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Dated: 02 June 2026

To,
The Manager- Listing Compliance
National Stock Exchange of India Limited
Listing Department Exchange Plaza,
Plot no. C-1, G Block, Bandra –Kurla Complex,
Bandra (East), Mumbai – 400051

NSE Symbol: CUDML

ISIN: INE0WL201014

Sub: Investor Presentation under Regulation 30 read with Para A of Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Madam,

In continuation of our earlier communication dated May 27, 2026 and May 29, 2026 Earning release, regarding the schedule of the conference call (Group Conference call) to discuss the financial performance of the Company for the Half year and Financial Year ended 31st March, 2026 and earning release, please find enclosed the Investor Presentation pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

The aforesaid presentation is being used during the meeting with investors scheduled to be held on Tuesday, June 02, 2026.

The Investor Presentation is also being disseminated on Company's website at www.cashurdrive.com.

Kindly take the above information on record.

Yours Faithfully

For Cash Ur Drive Marketing Limited

Gagan Mahajan
Company Secretary and Compliance Officer
Membership No: A34028

CASHurDRIVE MARKETING LIMITED

(formerly known as CASHurDRIVE Marketing Private Limited)

Registered Office : 4th Floor, SCO 0032, Sector 17C, Chandigarh G.P.O., Chandigarh, India - 160017

CORPORATE OFFICE : 1103-1104, 11th Floor, World Trade Tower, Noida, U.P. - 201301

CIN : L74999CH2009PLC031677 | Email ID : account@cashurdrive.com | Contact : 0172 - 4667699




CASHurDRIVE

Cash Ur Drive Marketing Limited

H2 FY26 Investor Presentation

MONETIZING NEW AGE INFRASTRUCTURE





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This presentation contains certain forward-looking statements concerning the Company’s future business prospects and business profitability, which are subject to a number of risks and uncertainties and the actual results could materially differ from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, competition (both domestic and international), economic growth in India and abroad, ability to attract and retain highly skilled professionals, time and cost over runs on contracts, our ability to manage our international operations, government policies and actions regulations, interest and other fiscal costs generally prevailing in the economy. The Company does not undertake to make any announcement in case any of these forward-looking statements become materially incorrect in future or update any forward-looking statements made from time to time by or on behalf of the Company.



H2 & 12M FY26 Financial Highlights - Standalone

H2 FY26

₹113.41 Cr
Total Income
45.89%
YoY Growth

₹20.02 Cr
EBITDA
86.14%
YoY Growth

18.41%
EBITDA Margin
419 Bps
YoY Growth

₹18.52 Cr
Net Profit
94.50%
YoY Growth

16.33%
Net Profit Margin
408 Bps
YoY Growth

FY26

₹192 Cr
Total Income
35.12%
YoY Growth

₹33.58 Cr
EBITDA
59.26%
YoY Growth

17.99%
EBITDA Margin
286 Bps
YoY Growth

₹29.40 Cr
Net Profit
64.86%
YoY Growth

15.28%
Net Profit Margin
276 Bps
YoY Growth



H2 & 12M FY26 Profit & Loss Statement - Standalone



CASHurDRIVE

All Figures In ₹ Cr & Margin In %)

Particulars	H2 FY26	H2 FY25	Y-o-Y	FY26	FY25	Y-o-Y
Net Sales	108.79	75.70		186.67	139.32	
Other Income	4.62	2.04		5.71	3.05	
Total Income	113.41	77.74	45.89%	192.38	142.37	35.12%
Expenses						
Cost of Services/Goods	78.5416	55.5419		135.57	102.24	
Employee Benefit Expenses	5.58	4.78		10.58	9.15	
Other Expenses	4.65	4.62		6.94	6.85	
Total Expenditure	88.77	64.94		153.09	118.24	
EBIDTA	20.02	10.76	86.14%	33.58	21.08	59.26%
EBIDTA(%)	18.41%	14.21%	419.46 Bps	17.99%	15.13%	285.53 Bps
Interest	0.09	0.12		0.12	0.13	
Depreciation	0.14	0.10		0.21	0.19	
PBT	24.42	12.58		38.96	23.81	
TAX Expense (Including Deferred Tax)	5.90	3.06		9.56	5.97	
Net Profit	18.52	9.52	94.50%	29.40	17.83	64.86%
Reported Net Profit	18.52	9.52		29.40	17.83	
Other Comprehensive Income	0.00	0.00		0.00	0.00	
Total Comprehensive Income	18.52	9.52		29.40	17.83	
NPM(%)	16.33%	12.25%	408.08 Bps	15.28%	12.53%	275.61 Bps
Diluted EPS(₹)	13.38	7.63	75.36%	21.24	14.28	48.74%



"FY26 has been a transformational year for Cash Ur Drive, marked by strong financial performance, strategic expansion, and the successful execution of our long-term growth vision. Our ability to deliver healthy growth in Total Income, EBITDA and Profit reflects the strength of our business model, the increasing relevance of transit and outdoor media, and our disciplined focus on profitable growth. The expansion in margins demonstrates the scalability of our platform and our commitment to driving operating efficiencies while continuing to invest for the future.

FY26 was also a landmark year in our corporate journey as we successfully got listed on the NSE Emerge platform in August 2025, enhancing our visibility and providing a strong foundation for our next phase of growth. Alongside this milestone, we took significant strategic steps to expand beyond traditional transit media by establishing a presence in the urban mobility and EV infrastructure ecosystem. Our investment in Kolkata Call Taxi Private Limited, strategic stake acquisition in Charj Karo Greentech Mobility Private Limited, and the award of a 10-year EV charging infrastructure concession in Rishikesh collectively create a strong foundation for recurring, asset-linked and long-duration revenue streams.

As we enter FY27, we remain highly optimistic about the opportunities ahead. Rising urbanization, growing adoption of EVs, increasing demand for innovative advertising solutions, and our expanding portfolio of media rights and infrastructure assets provide significant headroom for growth. With a stronger platform, enhanced market presence following our successful listing, and sustained business momentum, we believe Cash Ur Drive is well positioned to accelerate value creation and build a scalable, future-ready enterprise capable of delivering long-term growth for all stakeholders."

- Mr. Raghu Khanna
Chairman & Managing Director

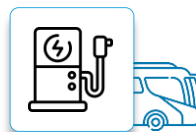


Recent Strategic Expansion & Order Wins



Urban Mobility Platform

~19.06% stake acquired in Kolkata Call Taxi Private Limited from Mega Cabs Private Limited.



EV Charging Platform

50% stake in Charj Karo Greentech Mobility Private Limited with advertising rights across its EV charging network.



EV Infrastructure Concession

10-year DBFOM concession from Nagar Nigam Rishikesh for 10 EV charging stations with advertising rights.



Expanding from Transit Media into Mobility Platforms and EV Infrastructure, Strengthening Long-tenure and Asset-linked Revenue Streams.



Building India's largest Mobility Media Infrastructure Platform



Cash Ur Drive Marketing Limited is a mobility-led media infrastructure company enabling brands to access high-frequency urban audiences through scalable, asset-light monetization of transit and public infrastructure. The company operates across a diversified portfolio of media assets, including cabs, buses, EV charging stations, and digital outdoor formats, anchored by exclusive media rights and long-term strategic partnerships.

With a pan-India presence, the platform delivers integrated, multi-city campaign execution for marquee clients, supported by in-house capabilities across media planning, creative, and execution. Its dual-engine model combining controlled, high-margin exclusive inventory and scalable trade media provides both operating leverage and revenue diversification.

Strategically positioned at the convergence of urban mobility, digital out-of-home, and EV infrastructure, the company is building a differentiated, technology-enabled media network with strong visibility on scalable growth, improving asset monetization, and sustained margin expansion.

The Company got listed on NSE Emerge in August 2025.





