

Smiti Somany

**12/1 Judges Court Road
Kolkata - 700 027.**

Dated : 09th October, 2012.

National Stock Exchange of India Limited
Exchange Plaza
Bandra Kurla Complex
Bandra (East)
Mumbai - 400 051

Kind Attn: Shri Sandeep Hsaria

Dear Sir,

Sub: Acquisition of Shares under Regulation 10 (1) (g) of SEBI (SAST) Regulations, 2011

I am enclosing herewith specified format for disclosure under Regulation 10(6) regarding acquisition of Shares made in reliance upon exemption provided for in Regulation 10 of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

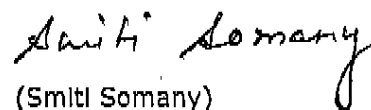
I am a person belonging to the promoters' Group of Cera Sanitaryware Limited, 9 GIDC Industrial Estate, Kadi, Dist. Mehsana, Gujrat, India.

Further, I have to inform you that I have acquired 13,75,020 equity shares of the Company by way of transmission due to death of my son, Shri Viduesh Somany under Regulation 10(1) (g) of SEBI ((Substantial Acquisition of Shares and Takeovers) Regulations, 2011. My holding in Cera Sanitaryware Limited now stands at 17,38,240 Equity Shares, representing (13.74%) of the shares of Cera Sanitaryware Limited.

I am making this disclosure as required under Regulation 10(6) and other applicable Regulations, if any, of SEBI ((Substantial Acquisition of Shares and Takeovers) Regulation, 2011.

Thanking you,

Yours faithfully,


(Smiti Somany)

cc: Cera Sanitaryware Limited
Ahmedabad.

Format for Disclosures under Regulation 10(6) - Report to Stock Exchanges in respect of any acquisition made in reliance upon exemption provided for in Regulation 10 of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1.	Name of the Target Company (TC)	Cera Sanitaryware Limited			
2.	Name of the acquirer(s)	SMITI SOMANY			
3.	Name of the stock exchange where shares of the TC are listed	BSE & NSE			
4.	Details of the transaction including rationale, if any, for the transfer/ acquisition of shares.	TRANSMISSION OF SHARES DUE TO THE DEATH OF THE TRANSFEROR			
5.	Relevant regulation under which the acquirer is exempted from making open offer.	Regulation 10(1)(g)			
6.	Whether disclosure of proposed acquisition was required to be made under regulation 10 (5) and if so, - whether disclosure was made and whether it was made within the timeline specified under the regulations. - date of filing with the stock exchange.	NO.			
7.	Details of acquisition	Disclosures required to be made under regulation 10(6)		Whether the disclosures under regulation 10(6) are actually made	
	a. Name of the transferor / seller	Vidush Somany		N.A.	
	b. Date of acquisition	08.10.2012		N.A.	
	c. Number of shares/ voting rights in respect of the acquisitions from each person mentioned in 7(a) above	1375020 Equity Shares (10.87%)		N.A.	
	d. Total shares proposed to be acquired / actually acquired as a % of diluted share capital of TC	1375020 Equity Shares (10.87%)		N.A.	
	e. Price at which shares are proposed to be acquired / actually acquired	Transmission of Shares		N.A.	
8.	Shareholding details	Pre-Transaction		Post-Transaction	
		No. of shares held	% w.r.t total share capital of TC	No. of shares held	% w.r.t total share capital of TC
	a. Each Acquirer / Transferee(*)	363220	2.87%	1738240	13.74%
	b. Each Seller / Transferor	1375020	10.87%	-	-

KOLKATA

Dated : 09.10.12

Smiti Somany
(SMITI SOMANY)

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Dated : 9th October, 2012

National Stock Exchange of India Limited
Exchange Plaza
Bandra Kurla Complex
Bandra (East)
Mumbai - 400 051

Kind Attn: Shri Sandeep Hisarla

Dear Sir,

Sub: Acquisition of Shares in Cera Sanitaryware Limited

Pursuant to Regulation 13 (4A) of SEBI (Prohibition of Insider Trading) Regulations, 2011 and any other applicable provisions, if any under SEBI, I am enclosing Form 'D' duly filled in for change in Shareholding in Cera Sanitaryware Limited.

I am a person belonging to the promoters' Group of Cera Sanitaryware Limited, 9, GIDC Industrial Estate, Kadi - 382715, Dist. Mehsana, Gujarat, India.

I have further acquired 13,75,020 equity shares of the Company by way of transmission due to death of my son, Shri Vidush Somany. My new holding in Cera Sanitaryware Limited is 17,38,240 Equity Shares, representing 13.74% of the Shares of Cera Sanitaryware Limited.

This is for your kind information and necessary action.

Thanking you,

Yours faithfully,

Smiti Somany
(Smiti Somany)

cc: Cera Sanitaryware Limited
Ahmedabad.

FORM D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
[Regulations 13(4), 13(4A) and 13(6)]

Details of change in shareholding or voting rights held by Director or Officer and his dependants or Promoter or Person who is part of Promoter Group of a listed company

Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/ Director/ Officer.	No. & % of shares/ voting rights held by the Promoter/ Person who is part of Promoter Group/ Director/ Officer	Date of receipt of allotment advice/ acquisition / sale of shares/ voting rights	Date of intimation to company	Mode of acquisition (market purchase/ public/right s/preferential offer, etc.) / sale	No. & % of shares/ voting rights post acquisition/ sale	Trading Member through whom the trade was executed with SEBI/ Registrati on No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
Smiti Somany 15, India Exch. Place Kolkata: 700001 ALNPS 7138R	363220 (2.87%)	08.10.2012	09.10.2012	By transmissi on of Shares due to the death of transferor i.e. Vidush Somany	1738240 (13.74%)	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.

KOLKATA

Dated: 09.10.12

Smiti Somany
(SMITI SOMANY)