



CELLECOR GADGETS LIMITED

(Formerly Known As Unitel Info Limited, Unitel Info Pvt. Ltd.)

Reg. Office : Unit Space No.703, Seventh Floor, Jaksons Crown Heights Plot No.3B1

Twin District Centre, Sector 10 Rohini New Delhi-110085

CIN. NO. L32300DL2020PLC375196 | Mail ID : accounts@cellecor.in | Landline : 011 43034907, 01145038228

Website: www.cellecor.com

Date: September 13, 2024

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra
Mumbai - 400051, India

Company Symbol : **CELLECOR**
Company ISIN : **INE00MO01017**

**Subject: Cellecor Gadgets Limited Strengthens Corporate Sales with the Appointment
of Mr. Abhay Kumar Singh as Corporate Sales Specialist**

Dear Sir / Madam,

In accordance with Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to announce the appointment of Mr. Abhay Kumar Singh as Corporate Sales Specialist at Cellecor Gadgets Limited.

Mr. Abhay Kumar Singh brings with him 16 years of extensive experience in corporate and institutional sales. In his new role, he will be instrumental in expanding Cellecor's corporate client base and driving revenue growth. His proven expertise in business development and client relationship management aligns with our company's mission to deliver innovative solutions to corporate clients.

We are confident that Mr. Singh's leadership will be pivotal in enhancing our corporate sales strategies and fostering long-term partnerships.

For more information please visit Company's website www.cellecor.com.

Please take the above on record.

Thanking You,

Yours Faithfully,
For and on behalf of
Cellecor Gadgets Limited
(Formerly Known as Unitel Info Limited and Unitel Info Private Limited)

Ravi
Agarwal

Digitally signed
by Ravi Agarwal

Ravi Agarwal
Managing Director
DIN: 08471502

Place: New Delhi

Encl.: As stated above

New Delhi, September 13, 2024: Cellecor Gadgets Limited, a leading player in the consumer electronics industry, is pleased to announce the appointment of **Abhay Kumar Singh** as its new **Corporate Sales Specialist**. This strategic hire highlights the company's commitment to expanding its corporate and institutional sales division, further strengthening its presence in these key sectors.

With over **16 years of experience** in corporate, institutional, and government sales, Abhay is a seasoned professional whose expertise spans **business development, client relationship management, and sales strategy execution**. He holds an MBA in Marketing and International Business and has a proven record of driving revenue growth and delivering innovative solutions that meet the needs of a diverse client base.

In his new role, Singh will focus on **identifying new business opportunities, building strong relationships with corporate clients, and expanding Cellecor's institutional client base**. His strategic approach to developing customized solutions for large enterprises and fostering long-term partnerships will be critical in driving Cellecor's ambitious growth targets in the corporate segment. His appointment aligns seamlessly with the company's vision of delivering **comprehensive and innovative solutions** to businesses and institutions, while also strengthening ties with existing corporate clients. Cellecor boasts a bandwidth of 322 skilled employees, all dedicated to excellence in their respective fields, which will support Abhay in his role.

Abhay's appointment is part of Cellecor's broader strategy to **drive corporate sales excellence, increase market share, and deliver enhanced value to stakeholders** through tailored offerings, efficient service, and **competitive solutions**. His leadership will not only streamline sales operations but also ensure **customer-centric innovations** in Cellecor's product and service offerings for corporate clients.

About Us

Cellecor Gadgets journey in the electronics device business, and selling products in its own brand, including mobile feature phones, smartwatches, TWS (True Wireless Stereo) earbuds, neckbands, and LED TVs -outsourced from various electronic assemblers and manufacturers, started in 2012 as M/s Unity Communications-its founder Mr. Ravi Agarwal's proprietorship firm. The company is promoted and managed with an enduring sustainable business strategy, wherein the company aims to synergetic amalgamate business potential embedded in the ever-growing demand for electronic products with a modern business approach of sourcing, producing, and marketing with an objective to provide quality products at affordable prices. Today, Cellecor Gadgets Ltd is a leading name in the consumer electronics industry, known for its innovative and cutting-edge technology. With a commitment to making happiness affordable, Cellecor offers a diverse range of products, including mobile phones, smart TVs, speakers, neckbands, TWS, soundbars, smartwatches, Washing Machines, and many more.

The securities of the Company are listed on the NSE EMERGE (SME Platform of National Stock Exchange of India Limited) with Scrip Code: CELLECOR

For further information,

you may please visit <https://cellecor.com/>

please contact Ms. Bindu Gupta,

Chief Finance Officer

finance.head@cellecor.in

Disclaimer: Certain statements and words in this document that are not historical facts are forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political, or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by these forward-looking statements. Cellecor Gadgets Limited shall not be in any way responsible for any action taken based on such a statement.