



Celebrity Fashions Limited

20th August 2024

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001.

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra - Kurla Complex,
Bandra (East), Mumbai - 400051.

Scrip Code - 532695

NSE Symbol: CELEBRITY

Dear Sir/Madam,

Sub: Disclosure Regarding the Pledging of Shares of the Company

With respect to the captioned subject, please find attached the following disclosures received by the Company on 20th August, 2024 with respect to pledge of 6,69,020 equity shares held by Mr. Venkatesh Rajagopal (Promoter of the Company) and pledge of 6,69,019 equity shares held by Mrs. Rama Rajagopal (Promoter of the Company) for further collateral for loans taken by the company.

1. Disclosure under Regulation 31(1) & (2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulation, 2011.
2. Disclosure in Form C with respect to pledge under Regulation 7(2) of SEBI (Prohibition of Insider Trading) Regulations 2015.

This is for your information and records.

Thanking You,

Yours truly,

For **CELEBRITY FASHIONS LIMITED**

VENKATAR Digitally signed by
VENKATARAGHAVAN
AGHAVAN Date: 2024.08.20
20:05:50 +05'30'
VENKATARAGHAVAN SAMU
CHIEF FINANCIAL OFFICER



Celebrity Fashions Limited

20th August 2024

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Bandra (East), Mumbai - 400051.

Scrip Code - 532695

NSE Symbol: CELEBRITY

Dear Sir/Madam,

Sub: Reporting under Regulation 31(1) & (2) of SEBI (Substantial Acquisition of Shares and Takeover) Regulation 2011

In line with requirement of Regulation 31 (1) and 31 (2) of Substantial Acquisition of Shares and takeover Regulation 2011, please find enclosed herewith the disclosure with respect to pledge of 6,69,020 equity shares held by Mr. Venkatesh Rajagopal (Promoter of the Company) and pledge of 6,69,019 equity shares held by Mrs. Rama Rajagopal (Promoter of the Company) for further collateral for loans taken by the company.

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For **CELEBRITY FASHIONS LIMITED**

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VENKATARAGHAVAN
AGHAVAN Date: 2024.08.20
20:06:20 +05'30'

VENKATARAGHAVAN SAMU
CHIEF FINANCIAL OFFICER

RAMA RAJAGOPAL
10, Rajagopalan II Street, Valmiki Nagar, Thiruvanniyur, Chennai - 600041

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001.

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra - Kurla Complex,
Bandra (East), Mumbai - 400051.

CELEBRITY FASHIONS LIMITED
SDF-IV & C2, Third Main Road, MEPZ-SEZ,
Tambaram Chennai - 600 045.

Dear Sir/ Madam,

Sub: Disclosure under Regulation 31(1) of the SEBI (Substantial Acquisition of Shares & Takeovers] Regulation, 2011.

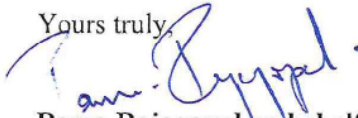
Ref.: Celebrity Fashions Limited - BSE Scrip Code : 532695
NSE Symbol : CELEBRITY

Pursuant to the provisions of Regulation 31(1) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulation, 2011, please find enclosed herewith the requisite disclosure in prescribed format relating to creation of pledge on 6,69,019 equity shares held by me in Celebrity Fashions Limited.

Request you to kindly take the same on record.

Thanking You,

Yours truly,



**Rama Rajagopal on behalf of
Promoter and Promoter groups**

Disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company(TC)		Celebrity Fashions Limited	
Names of the stock exchanges where the shares of the target company are listed		BSE Limited National Stock Exchange of India Limited	
Date of reporting		20 th August 2024	
Name of the promoter on whose shares encumbrance has been created		Rama Rajagopal	
Details of the creation of encumbrance:			
Name of the promoter (s) or PACs with him*	Promoter holding in the target company (1)	Promoter holding already encumbered (2)	Details of events pertaining to encumbrance (3)
	No. of shares	% of Total share Capital	
Rama Rajagopal	8985962	15.89	70,84,270
			12.53
			Type of event (creation / release / invocation)
			Date of creation/ release/ invocation of encumbrance
			Type of encumbrance (pledge/ lien/ non disposal undertaking/ others)
			Reasons for encumbrance **
			Number
			% of share Capital
			Name of the entity in whose favor shares encumbered ***
			No. of shares
			% of total Share Capital
Venkatesh Rajagopal	10957617	19.38	70,84,270
			12.53
			Creation
			19-08-2024
			Pledge
			Further collateral for loans taken by the Company
			6,69,020
			1.18
			State Bank of India (Lender) & SBICAP Trustee Company Limited (Trustee)
			77,53,289
			13.71
			Post event holding of encumbered shares { creation [(2)+(3)] / release [(2)-(3)] / invocation [(1)-(3)]}
			77,53,290
			13.71

