

CSL/2012-13/313
January 10, 2013

THROUGH FAX & COURIER
022-26598237 / 38 OR 022-26598347 / 48

National Stock Exchange of India Limited
Exchange Plaza
Bandra Kurla Complex
Bandra (East)
Mumbai – 400 051

Kind Attn: Shri Sandeep Hisaria

Dear Sir,

Sub: Board Meeting Outcome – Press Release

With reference to the above, please find enclosed herewith a Press Release to be published in the newspapers, after releasing of the quarterly unaudited results for the quarter ended 31st December, 2012.

We hope you will find above in order.

Thanking you,

Yours faithfully,
For **Cera Sanitaryware Limited**,



Narendra N. Patel
President & Company Secretary

Encl : as above

Cera Sanitaryware Limited

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Registered Office & Works: 9, GIDC Industrial Estate, Kadi 382 715, District Mehsana, North Gujarat



Cera Sanitaryware Limited

Regd. Office: 9, GIDC Industrial Estate, Kadi-382 715, Dist. Mehsana, Gujarat

Ahmedabad

Date : 10-01-2013

CERA REGISTERS A BIG JUMP IN INCOME AND PAT IN Q3

CERA Sanitaryware Limited, India's third biggest player in sanitaryware products market has come out with yet another good quarterly result for QIII of FY 2012-13 with achieving top line of Rs.128.01 crore (Rs 82.48 cores) and PAT of Rs. 12.00 crore (Rs 7.95 crores) an increase of 55 % in top line and 51% in PAT on Y to Y comparison of same Quarter III of FY 2011-12.

The company has once again demonstrated its strength to continue to sustain margins for company's products even with attractive top line growth. The EBIDTA for the Quarter III of FY 2012-13 is an encouraging figure of Rs. 22.54 crores, an increase 47% compared with the same period for the FY 2011-2.

Commenting on the results, Chairman of the company Mr. Vikram Somany stated he expects the quarter IV of the current FY 2012-13 to perform better. He added that the company's products have been well received by the market. Encouraged by the market response, Company has also launched an array of high density digital wall and vitrified tiles with matching floor tiles besides offering normal vitrified tiles with Nano technology. With this the company now has become a complete bathroom solution provider and further adding to its competitive strengths manifold.

Cera results further show that the company is on the threshold of a quantum leap in growth in the coming years. The new offerings are expected to generate substantial revenues growth for the company.

For Further Details:

Mr. N. N. Patel

Company Secretary & Compliance Officer
(CERA Sanitaryware Limited)

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