

CERA

CSL/2012-13/129
July 12, 2012

THROUGH FAX & COURIER
022-26598237 / 38 OR 022-26598347 / 48

National Stock Exchange of India Limited
Exchange Plaza
Bandra Kurla Complex
Bandra (East)
Mumbai – 400 051

Kind Attn: Shri Sandeep Hisaria

Dear Sir,

Sub: Board Meeting Outcome – Press Release

With reference to the above, please find enclosed herewith a Press Release to be published in the newspapers, after releasing of the quarterly unaudited results for the quarter ended 30th June, 2012. The copy of the same has already been faxed to Stock Exchange.

We hope you will find above in order.

Thanking you,

Yours faithfully,
For **Cera Sanitaryware Limited**,



Narendra N. Patel
President & Company Secretary

Encl : as above

Cera Sanitaryware Limited

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Registered Office & Works: 9, GIDC Industrial Estate, Kadi 382 715, District Mehsana, North Gujarat



Ahmedabad, July 12, 2012

**CERA BEGINS CURRENT FISCAL ON A HIGH NOTE WITH SHARP INCREASES
IN Q1 INCOME AND PROFITS.**

Cera Sanitaryware Limited has recorded an impressive increase in net sales income for the first quarter ended June 30, 2012. The company has posted an income of Rs. 90.51 crores a jump of 40% over the net income of Rs. 64.64 crores achieved in Q1 of 2011-12. The company's earnings per share at Rs 7.30 have registered an increase of Rs. 1.85 per share during the period over the EPS of Rs 5.45 for the April-June 2011.

According to unaudited results released by the company, the profit from operations during April-June this year before other income and finance costs has totaled Rs 13.47 crores compared to Rs 10.24 crores achieved in the same period in 2011 reflecting an increase of 31.5%. The profit before tax for the period has amounted to Rs 13.80 nearly 32% rise over the PBT of Rs 10.46 crores achieved during April-June 2011.

The Q1 net profit after tax has totaled Rs 9.24 crores compared to Rs 6.90 crores during Q1 of 2011 showing a smart increase 34% in the first quarter of last year ended June 30, 2011

The company notched up a net sales income of Rs 319 crores in the fiscal year ended March 31, 2012.