



CSL/2013-14/07
April 04, 2013

Through Fax & Courier
022-26598237/38 or 022-26598347/48

National Stock Exchange of India Limited
Exchange Plaza
Bandra Kurla Complex
Bandra (East)
Mumbai - 400 051

Kind Attn: Shri Sandeep Hisaria

Dear Sir,

**Sub: Disclosure under Regulation 29(2) of SEBI (Substantial
Acquisition of Shares & Takeovers) Regulations, 2011.**

We have to inform you that we have received intimation from Shri Vikram Somany, a member of the promoter group of the Company in Format under regulation 29(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011 for **5000** Equity Shares acquired by him.

We are enclosing herewith the said Format for the intimation received from Shri Vikram Somany, a member of the promoter group as mentioned above.

We hope you will find the same in order and take them on records.

Thanking you,

Yours faithfully,
For Cera Sanitaryware Limited,

Narendra N. Patel
President & Company Secretary

Encl: as above

Cera Sanitaryware Limited

Madhusudan House, Navrangpura, Ahmedabad 380 006
Tel: +91 79 26449781, 26449789 Fax: +91 26569259 Email: marketing@cera-india.com www.cera-india.com
Registered Office & Works: 9, GIDC Industrial Estate, Kadi 382 715, District Mehsana, North Gujarat

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	Cera Sanitaryware Ltd.		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Vikram Somany List of PAC & their holdings as per annexure "1"		
3. Whether the acquirer belongs to Promoter/Promoter group	Yes		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE & NSE		
5. Details of the acquisition / disposal/holding of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC(*)
<u>Before the acquisition/disposal under consideration, holding of:</u>			
a) Shares carrying voting rights	7026680 ✓	55.52% ✓	55.52% ✓
b) Voting rights (VR) otherwise than by shares	NIL	NIL	NIL
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	NIL	NIL	NIL
Total (a+b+c)	7026680	55.52%	55.52%
<u>Details of acquisition/sale</u>			
a) Shares carrying voting rights acquired/sold	5000	0.04%	0.04%
b) VRs acquired /sold otherwise than by shares	NIL	NIL	NIL
c) Warrants/convertible securities/any other instrument	NIL	NIL	NIL

Vikram Somany.

that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold			
Total (a+b+c)	5000	0.04%	0.04%
<u>After the acquisition/sale, holding of:</u>			
a) Shares carrying voting rights	7031680	55.56% ✓	55.56% ✓
b) VRs otherwise than by shares	NIL	NIL	NIL
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	NIL	NIL	NIL
Total (a+b+c)	7031680	55.56% ✓	55.56% ✓
6. Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	MARKET PURCHASE		
7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	03.04.2013		
8. Equity share capital / total voting capital of the TC before the said acquisition / sale	12654874 EQUITY SHARES		
9. Equity share capital/ total voting capital of the TC after the said acquisition / sale	12654874 EQUITY SHARES		
10. Total diluted share/voting capital of the TC after the said acquisition/sale.	12654874 EQUITY SHARES		

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Signature of the acquirer / seller / Authorised Signatory
Place: KOLKATA

Date: 04.04.2013.

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ANNEXURE "I"LIST OF PAC & THEIR HOLDINGS

<u>NAME</u>	<u>NO.OF SHARES</u>	<u>%</u>
1. Vikram Investment Co.Ltd.	2900275	22.92
2. Trisure Promotions & Tradings Ltd.	484400	3.83
3. Suvinay Trading & Investment Co.Ltd.	259420	2.05
4. Rekha Commercial Ltd.	532388	4.21
5. Venugopal Holdings Ltd.	63388	0.50
6. Shri Vikram Somany	895453	7.07
7. Shri Vikram Somany	100000	0.79
8. Mrs.Smiti Somany	1742240	13.76
9. Mrs.Deepshikha Khaitan	39116	0.31
10. Madhusudan Holdings Ltd.	7500	0.06
11. Mrs.Ganga Somany	<u>2500</u>	<u>0.02</u>
	<u>7026680</u>	<u>55.52</u>

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Mumbai - 400 051

Kind Attn: Shri Sandeep Hisaria

Dear Sir,

**Sub: Disclosure under SEBI (Prohibition of Insider Trading)
Regulations 1992 - Regulation 13(6)**

We have to inform you that we have received intimation from Shri Vikram Somany, a member of the promoter group of the Company in form 'D' under regulation 13 (4A) of SEBI (Prohibition of Insider Trading) Regulations, 1992 for the **5000** Equity Shares acquired by him.

Pursuant to regulation 13 (6) of SEBI (Prohibition of Insider Trading) regulations 1992 we are enclosing herewith form 'D', for the intimation received from Shri Vikram Somany, a member of the promoter group as mentioned above.

We hope you will find the same in order and take them on records.

Thanking you,

Yours faithfully,
For Cera Sanitaryware Limited,

Narendra N. Patel
President & Company Secretary

Encl: as above

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FORM D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
[Regulations 13(4), 13(4A) and 13(6)]

Details of change in shareholding or voting rights held by Director or officer and his dependants or Promoter or Person who is part of Promoter Group of a listed Company.

Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/Director or Officer.	No. & % of Shares/ voting rights held by the Promoter/ Person who is part of Promoter group/ Director / Officer	Date of receipt of allotment advice/ acquisition/ sale of shares/ voting rights.	Date of intimation to Company.	Mode of acquisition (Market Purchase/ Public Right s Preferential Offer, etc.)/ sale.	No. of Shares/ voting rights post acquisition/ sale.	Trading Member through whom trade was Executed with SEBI Regn. No. Of TM.	Ex-Change on which the trade was executed.	BUY QUANTITY	BUY VALUE	SELL QUANTITY	SELL VALUE
Vikram Somany 15, India Exchange Place Kolkata- 700001 AKUPS 8219B	995453 7.86%	03.04.13	04.03.13	Market Purchase	1000453 7.90%	SKP Securities Ltd. INB 230 707 532 & INB 01070 7538	N S E & B S E	5000 Equity Shares	Ra. 2275996/-	N A	N A

Kolkata

Dated: 04.04.2013

Vikram Somany.