Scale & Performance at a Glance



Corporate & Operating Scale

- 17+ Years Of Expertise
- 5,000+ Campaigns
- 2,000+ Clients Served
- 25+ Cities



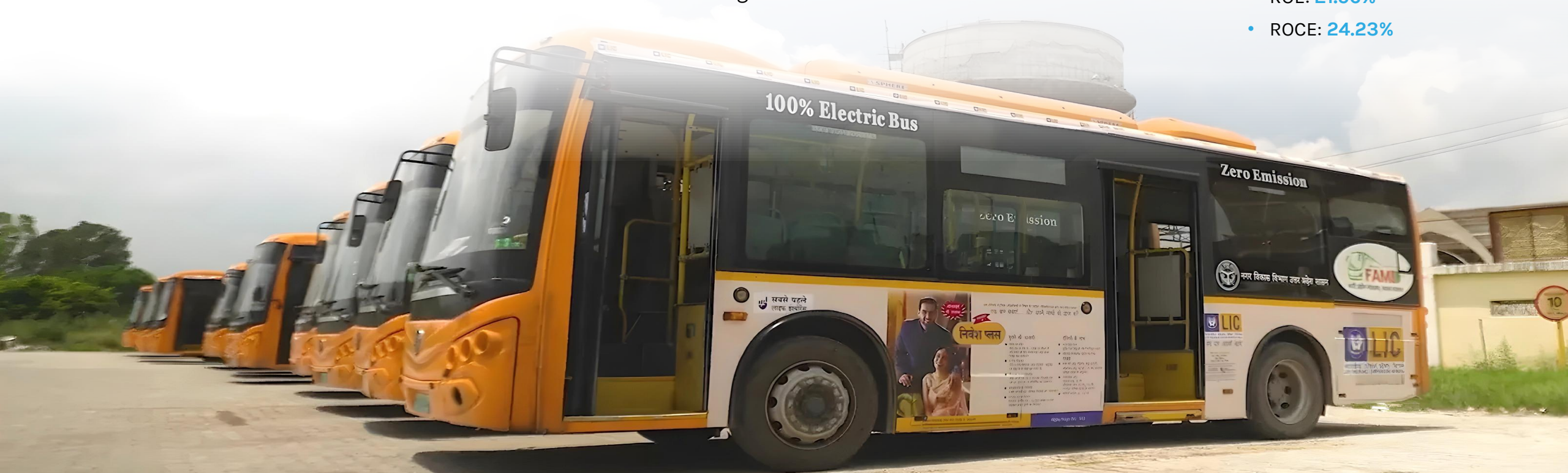
Media Asset Footprint

- 1 Million+ Cabs
- 1,900+ Buses
- 498+ EV Charging Stations
- 354+ Public Bicycle Shelters
- 95+ Digital OOH Screens



Financial Strength: FY26

- Total Income: ₹192.38 Crore
- EBITDA Margin: 17.99%
- PAT Margin: 15.28%
- ROE: 21.56%
- ROCE: 24.23%





Industry Recognition & Capital Markets

- **2024** – BW Retail World Awards – Campaigns: Netflix (Archies), M&S
- **2025** – BW Merit Awards – Campaigns: CharjKaro, Zoho
- **2025** – OOHwards – Campaign: McDonald's
- **2025** – Listed on NSE Emerge; ₹60.79 crore raised
 - Pune city bus advertising LOA
 - Kumbh 2025 & IPL partnerships



Sustainability-led Expansion

- **2021** – Entry into EV charging station advertising via Charjaro
- **2022** – Partnerships with Greencell & Olectra across **1,000+** electric buses



Credibility & Category Presence

- **2016** – DAVP accreditation for government advertising
- **2020** – World's first exclusive Uber on-cab advertising partnership (India)



Foundation & Early Scale

- **2009** – Incorporated as CASHurDRIVE Marketing Pvt. Ltd.
- **2011** – Exclusive transit media partnerships with Easy, Mega & Meru Cabs





Business Model: Asset-Light, Transit-Led Media Monetization Platform



Asset Aggregation (Supply Side)

- Exclusive / Semi-exclusive Rights Across **Cabs, Buses, EV Charging, OOH**
- Partnerships With **Fleet Operators, Municipalities, EV Infra Players**



Inventory Creation

- Converts Mobility Assets Into **Advertising Inventory**
- Formats: **Transit | EV | OOH | DOOH**
- Bundled For **Multi-city Campaigns**



Client Acquisition & Execution

- Direct Engagement With Brands & Enterprises
- End-to-end: **Strategy | Creative | Planning | Execution | Monitoring**



Dual Revenue Engine

- **Exclusive Media:** Controlled Inventory, Long-term, Higher Margin
- **Trade Media:** Third-party Aggregation, Scalable



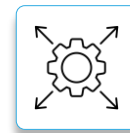
Technology Layer

- **AI-driven** Planning & Route Optimization
- Data-led Targeting: **Traffic, Dwell Time, Heatmaps**
- **ROI Tracking & Performance Measurement**



Revenue Drivers

- Campaign-based Pricing (**Duration + Asset + Geography**)
- Higher **Exclusive Mix** → **Margin Expansion**
- Improved **Utilization & Yield Per Asset**



Scalability Levers

- Asset-light → **No Heavy Capex**
- Expansion via **PPP & Fleet Partnerships**
- Growth Aligned with **EV + Urban Mobility**

Scalable, Asset-light Model Monetizing High-frequency Urban Mobility Assets Through Exclusive Media Rights And Technology-led Execution.



Integrated Media Solutions Across Transit, Outdoor, Digital & EV Ecosystems



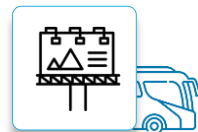
Transit Media

- Bus
- Electric Bus
- Cab
- Metro Train



EV Charging Media

- Ev Charging Stations
- Media Formats Integrated within Charging Infrastructure



Outdoor Advertising

- Billboards
- Bus Shelters
- Public Bicycle Shelters
- Wall Paintings



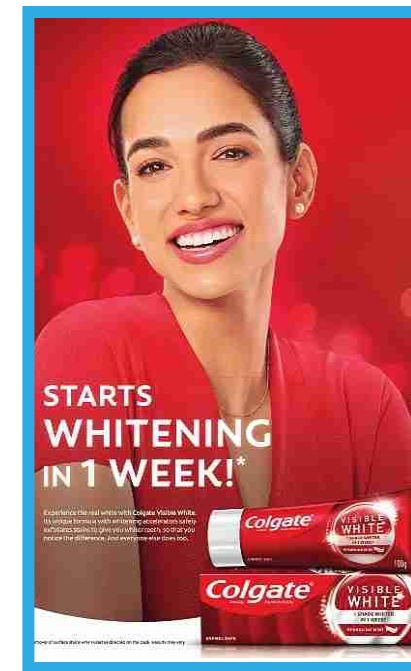
Digital OOH (DOOH)

- LED Screens
- Vertical Pods
- Digital Transit Displays



Print & Broadcast Media

- Newspaper Advertising
- Television Advertising





Focused Transit-led Market Positioning

- Focus on **transit and mobility-led media (buses, EV fleets, charging infra)**
- Targets **high-frequency, on-the-move audience (~80% time spent on road)**



Asset-light, Scalable Model

- No capex-heavy ownership; operates via **media rights & partnerships**
- Rapid scale through **PPP models and fleet partnerships**
- Enables **multi-city expansion without infrastructure investment**



Dual Revenue Engine

- **Exclusive Media** → Higher margin, controlled inventory
- **Trade Media** → Scalable, full-service client offering
- Provides **end-to-end, one-stop media solution Pan India**



Client Acquisition Strategy

- Focus on **large brands requiring multi-city execution**
- Direct client engagement reducing dependency on agencies
- Strong presence across **25+ cities enabling national campaigns**



Technology-led Differentiation

- AI-driven **media planning & ROI tracking**
- Data-led **campaign optimization (route, visibility, heatmaps)**

Building a Scalable, Asset-light Transit Media Platform by Combining Exclusive Inventory, Multi-city Reach, and Technology-led Execution.



