



CELLECOR GADGETS LIMITED

(Formerly Known As Unitel Info Limited, Unitel Info Pvt. Ltd.)

Reg. Office : Unit Space No.703, Seventh Floor, Jaksons Crown Heights Plot No.3B1

Twin District Centre, Sector 10 Rohini New Delhi-110085

CIN. NO. L32300DL2020PLC375196 | Mail ID : accounts@cellecor.in | Landline : 011 43034907, 01145038228

Website: www.cellecor.com

Date: September 05, 2024

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra
Mumbai - 400051, India

Company Symbol : **CELLECOR**
Company ISIN : **INE00MO01017**

Subject: Cellecor Gadgets Limited Announces Strategic Collaboration with PG Electroplast for Air Conditioner and Cooler Manufacturing

Dear Sir / Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to announce that Cellecor Gadgets Limited has entered into a strategic partnership with PG Electroplast Limited, one of India's leading Electronics Manufacturing Services (EMS) providers.

Through this collaboration, PG Electroplast will manufacture Cellecor's new range of air conditioners and coolers, representing a significant expansion of Cellecor's product offerings. This partnership will combine PG Electroplast's manufacturing expertise with Cellecor's innovative product design, aiming to enhance production efficiency and deliver high-quality, energy-efficient cooling solutions to the Indian market.

Both companies are committed to upholding the highest standards of innovation, quality, and customer satisfaction through this collaboration.

For more information please visit Company's website www.cellecor.com.

Please take the above on record.

Thanking You,

Yours Faithfully,
For and on behalf of
Cellecor Gadgets Limited
(Formerly Known as Unitel Info Limited and Unitel Info Private Limited)

NIKHIL
AGGARWAL

Digitally signed by
NIKHIL AGGARWAL
Date: 2024.09.05
17:50:23 +05'30'

Nikhil Aggarwal
Whole-Time Director
DIN: 09016668

Place: New Delhi

Encl.: As stated above

New Delhi, 5 September 2024: Cellecor Gadgets Limited is proud to announce a strategic partnership with **PG Electroplast Limited**, a pioneer and leading provider of Electronics Manufacturing Services in India. Under this collaboration, PG Electroplast will serve as the manufacturing partner for Cellecor's new range of **Air Conditioners and Coolers**, marking a significant expansion in Cellecor's product portfolio.

PG Electroplast Limited, incorporated in 2003 as the flagship company of PG Group, is recognized as a one-stop solution for leading Indian and global brands. Specializing in Original Design Manufacturing (ODM), Original Equipment Manufacturing (OEM), and Plastic Injection Molding, PGEL caters to over 45 leading brands across diverse industries, including Consumer Durables, Consumer Electronics, Bathroom Fittings, and Automotives.

With a diverse team of 3,800+ employees, PG Electroplast has built a strong reputation for its ability to ramp up capacity, diversify offerings into new segments, initiate backward integration, and invest in research and development for new products. This partnership with Cellecor will leverage PGEL's state-of-the-art manufacturing facilities and expertise to rapidly scale up the production of ACs and coolers, ensuring superior quality.

The collaboration is focused on enhancing production efficiency and maintaining the highest standards of quality and durability for Cellecor's ACs and Coolers. Both companies are committed to delivering products that meet the stringent requirements of the Indian market, providing consumers with reliable, energy-efficient cooling solutions.

This strategic partnership between Cellecor Gadgets Limited. and PG Electroplast Limited underscores a shared commitment to innovation, quality, and customer satisfaction, and is poised to set new benchmarks in the home appliances industry.

About Us

Cellecor Gadgets Limited journey in the electronics device business, and selling products in its own brand, including mobile feature phones, smartwatches, TWS (True Wireless Stereo) earbuds, neckbands, and LED TVs -outsource from various electronic assemblers and manufacturers, started in 2012 as M/s Unity Communications-its founder Mr. Ravi Agarwal's proprietorship firm. The company is promoted and managed with an enduring sustainable business strategy, wherein the company aims to synergetic amalgamate business potential embedded in the ever-growing demand for electronic products with a modern business approach of sourcing, producing, and marketing with an objective to provide quality products at affordable prices. Today, Cellecor Gadgets Ltd is a leading name in the consumer electronics industry, known for its innovative and cutting-edge technology. With a commitment to making happiness affordable, Cellecor offers a diverse range of products, including mobile phones, smart TVs, speakers, neckbands, TWS, soundbars, smartwatches, Washing Machines, and many more.

The securities of the Company are listed on the NSE EMERGE (SME Platform of National Stock Exchange of India Limited) with Scrip Code: CELLECOR

For further information,

you may please visit <https://cellecor.com/>

please contact Ms. Bindu Gupta,
Chief Finance Officer

finance.head@cellecor.in

Disclaimer: Certain statements and words in this document that are not historical facts are forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political, or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by these forward-looking statements. Cellecor Gadgets Limited shall not be in any way responsible for any action taken based on such a statement.