

November 08, 2023

To,
BSE Limited
Department of Corporate Services
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai- 400 001
Scrip Code: 524091

To,
National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1
'G' Block, Bandra – Kurla Complex
Bandra East,
Mumbai 400 051
Trading Symbol: CARYSIL

Dear Sir/Madam,

Sub: Submission of Newspaper Clipping of Extract of Un-Audited Financial Results (Standalone & Consolidated) for the Quarter and Half Year ended on September 30, 2023.

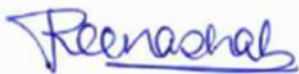
This is to inform you that in compliance with Regulation 30 & 47 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith the copies of Newspaper Clippings of the publication of the Extract of the Un-Audited Financial Results (Standalone and Consolidated) for the Quarter and half Year Ended on **September 30, 2023** published in The Economic Times – Mumbai & Ahmedabad, Business Standard – All Editions and Mumbai Lakshadweep (with Marathi Translation) published on **November 08, 2023**.

Please take the same on record.

Thanking you,

Yours faithfully,

For **CARYSIL LIMITED**



REENA SHAH
COMPANY SECRETARY & COMPLIANCE OFFICER

Encl.: a/a

Lingotto Buys 21% Stake in TVS ILP for ₹245 crore

Kailash Babar & Iobha Khan

Mumbai | Bengaluru: London-based investment management company Lingotto Investment Management LLP has entered a strategic partnership with TVS Industrial and Logistics Parks (TVS ILP) as it buys out the existing investor British International Investment's 21% stake in the company in a deal valued around ₹245 crore.

The partnership has been set in motion through secondary stake sale by an existing investor, British International Investment (previously BCI), the UK's development finance institution, said TVS ILP part of TVS Mobility Group.

This secondary transaction has taken place after enterprise value of ₹2,800 crore. Our vision is to create tech enabled infrastructure solutions to the warehousing and logistics parks industry. We have delivered robust growth for nearly two decades under evolving customer demands for more sustainable and innovative products. Now is the time to bring the company to the next level by strategically investing in its future," said Ravi



Swaminathan, Vice Chairman of TVS Industrial and Logistics Parks.

Archer Hospitality's Puri Buys Goa Hotel for ₹60 cr

Faizan Chatur & Anumeha Harsodi

New Delhi: Hotelier Vikram Puri has acquired an all-suite hotel in Goa from Sun Estates for about ₹60 crore, according to two people with knowledge of the transaction. The property is located in Candolim, with a well-sized 485 square feet onwards.

Vikram Puri, the managing director of Archer Hospitality, the proprietor of The Aster Kolkatta, is set to expand the Aster brand, after more than two decades of overseeing a single hotel property. "We are now ready to expand the Aster brand. Since the Kolkatta hotel is a heritage property, the Goa hotel has to be unique. We plan to open more such properties," said the owner. Sun Estates, co-founder of Puri, without revealing the financial details of the transaction, said the company was constructing the



hotel when they were approached by Puri and decided to sell it. "It was a boutique property and we decided to exit it after getting the right offer. We plan to develop more such properties and sell them to the right bidders," he said. Marathi establishes the Aster Group's first property in Goa and has also developed villas or colonies such as Neha Dupin, Chumky Pandey, Viraj Singh, designer Rita Kumar, Elker Motors managing director Vikram Lal, Rami Roy and Jackie Shroff.

"We have bought land at the right places, and development depends on the right time. We believe Goa is a market for evergreen, but we have the right kind of product for luxury living," said Marathi.

Sify Infinit & Jackson Group Buy 2 Plots in UP for Data Centres

Faizan.Kalidar@timesgroup.com

New Delhi: Sify Infinit Spaces and Jackson group have bought two plots for data centres near the upcoming Jewar airport, according to Yama Expressways Industrial Development Authority.

The reserve price of the plots of 20,000 square metres each, in the auction was ₹28 crore and ₹33 crore respectively. The authority said it expects ₹1,757 crore investment by the companies, which will create employment opportunities for about 775 people.

The Uttar Pradesh government is looking to earn revenue of about ₹300 crore from auctioning five plots for data centres. The auction was part of the 100-acre data centre park planned by the Yama Expressways Industrial Development Authority, with the aim of attracting domestic and foreign investors.