Vidvuth Rajagopal	32000	0.06	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Rajagopalan K.A.	646	0.00	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Anjali Rajagopal	100	0.00	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Place : Chennai

Date: 30/08/2024
DIN: 00003565

Signature:



Name : Rama Rajagopal

*The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

** For Example, for the purpose of collateral for loans taken by the company, personal borrowing, third party, etc.

***This would include name of both the lender and the trustee who may hold shares directly or on behalf of the lender.

VENKATESH RAJAGOPAL
10, Rajagopalan II Street, Valmiki Nagar, Thiruvananthapuram, Chennai - 600041

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001.

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra - Kurla Complex,
Bandra (East), Mumbai - 400051.

CELEBRITY FASHIONS LIMITED
SDF-IV & C2, Third Main Road, MEPZ-SEZ,
Tambaram Chennai - 600 045.

Dear Sir/ Madam,

Sub: Disclosure under Regulation 31(1) of the SEBI (Substantial Acquisition of Shares & Takeovers] Regulation, 2011.

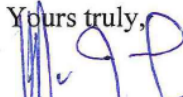
Ref.: Celebrity Fashions Limited - BSE Scrip Code : 532695
NSE Symbol : CELEBRITY

Pursuant to the provisions of Regulation 31(1) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulation, 2011, please find enclosed herewith the requisite disclosure in prescribed format relating to creation of pledge on 6,69,020 equity shares held by me in Celebrity Fashions Limited.

Request you to kindly take the same on record.

Thanking You,

Yours truly,


Venkatesh Rajagopal on behalf of
Promoter and Promoter group

**Disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/
release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations,
2011**

Name of the Target Company(TC)		Celebrity Fashions Limited											
Names of the stock exchanges where the shares of the target company are listed		BSE Limited National Stock Exchange of India Limited											
Date of reporting		20 th August 2024											
Name of the promoter on whose shares encumbrance has been created		Venkatesh Rajagopal											
Details of the creation of encumbrance:													
Name of the promoter (s) or PACs with him*	Promoter holding in the target company (1)	Promoter holding already encumbered (2)	Details of events pertaining to encumbrance (3)				Post event holding of encumbered shares {creation [(2)+(3)] / release [(2)-(3)] / invocation [(1)-(3)]}						
			No. of shares	% of Total share Capital	No. of shares	% of Total share Capital		Type of event (creation / release / invocation)	Date of creation/ release/ invocation of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking/ others)	Reasons for encumbrance **	Number	% of share Capital
Venkatesh Rajagopal	10957617	70,84,270	19.38	12.53	Creation	19-08-2024	Pledge	-	6,69,020	1.18	State Bank of India (lender) & SBICAP Trustee Company Limited (Trustee)	77,53,290	13.71
Rama Rajagopal	8985962	70,84,270	15.89	12.53	Creation	19-08-2024	Pledge	-	6,69,019	1.18		77,53,289	13.71

WidYuth Rajagopal	32000	0.06	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Rajagopalan K.A.	646	0.00	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Anjali Rajagopal	100	0.00	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Place : Chennai

Date: 26/08/2024
DIN: 00003625

Signature: 
Name : Venkatesh Rajagopal

*The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

** For Example, for the purpose of collateral for loans taken by the company, personal borrowing, third party, etc.

***This would include name of both the lender and the trustee who may hold shares directly or on behalf of the lender.



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20th August 2024

BSE Limited

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G Block, Bandra - Kurla Complex,
Bandra (East), Mumbai - 400051.

Scrip Code - 532695

NSE Symbol: CELEBRITY

Dear Sir/Madam,

Sub: Reporting Under Regulation 7(2) of the SEBI (Prohibition of Insider Trading) regulation 2015

In Line with requirement to Regulation 7(2) of SEBI (Prohibition of Insider Trading) Regulation 2015, please find below herewith disclosure Form C with respect to pledge of 6,69,020 equity shares held by Mr. Venkatesh Rajagopal and pledge of 6,69,019 equity shares held by Mrs. Rama Rajagopal (promoters of the Company)

This is for your information and records.

