



CELLECOR GADGETS LIMITED

(Formerly Known As Unitel Info Limited, Unitel Info Pvt. Ltd.)

Reg. Office : Unit Space No.703, Seventh Floor, Jaksons Crown Heights Plot No.3B1
Twin District Centre, Secotor-10 Rohini New Delhi-110085

CIN. NO. U32300DL2020PLC375196 | Mail ID : accounts1@cellecor.in | Land Line : 011 43034907, 01145038228

Date: August 23, 2024

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra
Mumbai - 400051, India

Company Symbol: **CELLECOR**
Company ISIN: **INE0OMO01017**

**Subject: Cellecor Gadgets Limited Honored as Fastest Growing Consumer Electronics
Brand 2024 at 3rd DEVICENEXT SUMMIT & AWARDS**

Dear Sir / Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to inform you that Cellecor Gadgets Limited has been recognized as the **“Fastest Growing Consumer Electronics Brand 2024”** at **3rd DEVICENEXT SUMMIT & AWARDS**.

This award is a testament to our relentless commitment to innovation, quality, and customer satisfaction. We are grateful to all our stakeholders for their continued support, which has been instrumental in achieving this milestone.

A copy of the same will also be uploaded on the Company's website www.cellecor.com.

Please take the above on record.

Thanking You,

Yours Faithfully,
For and on behalf of
Cellecor Gadgets Limited
(Formerly Known as Unitel Info Limited and Unitel Info Private Limited)

Ravi
Agarwal

Digitally
signed by
Ravi Agarwal

Ravi Agarwal
Managing Director
DIN: 08471502

Place: New Delhi

Encl.: As stated above

Cellecor Gadgets Limited Honoured as Fastest Growing Consumer Electronics Brand 2024 at 3rd DEVICENEXT SUMMIT & AWARDS



Cellecor Gadgets Limited proudly announces its recognition as the **Fastest Growing Consumer Electronics Brand of 2024** at the prestigious 3rd DEVICENEXT Summit & Awards, held at the Radisson Blu Plaza Hotel in Delhi.

The award was presented to **Bindu Gupta, CFO of Cellecor Gadgets Limited**, in acknowledgment of the brand's exceptional growth, innovation, and commitment to delivering high-quality products that resonate with today's tech-savvy consumers.

Since its inception, Cellecor has rapidly gained a reputation for its extensive range of consumer electronics, Appliances and Lifestyle Smart Gadgets including wearables, audio devices, and accessories. The brand's emphasis on affordability, quality, and design has enabled it to capture a significant share of the market, driving its rapid expansion and solidifying its position as a frontrunner in the industry.

The 3rd edition of the DeviceNext Summit served as a premier convergence point for leading brands, manufacturers, channel partners, service providers, and visionary investors within the consumer devices and gadgets industry. The event featured over 30 distinguished speakers and attracted more than 200 attendees, all focused on shaping the future of the industry.

In an era where **Artificial Intelligence (AI)** and the **Internet of Things (IoT)** are reshaping our technological landscape, the **DeviceNext Summit 2024** was dedicated to exploring how these revolutionary technologies are influencing consumer technology. Under the theme "**AIoT Shaping Wearable & Consumer Tech**," the summit delved into innovative gadgets and devices that are poised to make consumers' lives smarter and more efficient.

Device Next is one of the fastest-growing B2B online media platforms for technology, operational since 2018. It is quickly becoming the most trusted online portal in the technology space, covering a wide

array of sectors including mobile handsets, telecom, auto technologies, home appliances, lifestyle gadgets, accessories, and more. This expansive coverage has turned Device Next into a prime destination for promoting products and services, making it an invaluable platform in the technology industry.

As Cellecor Gadgets Limited continues its journey, this recognition serves as a testament to its commitment to excellence and its vision of making advanced technology accessible to all.



About Us

Cellecor Gadgets journey in the electronics device business, and selling products in its own brand, including mobile feature phones, smartwatches, TWS (True Wireless Stereo) earbuds, neckbands, and LED TVs-outsourced from various electronic assemblers and manufacturers, started in 2012 as M/s Unity Communications-its founder Mr. Ravi Agarwal's proprietorship firm. The company is promoted and managed with an enduring sustainable business strategy, wherein the company aims to synergistically amalgamate business potential embedded in the ever-growing demand for electronic products with a modern business approach of sourcing, producing, and marketing with an objective to provide quality products at affordable prices. Today, Cellecor Gadgets Ltd is a leading name in the consumer electronics industry, known for its innovative and cutting-edge technology. With a commitment to making happiness affordable, Cellecor offers a diverse range of products, including mobile phones, smart TVs, speakers, neckbands, TWS, soundbars, smartwatches, Washing Machines, and many more.

The securities of the Company are listed on the NSE EMERGE (SME Platform of National Stock Exchange of India Limited) with Scrip Code: CELLECOR

For further information,
you may please visit <https://cellecor.com/>

please contact Ms. Bindu Gupta,
Chief Finance Officer
finance.head@cellecor.in

Disclaimer: Certain statements and words in this document that are not historical facts are forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political, or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by these forward-looking statements. Cellecor Gadgets Limited shall not be in any way responsible for any action taken based on such a statement.