The authority had come up with five plots, three of 20,000 sq metres each, one of 10,000 sq metres and another of 125,000 sq metres. It received three applications and sold two plots, while the remaining plots will be auctioned later.

NAVNEET EDUCATION LIMITED

Registered Office: Navneet Bhawan, Bhawan Shankar Road, Dadar (West), Mumbai - 400 028
Tel.: 022-6662 6555 • Fax: 022-6662 6470, email: investors@navneet.com • www.navneet.com CIN: L22200MH1684PLC304055

EXTRACT OF STANDALONE AND CONSOLIDATED UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND HALF YEAR ENDED 30TH SEPTEMBER, 2023 (IN ₹ Lakhs, except Earnings per share)

Particulars	Quarter Ended			Half Year Ended			Quarter Ended			Half Year Ended		
	30.09.2023	30.09.2022	30.09.2021	30.09.2023	30.09.2022	30.09.2021	30.09.2023	30.09.2022	30.09.2021	30.09.2023	30.09.2022	30.09.2021
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)
Revenue from operations	26,112	32,416	78,493	1,34,605	1,00,894	1,62,768	26,578	32,586	79,145	1,05,723	1,00,254	1,69,683
Other income	363	374	387	695	888	1,215	376	396	424	754	799	1,474
Total Income	26,375	32,890	78,880	1,35,300	1,01,782	1,63,983	26,954	32,982	79,569	1,06,477	1,01,053	1,71,157
Profit before tax, share of Profit/(Loss) of associates and exceptional items	669	4,175	21,206	21,899	24,532	36,377	(2,055)	1,935	19,192	17,137	29,556	24,304
Share of Profit/(Loss) of associates	—	—	—	—	—	—	—	—	719	1,125	840	(916)
Exceptional Items (Refer note number 5 for standalone result and note number 6 for consolidated result below)	3,023	—	—	3,023	—	3,037	(1,548)	—	—	—	—	8,409
Profit for the period/year (after tax, share of Profit/(Loss) of associates and exceptional items)	2,941	3,174	15,796	16,731	16,140	25,887	3,559	(219)	14,444	18,054	15,013	23,376
Other Comprehensive Income/(Loss) (Net of tax)	(34)	(345)	155	131	(1,451)	49	(35)	(344)	186	130	(1,447)	3,889
Total Comprehensive Income for the period/year (Total of profit after tax and other comprehensive income for the period/year)	3,067	2,829	15,951	16,862	14,689	25,936	3,524	(663)	14,630	18,184	13,566	24,265
Equity Share Capital (of INR 25/- each)	4,524	4,524	4,524	4,524	4,524	4,524	4,524	4,524	4,524	4,524	4,524	4,524
Other Equity	—	—	—	—	—	—	—	—	—	—	—	—
Earnings Per Share (of INR 25/- each) (not annualised)	1.30	1.40	6.98	8.28	8.02	11.44	1.57	(0.06)	6.41	7.98	6.67	8.04
1. Basic	1.30	1.40	6.98	8.28	8.02	11.44	1.57	(0.06)	6.41	7.98	6.67	8.04
2. Diluted	1.30	1.40	6.98	8.28	8.02	11.44	1.57	(0.06)	6.41	7.98	6.67	8.04

