

Cera Sanitaryware Limited.

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UNAUDITED FINANCIAL RESULTS FOR THE QUARTER / YEAR ENDED 31ST MARCH, 2011					
Particulars		(Rs. In Lacs)			
		Three months ended	Corresponding three months in previous year ended	Year to date figures for Current Period (year) ended	Year to date figures for previous (Accounting) year ended
		(Unaudited)	(Unaudited)	(Unaudited)	(Audited)
		31.03.2011	31.03.2010	31.03.2011	31.03.2010
1	a) Gross Sales	7943.16	6144.45	25543.53	20028.44
	Less : Excise Duty	395.97	298.59	1253.92	891.99
	Net Sales	7547.19	5845.86	24289.61	19136.45
	b) Other Operating Income	0.00	0.00	0.00	0.00
	Total Income	7547.19	5845.86	24289.61	19136.45
2	Expenditure				
	a) Increase/decrease in stock in trade and work in progress	(167.45)	(100.24)	(915.04)	(767.69)
	b) Consumption of raw materials	851.05	415.50	2054.31	1573.32
	c) Purchases (Outsourcing)	2328.55	1862.18	7905.62	5862.66
	d) Power & Fuel	361.01	178.72	1219.59	633.47
	e) Employee Cost	923.72	755.93	3197.35	2546.99
	f) Depreciation	185.19	160.87	640.50	610.31
	g) Other expenditure	2013.87	1627.93	6299.35	5681.53
	h) Total	6495.94	4900.89	20401.68	16140.59
3	Profit from Operations before other Income, Interest & Exceptional Items (1-2)	1051.25	944.97	3887.93	2995.86
4	Other Income	247.79	43.39	502.14	246.61
5	Profit from Operations before Interest & Exceptional Items (3+4)	1299.04	988.36	4390.07	3242.47
6	Interest	72.00	51.28	270.64	252.75
7	Profit from Operations after Interest but before Exceptional Items (5-6)	1227.04	937.08	4119.43	2989.72
8	Exceptional items	0.00	0.00	0.00	0.00
9	Profit (+)/Loss (-) from ordinary activities before tax (7-8)	1227.04	937.08	4119.43	2989.72
10	Tax expenses	407.21	318.49	1368.06	1028.61
11	Net Profit (+)/ Loss (-) from ordinary activities after tax (9-10)	819.83	618.59	2751.37	1961.11
12	Extraordinary items (net of tax expenses Rs.)	0.00	0.00	0.00	0.00
13	Net Profit (+)/ Loss (-) for the period (11-12)	819.83	618.59	2751.37	1961.11
14	Operating Profit Before Exceptional Item (EBITDA)	1484.23	1149.23	5030.57	3852.78
15	Paid-up equity share capital (Face Value Rs. 5/- each)	632.74	314.49	632.74	314.49
16	Reserves excluding revaluation reserve (as per balance sheet)	---	---	---	8537.00
17	Earning per Share (EPS in Rs.) (Refer note no. 7 below)				
	a) Basic EPS before Extraordinary / exceptional items	6.48	4.93	27.79	15.75
	Diluted EPS before Extraordinary / exceptional items	6.48	4.93	27.79	15.72
	b) Basic EPS after Extraordinary items	6.48	4.93	27.79	15.75
	Diluted EPS after Extraordinary items	6.48	4.93	27.79	15.72
18	Public Shareholding				
	- No. of shares	5694694	2891842	5694694	2891842
	- Percentage of shareholding	45.00	45.98	45.00	45.98
19	Promoter and Promoters group shareholding				
	a) Pledged / Encumbered				
	- Number of Shares	0	0	0	0
	- % of shares (as a % of the total shareholding of the promoter and promoter group)	0.00	0.00	0.00	0.00
	- % of shares (as a % of the total share capital of the Company)	0.00	0.00	0.00	0.00
	b) Non - Encumbered				
	- Number of Shares	6960180	3397980	6960180	3397980
	- % of shares (as a % of the total shareholding of the promoter and promoter group)	100.00	100.00	100.00	100.00
	- % of shares (as a % of the total share capital of the Company)	55.00%	54.02%	55.00%	54.02%

Notes:

- The above statement of Un-audited Financial Results were reviewed by the Audit Committee and approved by the Board of Directors at its meeting held on 18.04.2011.
- Figures have been regrouped wherever necessary.
- The Company does not have more than one reportable segment. Accordingly, segmental information is not required to be provided.
- The Statutory Auditors of the Company have carried out a limited Review of the Unaudited Financial Results for the quarter / year ended 31.03.2011.
- Status of Investors' Complaints / Queries: Pending as on 01.01.2011 - 04, received during the quarter - 38, disposed off during the quarter - 42 and pending as on 31.03.2011 - Nil.
- Cera's Snow White has been voted as "Product of the Year" in the sanitaryware category for 2011 through the Indian arm of a 25-year old "POY" international organisation having presence in 28 countries headquartered at France.
- 63,27,437 Equity Shares have been allotted & listed as Bonus Shares in ratio of 1:1 AND the EPS has been adjusted accordingly in all the periods/year mentioned above to make it comparable.**

By Order of the Board

Vikram Somani
Vikram Somani
Chairman-cum-Managing Director

Date :: 18.04.2011
Place :: Kolkata

Mktg. Office : Madhusudan House, Opp. Navrangpura Telephone Exchange, Ahmedabad 380 006.
Regional Sales Offices : Bangalore, Chandigarh. Cochin. Delhi. Kolkata. Mumbai

