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Date: 9th September 2026

To,
The Manager – Listing Compliance
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex
Bandra (East), Mumbai – 400051

Subject: Publication of Notice of the 17th Annual General Meeting of the Company to be held on Wednesday, 30th September 2026

NSE Symbol: CUDML

ISIN: INE0WL201014

Dear Sir/Madam,

Copy of the Notice of the **17th Annual General Meeting (“AGM”) of Cash Ur Drive Marketing Limited**, scheduled to be held on **Wednesday, 30th September 2026**, as published in the newspapers on **9th September 2026** in English and Hindi, is enclosed herewith for your information and record.

The advertisement has been published in the following newspapers:

- **Financial Express** dated **9th September 2026** – English
- **Jansatta** dated **9th September 2026** – Hindi

The said advertisement is also being made available on the **Company’s website**.

Kindly take the same on your records.

Thanking you.

For Cash Ur Drive Marketing Limited
(earlier known as Cash Ur Drive Marketing Private Limited)

Gagan Mahajan
Company Secretary & Compliance Officer
Membership No.: A34028

CASHurDRIVE MARKETING LIMITED

(formerly known as CASHurDRIVE Marketing Private Limited)

Registered Office : 4th Floor, SCO 0032, Sector 17C, Chandigarh G.P.O., Chandigarh, India - 160017

CORPORATE OFFICE : 1103-1104, 11th Floor, World Trade Tower, Noida, U.P. - 201301

CIN : L74999CH2009PLC031677 | Email ID : account@cashurdrive.com | Contact : 0172 - 4667699

QS SEES UK OVERTAKING CANADA, US AS TOP STUDY DESTINATION FOR INDIAN STUDENTS BY 2030

UK set to score big for Indian students

MANU KAUSHIK
New Delhi, September 8

THE UK IS set to overtake Canada and the US as the most popular study-abroad destination for Indian students by 2030, as tighter immigration rules and diminishing post-study work prospects weigh on traditional choices, according to a QS forecast.

QS estimates that the number of Indian students in the UK will rise from 146,500 in 2025 to 184,300 by 2030. Canada, which currently ranks first, is projected to see its numbers fall from 232,900 to 176,400, while the US is expected to decline from 219,300 to 162,600.

The shift reflects changing priorities among Indian students, who weigh immigration and post-study work prospects heavily on traditional choices, according to a QS forecast.

NEW CHAPTER

Destination	2025 ranking	Indian students in 2025	2030 projected ranking	2030 projected students
Canada	1	232,900	2	176,400
US	2	219,300	3	162,600
UK	3	146,500	1	184,300
Australia	4	104,200	5	110,000
Germany	5	58,800	4	113,300

Source: QS

after graduation and prospects of building a career in the destination country. These factors have gained importance as major study destinations have tightened immigration and post-study work policies.

However, the UK's prospects, including tighter immigration and post-study work policies, its ability to retain the advantage will depend heavily on

how immigration and post-study work policies evolve over the next four years.

Canada, for instance, has introduced measures to reduce the number of international students, including tighter eligibility requirements and restrictions on study permits. The changes have contributed to a sharp decline in Indian

student flows after years of rapid growth.

The US continues to attract students to its leading universities, but uncertainty around immigration and post-study employment is becoming a bigger consideration. Policy changes, including those related to the duration of status (D/S) framework for inter-



important part of the economics of studying abroad.

Europe, meanwhile, is emerging as a stronger alternative, with Germany leading the challenge. QS expects Indian student numbers there to almost double from 58,800 in 2025 to 113,300 in 2030. "Europe is clearly growing in appeal," QS said in its India report.

Germany is also projected to overtake Australia, whose Indian student population is expected to rise only marginally from 104,200 to 110,000. France, too, is expected to more than double its Indian student numbers, although from a much smaller base.

"With transnational education and international branch campuses set to expand and numbers in India, we could see further mobility changes," the report said.

national students and proposals to introduce a fee for Optional Practical Training (OPT) have added to that uncertainty.

For Indian students, who account for a large share of international enrolments in the US, the ability to remain in the country after graduation and gain work experience is an

Agentic AI hiring soars 260% as adoption rises

AS AI MOVES from experimentation to mainstream enterprise use, the demand for Agentic AI engineers in India has soared 260 per cent year-on-year in 2026, a report said on Tuesday.