Notes: (1) The results were reviewed by the audit committee and taken on record by the Board of Directors at its meeting held on 11th November, 2023. The statutory auditors have carried out a limited review of the Standalone and Consolidated financial results for the quarter and half year ended 30th September, 2023. (2) The above standalone and consolidated financial results have been prepared in accordance with the guidelines issued by the Securities and Exchange Board of India (SEBI) and the Indian Accounting Standards (Ind AS) prescribed under Section 133 of the Companies Act, 2013. (3) Financial results for the quarter and half year ended 30th September, 2023 of two associate companies, K12 Techno Services Private Limited (K12TS) and Genesys Technologies Private Limited (Genesys), are foreign subsidiary Navneet (Pvt) India and are subsidiary only Navneet. Learning LLP have been considered based on the unaudited financial results which are not subjected to limited review by their statutory auditors. (4) In view of seasonal nature of business, above quarterly and half yearly financial results are not representative of the operations of the whole year. (5) For the quarter and half year ended 30th September, 2023, exceptional item represent INR 3,023 Lakhs towards sale of property. Further, for the year ended 31st March, 2023, exceptional item represents: a) INR 4,408 Lakhs towards reversal of provision made for impairment of investment in wholly owned subsidiaries based on valuation reports obtained from registered valuers. b) INR 63 Lakhs towards profit on sale of property. (6) Exceptional items for the quarter and half year ended 30th September, 2023 represents: i) INR 3,023 Lakhs towards profit on sale of property. ii) INR 3,733 Lakhs for profit on dilution of the Group's share from an associate company (deemed disposal). During the quarter ended 30th September, 2023, K12 issued additional convertible securities to new investors, leading to groups' share to 22.14% to 20.25% on a fully diluted basis. The gain on deemed disposal of INR 3,733 Lakhs has been accounted with the requirement of Ind AS 20. The deemed disposal of INR 3,733 Lakhs has been considered. Exceptional items for the year ended 31st March, 2023 represents: i) INR 63 Lakhs towards profit on sale of property. ii) INR 5,778 Lakhs for profit on dilution of the Group's share from an associate company (deemed disposal). During the year ended 31st March, 2023, K12 had issued additional convertible securities to new investors, leading to a dilution of groups' share from 25.40% to 22.14% on a fully diluted basis. Consequently to the said dilution, gain on deemed disposal of INR 3,733 Lakhs has been accounted for in accordance with the requirements of Ind AS 20. The deemed disposal of INR 3,733 Lakhs on this gain has been considered. (7) Net effect from quarter ended 30th September, 2023, the management of the group has reassessed its business model and accordingly Edtech business which was previously shown as a separate segment has now been merged into publishing content segment. The change is consistent with the strategic growth agenda which is aimed to ensure seamless blend of traditional print and progressive digital platforms. As a result of this change the revised operating segments are: publishing content, stationery products, others (wholesale, other strategic investments, etc.). Consequently, the Group has restated the corresponding items of segment information for previous period/year to make them comparable with those of current period. (8) The Board of Directors of the Company at its meeting held on 11th August, 2023 approved the Corporate Scheme of Arrangement (Scheme) for amalgamation of Genesys (Bharat) Private Limited (Genesys) with the Company and the demerger of Edtech business of Navneet Education Limited (Navneet) into the Company. The said scheme is subject to requisite approvals as may be required by Hon'ble Mr. Justice, Mumbai Bench, (9) Previous period/year figures are regrouped and reorganised wherever necessary to conform current period presentation. (10) The above is an extract of the detailed format of Standalone and Consolidated Unaudited Financial Results for the quarter and half year ended 30th September, 2023 filed with the Stock Exchanges under Regulation 33 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full format of Standalone and Consolidated Unaudited Financial Results for the quarter and half year ended 30th September, 2023 are available on www.navneet.com and Stock Exchange website www.bseindia.com and www.nseindia.com.

FOR NAVNEET EDUCATION LIMITED

Sd/-
GANESH D. GALA
MANAGING DIRECTOR (DIN : 00059008)
Mumbai, 07 November, 2023



CARYSIL

LIFESTYLE DINING & BUILT-IN APPLIANCES

GROWTH THROUGH GLOBALIZATION, DIVERSIFICATION & INNOVATION



Extract of the Unaudited Standalone & Consolidated Financial Results for the Quarter and Half Year Ended September 30, 2023 (IN ₹ Lakhs, except Earnings Per Share)

Sl. No.	Particulars	Standalone			Consolidated		
		Quarter Ended	Half Year Ended	Year Ended	Quarter Ended	Half Year Ended	Year Ended
		30.09.2023	30.09.2022	30.09.2021	30.09.2023	30.09.2022	30.09.2021
		(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)
1	Total Income from Operations	1,37,295	1,24,803	1,34,429	1,52,127	1,35,681	1,42,281
2	Net Profit for the period (Before Tax, Depreciation and Extraordinary Items)	1,10,268	9,814	1,85,170	2,298	1,942	1,147
3	Net Profit for the period (After Tax, Depreciation and Extraordinary Items)	1,10,268	9,814	1,85,170	2,298	1,942	1,147
4	Net Profit for the period (After Tax, Depreciation and Extraordinary Items) (Basic)	1,10,268	9,814	1,85,170	2,298	1,942	1,147
5	Net Profit for the period (After Tax, Depreciation and Extraordinary Items) (Diluted)	1,10,268	9,814	1,85,170	2,298	1,942	1,147
6	Total Comprehensive Income for the period (Comprising Profit/(Loss) for the period (after tax) and other Comprehensive Income (Other loss))	360,772	384,112	438,112	1,37,814	2,55,441	1,70,460
7	Equity Share Capital (Face Value of ₹25/- each)	336,932	336,932	336,932	336,932	336,932	336,932
8	Other Equity	—	—	—	—	—	—
9	Earnings Per Share (of INR 25/- each) (Not annualised)	3.67	3.40	5.55	6.28	6.56	5.36
10	Diluted (INR)	3.67	3.40	5.55	6.28	6.56	5.36

