

CERA

CSL/2014-15/354
October 7, 2014

National Stock Exchange of India Limited
Exchange Plaza
Bandra Kurla Complex
Bandra (East)
Mumbai - 400 051

Dear Sir,

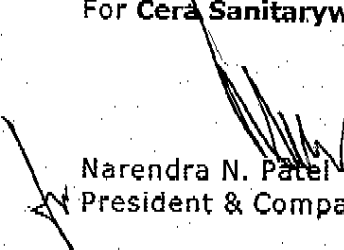
Sub: Board Meeting Outcome - Press Release

With reference to the above, please find enclosed herewith a Press Release to be published in the newspapers, after releasing of the quarterly unaudited results for the quarter ended 30th September, 2014. The copy of the same has already been faxed to Stock Exchange.

We hope you will find above in order.

Thanking you,

Yours faithfully,
For **Cera Sanitaryware Limited**,


Narendra N. Patel
President & Company Secretary

Encl : as above

Cera Sanitaryware Limited

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CIN: L26910GJ1998PLC034400

CERA

Ahmedabad

Date: 07-10-2014

CERA REPORTS YET ANOTHER STRONG PERFORMANCE

Continuing its streak of growing at 20 plus top line every quarter, Cera Sanitaryware Limited has achieved a net sales income from operations at Rs 361.93 crores for the first half of current fiscal ended September 30, which is 27 % percent growth over Rs 285.35 crores of income earned during April-September 2013.

The company's bottom line growth for the period under review is also heart-warming registering a growth of 35% compared to what it was last fiscal. The net profit after tax for April-September 2014, is estimated at Rs 29.38 crores compared to Rs 21.81 crores net profit in the same period last year.

The company's board which today discussed the unaudited results for Q2 of current financial year has noted that Cera has notched up a net sales income of Rs 199.60 crores for the quarter ended September 30 this year. In the same quarter last fiscal, the net sales earned amounted to Rs 158.76 crores. The net profit for the period under review is at Rs 15.75 crores and Rs 10.62 crores respectively, growth of 48%.