

To,

The Manager,
Listing Compliance Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai-400051

SYMBOL: CUDML

ISIN: INEOWL201014

## <u>Subject: Intimation under Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('Listing Regulations')</u>

Pursuant to Regulation 30 read with Para B of Part A of Schedule III of the Listing Regulations and SEBI circular dated November 11, 2024 and December 31, 2024 we have been informed by the counsel S. Mahomedbhai & Co., Advocates & Solicitors, vide their letter dated October 3, 2025, that Everest Fleet Private Limited, having its registered office at C-105, Mhatre Pen Building, Senapati Bapat Marg, Dadar (West), Mumbai, Maharashtra – 400028, an entity engaged in operations of Cab Services, has invoked the dispute resolution mechanism against the Company as per Cab Advertisement Agreement dated April 22, 2025.

The Company is in the process of responding to the notice and believes it has a good case on merits.

The detailed disclosure with respect to the above notice as required under the SEBI Circular SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 is enclosed herewith as 'Annexure-1'.

The above information is also being placed on the website of the Company at https://www.cashurdrive.com/.

The matter was discussed and duly noted by the Board of Directors at their meeting held on October 7, 2025, which commenced at 03:00 PM and concluded at 03:30 PM.

Kindly take the same on record.

For Cash Ur Drive Marketing Limited

Gagan Mahajan Compliance Officer & Company Secretary Membership No. A34028

**CASHURDRIVE MARKETING LIMITED** 

(formerly known as CASHurDRIVE Marketing Private Limited)

Registered Office : 4<sup>th</sup> Floor, SCO 0032, Sector 17C, Chandigarh G.P.O., Chandigarh, India - 160017

CORPORATE OFFICE : 1103-1104, 11<sup>th</sup> Floor, World Trade Tower, Noida, U.P. - 201301

CIN : L74999CH2009PLC031677 | Email ID : account@cashurdrive.com | Contact : 0172 - 4667699



## Annexure 1

Details required under the Listing Regulations read with SEBI Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024

Sr. No.	Particulars	Description
2	Brief details of litigation viz.:	Everest Fleet Private Limited
	Name(s) of the opposing party	
	Court/ tribunal/ agency where	Dispute Resolution initiated under Clause
	litigation is filed	13.2 of the Cab Advertisement Agreement
		dated April 22, 2025
	Brief details of dispute/litigation;	Everest Fleet Private Limited has alleged
		non-payment of the deposit and quarterly
		consideration as per the terms of the Cab
		Advertisement Agreement entered into with
		the Company, and has invoked the dispute
		resolution process, including negotiations
		and arbitration.
	Expected financial implications, if	The claims filed by EFPL are frivolous,
	any, due to compensation, penalty etc	unsubstantiated, premised on fundamental
		factual misstatements and contrary to the
		overwhelming facts and evidence.
		At this stage, the Company believes that the
		dispute resolution may not have any major
		financial implications. The exact financial
		implication, if any, will be ascertainable
		upon adjudication of the dispute.
		The Company is taking requisite steps to
		safeguard its interests.
3	Quantum of claims, if any;	Everest Fleet Private Limited has claimed
		approximately Rs. 39,00,00,000 (Rupees
		Thirty-Nine Crores only) comprising a sum
		of Rs. 7,80,00,000 (Rupees Seven Crores
		Eighty Lakhs only) towards refund of the
		retention interest-free refundable deposit for
		a period of one year and Rs. 31,20,00,000
		(Rupees Thirty-One Crores Twenty Lakhs
		only) as damages for loss of revenue at the
		rate of Rs. 7.80 crore per quarter for four
		quarters along with interest @18% per
		annum or such higher rate as may be
		determined.

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