Notes:

- The above is an extract of the detailed format of the Financial Results for the quarter and half year ended September 30, 2023 filed with the Stock Exchanges under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full format of the Financial Results are available on the website of the Stock Exchanges www.bseindia.com and www.nseindia.com and the Company's Website www.carysil.com respectively.
- The Statement has been prepared in accordance with the Indian Accounting Standard (Ind AS) notified under section 133 of the Companies Act, 2013 read with rule 3 of the Companies (Indian Accounting Standard) Rules, 2015 and other relevant provisions of the Act.
- The above results were reviewed by the Audit Committee and approved by the Board of Directors in their respective meetings held on November 07, 2023.

CARYSIL LIMITED

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Tel.: 022-4150 2606, 022-12615454, 022-4150 2683
Website: www.carysil.com E-mail: csl@carysil.com

By Order of the Board
For CARYSIL LIMITED
CHIRAG K. PARIKH
CHAIRMAN & MANAGING DIRECTOR
(DIN: 00000000)

Place: Mumbai
Date: November 07, 2023

Uno Minda Limited

(formerly known as Minda Industries Ltd.)



REGD. OFFICE: B-64/1, Wazirpur Industrial Area, Delhi-110052
CORP. OFFICE: Village Nawada Fatehpur, PO. Sikanderpur Badda, Near IMT Manesar, Gurgaon (Haryana) -122004 CIN: L74899DL1992PLC050333
Tel.: +91 11 49373931, +91 124 2290427
E-mail: investor@unominda.com Website: www.unominda.com

EXTRACTS OF THE STANDALONE & CONSOLIDATED UN-AUDITED FINANCIAL RESULTS FOR THE QUARTER AND HALF YEAR ENDED 30 SEPTEMBER, 2023

		Consolidated			PARTICULARS	Standalone		
		Quarter Ended	Half Year Ended	Year ended		Quarter Ended	Half Year Ended	Year ended
		30.09.2023	30.09.2022	30.09.2021		30.09.2023	30.09.2022	30.09.2021
		(Unaudited)	(Unaudited)	(Unaudited)		(Unaudited)	(Unaudited)	(Unaudited)
1.	Total Income from Operations	5,121.30	2,879.94	6,713.06	1,432.03	1,235.40	2,000.00	1,542.21
2.	Net Profit/(Loss) for the period (before Tax, Depreciation and Extraordinary Items)	310.05	236.93	635.08	417.90	891.35	218.32	202.99
3.	Net Profit/(Loss) for the period (before Tax, Depreciation and Extraordinary Items) (Basic)	310.05	236.93	635.08	417.90	891.35	218.32	202.99
4.	Net Profit/(Loss) for the period (before Tax, Depreciation and Extraordinary Items) (Diluted)	237.71	182.35	417.88	332.22	700.23	176.34	169.67
5.	Total Comprehensive Income for the period (Comprising Profit/(Loss) for the period (after tax) and other Comprehensive Income (Other loss))	212.26	199.88	369.94	355.38	778.43	151.25	199.84
6.	Equity Share Capital (Face Value of ₹25/- each)	114.63	114.51	114.63	114.51	114.63	114.51	114.63
7.	Reserves (excluding Provision for Reserves as shown in the Audited Balance Sheet of Previous Year)	—	—	—	4,041.26	—	—	—
8.	Earnings Per Share (each value of INR 2/- each) (for continuing and discontinuing operations) not annualised	3.33	2.98	6.94	5.40	11.42	3.03	2.97
9.	Diluted (INR)	3.32	2.97	6.93	5.39	11.37	3.02	2.96

Notes:-

- The Consolidated and Standalone Financial Results for the quarter and half year ended on 30 September 2023 have been reviewed by the Audit Committee and approved by the Board of Directors at their respective meeting held on 7 November 2023.
- The above is an extract of the detailed format of the un-audited financial results of the company for the quarter and half year ended on 30 September 2023 filed with stock exchanges pursuant to Regulation 33 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full format of both these results (standalone and consolidated) are available on the stock exchange website (NSE website www.nseindia.com, BSE website www.bseindia.com) and on Company's website (www.unominda.com).