Demand for Agentic AI engineers grew 260 per cent in 2026 compared to last year, the highest growth among the emerging roles tracked, according to a report by HR solutions provider CIELHR.

GenAI solutions architects and AI product owners recorded 120% growth each, and LLM engineers and MLOps engineers saw demand rise by 86.5% and 82.2%, respectively.

The report is based on a broad labour market intelligence base covering over 450 million job postings, more than 30 million professional profiles and over 10,000 mapped skills data from March 2024 to May 2026.

The report further revealed that AI is taking on a significant share of workloads within routine technology functions, handling up to 70% of the workload involved in ticket resolution and report generation, and 65% of the workload in test case creation.

This places support, reporting, and manual assurance within the technology functions with the highest potential for task-level automation, while remaining workload continues to require human involvement, the report noted.

"AI is changing the value attached to different technology skills, with engineering activities becoming increasingly automated, while demand is growing for people who can build, integrate and govern AI in real business environments."



CANDLES AGAINST THE DARK: NEPAL DEATH TOLL TOPS 1,300



A person lights a candle during a day of mourning for those killed in the August 14 flood in Kathmandu. Over 1,300 people have died after a flash flood, believed to have been triggered by a global collapse, swept through villages in a Himalayan valley along the border between Nepal and Tibet. Almost two weeks later, more than 5,000 people are still missing.

BELRISE INDUSTRIES

CIN: L3100MH1996PLC102827
Registered Office: Plot No. D-39, MIDC Area, Waluj, Chh. Sambhaji Nagar, Maharashtra - 431138
Email: complianceoffice@belriseindustries.com Website: www.belriseindustries.com Phone: +91 (0240) 2552106

PUBLIC NOTICE OF THIRTIETH (30TH) ANNUAL GENERAL MEETING, REMOTE E-VOTING INFORMATION AND RECORD DATE
Notice is hereby given that Thirtieth (30th) Annual General Meeting ("AGM") of the members of the Belrise Industries Limited is scheduled to be held on Wednesday, September 29, 2026 at 12:30 p.m. (IST) at Gateway Aurangabad (Vijaya Tal, 84-12, C/O. Dr. Ravi Zaki Merg, Rauza Bagh, Chh. Sambhaji Nagar (earlier known as Aurangabad) - 431 003 to transact the business set out in the Notice of AGM.

The Notice of AGM along with the Annual Report for the Financial Year 2025-26 ("Annual Report") and other documents have been sent through email to the members whose e-mail IDs are registered with the Company's Registrar & share transfer agent (RTA) or Depository participants (DPs), providing them a web-link for accessing the Annual Report to all members at their registered email addresses who were the members as on the cut-off date of Friday September 24, 2026 and will also be available on the Company's website at <https://belriseindustries.com/investor-relation/annual-reports> and hosted on stock exchanges i.e. BSE Limited and National Stock Exchange of India Limited at <https://www.bseindia.com/> and <https://www.nseindia.com/> respectively, and on the website of RTA website i.e. <https://in.mps.mfpl.com/>. The Notice shall also be available on website of the e-voting service provider i.e. MUFU Intime India Private Limited (Formerly Link Intime India Private Limited) at <https://investor.lintime.co.in/>. Documents referred to in the Notice are open for inspection by the members of the registered office of the Company for a period of 7 days from 24th September, 2026 to 30th September, 2026 (i.e. Thursday to Wednesday), up to the date of the AGM, between 10:30 a.m. and 1:00 p.m. Members desiring to receive Annual Report and other documents in physical form may write to the Company Secretary and Compliance officer at email - complianceoffice@belriseindustries.com.

The Board of Director of the Company ("Board"), at its meeting held on May 24, 2026 has recommended the payment of final dividend of Rs. 0.55 (11%) per equity share having face value of Rs. 5.00 each fully paid up for the Financial Year 2025-26 subject to approval of the members in ensuing AGM. Further, the Board of Director of the Company at its meeting held on August 14, 2026 has recommended payment of final dividend of Rs. 0.55 (11%) per equity share having face value of Rs. 5.00 each fully paid up for the Financial Year 2025-26 on the equity shares issued and allotted under Qualified Institutional Placement ("QIP") subject to approval of the members in ensuing AGM. The dividend, if declared by members at the AGM, shall be paid on or before 29th October, 2026 to the shareholders whose names appear in the Register of Members of the Company or beneficial owners, as per the beneficial ownership data to be furnished by the depositories viz. National Securities Depository Limited and Central Depository Services (India) Limited, as of Tuesday, September 15, 2026 being the "Record Date" for the purpose of dividend.

