Cello World Limited

(formerly known as 'Cello World Private Limited')

Regd. Office: 597/2A, Somnath Road, Dabhel, Nani Daman, Daman & Diu - 396 210. (India)
Admin Office: Cello House, Corporate Avenue, 'B' Wing, 8th Floor, Sonawala Road, Goregaon (E), Mumbai - 400 063, (India),
Tel: 022 6997 0000, e-mail: cello.sales@celloworld.com, grievance@celloworld.com
Website: www.corporate.celloworld.com **CIN: L25209DD2018PLC009865**

November 05, 2026

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001 **Scrip Code: 544012**	**National Stock Exchange of India Limited** Exchange Plaza, C-1, Block - G, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051 **Symbol: CELLO**

Sub: Press Release on Unaudited Financial Results (Standalone and Consolidated) for the second quarter ended on September 30, 2026

Dear Sir(s)/ Madam(s),

Enclosed herewith the Press Release on the Unaudited Financial Results (Standalone and Consolidated) for the second quarter ended on September 30, 2026.

You are requested to take the same on record.

Thanking you.

Yours faithfully,

For Cello World Limited

Hemangi Pragnesh Trivedi

Digitally signed by Hemangi Pragnesh Trivedi
DN: c=IN, o=Personal, title=7523, pseudonym=6a80a18cf37c42fca39c674f7d6945c5, 2.5.4.20=84eace671ed1b92ed38f80e8c6d7ab3dbe02cc565278bf053f9f57de52d863943a, postalCode=400068, st=Maharashtra, serialNumber=2339b1008c0b1136f8da48081ec2431881bff677de235dc7d72c57e8b0a9db93, cn=Hemangi Pragnesh Trivedi
Date: 2026.11.05 22:39:11 +05'30'

Hemangi Trivedi
Company Secretary & Compliance Officer
M.no. A27603
Encl: A/a

CELLO WORLD LIMITED

Q2 & H1FY27 Financial & Business Highlights

Mumbai, 5th November 2026 – Cello World Limited, one of the prominent players in the consumerware market in India with presence in the consumer houseware, writing instruments and stationery, moulded furniture and allied products and consumer glassware categories has announced its un-audited Financial Results for the quarter and half year ended 30th September 2026.

Revenue from Operations	Gross Profit	EBITDA	Reported PAT
Rs. 1,160 crores	**Rs. 594 crores** Margin **51.2%**	**Rs. 252 crores** Margin **21.7%**	**Rs. 155 crores** Margin **13.4%**

For H1FY27

Key Financial Highlights

Particulars (in Rs. Crs.)	Q2 FY27	Q2 FY26	YoY	H1 FY27	H1 FY26	YoY
Revenue From Operation	633.2	587.4	7.8%	1,159.9	1,116.5	3.9%
Gross Profit	**318.1**	**291.1**	**9.3%**	**594.2**	**576.6**	**3.2%**
Gross Profit Margin (%)	*50.2%*	*49.5%*		*51.2%*	*51.6%*	
EBITDA	**135.0**	**141.3**	**-4.4%**	**252.2**	**267.6**	**-5.8%**
EBITDA Margin (%)	*21.3%*	*24.0%*		*21.7%*	*24.0%*	
Profit before Tax	**110.4**	**121.3**	**-9.0%**	**205.1**	**228.8**	**-10.4%**
Reported PAT	**81.9**	**91.3**	**-10.3%**	**155.3**	**172.0**	**-9.7%**
PAT Margin (%)	**12.9%**	**15.5%**		**13.4%**	**15.4%**	

Revenue Breakup

Particulars (in Rs. Crs.)	Q2 FY27	Q2 FY26	YoY	H1 FY27	H1 FY26	YoY
Consumer Ware	417.2	422.2	-1.2%	751.9	787.6	-4.5%
Writing Instruments	137.2	81.0	69.5%	249.1	154.6	61.1%
Moulded Furniture and Allied Products	78.8	84.3	-6.5%	158.8	174.2	-8.8%

Gross Profit Breakup

Particulars (in Rs. Crs.)	Q2 FY27	Q2 FY26	YoY	H1 FY27	H1 FY26	YoY
Consumer Ware	217.1	212.0	2.4%	401.3	417.4	-3.9%
Writing Instruments	70.7	44.5	58.8%	131.0	87.9	49.0%
Moulded Furniture and Allied Products	30.3	34.5	-12.3%	61.9	71.3	-13.2%

Commenting on the Result, Mr. Pradeep Rathod, Chairman & Managing Director, Cello World Limited said:

"In Q2 FY27, revenue stood at ₹633 crore, registering a growth of 7.8% YoY and 20.2% QoQ. EBITDA and PAT margins stood at 21.3% and 12.9%, respectively. For H1 FY27, revenue amounted to ₹1,160 crore, with EBITDA and PAT margins of 21.7% and 13.4%, respectively. As the festive season falls later this year, a portion of the seasonal and institutional gifting demand has shifted from Q2 to Q3 FY27.

Input costs remained elevated, with the West Asia conflict driving up prices of polymers, fuel, gas and packaging materials. Despite these cost pressures, gross margin improved by approximately 70 bps YoY to 50.2%, primarily driven by a favourable product mix. The operating environment remained competitive, with low-priced imports continuing to exert pressure across certain product categories.

Writing Instruments delivered strong growth, led by the Cello brand. In Consumerware, our in-house steel bottle manufacturing facility in Rajasthan is progressing towards the ramp-up phase. We expect production to scale up steadily through H2 FY27, supported by a gradual expansion of the SKU portfolio.

Looking ahead, our key priorities remain focused on enhancing operational efficiencies, rationalising the product portfolio, improving capacity utilisation, deepening market penetration and maintaining disciplined working capital management. H2 is seasonally our stronger half, and with a portion of festive demand shifting into Q3, we expect business performance to improve over the coming quarters."

About Cello World Limited

Cello World Limited is a prominent player in the consumer ware market in India with presence in the consumer houseware, writing instruments and stationery, and moulded furniture and allied products and consumer glassware categories.

The Company operates 14 manufacturing facilities across six locations in India. The manufacturing capabilities allow them to manufacture a diverse range of products in-house.

The Company has a strong PAN India distribution network with 5,000+ distributors and 1,80,000+ retailers across India. The Company's strengths include a Well-established brand name and strong market positions with a track record of scaling up new businesses and product categories.

The Company is looking at continued innovation to grow wallet share and expand consumer base, expand distribution network, scale up branding, promotional and digital activities and grow manufacturing capabilities and expand production capacities.

For more information, please contact

Company:
Cello World Limited

CIN: L25209DD2018PLC009865

Mr. Atul Parolia – CFO
atul.parolia@celloworld.com
022 6997 0000
www.corporate.celloworld.com

Investor Relations (IR)
Strategic Growth Advisors Pvt. Ltd.

CIN: U74140MH2010PTC204285

Ms. Shikha Puri / Mr. Dharmik Kansara
shikha.puri@sgapl.net / dharmik.k@sgapl.net
+91 98192 82743 / +91 72081 79323
www.sgapl.net

Safe Harbor

Statements in this document relating to future status, events, or circumstances, including but not limited to statements about plans and objectives, the progress and results of research and development, potential project characteristics, project potential and target dates for project related issues are forward-looking statements based on estimates and the anticipated effects of future events on current and developing circumstances. Such statements are subject to numerous risks and uncertainties and are not necessarily predictive of future results. Actual results may differ materially from those anticipated in the forward-looking statements. The company assumes no obligation to update forward-looking statements to reflect actual results changed assumptions or other factors.