Thanking You,

Yours truly,

For **CELEBRITY FASHIONS LIMITED**

VENKATAR Digitally signed by
VENKATARAGHAVAN
AGHAVAN Date: 2024.08.20
20:06:54 +05'30'

VENKATARAGHAVAN SAMU
CHIEF FINANCIAL OFFICER

FORM C

SEBI (Prohibition of Insider Trading) Regulations, 2015
[Regulation 7(2) read with Regulation 6(2) – Continual disclosure]

Name of the company : **Celebrity Fashions Limited**
ISIN of the company: **INE185H01016**

Details of change in holding of Securities of Promoter, Member of the Promoter Group, Designated Person or Director of a listed company and immediate relatives of such persons and other such persons as mentioned in Regulation 6(2)

1	2	3		4		7	8	9		11		13	14	15
		Type of security held prior to pledge acquisition/disposal	No. and % of share holding	Type of security acquired/Disposed pledged	No.			Value in Rs.	Transact ion Type (Buy/ Sale / Pledge / Revoke/ Invoke)	Type of security held post acquisition/disposal/pledge	No. and % of share holding			
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Rama Rajagopal PAN: ADFPR7097A Address: No. 10, Rajagopalan 2 nd Street, Valmiki Nagar, Thiruvanniyur, Chennai – 600041 044 - 43432200	Promoter & Director	Equity Shares s15.89%	89,85,962	Equity Shares	6,69,019	1,12,72,970 (NSE closing price on 19.08.2024 is Rs.16.85)	Pledge	Equity shares	89,85,962 & 15.89%	19-August-2024	-	20-August-2024	Pledge	NA


Note: "Securities" shall have the meaning as defined under regulation 2(1)(i) of SEBI (Prohibition of Insider Trading) Regulations, 2015.

* Since there is creation of pledge on 669019equity shares, there is no change in the shareholding.

Details of trading in derivatives of the company by Promoter, Employee or Director of a listed company and other such persons as mentioned in Regulation 6(2) - NOT APPLICABLE

Type of contract	Contract specifications	Buy		Sell		Exchange on which the trade was executed
		Notional Value	Number of units (contracts * lot size)	Notional Value	Number of units (contracts * lot size)	
16	17	18	19	20	21	22
Not Applicable						

Note: In case of Options, notional value shall be calculated based on Premium plus strike price of options.


 Name : Ramna Rajagopal
 Designation : Director
 Date : 20/08/2024
 Place : Chennai

FORM C

SEBI (Prohibition of Insider Trading) Regulations, 2015
[Regulation 7(2) read with Regulation 6(2) – Continual disclosure]

Name of the company : **Celebrity Fashions Limited**
ISIN of the company: **INE18SH10116**

Details of change in holding of Securities of Promoter, Member of the Promoter-Group, Designated Person or Director of a listed company and immediate relatives of such persons and other such persons as mentioned in Regulation 6(2)

Name, PAN, CIN/DIN, & address with contact nos.	Category of Person (Promoter/ member of the promoter group /designated person / Director s/Immediate relative to/others etc.)	Securities held prior to pledge acquisition/disposal	Type of security (For eg, – Shares, Warrants, Convertible Debentures etc.)	No. and % of share holding	Type of security (For eg, – Shares, Warrants, Convertible Debentures etc.)	No.	Value in Rs.	Transaction Type (Buy/ Sale / Pledge / Revoke/ Invoke)	Securities held post acquisition/disposal/pledge	Type of security (For eg, – Shares, Warrants, Convertible Debentures etc.)	No. and % of share holding	Date of creation of pledge allotment / acquisition		Date of intimation to company	Mode of acquisition / disposal (Pledge/on market/ public/ rights/ preferential offer / off market/ Inter-se transfer, ESOPs etc.)	Exchange on which the trade was executed
												From	To			
Venkatesh Rajagopal PAN: ADFPR6333R Address: No. 10, Rajagopalan 2 nd Street, Valmiki Nagar, Thiruvanniyur, Chennai – 600041 044 - 43432200	Promoter & Director	Equity Shares	Equity Shares	1,09,57,617 & 19.38%	Equity Shares	6,69,020	1,12,72,987 (NSE closing price on 19.08.2024 is Rs.16.85)	Pledge	Equity shares	Equity shares	1,09,57,617 & 19.38%*	19 th August 2024	-	20 th August 2024	Pledge	NA

Note: "Securities" shall have the meaning as defined under regulation 2(1)(i) of SEBI (Prohibition of Insider Trading) Regulations, 2015.

* Since there is creation of pledge on 6,69,020 equity shares, there is no change in the shareholding.

Details of trading in derivatives of the company by Promoter, Employee or Director of a listed company and other such persons as mentioned in Regulation 6(2) - NOT APPLICABLE

Trading in derivatives (Specify type of contract, Futures or Options etc)							Exchange on which the trade was executed
Type of contract	Contract specifications	Buy			Sell		
		Notional Value	Number of units (contracts * lot size)	Notional Value	Number of units (contracts * lot size)		
16	17	18	19	20	21	22	
Not Applicable							

Note: In case of Options, notional value shall be calculated based on Premium plus strike price of options.


 Name : Venkatesh Rajagopal
 Designation : Director

Date : 20/08/2024
 Place : Chennai