Dividend income is taxable in the hands of members and the Company must deduct tax at source ("TDS") from dividend paid to the members as per the rates prescribed under the Income Tax Act, 1961. For Resident Members, Tax at source shall be deducted under Section 194 of the Income Tax Act, 1961 at 10% on the amount of dividend declared and paid by the Company during Financial Year 2026-27, subject to PAN details registered/updated by the Member. If PAN is not registered/updated in the demat account/folio as on the record date, TDS would be deducted @20% as per Section 206A of the Income Tax Act, 1961. Not a tax at source is required to be deducted, if aggregate dividend paid or likely to be paid during the financial year to individual member does not exceed ₹ 10,000 (Rupees Ten Thousand) only.

Please refer the notes to the AGM Notice for the applicability of TDS.

The Company is pleased to provide remote e-voting facility to members to cast their votes electronically on all of the resolutions set forth in the Notice of the AGM of the Company. Pursuant to Section 108 of the Act, Rule 20 of the Companies (Management and Administration) Rules, 2015 ("Rules"), Regulation 44 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015 and the Secretarial Standards - 2 as issued by the Institute of Company Secretaries of India, members holding shares, as on cut-off date i.e. Wednesday September 23, 2026 ("Cut-off Date") may cast their vote(s) electronically, on businesses set out in the AGM Notice, through intranet or electronic platform provided by RTA, MUFU Intime India Private Limited (Formerly Link Intime India Private Limited).

In these regards, Members are further notified that:

- Remote e-voting shall commence on Sunday, September 27, 2026 at 09:00 A.M. (IST) to Tuesday, September 29, 2026 at 05:00 P.M. (IST).
- Person who has acquired shares and has become Member of Company after dispatch of Notice but on or before the cut-off date shall follow the e-voting instruction mentioned in Notice of the AGM Notice;
- Remote e-voting shall not be allowed beyond 5.00 p.m. (IST) of Tuesday, September 29, 2026;
- Members present at the AGM, who have not cast their vote(s), through remote e-voting shall be provided with the facility to vote at the AGM venue;
- A Member may attend the AGM who has already voted through remote e-voting shall not be allowed to vote again. In the event, voting is done by both the modes i.e. remote e-voting and voting at the AGM venue, voting cast through remote e-voting shall be considered;
- In case of any grievance in connection with remote e-voting, Members may refer to Frequently Asked Questions ("FAQs") and e-voting manual available under "Help" section at <https://investor.lintime.co.in/> or may contact Mr. Ashish Upadhyay (Associate) at enquiries@in.mps.mfpl.com or may contact on +91 (022) 48186000 or Mr. Siddhesh Mandke (Company Secretary and Compliance Officer, 501 and 502, Fifth Floor, Colo Plaza, Fergusson College Road, Shivajinagar, Pune, Maharashtra - 411005, at complianceoffice@belriseindustries.com or on +91 (0204) 2552106.

The Board has appointed CS Makrand Lale (M. No. - FCS 3453 and holding COP No. 2074) holding firm CS Shanmukh Vaid, a fair and transparent manner. A person whose name is recorded in the Register of Members or in the Register of Beneficial Owners maintained by the depositories as on the Cut-off date shall only be entitled to avail the facility of remote e-voting. A person who is not a member as on date of the Cut-off date should treat this notice for information purpose only.

Voting results, in respect of resolutions set out in the Notice along with the Scrutinizers Report, will be announced and communicated to the Stock Exchanges, where the equity shares of the Company are listed, not later than two working days from the conclusion of the AGM and will be uploaded on the Company's website at www.belriseindustries.com and on website of the MUFU Intime India Private Limited (Formerly Link Intime India Private Limited) at <https://investor.lintime.co.in/> and shall also be displayed at the Registered office of the Company.

