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Date: 14.03.2026

To,
The Manager
National Stock Exchange of India Limited
Exchange Plaza
Plot No. C/1, G Block
Bandra-Kurla Complex, Bandra (East)
Mumbai – 400051

NSE Symbol: CUDML

Subject: Outcome of the Board Meeting held on March 14, 2026 pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Madam,

Pursuant to Regulation 30 and other applicable provisions of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform that the **Board of Directors of Cash Ur Drive Marketing Limited** at its meeting held today i.e. **Saturday, March 14, 2026**, inter-alia considered and approved the following matters:

1. General Approval under Section 186 of the Companies Act, 2013

The Board **approved general authorization under Section 186 of the Companies Act, 2013** for making loans, giving guarantees, providing securities or making investments in one or more bodies corporate or other persons, within the limits prescribed under the Act.

The Board further noted that **shareholders' approval shall be obtained by way of Special Resolution if the limits prescribed under Section 186 are exceeded.**

2. Approval for Acquisition of Shares of Kolkata Call Taxi Private Limited

The Board **approved acquisition of 15,00,000 (Fifteen Lakh) equity shares of Kolkata Call Taxi Private Limited from Mega Cabs Private Limited by way of transfer**, representing approximately **19.06% of the paid-up equity share capital** of the said company.

The acquisition forms a part of the Company's **strategic expansion in the urban mobility and taxi services sector.**

The disclosure as required under **Regulation 30 of SEBI (LODR) Regulations, 2015**, read with SEBI Circular dated **November 11, 2024**, is enclosed as **Annexure – I.**

3. Approval of Notice of Extraordinary General Meeting (EGM)

The Board **approved the draft Notice of the Extraordinary General Meeting (EGM)** of the Company to seek approval of the shareholders for:

CASHurDRIVE MARKETING LIMITED

(formerly known as CASHurDRIVE Marketing Private Limited)

Registered Office : 4th Floor, SCO 0032, Sector 17C, Chandigarh G.P.O., Chandigarh, India - 160017

CORPORATE OFFICE : 1103-1104, 11th Floor, World Trade Tower, Noida, U.P. - 201301

CIN : L74999CH2009PLC031677 | Email ID : account@cashurdrive.com | Contact : 0172 - 4667699



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- Approval under **Section 186 of the Companies Act, 2013** for loans, guarantees, securities and investments exceeding prescribed limits.
- Approval of **Related Party Transactions under Section 188 of the Companies Act, 2013** and Regulation 23 of SEBI (LODR) Regulations, 2015.

The Board also authorized the **Managing Director and Company Secretary** to issue the **Notice of the EGM to the members of the Company**.

EGM is scheduled to be held on Thursday the 30th day of April 2026 at 3:00 PM through Video Conferencing.

4. Appointment of Scrutinizer for EGM

The Board approved the appointment of **Mr. Vivek Rawal of M/s. Rawal & Co., Practicing Company Secretary**, as the **Scrutinizer** to conduct the voting process (remote e-voting and voting at the EGM) in a fair and transparent manner for the forthcoming Extraordinary General Meeting of the Company.

Meeting Timing Disclosure

The Board Meeting commenced at **02:00 P.M.** and concluded at **2:30 P.M.**

Kindly take the same on record.

For **Cash Ur Drive Marketing Limited**

Gagan Mahajan
Company Secretary & Compliance Officer
Membership No: A34028

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Annexure – I

Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular dated November 11, 2024

