



CELLECOR GADGETS LIMITED

(Formerly Known As Unitel Info Limited, Unitel Info Pvt. Ltd.)

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Date: August 05, 2026

To,

Listing & Compliance Department

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra
Mumbai - 400051, India

Company Symbol : **CELLECOR**

Company ISIN : **INE0OMO01025**

Subject: Submission of Media Release – Cellecor Gadgets Limited promotes Naginder Patil as Vice President- South Business

Dear Sir / Madam,

In compliance with Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to submit Media Release titled – Cellecor Gadgets Limited promotes Naginder Patil as Vice President- South Business. The Media Release is enclosed with this letter as Annexure I.

This announcement is in line with our commitment to keep all our stakeholders informed about company's growth.

Thanking You,

Yours Faithfully,

For and on behalf of

Cellecor Gadgets Limited

Ravi Agarwal

Managing Director

DIN: 08471502

Annexures: As stated above



Media Release

CELLECOR GADGETS LIMITED

Promotes **Naginder Patil** as Vice President – South Business



New Delhi, August 2026 – CELLECOR GADGETS LIMITED, one of India's fastest-growing consumer electronics and home appliances brands, is pleased to announce the promotion of **Naginder Patil** from **South Business Head to Vice President – South Business**. This elevation recognizes his exceptional leadership, strong business execution, and significant contribution towards strengthening CELLECOR's presence across the South Indian market.

The South Indian market has been a key growth driver for the consumer electronics and home appliances industry, with its strong retail ecosystem, increasing consumer adoption of smart technology, and growing demand for affordable, quality-driven products. With its diverse consumer base, strong purchasing potential, and rapidly expanding urban and semi-urban markets, South India continues to remain a strategic region in CELLECOR's growth journey.

During his tenure as South Business Head, Naginder has played a crucial role in driving business growth and expanding CELLECOR's footprint across key southern states, including **Andhra Pradesh, Telangana, Tamil Nadu, and Karnataka**. His strategic approach, strong market understanding, and ability to build robust channel partnerships have been instrumental in enhancing sales, strengthening distribution networks, and creating sustainable growth opportunities across the region.

With his extensive experience in sales leadership, market expansion, channel development, and business operations, Naginder has consistently demonstrated the ability to identify market opportunities and convert them into business growth. His deep understanding of regional consumer preferences, retailer ecosystem, and partner relationships has helped CELLECOR strengthen its position across the South market.

In his new role as **Vice President – South Business**, Naginder will continue to lead CELLECOR's growth strategy across South India, focusing on expanding market reach, strengthening retail presence, enhancing channel performance, and driving business excellence across **Andhra Pradesh, Telangana,**

Tamil Nadu, and Karnataka. He will also play a key role in further accelerating CELLECOR's penetration across emerging cities and strengthening the brand's presence across the region.

Commenting on the announcement, a spokesperson from **CELLECOR GADGETS LIMITED** said, *"Naginder's promotion reflects his dedication, leadership capabilities, and the impact he has created in building CELLECOR's presence across the South market. His understanding of regional dynamics, execution-driven approach, and commitment towards growth make him a valuable part of our leadership team. We look forward to his continued contribution in driving the company's expansion journey."*

This leadership elevation reflects CELLECOR's commitment to recognizing internal talent, empowering leaders, and building a strong leadership ecosystem to support its ambitious growth plans across India and global markets.

CELLECOR congratulates Naginder Patil on this well-deserved achievement and wishes him continued success in his new role.

About Cellecor Gadgets Limited

Cellecor Gadgets Limited's journey in the electronics device business, and selling products under its own brand, including Smart TVs, Smart Gadgets, Wearables, Mobile Phones, Home and Kitchen Appliances, and more, outsourced from various electronic assemblers and manufacturers, started in 2012 as M/s Unity Communications-its founder Mr. Ravi Agarwal's proprietorship firm. The company is promoted and managed with an enduring, sustainable business strategy, wherein the company aims to synergistically amalgamate business potential embedded in the ever-growing demand for electronic products with a modern business approach of sourcing, producing, and marketing with the objective of providing quality products at affordable prices. Today, Cellecor Gadgets Ltd. is a leading name in the consumer electronics industry, known for its innovative and cutting-edge technology. With a commitment to making happiness affordable, Cellecor offers a diverse range of products, including mobile phones, smart TVs, speakers, neckbands, TWS, soundbars, smartwatches, washing machines, and many more.

The securities of the Company are listed on the NSE EMERGE (SME Platform of National Stock Exchange of India Limited) with Scrip Code: CELLECOR

For more information, visit: <https://cellecor.com>

Please contact Ms. Bindu Gupta,

Chief Finance Officer

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Disclaimer: Certain statements and words in this document that are not historical facts are forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political, or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by these forward-looking statements. Cellecor Gadgets Limited shall not be in any way responsible for any action taken based on such a statement.