For Belrise Industries Limited
Sd/-

Siddhesh Mandke
Company Secretary and Compliance Officer
Membership No. A20181

Date: September 08, 2026
Place: New Delhi

For Bharat Nidhi Limited
Sd/-
Amila Gola
Company Secretary

Place: Pune
Date: September 08, 2026

White-collar hiring surges 14% in Aug

● Auto, healthcare and retail lead the revival: Naukri
PRESS TRUST OF INDIA
Mumbai, September 8

ON AN UPSWING
■ Auto leads sectoral hiring growth at 19%
■ Healthcare hiring grows 16%

■ Retail hiring rises 15%
■ IT hiring grows 11% YoY
■ Insurance hiring rises 12%
■ Fresher hiring increases 15%
■ 8-12 years hiring jumps 16%

INDIA'S WHITE-COLLAR hiring registered a 14 per cent year-on-year growth in August, driven by sectors including auto, healthcare and retail, a report said on Tuesday.

The overall Naukri Jobspeak Index touched 3,028 compared to 2,664 in August last year, according to a report by Naukri.com, Info Edge's flagship brand.

August saw hiring growth across both IT and non-IT sectors and across experience levels. However, the hiring growth needs to be viewed in the context of the festive calendar, which is a larger part of the festive period falling in August last year and shifting to September this year.

"We will have a clearer view of the underlying hiring trend as we move through the festive quarter," Info Edge (India) Ltd MD and CEO Hitesh Oberoi said.

The Naukri Jobspeak report is a monthly index that tracks trends in India's job market and hiring activity, based on new job postings (including free job listings) and recruiter searches on Naukri.com's platform.

The report further revealed that the auto sector recorded strong hiring growth at 19%, followed by healthcare at 16% and retail at 15%.

Among other key sectors, insurance grew at 12% YOY,

followed by IT at 11%, banking and FMCG at 10% each, and BPO/ITES, oil and gas and real estate at 8% each.

Pharma/Biotech remained flat, while hospitality and travel witnessed a 4% decline in hiring, and education saw an 8% drop.

Hiring remained positive at all experience levels, with fresher recruitment witnessing a growth of 15% YoY, while for 4-7 years it rose 10%.

Among senior experience bands also recorded strong growth, with hiring up 16 per cent for 8-12 years, 18% for 13-16 years, and 13% for over 16 years, it added.

Among metros, Hyderabad led hiring growth at 23% YoY, followed by Kolkata at 22%, Chennai at 20%, Bengaluru and Pune at 14% each, Delhi at 10% and Mumbai at 7%.

CASHURDRIVE

CASH UR DRIVE MARKETING LIMITED

CIN: L74999CH2009PLC031677
Registered Office: 4th Floor, 502-503, Sector 17C, Gurgaon, Haryana - 122002
Corporate Office: 1103 11A, 11B Road, World Trade Centre, Sector 46, Gurgaon, Haryana - 122002
Phone: 01274-667888 | Email: cashurdrive@cashurdrive.com | Website: www.cashurdrive.com

NOTICE OF 17TH ANNUAL GENERAL MEETING

Notice is hereby given that the 17th Annual General Meeting ("AGM") of the Members of Cash Ur Drive Marketing Limited ("the Company") will be held on Wednesday, 30th September, 2026 at 03:00 P.M. (IST) through Video Conferencing ("VC") (Video Audio-Visual Means ("VAM")), without the physical presence of Members at a common venue, to transact the business as set out in the Notice of the AGM. The deemed venue of the AGM shall be the Registered Office of the Company at 4th Floor, 502-503, Sector 17C, Gurgaon, Chandigarh - 160017.

In compliance with the applicable provisions of the Companies Act, 2013, the rules made thereunder and the applicable provisions of the Securities and Exchange Board of India ("SEBI") and the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), the Company is convening and conducting its 17th AGM through VCAVM, without the physical presence of Members at a common venue, to transact the business as set out in the Notice of the AGM dated 03rd September, 2026. In compliance with the applicable provisions and regulatory requirements, electronic copies of the Notice of the 17th AGM along with the Annual Report for the Financial Year 2025-26 have been sent to the Members whose e-mail addresses are registered with the Company's Depository Registrar and Share Transfer Agent.