Strategic Ecosystem Partnerships & Strong Client Portfolio

Media And Transit Partner

Multimedia



Transit



OOH



Marquee Clients



Serving 100+ Clients Across 25+ Cities, Backed By An Extensive Pan-India Network



Operational EV Infrastructure Footprint

Key Charging Stations Across 6 Cities

Delhi
456 EV Charging Stations

Chandigarh
15 EV Charging Stations
19 Battery Swapping Stations

Dehradun
7 EV Charging Stations

Agra
3 EV Charging Stations

Rishikesh
10 EV Charging Stations

Kashipur
10 EV Charging Stations



Delhi



Chandigarh



Dehradun



Agra



Rishikesh



RedBus (Primo)



FLIXBUS



Uber



Uber



Uber



Pimpri-Chinchwad
Flipkart



McDonald's



UNI QLO



Ikea



Marque Project Highlights



Center Fruit



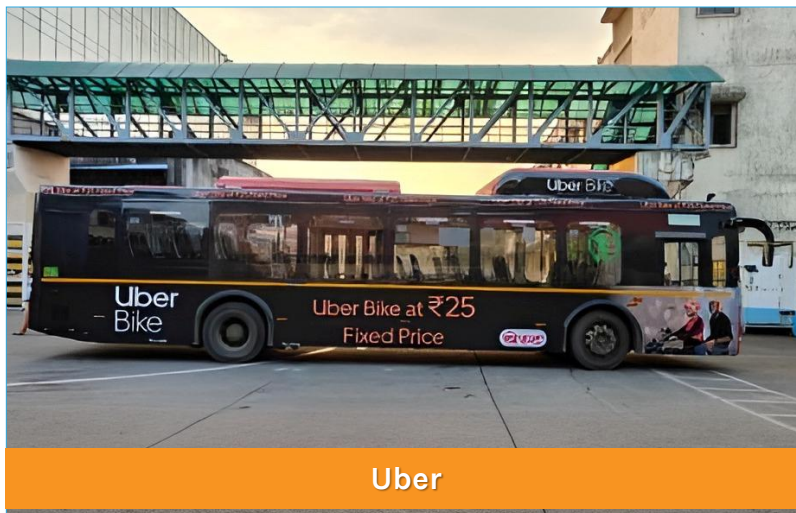
McDonald's



Ikea



HAPPYDENT



Uber



Uber

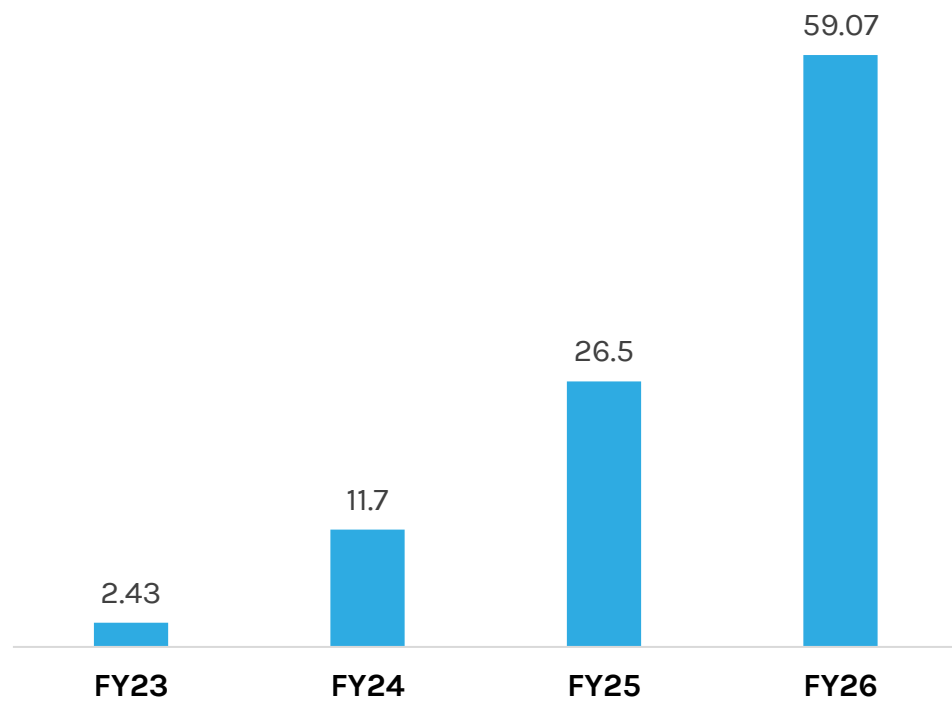


Balanced Revenue Model: Exclusive and Trade Media

Exclusive Media (Secured / Contracted Inventory)

Direct | Controlled | Long-Term Campaigns

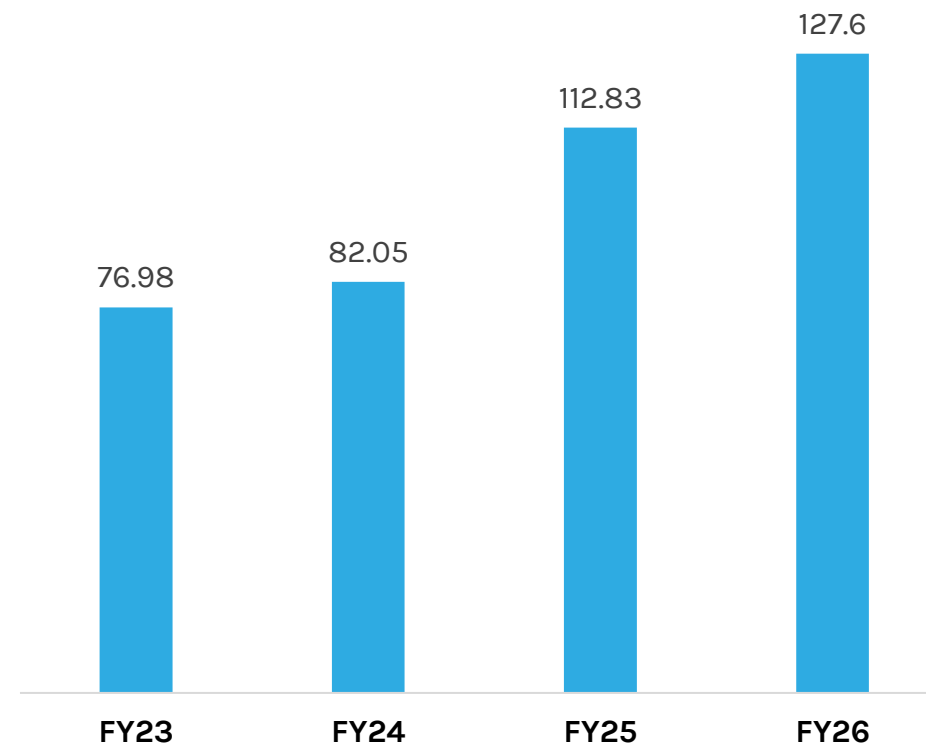
Revenue Contribution
(In Cr)



Trade Media (Third-Party Inventory Procurement)

External | Flexible | Short-Term Campaigns

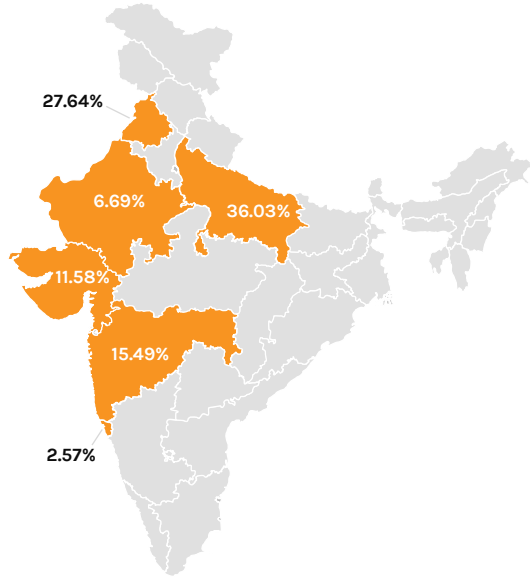
Revenue Contribution
(In Cr)



