



CELLECOR GADGETS LIMITED

(Formerly Known As Unitel Info Limited, Unitel Info Pvt. Ltd.)

Reg. Office : Plot No 12, Block AG Shalimar Bagh, Delhi -110088

CIN. NO. L32300DL2020PLC375196 | Mail ID : accounts@cellecor.in | Landline : 011 43034907, 01145038228

Website: www.cellecor.com

Date: June 08, 2026

To,

Listing & Compliance Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra
Mumbai - 400051, India

Company Symbol : **CELLECOR**
Company ISIN : **INE00MO01025**

Subject: Submission of Media Release – Cellecor Gadgets Limited Announces Leadership Updates: Amir Sohail Promoted to Vice President – Business Head; Jubin Rawal Joins as Chief Marketing Officer

Dear Sir/Madam,

In compliance with Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to submit Media Release titled – Cellecor Gadgets Limited Announces Leadership Updates: Amir Sohail Promoted to Vice President – Business Head; Jubin Rawal Joins as Chief Marketing Officer. The Media Release is enclosed with this letter as Annexure I.

This announcement is in line with our commitment to keep all our stakeholders informed about company's growth.

Thanking You,

Yours Faithfully,
For and on behalf of
Cellecor Gadgets Limited

Ravi Agarwal
Managing Director
DIN: 08471502
Annexures: As stated above



Media Release

**CELLECOR GADGETS LIMITED Announces Leadership Updates:
Amir Sohail Promoted to Vice President – Business Head
Jubin Rawal Joins as Chief Marketing Officer**



New Delhi, June 2026 – **CELLECOR GADGETS LIMITED**, one of India’s fastest-growing consumer electronics brands, is pleased to announce two key updates to its leadership team, reinforcing the company’s commitment to strategic growth, product innovation, and brand excellence.

Amir Sohail, who has been an integral part of CELLECOR for the past two years as Head of Product, has been promoted to Vice President – Business Head. With 18 years of extensive experience in category management, global and local strategic sourcing, procurement strategy, OEM/ODM product development, vendor management, and supply chain optimization, Amir has consistently translated strategic initiatives into tangible business impact. Under his leadership, the company has strengthened supplier partnerships, optimized procurement operations, and ensured delivery of high-quality, market-aligned products. In his new role, Amir will spearhead end-to-end business operations, driving product innovation, operational excellence, and sustainable growth across domestic and international markets.

In addition to this internal promotion, CELLECOR is delighted to welcome Jubin Rawal as the company’s new Chief Marketing Officer (CMO). Jubin brings 18+ years of marketing expertise, seamlessly blending creativity with strategic execution to elevate brand presence and accelerate business growth. With a Master’s in Mass Communication (Advertising) and an MBA in Marketing, Jubin has led high-impact marketing campaigns across India, EMEA, and Australia, focusing on 360° brand strategies, digital transformation, content creation, social media, and integrated marketing campaigns. Recognized for her contributions to campaigns for brands like LG Electronics, Havells / Lloyd, Hindustan Coca-Cola Beverages, Pioneer, Bikano and more, Jubin will now drive CELLECOR’s marketing vision, strengthening the brand’s reach, engagement, and market leadership.

Speaking on the announcement, a spokesperson from CELLECOR GADGETS LIMITED said, “These leadership updates reflect our commitment to nurturing top talent and strengthening our strategic capabilities. Amir’s promotion underscores his exceptional contributions to product excellence and business operations, while Jubin’s joining brings fresh strategic energy to our marketing and brand initiatives. Together, they will play a pivotal role in driving CELLECOR’s growth, innovation, and market impact.”

These developments are aligned with CELLECOR’s vision of delivering high-quality, accessible technology to Indian consumers, expanding the brand’s presence across both traditional and digital

channels, and continuing the company's trajectory as a leading innovator in the consumer electronics space.

About Cellecor Gadgets Limited

Cellecor Gadgets Limited's journey in the electronics device business, and selling products under its own brand, including Smart TVs, Smart Gadgets, Wearables, Mobile Phones, Home and Kitchen Appliances, and more, outsourced from various electronic assemblers and manufacturers, started in 2012 as M/s Unity Communications-its founder Mr. Ravi Agarwal's proprietorship firm. The company is promoted and managed with an enduring, sustainable business strategy, wherein the company aims to synergistically amalgamate business potential embedded in the ever-growing demand for electronic products with a modern business approach of sourcing, producing, and marketing with the objective of providing quality products at affordable prices. Today, Cellecor Gadgets Ltd. is a leading name in the consumer electronics industry, known for its innovative and cutting-edge technology. With a commitment to making happiness affordable, Cellecor offers a diverse range of products, including mobile phones, smart TVs, speakers, neckbands, TWS, soundbars, smartwatches, washing machines, and many more.

The securities of the Company are listed on the NSE EMERGE (SME Platform of National Stock Exchange of India Limited) with Scrip Code: CELLECOR

For more information, visit: <https://cellecor.com>

Please contact Ms. Bindu Gupta,

Chief Finance Officer

finance.head@cellecor.in

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