The dispatch of the Notice of the 17th AGM and the Annual Report for FY 2025-26 through electronic mode was completed on 08th September, 2026. Members whose e-mail addresses are not registered with the Company's Depository Registrar and Share Transfer Agent will be sent a physical letter containing the web-link and QR Code for accessing the Notice of the 17th AGM and the Annual Report for FY 2025-26.

The Notice of the AGM and the Annual Report for FY 2025-26 are also available on the website of the Company at www.cashurdrive.com, on the website of the Stock Exchange, National Stock Exchange of India Limited ("NSE") at www.nseindia.com, and on the website of the Company's Registrar and Share Transfer Agent, Bigshare Services Private Limited, at <https://investor.bigshare.com>.

In compliance with Section 108 of the Companies Act, 2013, read with Rule 20 of the Companies (Management and Administration) Rules, 2014 and the applicable provisions of the Listing Regulations, the Company has provided the facility of remote e-voting to enable Members to cast their votes electronically on all the resolutions set out in the Notice of the 17th AGM through Bigshare Services Private Limited, Shareholders may note that:

- Once the vote on a resolution is cast by a Member, the Member shall not be allowed to change it subsequently.
- The facility for voting will also be made available during the AGM. Members attending the AGM through VCAVM who have not cast their vote through remote e-voting and are alternatively not barred from doing so shall be eligible to vote through the e-voting system during the AGM.
- Members who have cast their votes by remote e-voting prior to the AGM may attend the AGM but shall not be entitled to cast their vote again.
- Only persons whose names are recorded in the Register of Members/Registrar of Beneficial Owners maintained by the Depositories as on the cut-off date, i.e. Wednesday, 23rd September, 2026, shall be entitled to avail the facility of remote e-voting. A person who is not a Member as on the cut-off date should treat the Notice of the AGM for information purpose only.
- The Notice of the AGM contains detailed instructions regarding the procedure and manner of remote e-voting and participation in the AGM through VCAVM. Members may refer to the Notice of the AGM for the same.
- The remote e-voting period shall commence on Sunday, 27th September, 2026 at 09:00 A.M. and shall end on Tuesday, 29th September, 2026 at 05:00 P.M. During this period, Members holding shares either in physical form or in demat form as on the cut-off date may cast their votes electronically. The remote e-voting module shall be disabled by the e-voting service provider, The CDSL for the 17th AGM at 14:30.
- Any person who acquires shares of the Company after the cut-off date, i.e. Wednesday, 23rd September, 2026, shall be entitled to attend the AGM and cast their vote at the AGM, but shall not be entitled to cast their vote through the e-voting system.
- Members holding shares in physical form or Members whose e-mail addresses are not registered or updated are requested to register/update the same with the Company's Registrar and Share Transfer Agent, Bigshare Services Private Limited, at <https://investor.bigshare.com>.
- The manner of voting for Members holding shares in physical form or in dematerialized form, including the procedure for Members who have not registered their e-mail address, as provided in the Notice of the AGM, which is also available on the website of the Company at www.cashurdrive.com.
- Members are requested to carefully read all the instructions given in the Notice of the AGM before casting their vote through remote e-voting or during the AGM.
- The voting results shall be declared within two working days from the conclusion of the AGM and shall be placed on the website of the Company at www.cashurdrive.com, on the website of NSE at www.nseindia.com and on the website of the Company's e-voting service provider, The Results shall also be displayed on the Notice Board at the Registered Office of the Company.
- For attending the AGM through VCAVM and for e-voting instructions, Members are requested to refer to the detailed instructions provided in the Notice of the AGM. In case of any queries or grievances relating to the AGM or e-voting, Members may contact the Company's Registrar and Share Transfer Agent, Bigshare Services Private Limited, at the contact details provided in the Notice of the AGM.
- For further information regarding the AGM, Members may refer to the Notice of the 17th AGM and the Annual Report for FY 2025-26 available on the website of the Company at www.cashurdrive.com, the website of NSE at www.nseindia.com and the website of Bigshare Services Private Limited at <https://investor.bigshare.com>.

By Order of the Board

For Cash Ur Drive Marketing Limited
Sd/-
Gagan Mahajan
Company Secretary & Compliance Officer
Membership No. A4026
Date: 09th September, 2026
Place: Noida