For and on behalf of the Board of
Uno Minda Limited
NIRMAL K. MINDA
Chairman & Managing Director

Place: Gurgaon (Haryana)
Date: 7 November, 2023

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Uno Minda Limited is a flagship company of Uno Minda group. The group is a Tier-1 Auto Component & Systems Manufacturer for all the leading OEMs in India and across the Globe. It manufactures Automotive Chassis, Lamps, Seats, Hues, EV components, Alloy Wheels, Die Casting, Blow Moulding Components, CNG/LPG Kits, Batteries and others.



PRINCE[®]
PIPING SYSTEMS

PRINCE PIPES AND FITTINGS LIMITED

Regd. Off: Plot No.1, Honda Industrial Estate, Phase II, Honda Salter, Honda, Goa 403 533
 Corp. Off: 8th Floor, The Ruby, 29, Senapati Bapat Marg, (Tulsi Pipe Road), Dadar West, Mumbai 400028
 Tel No.: 022-6602 2222 | Fax No.: 022 6602 2220
 Email id: investor@princepipes.com | Website: www.Princepipes.com
 CIN: L26932GA1987PLC006287

STATEMENT OF UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED SEPTEMBER 30, 2023

Sl. No.	Particulars	Rs. in million					
		Three months ended 30.09.2023 Unaudited	Three months ended 30.06.2023 Unaudited	Three months ended 30.09.2022 Unaudited	Six Months ended 30.09.2023 Unaudited	Six Months ended 30.06.2022 Unaudited	Year ended 31.03.2023 Audited
1	Revenue from Operations	6,564.53	5,535.51	6,364.87	12,100.04	12,405.66	27,196.71
2	Net Profit / (Loss) for the period (Before Tax, Exceptional and/or Extraordinary Items)	749.09	255.56	(330.28)	1,004.66	(109.76)	1,648.82
3	Net Profit / (Loss) for the period before tax (after Exceptional and/or Extraordinary Items)	828.36	255.56	(330.28)	1,183.93	(109.76)	1,648.82
4	Net Profit / (Loss) for the period after tax (after Exceptional and/or Extraordinary Items)	706.34	196.18	(241.13)	902.52	(80.87)	1,214.22
5	Total Comprehensive Income for the period (Comprising Profit / (Loss) for the period (after tax) and Other Comprehensive Income (after tax))	649.66	196.18	(246.90)	845.84	(86.65)	1,208.08
6	Equity Share Capital (Face value of Rs.1/- each)	1,105.61	1,105.61	1,100.26	1,105.61	1,106.61	1,106.61
7	Reserves (excluding Revaluation Reserve) as shown in the Audited balance sheet of the previous year)						12,534.03
8	Earnings Per Share (of Rs. 10/- each) (for continuing and discontinued operations) - 1. Basic (in Rs.) (excluding exceptional item): 2. Basic (in Rs.) (including exceptional item): 3. Diluted (in Rs.) (excluding exceptional item): 4. Diluted (in Rs.) (including exceptional item):	5.18 6.39 5.18 6.39	1.77 1.77 1.77 1.77	(2.18) (2.18) (2.18) (2.18)	6.95 8.16 6.95 8.16	0.73) 0.73) 0.73) 0.73)	10.98 10.98 10.98 10.98

Notes:

- The above is an extract of the detailed format of the standalone for the quarter and half year ended September 30, 2023, filed with the Stock Exchanges under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full format of the Standalone Unaudited Financial Results for the quarter and half year ended September 30, 2023 is available on the Stock Exchange website www.sebiindia.com.
- The above results were reviewed by Audit Committee and approved by the Board of Directors at their respective meetings held on 07.11.2023 and have been reviewed by the Statutory Auditors of the Company.
- The Company is solely engaged in manufacturing and selling of pipes, fittings and allied products in India.
- The legal matter of the Company, Ruby Mills Limited and Mineral Estates Private Limited (Developer) has been amicably resolved and the corporate office situated at, The Ruby, Dadar Mumbai has now been registered in the name of the Company. Exceptional Item for quarter and half year ended 30.09.2023 represents net gain of INR 176.27 million towards settlement of above matter and is based on the valuation report obtained by the Company.
- The figures for the previous periods have been re-grouped wherever necessary.

