



CELLECOR GADGETS LIMITED

(Formerly Known As Unitel Info Limited, Unitel Info Pvt. Ltd.)

Reg. Office : Plot No 12, Block AG Shalimar Bagh, Delhi - 110088

CIN. NO. L32300DL2020PLC375196 | Mail ID : accounts@cellecor.in | Landline : 011 43034907, 01145038228

Website: www.cellecor.com

Date: April 30, 2026

To,

Listing & Compliance Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra
Mumbai - 400051, India

Company Symbol : **CELLECOR**
Company ISIN : **INE00MO01025**

Subject: Submission of Media Release – Cellecor Gadgets Limited lists US\$ 33 Million Foreign Currency Convertible Bonds on Affrinex Securities List

Dear Sir / Madam,

In compliance with Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to submit Media Release titled – Cellecor Gadgets Limited lists US\$ 33 Million Foreign Currency Convertible Bonds on Affrinex Securities List. The Media Release is enclosed with this letter as Annexure I.

This announcement is in line with our commitment to keep all our stakeholders informed about company's growth.

Thanking You,

Yours Faithfully,
For and on behalf of
Cellecor Gadgets Limited

Bindu Gupta
Chief Financial Officer
Annexures: As stated above



Media Release

Cellecor Gadgets Limited Lists US\$ 33 Million Foreign Currency Convertible Bonds on AFRINEX Securities List

New Delhi, 30th April 2026 – Cellecor Gadgets Limited, one of India’s fastest-growing homegrown consumer electronics brands, has announced the successful listing of its US\$ 33 million Foreign Currency Convertible Bonds (FCCB) on the AFRINEX Securities List, marking a key milestone in the company’s growth and global expansion journey.

This listing reflects Cellecor’s strong growth trajectory and commitment to expanding its global footprint. It also strengthens the company’s access to international capital markets, while enhancing transparency and reinforcing investor confidence. **The proceeds from the bond issuance will support the company’s long-term strategic objectives, including expanding its presence across domestic and international markets - particularly in emerging regions - through a balanced mix of organic growth initiatives and selective strategic investments.** The development aligns with Cellecor’s broader strategy of building a robust financial foundation to support long-term business growth and scale.

Commenting on the development, **Mr. Ravi Agarwal, Co-Founder and Managing Director, Cellecor Gadgets Limited**, said, *“This milestone reflects our strong growth trajectory and our commitment to expanding our global footprint. The listing will further enhance transparency and strengthen investor confidence, as we continue to focus on innovation, quality, and delivering long-term value to our stakeholders.”*

AFRINEX Limited, a pan-Africa focused international securities exchange based in Mauritius, provides a transparent and regulated platform for global issuers to access capital markets, bridging access between international investors and emerging market opportunities.

Commenting on the listing, **Mr. Thapelo Tsheole, CEO, AFRINEX Limited**, said, *“The listing of this USD 33 million FCCB reflects the confidence international issuers place in the Mauritius International Financial Centre and its ability to facilitate capital flows into emerging markets with strong regulatory standards. We are pleased to work with Cellecor Gadgets Limited and look forward to its continued growth.”*

With this listing, Cellecor aims to further strengthen its financial position, accelerate expansion plans, and continue delivering value across its growing portfolio of consumer electronics and appliances.

About Cellecor Gadgets Limited

Cellecor Gadgets Limited's journey in the electronics device business, and selling products under its own brand, including Smart TVs, Smart Gadgets, Wearables, Mobile Phones, Home and Kitchen Appliances, and more, outsourced from various electronic assemblers and manufacturers, started in 2012 as M/s Unity Communications-its founder Mr. Ravi Agarwal’s proprietorship firm. The company is promoted and managed with an enduring, sustainable business strategy, wherein the company aims to synergistically amalgamate business potential embedded in the ever-growing demand for electronic products with a modern business approach of sourcing, producing, and marketing with the objective of providing quality products at affordable prices. Today, Cellecor Gadgets Ltd. is a leading name in the consumer electronics industry, known for its innovative and cutting-edge technology. With a commitment to making happiness

affordable, Cellecor offers a diverse range of products, including mobile phones, smart TVs, speakers, neckbands, TWS, soundbars, smartwatches, washing machines, and many more.

The securities of the Company are listed on the NSE EMERGE (SME Platform of National Stock Exchange of India Limited) with Scrip Code: CELLECOR.

For more information, visit: <https://cellecor.com>

About AFRINEX Limited

AFRINEX is a pan-Africa focused international securities exchange based in Mauritius, with over USD 12.4 billion in market capitalisation of listed securities. Supported by BSE Technologies (Bombay Stock Exchange), AFRINEX was established as an initiative of the Government of Mauritius with support from the Government of India, offering platforms for listing, trading, and capital raising across asset classes. Afrinex Clearing House Ltd., a subsidiary of AFRINEX, provides depository, clearing, and settlement services.

The securities of the Company are listed on the NSE EMERGE (SME Platform of National Stock Exchange of India Limited) with Scrip Code: CELLECOR

For further information,

you may please visit <https://cellecor.com/>

please contact Ms. Bindu Gupta,

Chief Finance Officer

finance.head@cellecor.in

Disclaimer: Certain statements and words in this document that are not historical facts are forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political, or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by these forward-looking statements. Cellecor Gadgets Limited shall not be in any way responsible for any action taken based on such a statement.