) Total (a+b+c+d)	3,659,447	2.76	

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Mode of acquisition / sale (e.g. open market/ off-market /public issue /rights issue/preferential allotment/inter-se transfer etc.)	Secondary Market
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable.	July 28,2017
Equity share capital / total voting capital of the TC before the said sale	132,557,043
Equity share capital/ total voting capital of the TC after the said sale	132,557,043
Total diluted share/voting capital of the TC after the said sale	132,557,043
<i>Note.—</i> (*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement. (**)Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.  Signature of the acquirer/seller/Authorised Signatory  Place : Mumbai Date : August 01, 2017	