



# CELLECOR GADGETS LIMITED

(Formerly Known As Unitel Info Limited, Unitel Info Pvt. Ltd.)

Reg. Office : Plot No 12, Block AG Shalimar Bagh, Delhi -110088

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Website: www.cellecor.com

**Date: December 17, 2024**

To,

**Listing & Compliance Department**

**National Stock Exchange of India Limited**

Exchange Plaza, 5<sup>th</sup> Floor, Plot No. C/1,

G Block, Bandra-Kurla Complex, Bandra

Mumbai - 400051, India

Company Symbol : **CELLECOR**

Company ISIN : **INE0OMO01025**

**Subject: Submission of “Press Release” – Cellecor Gadgets Limited Partners with EPACK  
Durable Private Limited to Strengthen Air Conditioner Manufacturing**

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Dear Sir / Madam,

In compliance with Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to submit Press Release titled “Cellecor Gadgets Limited Partners with EPACK Durable Private Limited to Strengthen Air Conditioner Manufacturing”.

This announcement is in line with our commitment to continuously innovate and expand our product offerings to meet the evolving needs of our customers.

You are requested to take the same on record.

Thanking You,

Yours Faithfully,

For and on behalf of

**Cellecor Gadgets Limited**

**(Formerly Known as Unitel Info Limited and Unitel Info Private Limited)**

**Ravi Agarwal**

**Managing Director**

**DIN: 08471502**

**Annexure: As stated above**



Media Release

Cellecor Gadgets Limited Partners with EPACK Durable Private Limited to Strengthen Air Conditioner Manufacturing

**December 17, 2024:** Cellecor Gadgets Limited, one of India's fastest-growing consumer electronics brands, has announced its partnership with EPACK Durable Private Limited, a leading Original Design Manufacturer and Original Equipment Manufacturer in the living appliances space. This collaboration aims to enhance Cellecor's air conditioner portfolio by leveraging EPACK Durable's advanced manufacturing capabilities and technical expertise.

EPACK Durable is a trusted name in the consumer durables industry, known for its state-of-the-art facilities, innovative R&D processes, and vertically integrated manufacturing capabilities. With expertise spanning over two decades, EPACK specializes in offering customized solutions for air conditioners and other appliances, catering to the diverse needs of its partners. Its ISO-certified R&D center and extensive testing infrastructure ensure the production of energy-efficient, durable, and high-performance appliances.

As part of this collaboration, EPACK will manufacture a range of Cellecor-branded air conditioners, including completely new SKUs in the premium segment, such as 1-ton, 1.5-ton and 1.8-ton models. These premium air conditioners will feature cutting-edge cooling technologies, sleek modern designs, and energy-efficient systems tailored to meet the growing demand for advanced living solutions in Indian households.

This collaboration marks a significant milestone in Cellecor's journey to becoming a household name in consumer electronics. By partnering with EPACK Durable, Cellecor is reinforcing its commitment to delivering reliable, innovative, and locally manufactured products that align with the 'Make in India' initiative.

The enhanced range of Cellecor air conditioners, developed through this partnership, is expected to hit the market soon, offering advanced features and robust designs that redefine comfort and cooling efficiency for Indian consumers.

## About Us

Cellecor Gadgets Limited's journey in the electronics device business, and selling products in its own brand, including Smart TVs, Smart Gadgets, Wearables, Mobile Phones, Home and Kitchen Appliances, and more outsourced from various electronic assemblers and manufacturers, started in 2012 as M/s Unity Communications-its founder Mr. Ravi Agarwal's proprietorship firm. The company is promoted and managed with an enduring sustainable business strategy, wherein the company aims to synergetic amalgamate business potential embedded in the ever-growing demand for electronic products with a modern business approach of sourcing, producing, and marketing with an objective to provide quality products at affordable prices. Today, Cellecor Gadgets Ltd is a leading name in the consumer electronics industry, known for its innovative and cutting-edge technology. With a commitment to making happiness affordable, Cellecor offers a diverse range of products, including mobile phones, smart TVs, speakers, neckbands, TWS, soundbars, smartwatches, Washing Machines, and many more.

The securities of the Company are listed on the NSE EMERGE (SME Platform of National Stock Exchange of India Limited) with Scrip Code: CELLECOR

For further information,

you may please visit <https://cellecor.com/>

please contact Ms. Bindu Gupta,

Chief Finance Officer

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**Disclaimer:** Certain statements and words in this document that are not historical facts are forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political, or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by these forward-looking statements. Cellecor Gadgets Limited shall not be in any way responsible for any action taken based on such a statement.