



CASHurDRIVE

E: info@cashurdrive.com

W: www.cashurdrive.com

Date: 15.05.2026

To

The Manager – Listing Compliance
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (E), Mumbai – 400051

SYMBOL: CUDML

ISIN: INEOWL201014

Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Receipt of Work Order

Dear Sir/Madam,

Pursuant to Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that Cash Ur Drive Marketing Limited (“the Company”) has received a work order for execution of outdoor advertising campaigns across multiple cities in India.

Under the said work order, the Company shall undertake outdoor advertising and transit media campaign comprising branding on EV buses across multiple cities in India during the campaign period.

The details required under Para A of Part A of Schedule III of SEBI (LODR) Regulations, 2015 read with applicable SEBI Circulars are enclosed herewith as Annexure-A.

This is for your information and records.

**For Cash Ur Drive Marketing Limited
(formerly known as Cash Ur Drive Marketing Private Limited)**

**Gagan Mahajan
Compliance Officer & Company Secretary
Membership No. A34028**

CASHurDRIVE MARKETING LIMITED

(formerly known as CASHurDRIVE Marketing Private Limited)

Registered Office : 4th Floor, SCO 0032, Sector 17C, Chandigarh G.P.O., Chandigarh, India - 160017

CORPORATE OFFICE : 1103-1104, 11th Floor, World Trade Tower, Noida, U.P. - 201301

CIN : L74999CH2009PLC031677 | Email ID : account@cashurdrive.com | Contact : 0172 - 4667699



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Annexure A

Details required under Para A of Part A of Schedule III of SEBI (LODR) Regulations, 2015 read with SEBI Circular dated November 11, 2024 and HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026

Sr. No.	Particulars	Details
a)	Name of the entity awarding the order(s)/contract(s)	Due to commercial confidentiality, the Company is unable to disclose the name of the customer.
b)	Significant terms and conditions of the order(s)/contract(s)	Execution of outdoor advertising and transit media campaign comprising branding on EV buses across multiple cities in India
c)	Whether order(s)/contract(s) have been awarded by domestic/international entity	Domestic entity
d)	Nature of order(s)/contract(s)	Outdoor Advertising / Transit Media Campaign
e)	Whether domestic or international	Domestic
f)	Time period by which the order(s)/contract(s) is to be executed	Approximately 1 Month
g)	Broad consideration or size of the order(s)/contract(s)	Approx. ₹1,53,28,200/- (Rupees One Crore Fifty-Three Lakhs Twenty-Eight Thousand Two Hundred Only), inclusive of applicable taxes
h)	Whether the promoter/promoter group/group companies have any interest in the entity that awarded the order(s)/contract(s)?	No
i)	Whether the order(s)/contract(s) would fall within related party transactions?	No

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