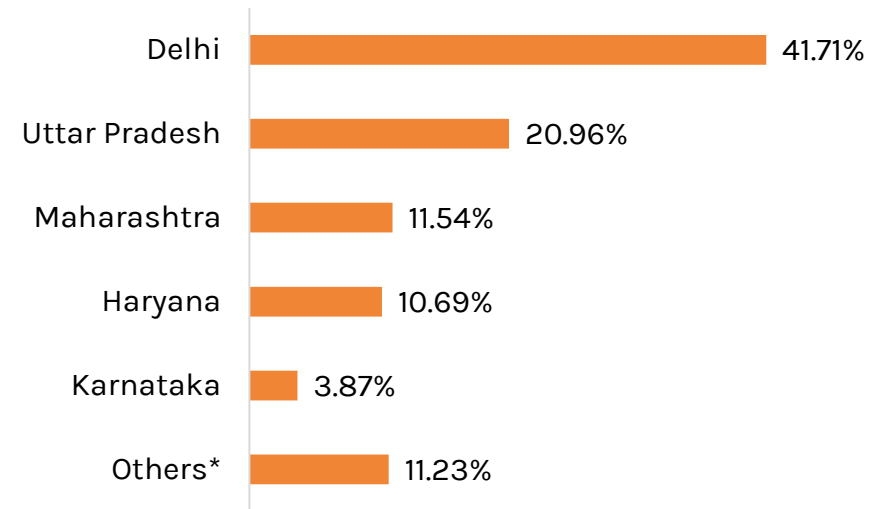


Strong Presence Across High-Density Transit Markets

FY26 State-wise Fleet (In %)

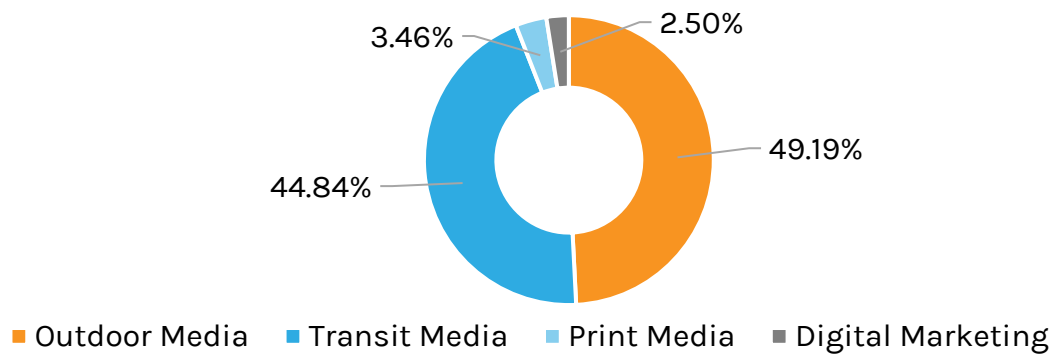


FY26 Stat-wise Revenue Contribution (In %)

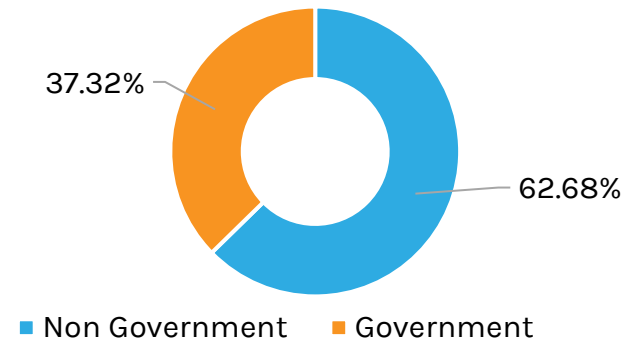


**Others include Gujarat, Madhya Pradesh, Chandigarh, West Bengal, Tamil Nadu, Assam, Rajasthan, Bihar, Chhattisgarh, Punjab, Telangana, Odisha, Himachal Pradesh, Andhra Pradesh, Uttarakhand, Puducherry, Meghalaya, Goa and Jharkhand*

FY26 Segment-wise Revenue Mix (In %)



FY26 Sector-wise Revenue Mix (In %)



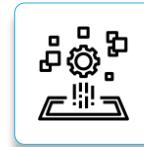


Favorable Industry Tailwinds Driving Growth in Transit and OOH Media



OOH Media Growth

- OOH advertising growing at **~10%**, driven by rising mobility and premium urban locations
- Growth led by **transit formats, billboards, and high-footfall corridors**



Digital OOH (DOOH) Scaling

- DOOH revenues growing at **~78% YoY**
- Contributes **~12% of total OOH revenues**
- Increasing adoption of **LED screens and data-led formats**



Advertising Market Expansion

- Indian advertising industry growing at **~8% annually**
- Supported by **urban consumption and brand-led demand across sectors**



Structural Shift in Media Mix

- Digital advertising growing at **15–20% annually (global trend)**
- Increasing integration of **digital and physical (OOH) media formats**

Growth in mobility and digital formats is expanding high-visibility, scalable advertising opportunities across urban India.



EV Ecosystem Creating a High-Growth, High-Visibility Media Opportunity



Rapid Expansion of EV Ecosystem

- EV penetration expected to grow from ~5% to 40%+ by 2030 (Bain)
- EV ecosystem projected to generate \$100+ billion opportunity (Bain)



Charging Infrastructure Scale-Up

- Target to deploy 72,000 fast chargers across India (Economic Times)
- Significant expansion in public charging infrastructure to support EV adoption



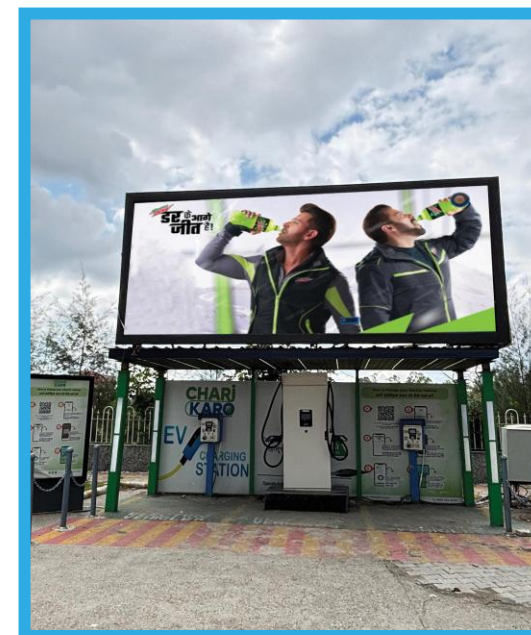
Infrastructure-Led Advertising Opportunity

- Charging stations emerging as high-dwell, repeat-visibility locations
- Increasing integration of media with EV, transit, and urban infrastructure
- Strong relevance across electric buses, fleets, and mobility networks



Commercial & Fleet Electrification

- EV adoption accelerating across buses, fleets, and logistics segments
- Charging infrastructure becoming critical to urban mobility ecosystems



EV infrastructure is creating a new layer of high-visibility, long-tenure advertising inventory aligned with urban mobility growth.



