Cello World Limited

(formerly known as 'Cello World Private Limited')

Regd. Office: 597/2A, Somnath Road, Dabhel, Nani Daman, Daman & Diu - 396 210. (India)
Admin Office: Cello House, Corporate Avenue, 'B' Wing, 8th Floor, Sonawala Road, Goregaon (E), Mumbai - 400 063, (India),
Tel: 022 6997 0000, e-mail: cello.sales@celloworld.com, grievance@celloworld.com
Website: www.corporate.celloworld.com **CIN: L25209DD2018PLC009865**

August 07, 2026

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001 **Scrip Code: 544012**	**National Stock Exchange of India Limited** Exchange Plaza, C-1, Block - G, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051 **Symbol: CELLO**

Sub: Press Release on Unaudited Financial Results (Standalone and Consolidated) for the first quarter ended on June 30, 2026

Dear Sir(s)/ Madam(s),

Enclosed herewith the Press Release on the Unaudited Financial Results (Standalone and Consolidated) for the first quarter ended on June 30, 2026.

You are requested to take the same on record.

Thanking you.

Yours faithfully,

For Cello World Limited

Hemangi Pragnesh Trivedi

Digitally signed by Hemangi Pragnesh Trivedi
DN: c=IN, o=Personal, title=7523, pseudonym=6a80a18cf37c42fca39c674f7d6945c5, 2.5.4.20=84eace671edb92ed38f80e8c6d7ab3dbe02cc565278bf0539f57de52d863943a, postalCode=400068, st=Maharashtra, serialNumber=2339b1008c0b1136f8da48081ec2431881bff677de235dc7d72c57e8b0a9db93, cn=Hemangi Pragnesh Trivedi
Date: 2026.08.07 20:07:38 +05'30'

Hemangi Trivedi
Company Secretary & Compliance Officer
M.no. A27603
Encl: A/a

CELLO WORLD LIMITED

Q1 FY27 Financial & Business Highlights

Mumbai, 7th August 2026 – Cello World Limited, one of the prominent players in the consumerware market in India with presence in the consumer houseware, writing instruments and stationery, moulded furniture and allied products and consumer glassware categories has announced its un-audited Financial Results for the quarter ended 30th June 2026.

Revenue from Operations	Gross Profit	EBITDA	Reported PAT
Rs. 527 crores	Rs. 276 crores Margin 52.4 %	Rs. 117 crores Margin 22.2 %	Rs. 73 crores Margin 13.9 %

For Q1FY27

Key Financial Highlights

Particulars (in Rs. Crs.)	Q1 FY27	Q1 FY26	YoY	FY26
Revenue From Operations	526.7	529.0	-0.4%	2,323.7
Gross Profit	**275.9**	**285.6**	**-3.4%**	**1,156.2**
Gross Profit Margin (%)	*52.4%*	*54.0%*		*49.8%*
EBITDA	**117.1**	**126.3**	**-7.3%**	**526.4**
EBITDA Margin (%)	*22.2%*	*23.9%*		*22.7%*
Profit before Tax	94.7	107.5	-12.0%	439.7
Reported PAT	**73.4**	**80.7**	**-9.0%**	**331.5**
PAT Margin (%)	*13.9%*	*15.2%*		*14.3%*

Note: The Composite Scheme of Arrangement amongst Wim Plast Limited ("WPL"), Cello Consumer Products Private Limited ("CCPPL"), and the Company has become effective from 27th May 2026 with an Appointed Date of April 1, 2025, as defined in the scheme. Comparatives have been restated, including the consequential impact on earnings per share (EPS) for the shares pending issuance, to give effect to the scheme from the beginning of the previous year.

Revenue Breakup

Particulars (in Rs. Crs.)	Q1 FY27	Q1 FY26	YoY	FY26
Consumer Ware	334.8	365.5	-8.4%	1,606.1
Writing Instruments	111.9	73.7	52.0%	368.7
Moulded Furniture and Allied Products	80.0	89.9	-11.0%	349.0

Gross Profit Breakup

Particulars (in Rs. Crs.)	Q1 FY27	Q1 FY26	YoY	FY26
Consumer Ware	184.1	205.4	-10.4%	817.9
Writing Instruments	60.3	43.3	39.1%	197.8
Moulded Furniture and Allied Products	31.6	36.8	-14.1%	140.5

Commenting on the Result, Mr. Pankaj Rathod, Joint Managing Director, Cello World Limited said:

"During Q1 FY27, the Company reported revenue of ₹527 crore while maintaining healthy profitability, with EBITDA and PAT margins of 22.2% and 13.9%, respectively. The quarter was shaped by a challenging demand environment, elevated input costs, and a lower scale of steel bottle business due to non-availability of imported inventory as compared to the corresponding period last year. In-house manufacturing of these steel bottles has already started and should gradually scale up in the coming quarters.

We also took a price increase in our consumer ware products, which was necessary to preserve the underlying profitability of the business. This resulted in sequentially better gross margins for Q1FY27.

Due to inflationary pressures and macroeconomic uncertainties, discretionary spending remained subdued for the quarter, affecting the demand for most of the consumer ware products. The writing Instruments division delivered a healthy performance, supported by a contribution from Cello Pens. Moulded furniture and allied products broadly reflected industry demand trends.

Overall, we continue to work towards improving operational efficiencies, product rationalization, expanding market reach, and better working capital control. With a focus on the balance sheet health and robust operating structure, the company expects performance to improve progressively going ahead."

About Cello World Limited

Cello World Limited is a prominent player in the consumer ware market in India with presence in the consumer houseware, writing instruments and stationery, and moulded furniture and allied products and consumer glassware categories.

The Company operates 14 manufacturing facilities across six locations in India. The manufacturing capabilities allow them to manufacture a diverse range of products in-house.

The Company has a strong PAN India distribution network with 5,000+ distributors and 1,80,000+ retailers across India. The Company's strengths include a Well-established brand name and strong market positions with a track record of scaling up new businesses and product categories.

The Company is looking at continued innovation to grow wallet share and expand consumer base, expand distribution network, scale up branding, promotional and digital activities and grow manufacturing capabilities and expand production capacities.

For more information, please contact

Company:	Investor Relations (IR)
Cello World Limited	**Strategic Growth Advisors Pvt. Ltd.**
CIN: L25209DD2018PLC009865	CIN: U74140MH2010PTC204285
Mr. Atul Parolia – CFO	Ms. Shikha Puri / Mr. Deven Dhruva
atul.parolia@celloworld.com	dharmik.k@sgapl.net / shikha.puri@sgapl.net
022 6997 0000	+91 72081 79323 / +91 98192 82743
www.corporate.celloworld.com	www.sgapl.net

Safe Harbor