S. No.	Particulars	Details												
a	Name of the target entity, details in brief such as size, turnover etc.	<p>Kolkata Call Taxi Private Limited is a company engaged in the business of providing urban mobility and taxi services. The company operates in the taxi aggregation and fleet mobility sector catering to individual and corporate commuters. Financial Details are mentioned below</p> <p style="text-align: right;">In Lacs</p> <table border="1"> <thead> <tr> <th>Particulars</th> <th>FY 2023</th> <th>FY 2024</th> <th>FY 2025</th> </tr> </thead> <tbody> <tr> <td>Turnover</td> <td>275.91</td> <td>77.08</td> <td>-</td> </tr> <tr> <td>Net Worth</td> <td>766.30</td> <td>886.81</td> <td>916.29</td> </tr> </tbody> </table>	Particulars	FY 2023	FY 2024	FY 2025	Turnover	275.91	77.08	-	Net Worth	766.30	886.81	916.29
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Turnover	275.91	77.08	-											
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b	Whether the acquisition would fall within related party transaction(s) and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at arm's length	Yes. The proposed acquisition of equity shares of Kolkata Call Taxi Private Limited from Mega Cabs Private Limited constitutes a Related Party Transaction under Section 188 of the Companies Act, 2013 and Regulation 23 of SEBI (LODR) Regulations, 2015. The promoter / promoter group of the Company have interest in the entity being acquired. The transaction has been approved by the Audit Committee and is to be undertaken on an arm's length basis and in the ordinary course of business,												
c	Industry to which the entity being acquired belongs	Urban Mobility and Taxi Services Industry, including cab aggregation, fleet services and transportation solutions.												
d	Objects and impact of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity);	<p>The acquisition forms apart of the Company's strategic expansion in the mobility ecosystem. It is expected to strengthen the Company's presence in the mobility services sector and create operational synergies with its existing transit media and mobility platform business. The investment will help the Company expand its reach in mobility-driven advertising and transportation networks.</p> <p>The acquisition is being undertaken in the same line of business as that of the Company.</p> <p>Impact: Post-Acquisition, Cash Ur Drive Marketing Limited will hold approximately 19.06% of the paid-up equity share capital of Kolkata Call Taxi Private Limited</p>												
e	Brief details of any governmental or regulatory approvals required for the acquisition	The acquisition will be subject to compliance with applicable provisions of the Companies Act, 2013, SEBI (LODR) Regulations, 2015, and completion of necessary share transfer documentation. No additional governmental approvals are presently anticipated, except routine statutory compliances.												

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S. No.	Particulars	Details																
f	Indicative time period for completion of the acquisition	The acquisition is expected to be completed within 30–60 days , subject to execution of definitive agreements, completion of share transfer formalities.																
g	Consideration – whether cash consideration or share swap or any other form and details of the same	The acquisition will be undertaken for cash consideration , as mutually agreed between the parties in accordance with the terms of the share transfer arrangement.																
h	Cost of acquisition and/or the price at which the shares are acquired	The Company proposes to acquire 15,00,000 (Fifteen Lakh) equity shares of Kolkata Call Taxi Private Limited at Face value																
i	Percentage of shareholding / control acquired and / or number of shares acquired	The Company proposes to acquire 15,00,000 equity shares, representing approximately 19.06% of the total paid-up equity share capital of Kolkata Call Taxi Private Limited.																
j	Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information	<p>Kolkata Call Taxi Private Limited is incorporated in India and operates in the taxi and mobility services sector, providing transportation solutions through a network of vehicles operating in urban markets.</p> <p>-The company primarily operates in India.</p> <p>Date of incorporation is 19 December 2008.</p> <p>Financial Details are mentioned below</p> <table border="1" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th></th> <th colspan="3" style="text-align: right;">In Lacs</th> </tr> <tr> <th>Particulars</th> <th>FY 2023</th> <th>FY 2024</th> <th>FY 2025</th> </tr> </thead> <tbody> <tr> <td>Turnover</td> <td>275.91</td> <td>77.08</td> <td>-</td> </tr> <tr> <td>Net Worth</td> <td>766.30</td> <td>886.81</td> <td>916.29</td> </tr> </tbody> </table>		In Lacs			Particulars	FY 2023	FY 2024	FY 2025	Turnover	275.91	77.08	-	Net Worth	766.30	886.81	916.29
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Extraordinary General Meeting (EGM) Details

Sr. No.	Particulars	Details
1	Type of Meeting	Extraordinary General Meeting (EGM)
2	Purpose of the Meeting	To seek approval of shareholders for: (i) Approval under Section 186 of the Companies Act, 2013 for loans, guarantees, securities and investments exceeding prescribed limits; (ii) Approval of Related Party Transactions under Section 188 of the Companies Act, 2013; and other incidental matters.
3	Date of EGM	30 th April 2026
4	Time of EGM	3:00 PM
5	Venue / Mode	Through Video Conferencing / Other Audio Visual Means
6	E-voting facility	Remote e-voting facility will be provided to the shareholders in accordance with the provisions of the Companies Act, 2013 and applicable SEBI Regulations
7	Cut-off date for voting	24 th April 2026

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