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Date: 24<sup>th</sup> October, 2025

To,

The Manager,  
Listing Compliance Department  
**National Stock Exchange of India Limited**  
Exchange Plaza, Bandra Kurla Complex,  
Bandra (East), Mumbai-400051

**SYMBOL: CUDML**  
**ISIN: INE0WL201014**

**Subject: Intimation regarding receipt of Service Order from Apar Industries Limited**

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that CashurDrive Marketing Limited (“the Company”) has received a Service Order from Apar Industries Limited for execution of out-of-home (OOH) advertising, bus branding, and auto branding campaigns across various cities in India. The total value of the said order is approximately ₹ 1.10 Crore (Rupees One Crore Ten Lakh only).

This mandate from a diversified industrial conglomerate such as Apar Industries reflects CashurDrive’s expanding client portfolio and consistent ability to deliver impactful brand communication through its integrated OOH network. The Company continues to focus on building long-term client relationships, operational excellence, and technology-driven campaign management, which together reinforce its sustainable growth trajectory and shareholder confidence.

Management believes that the steady inflow of such projects across sectors demonstrates the Company’s strong positioning, reputation for reliability, and disciplined financial management—key pillars supporting its commitment to long-term value creation for investors.

The disclosure is being made in accordance with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-2/P/CIR/2024/104 dated November 11, 2024 (Master Circular on Disclosure Requirements).

This is for your information and records.

**For Cash Ur Drive Marketing Limited**

**Gagan Mahajan**  
**Compliance Officer & Company Secretary**  
**Membership No. A34028**

**CASHurDRIVE MARKETING LIMITED**

**(formerly known as CASHurDRIVE Marketing Private Limited)**

Registered Office : 4<sup>th</sup> Floor, SCO 0032, Sector 17C, Chandigarh G.P.O., Chandigarh, India - 160017

CORPORATE OFFICE : 1103-1104, 11<sup>th</sup> Floor, World Trade Tower, Noida, U.P. - 201301

CIN : L74999CH2009PLC031677 | Email ID : [account@cashurdrive.com](mailto:account@cashurdrive.com) | Contact : 0172 - 4667699

## Annexure 1

Details required under the Listing Regulations read with SEBI Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024

Sr. No.	Particulars	Details
a)	Name of the entity awarding the order(s)/contract(s)	Apar Industries Limited
b)	Significant terms and conditions of the order(s)/contract(s)	Execution of Out-of-Home (OOH) advertising, bus branding, and auto branding campaigns across select cities in India.
c)	Whether order(s)/contract(s) have been awarded by domestic/international entity	Domestic
d)	Nature of order(s)/contract(s)	Advertising/Branding Services (OOH Media)
e)	Whether domestic or international	Domestic
f)	Time period by which the order(s)/contract(s) is to be executed	Project schedule for 30 days
g)	Broad consideration or size of the order(s)/contract(s)	Potential Revenue from this contract will be Approx. ₹1.10 Crore (Rupees One Crore Ten Lakh only)
h)	Whether the promoter/promoter group/group companies have any interest in the entity that awarded the order(s)/contract(s)? If yes, nature of interest and details thereof	No
i)	Whether the order(s)/contract(s) would fall within related party transactions? If yes, whether the same is done at "arm's length"	No

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