



CELLECOR GADGETS LIMITED

(Formerly Known As Unitel Info Limited, Unitel Info Pvt. Ltd.)

Reg. Office : Unit Space No.703, Seventh Floor, Jaksons Crown Heights Plot No.3B1

Twin District Centre, Sector 10 Rohini New Delhi-110085

CIN. NO. L32300DL2020PLC375196 | Mail ID : accounts@cellecor.in | Landline : 011 43034907, 01145038228

Website: www.cellecor.com

Date: November 25, 2024

To,

**Listing & Compliance Department
National Stock Exchange of India Limited**
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra
Mumbai - 400051, India

Company Symbol : **CELLECOR**
Company ISIN : **INE00MO01025**

**Subject: Intimation under Regulation 30 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015
Launch of New Series of Products**

Dear Sir / Madam,

In compliance with Regulation 30 read with Schedule III Para A Part B of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to announce that Cellecor Gadgets Limited is launching its Audio Collection in January 2025.

A Media Release containing details of products alongwith the presentation thereon is attached with this letter.

The disclosure in accordance with SEBI Circular SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13,2023 is attached with this letter as Annexure A

This announcement is in line with our commitment to continuously innovate and expand our product offerings to meet the evolving needs of our customers.

You are requested to take the same on record.

Thanking You,

Yours Faithfully,
For and on behalf of
Cellecor Gadgets Limited
(Formerly Known as Unitel Info Limited and Unitel Info Private Limited)

Ravi
Agarwal

Ravi Aggarwal
Managing Director
DIN: 08471502
Place: New Delhi

Digitally signed by Ravi Aggarwal
DN: cn=Ravi Aggarwal, o=Cellecor Gadgets Limited, email=Ravi.Agarwal@cellecor.com, c=IN
Date: 2024.11.25 12:13:40 +05'30'

Disclosure in accordance with SEBI Circular SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13,2023

Capacity addition	a) Existing capacity	Not Applicable
	b) Existing capacity utilization	Not Applicable
	c) Proposed capacity addition	Not Applicable
	d) Period within which the proposed capacity is to be added	Not Applicable
	e) Investment required	Not Applicable
	f) Mode of financing	Not Applicable
	g) Rationale	Not Applicable
Product launch	a) Name of the product	Five versatile wireless speakers-Party Box, Beat Box, Storm, Boom, and Thunder. Two premium soundbars-Ultra Bar and Tune Bar
	b) Date of launch	January 2025
	c) Category of the product	Audio Collection
	d) Whether caters to domestic/ international market	Domestic
	e) Name of the countries in which the product is launched (in case of international)	Not Applicable

For and on behalf of
Cellecor Gadgets Limited
(Formerly Known as Unitel Info Limited and Unitel Info Private Limited)

Ravi
 Agarwal

Ravi Aggarwal
Managing Director
DIN: 08471502

Digitally signed by Ravi Aggarwal
 DN: cn=Ravi, o=Personnel, email=08471502@cellecor.com, c=IN
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 2.5.4.97=08471502@cellecor.com, 2.5.4.98=08471502
 2.5.4.99=08471502@cellecor.com, 2.5.4.100=08471502@cellecor.com

CELLECOR GADGETS LIMITED SET TO ELEVATE SOUND EXPERIENCES WITH UPCOMING AUDIO COLLECTION IN JANUARY 2025

New Delhi, 25 November 2024: Cellecor Gadgets Limited, a leading name in consumer electronics, is thrilled to announce the launch of its highly anticipated sound systems series this January. Designed to cater to diverse audio preferences, this collection combines state-of-the-art technology, exceptional sound quality, and premium designs to redefine every audio experience.

Building on the overwhelming success of its Bluetooth speakers, Cellecor expands its lineup with five versatile wireless speakers—**Party Box, Beat Box, Storm, Boom, and Thunder**—and two premium soundbars—**Ultra Bar and Tune Bar**. Each product in the series is thoughtfully crafted to elevate celebrations, enhance daily listening, and deliver the perfect sound solution for every occasion.

The **Party Box** and **Beat Box**, large-format speakers, are perfect for gatherings and karaoke nights, featuring multi-mode LED lighting, eco adjusters for customizable sound, and professional karaoke modes. The compact yet powerful **Storm, Boom, and Thunder** speakers bring versatility to everyday use. **Storm** and **Boom** deliver ultra-bass sound, extended battery life, and up to 10 LED light modes, while **Thunder** offers a portable form factor with an LED display and thunderous sound quality.

For home audio enthusiasts, the **Ultra Bar** and **Tune Bar** are designed to transform entertainment experiences. These soundbars feature deep, rich bass, LED displays, and remote-control functionality, seamlessly integrating with smart TVs for an enhanced cinematic experience.

This new lineup solidifies Cellecor's position as a trusted brand in the audio market by delivering products that resonate with consumer needs. From professional karaoke enthusiasts to home theatre aficionados, these innovative sound systems provide unparalleled performance, functionality, and style. By blending advanced features with the needs of Indian households, Cellecor continues its journey to becoming a household name across the country.

