

**CELL POINT (INDIA) LIMITED**

(Formerly known as "Cell Point (India) Private Limited")

Registered Office : # 30-15-139, No.5 & 6
1st Floor, Ram's Arcade, Opp. BSNL Office, Dabagardens
Visakhapatnam, Andhra Pradesh - 530 020
CIN No. U52390AP2013PLC086912
GST No. 37AAFCC2148H1ZR

July 7th, 2023,
Visakhapatnam.

To,
Listing Department,
National Stock Exchange Limited
Exchange Plaza, C-1, Block-G,
Bandra Kurla Complex, Bandra (E),
Mumbai-400 051

Scrip Code – CELLPOINT

Dear Sir/Mam,

Sub.: Intimation to Investor Regarding Market Volatility
Ref.: Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (the "Listing regulations"), we are attaching herewith intimation to the Investors on market volatility of **Cell Point India Limited's** share.

Kindly take the same on your record.

Thanking you,
Yours faithfully,

For Cell Point India Limited

Mohan Prasad Panday
(Managing Director)
DIN:06493918





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Dear Valued Investors,

I, on behalf of Board of Directors, am writing to address the esteemed investors in connection with the recent fall in the price of **Cell Point India Limited's** Stock. We understand that this may have caused concern among the investors, and we want to assure you that we are taking all the necessary measures to address the situation.

First and foremost, we want to assure you that the decline in our share price does not reflect any shortcomings in our company's operations or overall performance and believe that the fall in our stock price is not reflective of our company's true value. We have thoroughly examined the situation and identified the external factors that may have influenced the recent market volatility.

As mentioned and committed in the prospectus, we are in the process of expansion of business operations. We have opened two new retail outlets, of which one had been opened at Vijayawada before the listing and other one has already commenced its business operations at Gajuwaka, Visakhapatnam. With these, **Cell Point India Limited** now has 77 retail outlets spread across Andhra Pradesh. Company is in process of identifying the correct location for setting up of three more new retail outlets which are in the pipeline. As a part of this process, we have taken up survey at Visakhapatnam, East and west Godavari districts of Andhra Pradesh for these new pipelined outlets and We are confident that these retail outlets will begin its business operations in the subsequent months.

We also take this opportunity to inform our esteemed investors that, we are also exploring possibility of expansion of our business through **franchise model**. In view of this, we are in touch with some of the organizations and agencies in the states of Orissa, Telangana, Karnataka & Maharashtra. We assure our investors that some of these proposals will certainly be fruitful in the coming few months.

At **Cell Point India Limited**, we are committed to maintaining transparency and open dialogue with our investors. We will continue to keep you informed about relevant developments and provide regular updates on our progress.

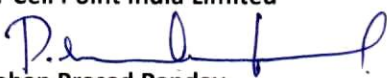
We value your ongoing support and trust in **Cell Point India Limited's** vision. We are confident that we will overcome these temporary challenges and emerge stronger with more resistance and remain dedicated to creating long-term value for our investors.

We, at **Cell Point India Limited**, are committed to Growth.

Thank you for your continued support.

Sincerely,

For **Cell Point India Limited**


Mohan Prasad Panday
(Managing Director)
DIN: 06493918

