



CELLECOR GADGETS LIMITED

(Formerly Known As Unitel Info Limited, Unitel Info Pvt. Ltd.)

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Date: December 03, 2025

To,

Listing & Compliance Department

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra
Mumbai - 400051, India

Company Symbol : **CELLECOR**

Company ISIN : **INE00MO01025**

Subject: Submission of Media Release – Cellecor Elevates Home Entertainment with Jio-Powered QLED Smart TV Series

Dear Sir/Madam,

In compliance with Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to submit Media Release titled – Cellecor Elevates Home Entertainment with Jio-Powered QLED Smart TV Series. The Media Release is enclosed with this letter as Annexure I.

This announcement is in line with our commitment to keep all our stakeholders informed about company's growth.

Thanking You,

Yours Faithfully,

For and on behalf of

Cellecor Gadgets Limited

Ravi Agarwal

Managing Director

DIN: 08471502

Annexures: As stated above



Media Release

Cellecor Elevates Home Entertainment with
Jio-Powered QLED Smart TV Series

New Delhi, 3 December 2025: Cellecor Gadgets Limited today announced the launch of its new QLED Smart TV series powered by JioTele OS, marking a significant step forward in the brand's vision of bringing premium display technology to Indian households at accessible price points.

The new lineup features an ultra-slim, edgeless design with deep integration into the Jio ecosystem. Equipped with Cellecor's proprietary Quantum Lucent Display Technology, the TVs deliver enhanced brightness, richer colour depth, and improved contrast, making them ideal for immersive streaming, live TV, and gaming experiences. The **range is available in three screen sizes - 55-inch (4K Ultra HD), 43-inch (Full HD), and 32-inch (HD)** - offering options tailored to diverse home entertainment needs.

The key features across variants include:

- Quantum Lucent Display Technology for vivid colors and enhanced brightness
- Seamless access to top entertainment platforms including Netflix, YouTube, JioHotstar, JioSaavn, JioGames, HelloJio, and the all the top OTT app via JioStore
- Up to 2GB RAM + 8GB ROM for smooth performance
- Multiple HDMI and USB ports for flexible connectivity
- Dolby Audio support for powerful sound output
- Voice-enabled BT smart remote on select models

Powered by JioTele OS, the new Cellecor QLED Smart TV series delivers a deeply intuitive and India-first entertainment experience. Designed for effortless navigation and responsive performance, the operating system brings together smart AI-powered entertainment, access to over 400 free TV channels, and ultra-smooth 4K playback. With its "designed for India, crafted in India" focus and a single remote offering unified control, JioTele OS blends advanced intelligence with everyday convenience for Indian households.

Reinforcing customer trust, the new QLED TV lineup will be supported by Cellecor's industry-leading pan-India service infrastructure, comprising a nationwide network of over 2,000 authorized service centers, ensuring reliable after-sales support across both urban and rural markets.

Speaking on the launch, Ravi Agarwal, Co-Founder & Managing Director of Cellecor Gadgets Ltd, said: "Our mission has always been to democratize high-quality technology for Indian families. With our new QLED TVs powered by JioTele OS, we are delivering a more immersive, intuitive, and premium entertainment experience, without compromising on affordability. As smart entertainment ecosystems gain rapid adoption across India, we see a significant opportunity to serve evolving consumer needs. We remain committed to offering dependable products backed by our strongest-in-class service network and our strategic collaboration with Jio."

The Cellecor Jio Smart TV series will be available starting this month across major retail outlets, leading e-commerce platforms, and the brand's nationwide offline distribution network.

About Cellecor Gadgets Limited

Cellecor Gadgets Limited's journey in the electronics device business, and selling products under its own brand, including Smart TVs, Smart Gadgets, Wearables, Mobile Phones, Home and Kitchen Appliances, and more, outsourced from various electronic assemblers and manufacturers, started in 2012 as M/s Unity Communications-its founder Mr. Ravi Agarwal's proprietorship firm. The company is promoted and managed with an enduring, sustainable business strategy, wherein the company aims to synergistically amalgamate business potential embedded in the ever-growing demand for electronic products with a modern business approach of sourcing, producing, and marketing with the objective of providing quality products at affordable prices. Today, Cellecor Gadgets Ltd. is a leading name in the consumer electronics industry, known for its innovative and cutting-edge technology. With a commitment to making happiness affordable, Cellecor offers a diverse range of products, including mobile phones, smart TVs, speakers, neckbands, TWS, soundbars, smartwatches, washing machines, and many more.

The securities of the Company are listed on the NSE EMERGE (SME Platform of National Stock Exchange of India Limited) with Scrip Code: CELLECOR

For more information, visit: <https://cellecor.com>

Please contact Ms. Bindu Gupta

Chief Finance Officer, finance.head@cellecor.in

Disclaimer: Certain statements and words in this document that are not historical facts are forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political, or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by these forward-looking statements. Cellecor Gadgets Limited shall not be in any way responsible for any action taken based on such a statement.