Scale-Up of Exclusive Media

- Increase share of exclusive media (higher-margin segment)
- Targeting ~50% revenue mix over next 3-5 years
- Focus on long-term contracts (3-5 years) for revenue visibility



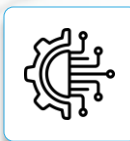
Expansion Across Transit Infrastructure

- Expansion into new geographies (South India, Tier 2 & Tier 3 cities)
- Increasing presence across buses, EV fleets, metros, and public transport networks
- Expanding into new transit formats (metros, trains, airports)



EV & Green Media Integration

- Scaling EV buses, EV charging stations, and green mobility media
- EV media already contributing ~22% within exclusive segment



Technology & In-House Integration

- Expand deployment of AI-driven media planning and ROI tracking
- Setting up in-house printing facility (~₹6 Cr investment)

Targeting 30-35% growth trajectory supported by new media, geographies, and infrastructure expansion



Risk

- Dependence on Key Partnerships & Contracts
- Client Concentration & Demand Volatility
- Working Capital Intensity & Receivables Risk
- Asset Utilization & Yield Risk
- Regulatory & Compliance Risk
- Execution & Operational Risk
- Technology & Data Reliability Risk
- Market Competition & Pricing Pressure
- Emerging EV Ecosystem Risk

Mitigation

- Long-term agreements with fleet operators, municipalities & EV partners; diversified partner base to reduce concentration risk
- Broad client base across industries; focus on multi-city campaigns and repeat business; increasing direct client engagement
- Defined credit policies; active monitoring of debtor cycles; balanced mix of exclusive & trade media to optimize cash flows
- Centralized inventory planning; focus on improving fill rates and yield per asset; dynamic campaign allocation across assets
- Adherence to municipal and transport regulations; strong internal controls; continuous monitoring of policy changes
- Standardized processes for campaign execution; on-ground monitoring systems; experienced operations team
- Deployment of AI-driven tools; data validation frameworks; continuous investment in tech infrastructure
- Differentiation through exclusive media rights, pan-India scale, and EV-led inventory; integrated service offerings
- Early mover advantage in EV media; strategic partnerships; phased and scalable expansion approach

Proactive Identification and Mitigation of Risks to Ensure Stability, Scalability, and Long-term Value Creation.



Board of Directors with Strong Governance & Strategic Oversight



Mr. Raghu Khanna
Chairman & Managing Director
15+ Years of Experience

Category Creator | First-mover vision | Media Innovator

- Founder of Cash Ur Drive Marketing Limited, responsible for overall strategy, operations, and business expansion.
- Leads development of transit, outdoor, and EV-linked advertising platforms across urban markets.
- **Recipient of BW Disrupt “40 Under 40 – 2025”** recognition for leadership and innovation.
- Featured on the cover pages of **Silicon India** and **India Today**; recognized by **Young Biz Times**.

Education: B.Tech – IIT, Guwahati

Ms. Parveen K Khanna
Whole time Director
Experience: 15+ Years

Mr. Bhupinder Kumar Khanna
Non-Executive Director
Experience: 38+ Years

Mr. Vivek Deorao Talmale
Non-Executive Independent Director
Experience: 23+ Years

Mr. Alok Nigam
Non-Executive Independent Director
Experience: 35+ Years



Management Team Driving Growth & Strategic Execution



Raghu Khanna
Chairman & Managing Director
15+ Years of Experience



Rajat Singhal
Chief Financial Officer
16+ Year of Experience



Nitesh Nagpal
Chief Business Officer
10+ Years of Experience



Sonika Yadav
PR/IR Head
12+ Years of Experience



Gagan Mahajan
Company Secretary
10+ Years of Experience



Consistent Financial Performance with Strong Earnings Visibility



Revenue Scale-Up

₹81.80 Cr → ₹186.67 Cr | ~32% CAGR

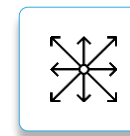
- Driven by **multi-city expansion (25+ cities)**
- Higher **inventory scale & campaign volumes**



EBITDA Outpacing Revenue

₹6.47 Cr → ₹33.58 Cr | ~73% CAGR

- Growth led by **operating leverage**
- Improved **inventory utilisation (~45% → ~60%)**

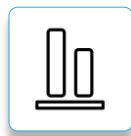


Margin Expansion

EBITDA: 7.91% → 17.99% (+1,008 bps)

PAT: 6.69% → 15.28% (+859 bps)

- Increasing **share of exclusive media (2x margin vs trade)**
- Better **pricing power & cost control**



Strong Bottom-Line Growth

PAT: ₹5.56 Cr → ₹29.40 Cr | ~74% CAGR

- EBITDA expansion flowing through to PAT
- Low finance cost → **high earnings conversion**



Strong Returns with Asset-Light Operations

- ROCE: **24.23%** | ROE: **21.56%**
- **Near-zero debt** (D/E: 0.01x)
- Fixed Asset Turnover: 22.77x

