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Date: 30.05.2026

To

The Manager – Listing Compliance
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (E), Mumbai – 400051

SYMBOL: CUDML

ISIN: INE0WL201014

Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Receipt of Purchase Order

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with applicable SEBI Circulars, we wish to inform you that **Cash Ur Drive Marketing Limited ("the Company")** has received a Purchase Order from **"leading multinational mobility and technology platform company operating in India"** for execution of **Out-of-Home (OOH) Advertising Services**.

The receipt of this order from one of the leading mobility platform companies, reinforces the Company's strong market position and execution capabilities in the transit media segment. This engagement further strengthens Cash Ur Drive Marketing Limited's client portfolio and reflects the growing confidence of marquee brands in the Company's media solutions and operational expertise.

The details required under Para A of Part A of Schedule III of SEBI (LODR) Regulations, 2015 read with applicable SEBI Circulars are enclosed herewith as Annexure-A.

This is for your information and records.

**For Cash Ur Drive Marketing Limited
(formerly known as Cash Ur Drive Marketing Private Limited)**

**Gagan Mahajan
Compliance Officer & Company Secretary
Membership No. A34028**

CASHurDRIVE MARKETING LIMITED

(formerly known as CASHurDRIVE Marketing Private Limited)

Registered Office : 4th Floor, SCO 0032, Sector 17C, Chandigarh G.P.O., Chandigarh, India - 160017

CORPORATE OFFICE : 1103-1104, 11th Floor, World Trade Tower, Noida, U.P. - 201301

CIN : L74999CH2009PLC031677 | Email ID : account@cashurdrive.com | Contact : 0172 - 4667699



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Annexure A

Details required under Para A of Part A of Schedule III of SEBI (LODR) Regulations, 2015 read with SEBI Circular dated November 11, 2024 and HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026

| Sr. No. | Particulars | Details |
|---------|--|--|
| a) | Name of the entity awarding the order(s)/contract(s) | leading multinational mobility and technology platform company operating in India |
| b) | Significant terms and conditions of the order(s)/contract(s) | Purchase Order for Out-of-Home (OOH) Advertising Services. |
| c) | Whether order(s)/contract(s) have been awarded by domestic/international entity | Domestic entity |
| d) | Nature of order(s)/contract(s) | Advertising / Transit Media Campaign |
| e) | Whether domestic or international | Domestic |
| f) | Time period by which the order(s)/contract(s) is to be executed | Approximately 40 Days |
| g) | Broad consideration or size of the order(s)/contract(s) | ₹2,12,40,000/- (Rupees Two Crore Twelve Lakh Forty Thousand Only), inclusive of applicable taxes |
| h) | Whether the promoter/promoter group/group companies have any interest in the entity that awarded the order(s)/contract(s)? | No |
| i) | Whether the order(s)/contract(s) would fall within related party transactions? | No |

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