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Date: 24<sup>th</sup> October, 2025

To,

The Manager,  
Listing Compliance Department  
**National Stock Exchange of India Limited**  
Exchange Plaza, Bandra Kurla Complex,  
Bandra (East), Mumbai-400051

**SYMBOL: CUDML**  
**ISIN: INE0WL201014**

**Subject: Intimation regarding receipt of Purchase Order from Uber India Systems Pvt. Ltd.**

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that CashurDrive Marketing Limited (“the Company”) has received a Purchase Order from Uber India Systems Pvt. Ltd. for execution of a large-scale BTL and outdoor advertising campaign, across Delhi NCR, Hyderabad, and Mumbai.

The said mandate is valued at approximately ₹3.90 Crore (Rupees Three Crore Ninety Lakh only) and is scheduled for execution from October 2025 to December 2025.

This engagement with Uber India, a globally recognized mobility brand, reinforces the Company’s position as a trusted partner for high-visibility outdoor advertising campaigns. The receipt of this mandate reflects CashurDrive’s capabilities in execution, creative excellence, and operational efficiency in the outdoor advertising sector.

The Company believes that recurring mandates from marquee clients like Uber will continue to strengthen its business fundamentals, enhance revenue visibility, and create sustainable value for shareholders. CashurDrive remains focused on operational excellence, disciplined financial management, and client satisfaction, which are key drivers of long-term growth and investor confidence.

The disclosure is being made in accordance with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-2/P/CIR/2024/104 dated November 11, 2024 (Master Circular on Disclosure Requirements).

This is for your information and records.

**For Cash Ur Drive Marketing Limited**

**Gagan Mahajan**  
**Compliance Officer & Company Secretary**  
**Membership No. A34028**

**CASHurDRIVE MARKETING LIMITED**

**(formerly known as CASHurDRIVE Marketing Private Limited)**

Registered Office : 4<sup>th</sup> Floor, SCO 0032, Sector 17C, Chandigarh G.P.O., Chandigarh, India - 160017

CORPORATE OFFICE : 1103-1104, 11<sup>th</sup> Floor, World Trade Tower, Noida, U.P. - 201301

CIN : L74999CH2009PLC031677 | Email ID : [account@cashurdrive.com](mailto:account@cashurdrive.com) | Contact : 0172 - 4667699

## Annexure 1

**Details required under the Listing Regulations read with SEBI Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024**

Sr. No.	Particulars	Details
a)	Name of the entity awarding the order(s)/contract(s)	Uber India Systems Pvt. Ltd.
b)	Significant terms and conditions of the order(s)/contract(s)	Execution of a large-scale Below-The-Line (BTL) and OOH advertising campaign, across Delhi NCR, Hyderabad, and Mumbai. The order is valid from October 2025 to December 2025."
c)	Whether order(s)/contract(s) have been awarded by domestic/international entity	Domestic (Indian subsidiary of an international brand)
d)	Nature of order(s)/contract(s)	Below-The-Line (BTL) and OOH advertising campaign
e)	Whether domestic or international	Domestic execution (Delhi NCR region)
f)	Time period by which the order(s)/contract(s) is to be executed	October 2025 – December 2025
g)	Broad consideration or size of the order(s)/contract(s)	Potential Revenue from this contract will be Approx. ₹3.90 Crore (Rupees Three Crore Ninety Lakh only)
h)	Whether the promoter/promoter group/group companies have any interest in the entity that awarded the order(s)/contract(s)? If yes, nature of interest and details thereof	No
i)	Whether the order(s)/contract(s) would fall within related party transactions? If yes, whether the same is done at "arm's length"	No

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