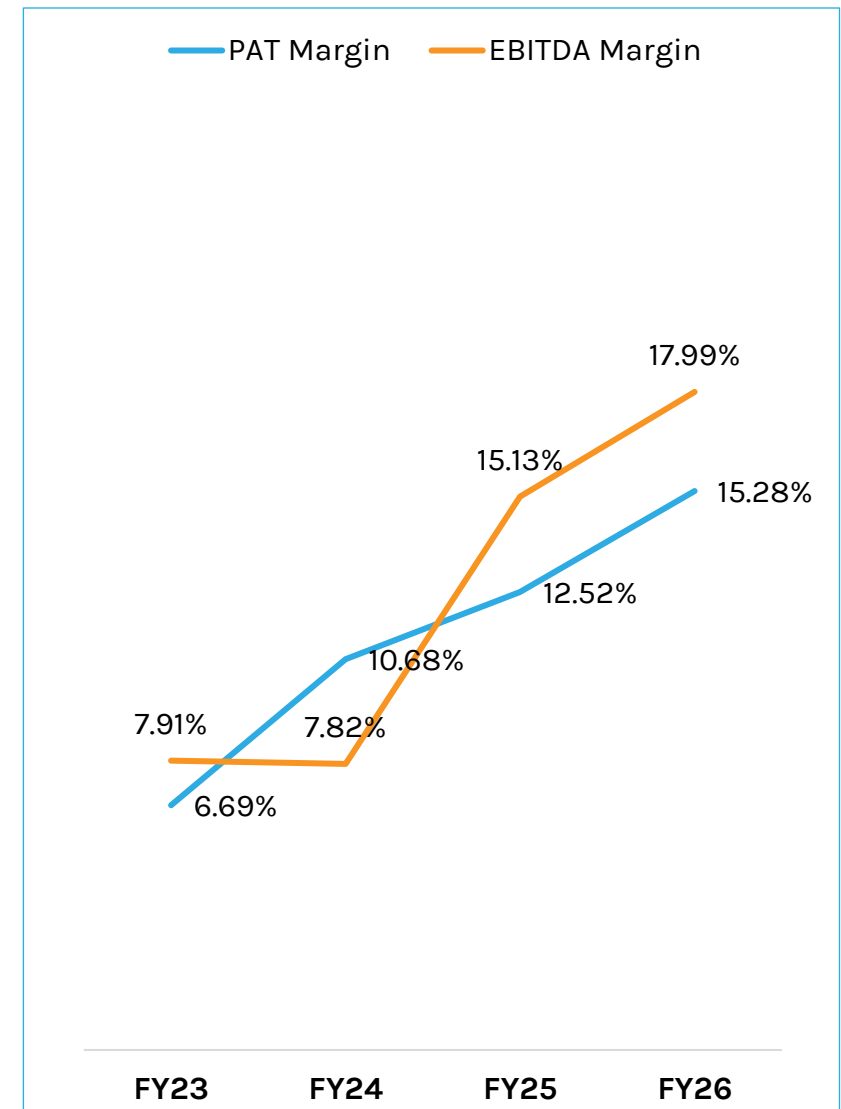
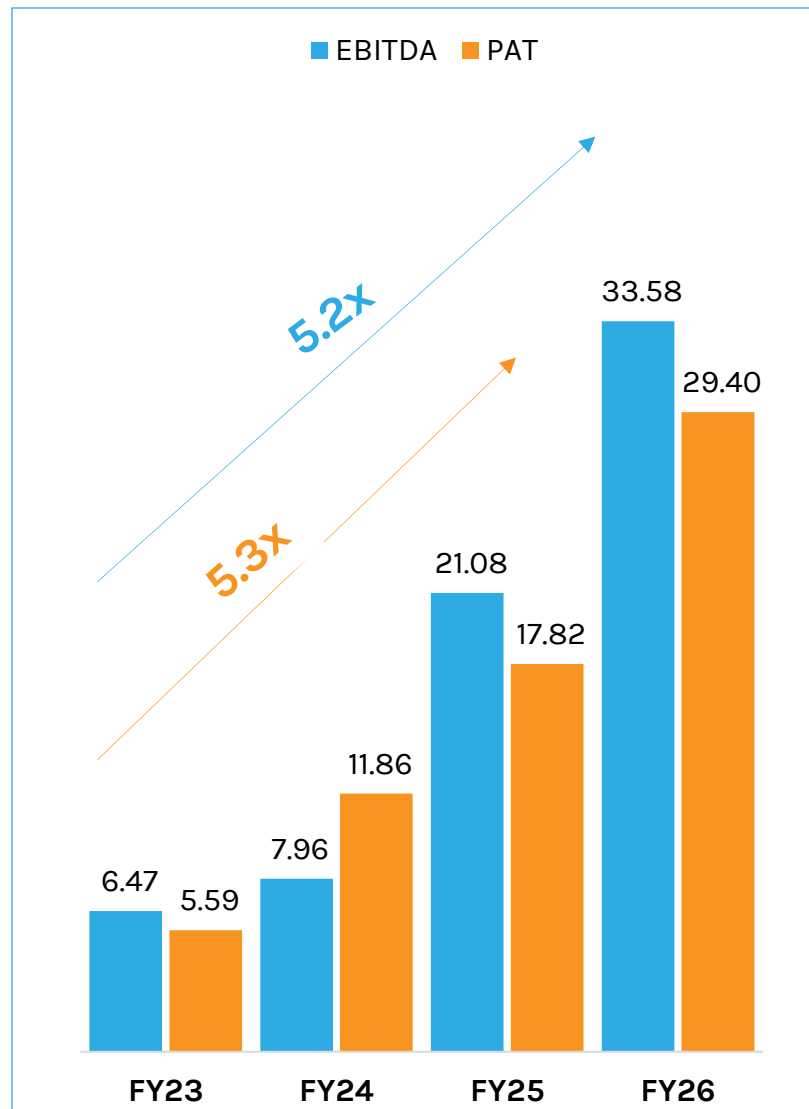
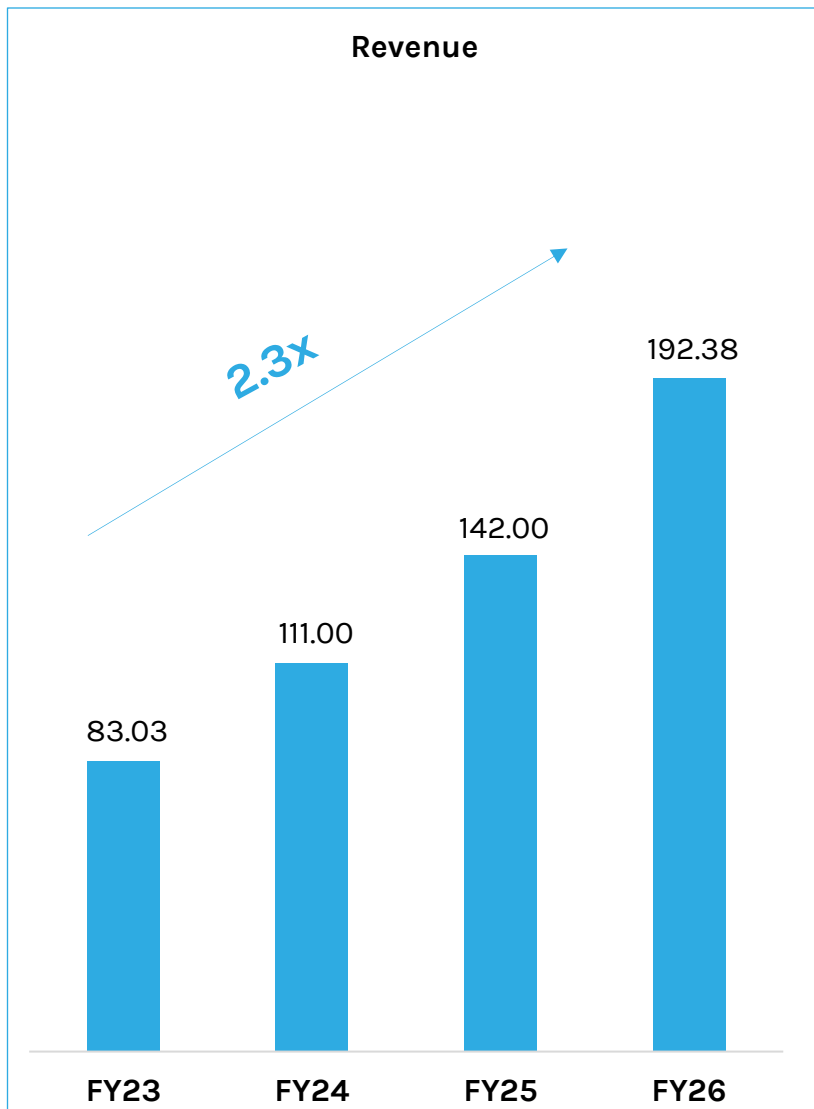
Note: CAGR calculations are based on the period from FY23 to FY26.

Scale-driven Revenue Growth + Improving Media Mix → Operating Leverage → Strong Margin And Earnings Expansion



Strong Earnings Growth Supported by Operating Leverage

All Amount ₹ In Cr & Margins In %





Standalone Profit & Loss | Cash Flow Statement

All Amount ₹ In Cr & Margins In %

Particulars	FY26	FY25	FY24	FY23
Revenues	186.67	139.32	101.89	81.80
Other Income	5.71	3.05	9.10	1.23
Total Income	192.38	142.37	110.99	83.03
Operating Expenses	135.57	102.24	76.24	63.41
Employee Costs	10.58	9.15	6.11	5.27
Other Expenses	6.94	6.85	11.57	6.66
Total Expenditure	153.09	118.24	93.92	75.33
EBITDA	33.58	21.08	7.96	6.47
EBITDA Margin (%)	17.99%	15.13%	7.82%	7.91%
Finance Costs	0.12	0.13	0.74	0.05
Depreciation	0.21	0.19	0.20	0.24
PBT	38.96	23.81	16.12	7.41
Prior Period Items	0.00	0.00	-0.63	0.00
PBT after exceptional item	38.96	23.81	15.49	7.41
Tax	9.56	5.98	3.63	1.85
PAT	29.40	17.82	11.86	5.56
PAT Margin (%)	15.28%	12.52%	10.68%	6.69%
Cash Flow Statement				
Cash Flow from Operating Activities	-19.56	-24.92	33.52	-0.61
Cash Flow from Investing Activities	-8.65	-9.72	-8.85	-6.72
Cash Flow from Financing Activities	53.36	14.31	-5.52	3.69
Net Increase in Cash & Cash Equivalents	25.15	-20.33	19.15	-3.64