For and on behalf of Board
 Prince Pipes and Fittings Limited

Jayant Shamji Chheda
 Chairman & Managing Director

Date : November 07, 2023
 Place: Mumbai

WATERGATE-DRIVEN
Rites, 7 November

A year ago, Tata Play, the satellite television broadcaster, was known as Tata Sky. It became the first company in India to take the "confidential" pre-filing route for an initial public offering (IPO). Under the confidential route, the company did not need to reveal the details of its preliminary documents and could change its mind about going public after hearing back from the Securities and Exchange Board of India.

The following month, Tata Play got the green signal from the stock market regulator to proceed with its IPO. However, the issue is yet to happen. The current market buzz is that it could take a long time.

Meanwhile, unconfirmed reports suggest the Tata group could buy out the 20 per cent equity in Tata Play held by Tomack, the Singapore-based investment firm, at a valuation of just under \$1 billion (Rs. 850 crore at the prevailing exchange rate). That is a comedown from what was \$1.5 billion one of India's largest and most profitable media

companies. In fact, even after the "confidential" pre-filing for the IPO, west coast's first was that Tata Play had an enterprise value of \$1.5 billion, or Rs. 1,25,000 crore in the issue.

So, what is happening to Tata Play? There is no problem with the firm, which is profitable with the business, "says Anil Kashyap, founder of Play and Play Entertainment, a media tech startup. Gandhi was called head of partnership for the cable business of Reliance.

At the time, vice president, Media Partners Asia, says "The day TV was in the market, Tata Play had done well." MPA is a research, advisory, and consulting firm.

DTL, which is the first to turn to home broadband through satellite, and cable to get into the pay TV market. From more than 160 million in 2014, four years ago, pay TV is down to about 100 million. Tata Play did not respond to repeated requests for an interview. However, other DTH players agree that their business is in trouble.

Looking westward

"There is a large gap in both ends," says Manoj Dubhal, CEO, Dish TV. At the top end, there are more and more people going to streaming platforms as well as regular television sets. These become hybrid homes. Of the remaining, how many have gone to DTH and how many have fallen off the grid is not clear. As a result, the money coming from subscription (cable and DTH) is the 70,000 crore TV business, which is a combination of advertising and subscription, has been falling steadily. It declined from 48,500 crore in 2017 to 40,000 crore in 2022, according to IFAA-ET report.

This is reflected in the declining subscriber and revenues of Dish TV. Tata Play, and Airtel Digital TV, to name a few. The former made a loss of 1,000 crore on revenue of 4,500 crore. Tata Play's revenues fell to 1,100 crore in FY23, less than half its FY22 level, while its losses almost doubled to 700 crore.

DTL, however, has fared better than cable. Going by old metrics, cable has

MOST OPERATORS POINT OUT THAT INVESTING IN LAST-MILE ACCESS FOR BROADBAND SERVICES MAKES SENSE IN THE TOP 1,000 CITIES, WHERE THE QUALITY OF THE FIBRE IS GOOD



crashed from about 100 million homes in 2020 to less than 50-60 million.

Nothing new: Most Americans watch Netflix through a broadband connection from Comcast, a cable company. Adam Thomas, senior principal analyst, TV and video, at UK-based research firm Ofcom, points to the British pay TV, which used to be Tata Play's sibling when it was Tata Sky.

"Like Tata, a built-up advertising base of premium DTH subscribers, before diversifying into streaming content through its DTH service, which has more than 10 million subscribers in the UK," says Thomas. MCA has helped push up the average revenue per user by more than 35 per cent at Sky.

In India, DTH operators have done the same thing. In 2020, Tata Play launched Ringo, offering Netflix and 20 other streaming services in bundles. Airtel Xstream, which offers streaming services, has also done the same thing. In 2022, according to IFAA-ET report.

