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CERA

CSL/2012-13/244
October 10, 2012

THROUGH FAX & COURIER
022-26598237 / 38 OR 022-26598347 / 48

National Stock Exchange of India Limited
Exchange Plaza
Bandra Kurla Complex
Bandra (East)
Mumbai – 400 051

Kind Attn: Shri Sandeep Hisaria

Dear Sir,

Sub: Board Meeting Outcome – Press Release

Please find enclosed a Press Release to be published in the newspapers, after releasing of the quarterly unaudited results for the quarter/half year ended 30th September, 2012. The copy of the same has already been faxed to Stock Exchange.

We hope you will find above in order.

Thanking you,

Yours faithfully,
For **Cera Sanitaryware Limited**,



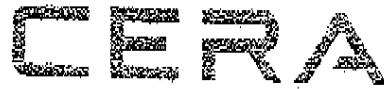
Narendra N. Patel
President & Company Secretary

Encl : as above

Cera Sanitaryware Limited

Madhusudan House, Opp. Navrangpura Telephone Exchange, Navrangpura, Ahmedabad 380 006
Tel: +91 79 26449781, 26449789 Fax: +91 79 26569259 Email: marketing@cera-india.com www.cera-india.com

Registered Office & Works: 9, GIDC Industrial Estate, Kadi 382 715, District Mehsana, North Gujarat



Regd. Office: 9, GIDC Industrial Estate, Kadi-382 715, Dist. Mehsana, Gujarat

Ahmedabad, Date : 10-10-2012

ACHIEVES SHARP GROWTH IN Q2

Cera Sanitaryware Limited, the total bathroom solutions provider and the third biggest player in the Indian Sanitaryware products has achieved yet again impressive growth with a figure of Rs. 111.38 Cr. being 52% smart increase in top line and Rs. 11.03 Cr. being 44% increase in Profit After Tax (PAT) for the second quarter of 2012-13 ended September 30th, 2012.

Despite the market vagaries, the Company has been able to sustain the margins for company's products. The EBIDTA for the Quarter II of FY 2012-13 has reached to a encouraging figure of Rs. 20.09 Crores; a rise of 43.19% when compared with same period of for the year 2011.

According to results, Cera in the first half of the current financial year has achieved a net sales income of Rs 201.89 Cr. compared to net sales income of Rs 137.93 Cr. for the first of half of 2011-12.

Commenting on the encouraging results, Chairman of the company Mr. Vikram Somany said that the rate at which company is growing, achieving Top Line of Rs. 500 Cr. for the FY 2012-13 looks fairly within the reach.

Mr. Somany further said that CERA has launched an array of elegant range of HD digital wall and vitrified tiles with matching floor tiles. The company is also offering the normal vitrified tiles with nano technology.

With the new launches, 'CERA' has laid the groundwork for a quantum leap in growth in the coming years. The new offerings are expected to add substantial revenues to the company.

For Further Details:

Mr. N. N. Patel

Company Secretary & Compliance Officer
(CERA Sanitaryware Limited)

Email : nnpatel@cera-india.com