Cellecor's new sound systems will be available starting January 2025, promising to transform how you experience sound—whether at a lively celebration, during casual listening, or while enhancing your home entertainment setup. Stay tuned for further updates on this exciting launch. **Your next favourite sound system is just around the corner!**

About Us:

Cellecor Gadgets Limited's journey in the electronics device business, and selling products in its own brand, including Smart TVs, Smart Gadgets, Wearables, Mobile Phones, Home and Kitchen Appliances, and more outsource from various electronic assemblers and manufacturers, started in 2012 as M/s Unity Communications founder Mr. Ravi Agarwal's proprietorship firm. The company is promoted and managed with an enduring sustainable business strategy, wherein the company aims to synergetic amalgamate business potential embedded in the ever-growing demand for electronic products with a modern business approach of sourcing, producing, and marketing with an objective to provide quality products at affordable prices. Today, Cellecor Gadgets Ltd is a leading name in the consumer electronics industry, known for its innovative and cutting-edge technology. With a commitment to making happiness affordable, Cellecor offers a diverse range of products, including mobile phones, smart TVs, speakers, neckbands, TWS, soundbars, smartwatches, Washing Machines, and many more.

The securities of the Company are listed on the NSE EMERGE (SME Platform of National Stock Exchange of India Limited) with Scrip Code: CELLECOR

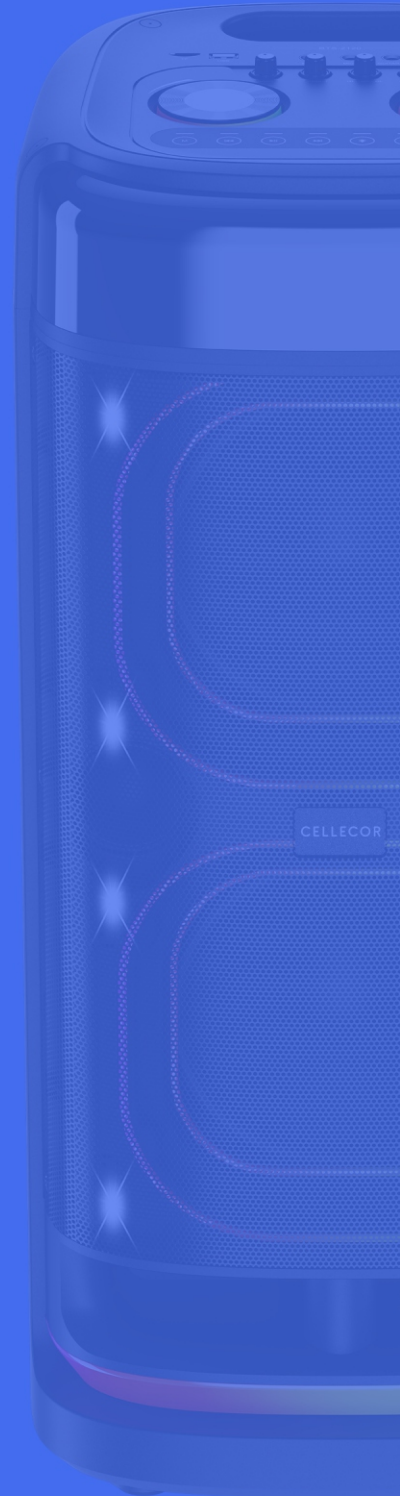
For further information,
you may please visit <https://cellecor.com/>
please contact Ms. Bindu Gupta,
Chief Finance Officer
finance.head@cellecor.in



NEW

SOUND SYSTEMS

LAUNCH IN JANUARY 2025



SOUNDBAR



CBS-01

ULTRA BAR

- Soundbar with Subwoofer +
- Wireless BT V5.0 +
- 800W Output Power +
- AUX Mode +
- HDMI (ARC) +
- Optical +
- Type- C Charging +

SOUNDBAR

CBS-02

T U N E B A R



- Soundbar with Subwoofer +
- Wireless BT V5.0 +
- 800W Output Power +
- AUX Mode +
- HDMI (ARC) +
- Optical +
- Type- C Charging +

BT-SPEAKER



CBS-04

T H U N D E R

- Led Display +
- Wireless V5.3 +
- High Bass +
- 3600mah Battery +
- USB MODE +
- HDMI MODE +
- SD Card Mode +
- 30W*2 +
- Type- C Charging +

BT-SPEAKER



CBS-06

PARTY BOX

Wireless V 5.3 +

Output Power 60W +

Max Memory USB/SD 32GB +

Battery Capacity 3600mAh +

Backup time via wireless mode: Upto 6 hours +

Backup time via USB mode: Upto 6 hours +

Charging via USB port (PC): 5-6 hours +

BT-SPEAKER



BEAT BOX

CBS-10

BEAT BOX

Wireless V 5.3 +

Output Power 65W +

Max Memory USB/SD 32GB +

Battery Capacity 3600mAh +

Backup time via wireless mode: Upto 6 hours +

Backup time via USB mode: Upto 6 hours +

Charging via USB port (PC): 5-6 hours +

BT-SPEAKER



CLB-80

B O O M

- Upto 10hours of Playtime +
- 10 Led Light Modes +
- Type- C Charging +
- IPx4 Splash Resistance +
- 2600mAh Massive Battery +
- Working Range- Upto 10meters +
- Anti-jamming Microphone +
- Transparent LEDs +
- 6 Silicone Buttons For Smooth Transitions +
- TWS Mode +
- FM Mode +
- SD Card Mode +
- USB Drive Mode +
- AUX Input Mode +
- Attached Rope Handle +

BT-SPEAKER



CLB-90

STROM

- Upto 10hours of Playtime +
- Bluetooth- V5.3 +
- 8 Led Light Modes +
- Type- C Charging +
- IPx4 Splash Resistance +
- 2600mAh Massive Battery +
- Working Range- Upto 10meters +
- Anti-jamming Microphone +
- Transparent LEDs +
- 6 Silicone Buttons For Smooth Transitions +
- TWS Mode +
- Fm Mode +
- SD Card Mode +
- USB Drive Mode +
- AUX Input Mode +
- Attached Rope Handle +



THANK YOU!