



E: info@cashurdrive.com
W: www.cashurdrive.com

Date: 01.06.2026

To

The Manager

Listing Department

National Stock Exchange of India Limited

Exchange Plaza, Bandra Kurla Complex

Bandra (East), Mumbai – 400051

Symbol: CUDML

ISIN: INE0WL201014

Subject: Submission of Press Release under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the Press Release issued by Cash Ur Drive Marketing Limited titled:

“CASHurDRIVE Continues Winning Momentum with Back-to-Back Business Mandates”

The press release highlights recent business developments of the Company, including receipt of multiple mandates across outdoor advertising, Out-of-Home (OOH) media services, and EV charging infrastructure operations.

The aforesaid press release is also being made available on the website of the Company at www.cashurdrive.com.

Kindly take the same on record.

Thanking You,

For **Cash Ur Drive Marketing Limited**

(formerly known as Cash Ur Drive Marketing Private Limited)

Gagan Mahajan

Compliance Officer & Company Secretary

Membership No. A34028

CASHurDRIVE MARKETING LIMITED

(formerly known as CASHurDRIVE Marketing Private Limited)

Registered Office : 4th Floor, SCO 0032, Sector 17C, Chandigarh G.P.O., Chandigarh, India - 160017

CORPORATE OFFICE : 1103-1104, 11th Floor, World Trade Tower, Noida, U.P. - 201301

CIN : L74999CH2009PLC031677 | Email ID : account@cashurdrive.com | Contact : 0172 - 4667699



CASHurDRIVE Continues Winning Momentum with Back-to-Back Business Mandates

Noida, May 30, 2026: Cash Ur Drive Marketing Limited (NSE: CUDML | INEOWL201014), leading transit media and mobility solutions company, **has announced the receipt of multiple business mandates** across advertising and mobility-related services. The developments reflect the Company's continued business momentum and strengthen revenue visibility through a combination of long-term and short-duration engagements.

Key Business Updates

- **10-Year EV Charging Station Mandate Awarded**
Received an LoA for establishment, operation and maintenance of EV Charging Stations. Commissioning is scheduled within 90 days from site handover, followed by a 10-year O&M period.
- **₹3.29 Crore Outdoor Advertising Order Secured**
Received a work order for execution of outdoor advertising campaigns across multiple locations in India. The campaign is scheduled for execution within one month.
- **₹2.12 Crore OOH Advertising Order from Leading Mobility Platform**
Received a purchase order for Out-of-Home (OOH) advertising services from a leading multinational mobility and technology platform company. Execution is expected to be completed within 40 days.

Together, these engagements provide a blend of long-term operational visibility and near-term execution opportunities, while further strengthening the Company's business pipeline and client portfolio.

Commenting on order win, Mr. Raghu Khanna, Managing Director and Chairman, Cash Ur Drive Marketing Limited, said: *"The diverse nature of these mandates highlights the opportunities emerging across both media and mobility-linked services. As we continue to strengthen our order pipeline, our focus remains on execution, client relationships, and building a scalable business platform that supports long-term growth."*

About Cash Ur Drive Marketing Limited

Founded in 2009, **Cash Ur Drive Marketing Limited** ("CUD" or "the Company") is one of India's fastest-growing out-of-home and transit media companies, pioneering sustainable and technology-driven advertising solutions. With a strong presence across major cities, CUD integrates transit, digital, outdoor, and green media assets to deliver impactful visibility for leading brands. The Company's focus on innovation, exclusive media rights, and expansion into EV charging station advertising has positioned it as a new-age leader in the evolving media landscape. Guided by a vision to make advertising more effective, eco-friendly, and inclusive, CUD continues to redefine how brands connect with audiences on the move.

For FY26, the Company reported a Total Income of ₹192.38 crore, EBITDA of ₹39.29 crore, and Net Profit of ₹29.40 crore.

The company got listed on NSE Emerge in August, 2025.

Disclaimer

Certain statements in this document that are not historical facts are forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

For Further Information Please Contact:



Mr. Sunil Mudgal - Director

sunil@kirinadvisors.com

+91 98692 75849

www.kirinadvisors.com