Standalone Balance Sheet Statement

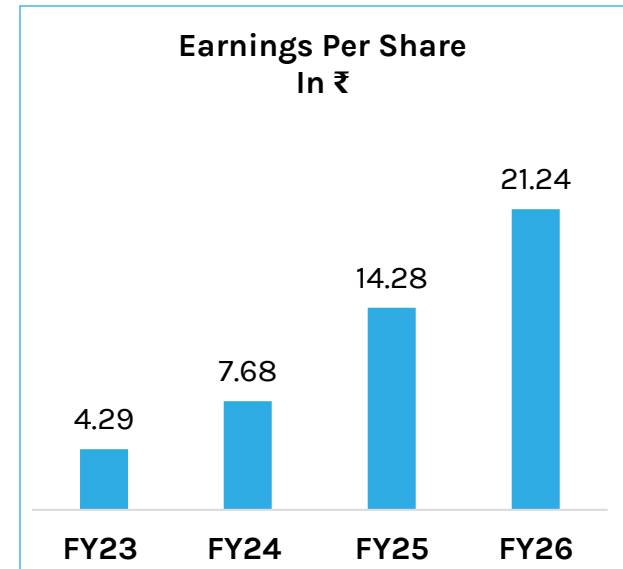
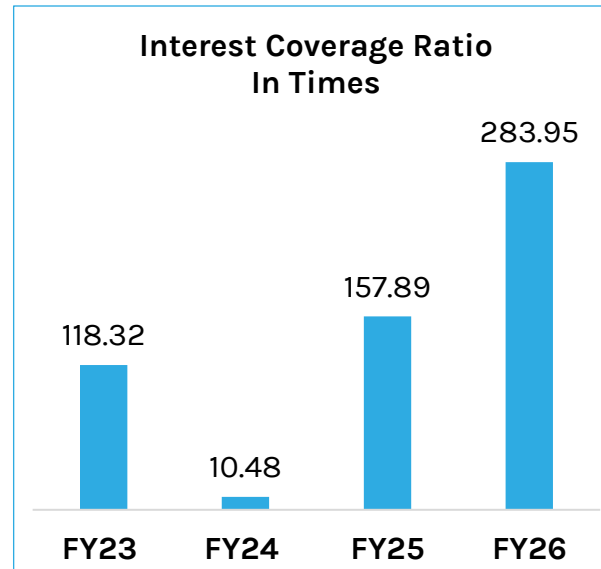
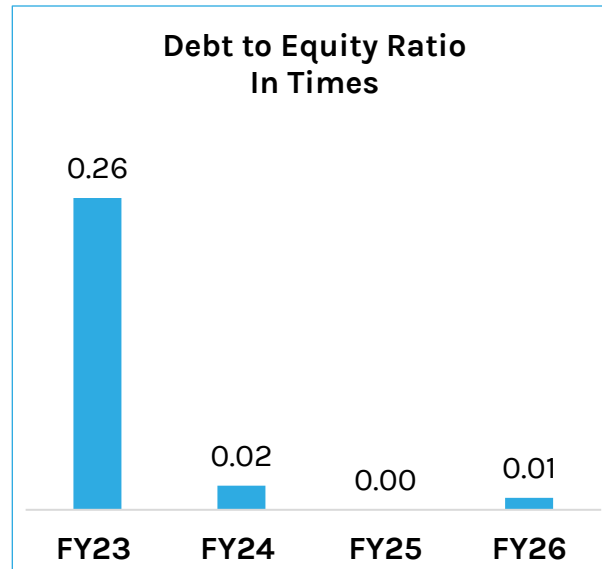
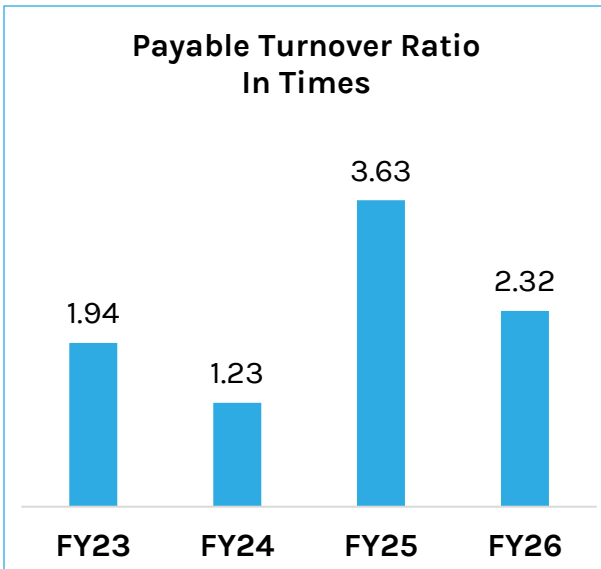
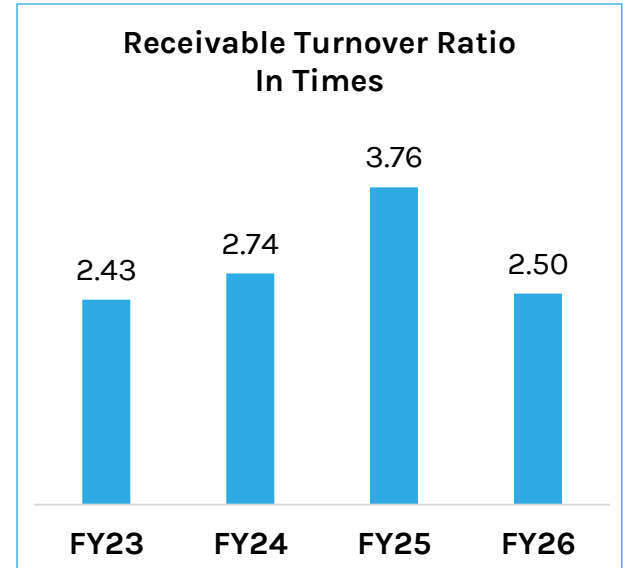
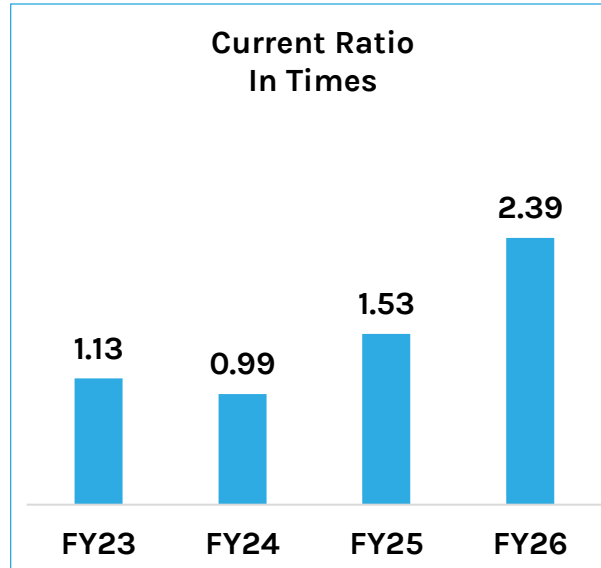
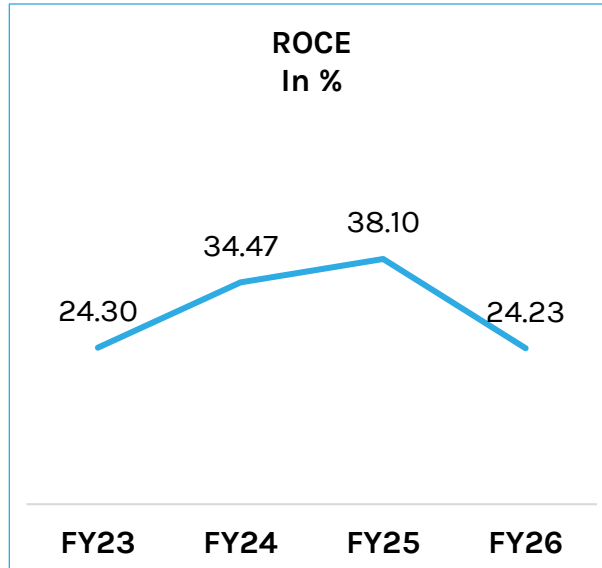
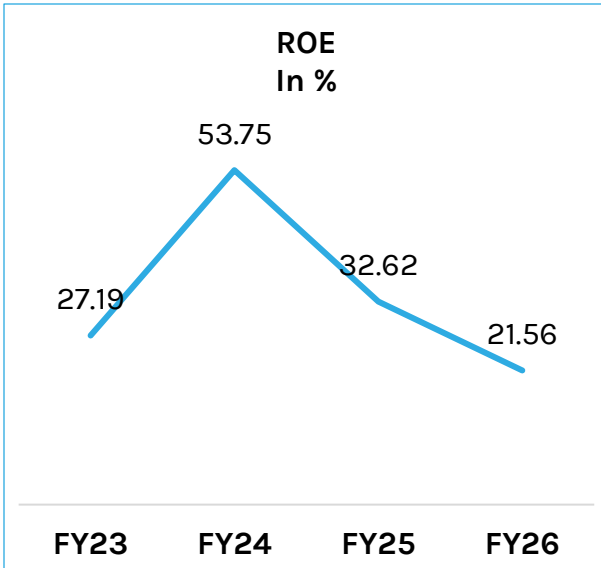
(In ₹ Cr)

