

8th October, 2016

To,
The Secretary,
M/s. BSE LIMITED
P. J Towers, Dalal Street
MUMBAI - 400 001
Scrip Code: 526550

To,
The Secretary,
M/s. NATIONAL STOCK
EXCHANGE OF INDIA LIMITED
Exchange Plaza, Bandra - Kurla
Complex
Bandra (East)
Mumbai - 400 051
Scrip Symbol: CCHHL

Dear Sir,

Sub: Country Club Hospitality & Holidays Limited Associate Fitness Program now has over 100 gyms in India with the addition of Talwalkars. Country Club members can now access all Talwalkars own gyms

Ref: Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

With reference to the above captioned subject and pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015, Country Club Hospitality & Holidays Limited announces that Country Club Associate Fitness Program now has over 100 gyms in India with the addition of Talwalkars. Country Club members can now access all Talwalkars own gyms.

You are hereby requested to please take on record the above said information.

Thanking you,

For M/S. COUNTRY CLUB HOSPITALITY & HOLIDAYS LIMITED


Y. VARUN REDDY
VICE CHAIRMAN, JMD & COO
DIN: 01905757



COUNTRY CLUB HOSPITALITY & HOLIDAYS LIMITED

(Formerly known as Country Club (India) Limited)

Corporate Office : Country Club Kool, #6-3-1219, 4th & 5th Floor, Begumpet, Hyderabad -16, Ph: 040 6684 8888, Fax : 040 6636 0609
Reg. Office : Amrutha Castle, 5-9-16, Saifabad, Secretariat, Hyderabad - 500 063. CIN NO. L70102AP1991PLC012714



Country Club's Associate Fitness Program now has over 100 gyms in India with the addition of Talwalkars. Country Club members can now access all Talwalkars own gyms.

Talwalkars Better Value Fitness Ltd, popularly known as 'Talwalkars' which is one of the Larger Chain of Gyms in India has joined Country Club under our ever-growing list of Associate Fitness Centers.

In addition to our own Clubs and Fitness centers, Country Club members can now access any of the Talwalkar's own Gyms across India for accomplishing their daily fitness goals. Country Club has been building its Associate Fitness program and is welcoming major fitness operators across the world to join this program where they permit Country Club members to access their gyms. The Associate Fitness Center Program is designed to drive Country Club membership sales while creating a new revenue stream for the Associate Fitness Centers.

About the Country Club Hospitality & Holidays

Country Club Hospitality and Holidays is a 25-year-old Indian based company operating primarily in Middle East and India with presence in Europe and Asia. Listed on the Bombay Stock Exchange and the National stock Exchange, it has over 4,75,000 members. Country Club owns/operates over 100 properties divided into Clubs, hotels, resorts and fitness centres. Country Club sells a unique family membership that gives access to all 4 hospitality verticals including Clubs, resort, fitness and events. Country Club has its own app on the Google play store and the Apple app store.

For more information please visit <http://www.countryclubindia.net>

