CCL PRODUCTS

CCL PRODUCTS (INDIA) LIMITED

Corporate Office : 7-1-24/2/D, "Greendale",
Ameerpet, Hyderabad - 500016, T.S., India.
TEL : +91 - 40 - 23732455 FAX : +91 - 40 - 23732499
E-mail : info@cclproducts.com Website : www.cclproducts.com

14th February, 2019

To

The Listing Department
National Stock Exchange of India Limited,
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051.

Sub: Intimation of Appointment of Directors in terms of Regulation 30 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015

Ref: Company Code – CCL

Dear Sir,

With reference to the above subject, we would like to inform you that the Board of Directors have today, on the recommendations of the Nomination and Remuneration Committee inter alia approved the following, subject to approval of shareholders at the ensuing Annual General Meeting of the Company:

1) Re-appointment of following Executive Directors pursuant to applicable provisions of Companies Act, 2013 read with Rules issued thereunder and SEBI Regulations:

- Mr. Challa Rajendra Prasad (DIN: 00702292) to be re-appointed as Executive Chairman w.e.f 14th February, 2019 upto 31st March, 2020.
- Mr. Challa Srishant (DIN: 00016035) to be re-appointed as Managing Director w.e.f 14th February, 2019 for a term of 5 years.
- Mr. Bandi Mohan Krishna (DIN: 03053172) to be re-appointed as Director-Operations w.e.f 14th February, 2019 for a term of 5 years.

The above directors are part of the Promoters Group of the Company and are related to each other. They are not related to any other Directors or Key Managerial Personnel of the Company.

As the term of the Executive Directors getting completed, Nomination and Remuneration Committee recommended their re-appointment.

2) Appointment of Ms. Kulsoom Noor Saifullah (DIN: 02544686), as an Independent Director on the Board of Directors for a period of 5 years w.e.f 14th February, 2019, pursuant to applicable provisions of the Companies Act, 2013 read with the Rules issued thereunder and SEBI Regulations.

Ms. Kulsoom Noor Saifullah is not related to any of the Directors or Key Managerial Personnel or Promoters of the Company. The brief profile of Ms. Kulsoom Noor Saifullah is enclosed.

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Reason for change in her designation from Non-Executive Director to Independent Director is to comply with Regulation 17 (1)(a) of the SEBI(Listing Obligations and Disclosure Requirements) Regulations, 2015, as she qualifies the definition of Independent Director.

3) Appointment of Mr. Kondamudu Kasyap Sarma as Non-Executive Director of the Company w.e.f 14th February, 2019, whose office is liable to retire by rotation, pursuant to applicable provisions of the Companies Act, 2013 read with the Rules issued thereunder and SEBI Regulations.

Mr. Kondamudu Kasyap Sarma is not related to any of the Directors or Key Managerial Personnel or Promoters of the Company. The brief profile of Mr. Kondamudu Kasyap Sarma is enclosed.

Reason for change in his designation from Independent Director to Non-Executive Director is to comply with Section 152(6)(a) of the Companies Act, 2013.

In accordance with the circular issued by the Stock Exchanges dated 20th June, 2018, we hereby confirm that none of the Directors being appointed/re-appointed is debarred from holding office as a Director of the Company, by virtue of any SEBI Order or any other such authority.

This is for your information and necessary records.

Regards,

For **CCL Products (India) Limited**

CCL PRODUCTS INDIA LIMITED HYDERABAD

Sridevi Dasari

Company Secretary & Compliance Officer

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Brief Profile of Directors

1) Mr. Challa Rajendra Prasad

Mr. Challa Rajendra Prasad, Executive Chairman of CCL Products (India) Limited, is an Engineer-Technocrat-Entrepreneur having nearly 4 decades of industrial experience and more than 30 years of experience in International Soluble Coffee Industry. CCL Products (formerly known as M/s. Continental Coffee Ltd.), second largest instant coffee manufacturing facility in the world was promoted by him in 1995, which is located at Duggirala, Guntur District, Andhra Pradesh.

Mr. Prasad is reckoned as a Pioneer and First Entrepreneur in India to have placed Indian Soluble Coffee in the hard currency world markets.

Mr. Prasad was the Promoter Managing Director of Asian Coffee Ltd., set up in 1989, which was the first Indian non-multinational owned company engaged in the business of producing instant coffee. He was instrumental in Asian Coffee Ltd. achieving the distinction of being the first recipient of assistance in India from the Commonwealth Development Corporation, United Kingdom.

In recognition of his eminence in the Coffee Industry, Mr. Prasad was appointed as a Member of the Coffee Board of India by the Ministry of Commerce, Government of India from 1990 to till date barring two terms.

He was appointed as a Director for Andhra Pradesh State Finance Corporation (APSFC) for two consecutive terms from 2007 to 2013.

2) Mr. Challa Srishant

Mr. Challa Srishant is a lawyer by education, having graduated in Law from the National Academy of Legal Studies And Research (NALSAR), University of Law, Hyderabad. He also holds a Diploma in Information Technology Laws from the Asian School of Cyber Laws.

He was awarded a gold medal in Corporate Law at the NALSAR, University of Law and was also Andhra Pradesh State topper and gold medalist in Mathematics prior to that.

He has around 15 years of experience in the coffee industry alone and he also holds Directorships in several national and international companies across the world, engaged in diverse businesses ranging from manufacturing to construction and Information Technology.

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3) Mr. B. Mohan Krishna

Mr. B. Mohan Krishna is a Civil Engineer from JNTU, Hyderabad with more than 12 years of varied experience in the field of implementation of Civil, Mechanical and Electrical Projects. He is acquainted with the latest technological innovations in the field of Civil Engineering and Building Materials.

He has hands on experience dealing with various issues involved in obtaining of approvals from various Government Departments and overseeing implementation of the projects on turnkey basis.

4) Ms. Kulsoom Noor Saifullah

Ms. Kulsoom Noor Saifullah Born in Delhi in 1956, completed her high school education with a GCE "O" levels from London University. She went on to study BA (English Honours) at the prestigious LSR College, New Delhi. As an entrepreneur exporter she has exported leather products to both East and West Europe.

In 1998, she established UCC India, an International Trade and Investment Consultancy, mentoring foreign multinationals wishing to invest in India.

She has been actively involved in social welfare projects. Together with the well known journalist Swaminathan Aiyar, she established the Small Farmers Development Foundation in 1992 and became its first President. The Foundation worked in the arid Mewat region of Haryana introducing dry land farming in the region and organizing drinking water to local villages which had only brackish water unfit for human consumption.

5) Mr. Kondamudu Kasya Sarma

Mr. Kondamudu Kasyap Sarma is a Commerce Graduate from Osmania University, having more than 35 years of experience in the fields of setting up of various projects and administration of Companies.

He played an active role in implementing and setting up an Instant Coffee Manufacturing Unit for Asian Coffee Ltd, in Andhra Pradesh. He also served as General Manager, Administration of CCL Products (India) Ltd. for a period of more than 20 years, prior to his retirement. He was also actively involved in the administration and management of all the CCL Group Companies during his tenure.

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