(In ₹ Cr)

Equities & Liabilities	FY26	FY25	FY24	FY23	Assets	FY26	FY25	FY24	FY23
Equity	17.65	13.18	6.00	0.10	Non-Current Assets				
Reserves And Surplus	118.71	41.46	16.06	20.34	Fixed assets	8.20	2.25	1.46	1.05
Total Equity	136.36	54.64	22.06	20.44	Non-Current Investments	32.08	23.32	17.63	7.46
Non-Current Liabilities					Other Non-Current Financial Assets	0.00	0.00	1.26	8.86
Long Term Borrowings	1.17	0.00	0.27	5.06	Deferred Tax Assets	0.22	0.23	0.21	0.09
Other Long-Term Liabilities	0.00	0.00	0.00	0.00	Other Non-Current Assets	7.26	8.51	3.17	1.49
Long Term Provision	0.53	0.47	0.28	0.00	Total Non-Current Assets	47.76	34.32	23.72	18.94
Deferred Tax Liabilities	0.00	0.00	0.00	0.00	Current Assets				
Total Non-Current Liabilities	1.70	0.47	0.56	5.06	Inventories	0.00	0.00	0.38	2.81
Current Liabilities					Trade receivables	74.82	37.06	37.14	33.72
Short Term Borrowings	0.17	0.18	0.18	0.16	Cash & Bank Balance	33.25	8.11	28.44	9.28
Trade Payables	58.52	28.18	61.87	32.71	Short term Loans and Advances	36.63	5.77	15.20	9.10
Short Term Provisions	0.81	1.80	0.27	0.21	Other Current Assets	10.42	9.29	1.99	3.74
Other Current Liabilities	5.34	9.27	21.93	19.00	Total Current Assets	155.13	60.23	83.14	58.65
Total Current Liabilities	64.84	39.44	84.24	52.09	Total Assets	202.89	94.55	106.86	77.59
Total Equity & Liabilities	202.89	94.55	106.86	77.59					



Key Financial Ratios & Return Metrics





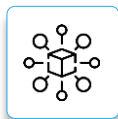
Early Positioning in EV Advertising Layer

- EV-led media already contributing **~22% within exclusive segment**
- Direct exposure to **EV buses, charging infra, and new mobility ecosystems**



Asset-Light Model Driving Scalable Growth

- Asset-light model enables **rapid expansion across cities without capex lock-in**
- Growth directly linked to **working capital deployment, not infra**



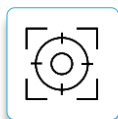
Structural Margin Expansion Story

- Exclusive media generates **~2x margins vs traded media**
- Increasing mix of owned inventory drives **operating leverage and pricing control**



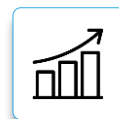
Pan-India Execution Advantage

- Presence across **25+ cities enabling national campaign delivery**
- Ability to offer **single-window solution vs fragmented local competitors**



Focused Play in Underpenetrated Segment

- Pure-play focus on **transit media with high-frequency urban visibility (~80% time on road)**
- Segment remains **fragmented with limited scaled national players**



Clear Growth Visibility

- Robust Revenue CAGR of **~32%** Supported by Improving Profitability
- Utilization improvement (**~45% → ~60%**) provides **near-term operating upside**



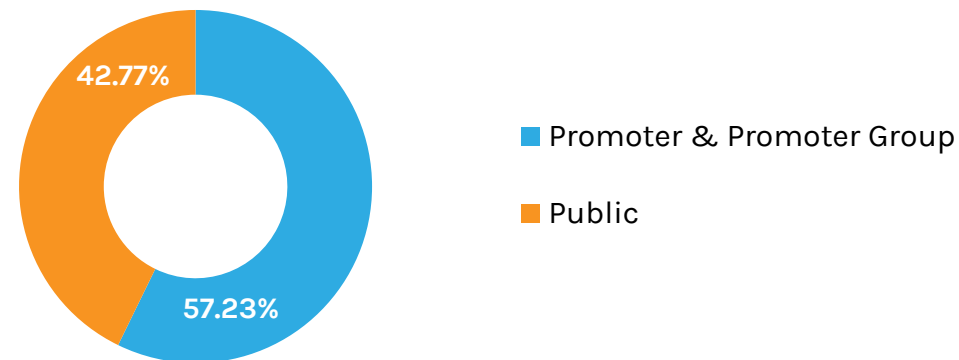
As on 01-06-2026

As on 31-03-2026

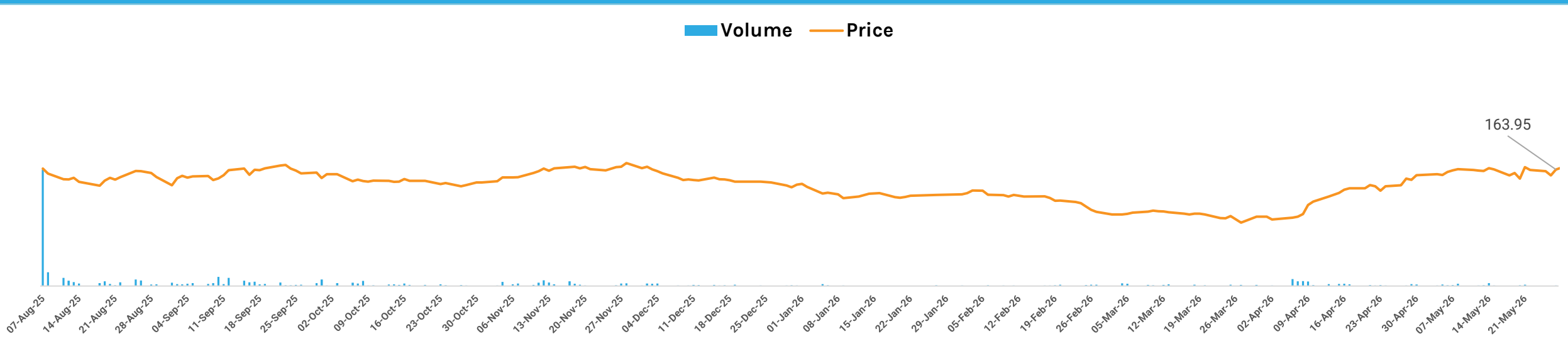
NSE: BULCORP | ISIN: INEOSZ301012

Share Price (₹)	163.95
Market Capitalization (₹ Cr)	276
No. of Shares Outstanding	1,76,45,800
Face Value (₹)	10
52-week High-Low (₹)	166.50/84.95

Share Holding Pattern



Share Performance From 07th August, 2025 To 1st June, 2026



Source- NSE

Thank You



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