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To

October 15, 2025

The Listing Compliance Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, C-1, Block G,
Bandra Kurla Complex, Bandra (E),
Mumbai – 400051

NSE Symbol: CUDML

Subject: Additional Disclosures pursuant to SEBI Master Circular dated November 11, 2024, regarding the announcement made on October 13, 2025

Dear Sir/Madam,

With reference to our earlier intimation dated October 13, 2025, regarding the receipt of a Letter of Award (LOA) for advertising display and branding rights on electric buses operating under the Olectra Greentech Limited projects with Pune Mahanagar Parivahan Mahamandal Limited (PMPML), Pune, and in compliance with the disclosure requirements specified under the SEBI Master Circular dated November 11, 2024, the requisite details are provided below in the prescribed format:

Sr. No.	Particulars	Details
a)	Name of the entity awarding the order(s)/contract(s)	Pune Mahanagar Parivahan Mahamandal Limited (PMPML) under the Olectra Greentech Limited projects
b)	Significant terms and conditions of the order(s)/contract(s)	The Company has been granted exclusive rights to install, manage, and operate advertisement displays on electric buses operated under PMPML for a period of five (5) years. The project will cover 151 buses initially, with scope to include additional buses as and when deployed.
c)	Whether order(s)/contract(s) have been awarded by domestic/international entity	Domestic Entity
d)	Nature of order(s)/contract(s)	Award for Advertising Display and Branding Rights
e)	Whether domestic or international	Domestic
f)	Time period by which the order(s)/contract(s) is to be executed	Over a tenure of five (5) years commencing from the date of execution of the definitive agreement
g)	Broad consideration or size of the order(s)/contract(s)	Potential Revenue from this contract will be ₹40 Crores over the contract tenure of 5 years

CASHurDRIVE MARKETING LIMITED

(formerly known as CASHurDRIVE Marketing Private Limited)

Registered Office : 4th Floor, SCO 0032, Sector 17C, Chandigarh G.P.O., Chandigarh, India - 160017

CORPORATE OFFICE : 1103-1104, 11th Floor, World Trade Tower, Noida, U.P. - 201301

CIN : L74999CH2009PLC031677 | Email ID : account@cashurdrive.com | Contact : 0172 - 4667699

Sr. No.	Particulars	Details
h)	Whether the promoter/promoter group/group companies have any interest in the entity that awarded the order(s)/contract(s)? If yes, nature of interest and details thereof	No, neither the Promoter nor the Promoter Group or Group Companies have any interest in PMPML or Olectra Greentech Limited
i)	Whether the order(s)/contract(s) would fall within related party transactions? If yes, whether the same is done at "arm's length"	No, the order does not fall within the ambit of Related Party Transactions

You are requested to kindly take the above on record.

Thanking You,
Yours faithfully,

For Cash Ur Drive Marketing Limited

Gagan Mahajan
Compliance Officer
Membership No: A34028

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