

CERA

CSL/2012-13/46
April 24, 2012

THROUGH FAX & COURIER
022-26598237 / 38 OR 022-26598347 / 48

National Stock Exchange of India Limited
Exchange Plaza
Bandra Kurla Complex
Bandra (East)
Mumbai – 400 051

Kind Attn: Shri Sandeep Hisaria

Dear Sir,

Sub: Board Meeting Outcome – Press Release

With reference to the above, please find enclosed herewith a Press Release to be published in the newspapers, after releasing of the quarterly unaudited results for the quarter ended 31st March, 2012. The copy of the same has already been faxed to Stock Exchange.

We hope you will find above in order.

Thanking you,

Yours faithfully,
For **Cera Sanitaryware Limited,**



Narendra N. Patel
VP & Company Secretary

Encl : as above

Cera Sanitaryware Limited

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Registered Office & Works: 9, GIDC Industrial Estate, Kadi 382 715, District Mehsana, North Gujarat



Ahmedabad, April 24, 2012

CERA NOTCHES IMPRESSIVE PERFORMANCE

NET PROFIT AFTER TAX UP BY 20%

Cera Sanitaryware Limited has recorded an impressive increase in net sales income for the year ended March 31, 2012. The company has posted an income of Rs 321 crores a jump of over 32% over the net income of Rs. 243 crores achieved in 2010-2011. The company's earnings per share at Rs 25 have registered an increase of Rs 4 per share over the EPS at the end of 2010-11.

The company's profit from operations for 2011-12 before other income and finance costs has totaled Rs 45 crores compared to Rs 39 crores for the same period last year reflecting an increase of 16.5%. The profit before tax has amounted to Rs 49 crores nearly 17 % rise over the PBT of Rs 42 crores achieved during 2010-11.

The net profit after tax for the period has totaled Rs 31.78 crores compared to Rs 26.54 crores in the last financial year showing an increase of 20%

According to un-audited results released by the company, it earned a net sales income of Rs 100 crores in the fourth quarter (January-March 2012), compared to Rs 82 crores in January-March 2011.