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November 30, 2012

Mr. Subhasis Mitra
Company Secretary
CESC Ltd. CESC House,
Chowringhee Square,
Kolkata-700001
Fax: 033-22255155

Dear Sir,

Sub: Disclosure pursuant to Regulation 13(3) of SEBI (Prohibition of Insider Trading) Regulations, 1992 and Regulation 29 (2) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

We refer to our letter dated November 2, 2012 wherein we had informed that the holding of the Schemes of HDFC Mutual Fund in CESC Limited ("the Company") as on November 1, 2012 was **5.01%** of the paid up equity share capital of the Company (Paid up Equity Share Capital being Rs. 1,249,359,250.00 /- comprising 12,49,35,925 equity shares of Rs.10/- each).

Further, in accordance with the captioned regulation and other applicable laws / regulations, if any, we wish to inform you that there has been an **increase** in the shareholding of the Company by the Schemes of HDFC Mutual Fund by **2.06%** as of November 29, 2012. As on November 29, 2012, the aggregate holding of the Schemes of HDFC Mutual Fund in the Company is **7.07%** of the paid up equity share capital of the Company Paid up Equity Share Capital being Rs. 1,249,359,250.00 /- comprising 12,49,35,925 equity shares of Rs.10/- each).

As per Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992, please find enclosed the details of change in the shareholding as prescribed in **Form C**.

HDFC Asset Management Company Limited
A Joint Venture with Standard Life Investments

Compliance Department: 3rd Floor, Mistry Bhawan, 122, Backbay Reclamation, Dinshaw Vachha Road, Churchgate, Mumbai - 400 020.
Tel.: 6631 6333 Fax: 6658 0203 Website: www.hdfcfund.com

Registered Office: Ramon House, 3rd floor, H.T. Parekh Marg, 169, Backbay Reclamation, Churchgate, Mumbai 400 020.



As per Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 please find enclosed the details of change in the shareholding in **Annexure B**.

Kindly acknowledge receipt of the same.

Thanking you,

Yours faithfully,

For **HDFC Asset Management Company Limited**



Dinesh Bhakade

Senior Manager – Compliance

Encl: As above

C.C.

- ✓ 1. **Listing Department**
National Stock Exchange of India Limited
Exchange Plaza,
Bandra - Kurla Complex
Bandra (E)
Mumbai – 400 051.
Tel.: 022- 2659 8190/ Fax: 022- 2659 8191
2. **Listing Department**
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 023.
Fax: 022-2272 1919
3. **Listing Department**
The Calcutta Stock Exchange Limited
7, Lyons Range
Kolkata – 700 001.
Tel: 033 - 4025 3000/ Fax: 033 - 2210 4500