"Can we make it a 20 million consumer platform" is the question being asked internally by Adani. Vaid, chief executive officer, Airtel Digital. The media firm has more than 375 million television subscribers and 15 million DTH users. That is Airtel's primary cash flow area.

"There are 40-plus SDOs (subsidiary video-on-demand services). Pay TV users

will use Tata Play that will be used as a vehicle to launch TV channels to the customers. Aggregating DTH services is there a natural reaction to expanding average revenue per user in the longer run," says Vaid.

DTL, however, the top, is another name for streaming platforms because they run over the existing internet infrastructure.

However, the question is whether plain aggregation can increase the value of a firm or whether it will just be a medium-term revenue driver. Is it critical to the long-term?

"Tata Play had 15 million DTH connections or more. Investors would be interested," says an analyst. About 50 million homes in India have wired broadband. Half of them have smart TVs, according to estimates. A bulk of the video viewing happens on smart phones, which are roughly 800 million in India. Why, then, bother with wired broadband and smart TVs?

The large screen, whether it is a smart TV, is a key differentiator that is not found in the rates for audiences on a mobile screen. The more the screen, the more the value. The more the screen, the more the value. The more the screen, the more the value.

It is hard to compare broadband because of the capex (capital expenditure), says Manoj Dubhal. It is hard to compare broadband because of the capex (capital expenditure), says Manoj Dubhal. It is hard to compare broadband because of the capex (capital expenditure), says Manoj Dubhal.

Nevertheless, wired broadband remains a challenge. Most operators point out that investing in last-mile access for broadband services makes sense in the top 1,000 cities, where the quality of the fibre is good. In Maharashtra, the network will be good in Pune or Mumbai, but poor in Latur or Nanded and the data network is in a bad shape. Using these networks to drive smart TV-led growth in streaming does not make sense.

Dish TV's TV-led growth strategy is to make each home have the best to upgrade from cable and the ones that still do not have a TV. Many first-time TV owners are expecting smart or hybrid sets, which, however, could be a trap. "The DTH industry has stagnated and should recover from here onwards. There won't be double-digit growth, but low single-digit growth is possible," says Dubhal.

How much value it creates for investors is a question that remains to be played.

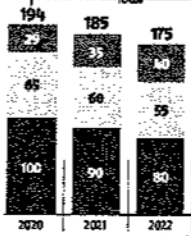
DISH NEEDS A WASH

What does Tata Play tell us about the future of DTH and cable TV?

DECLINE OF PAY TV

TV homes (in million)

■ Cable (pay) ■ DTH (pay) ■ DD Free Dish (free)

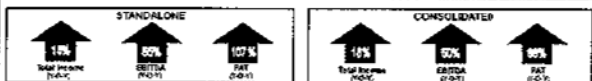


Source: Industry estimates

CARYSIL

LIFESTYLE GOODS & SOLUTION PROVIDERS

GROWTH THROUGH GLOBALIZATION, DIVERSIFICATION & INNOVATION



Extract of the Un-audited Standalone & Consolidated Financial Results for the Quarter and Half Year Ended September 30, 2023

Sl. No.	Particulars	STANDALONE				CONSOLIDATED			
		Q1 FY 2023	Q2 FY 2023	Q3 FY 2023	Q4 FY 2023	Q1 FY 2023	Q2 FY 2023	Q3 FY 2023	Q4 FY 2023
1	Total Revenue from operations	1,214.99	1,214.99	1,214.99	1,214.99	1,214.99	1,214.99	1,214.99	1,214.99
2	Net Profit (for the period)	115.16	115.16	115.16	115.16	115.16	115.16	115.16	115.16
3	Net Profit (for the period) after tax	115.16	115.16	115.16	115.16	115.16	115.16	115.16	115.16
4	Net Profit (for the period) after tax and minority interest	115.16	115.16	115.16	115.16	115.16	115.16	115.16	115.16
5	Net Profit (for the period) after tax and minority interest and other comprehensive income (after tax)	115.16	115.16	115.16	115.16	115.16	115.16	115.16	115.16
6	Net Profit (for the period) after tax and minority interest and other comprehensive income (after tax) and other comprehensive income (after tax)	115.16	115.16	115.16	115.16	115.16	115.16	115.16	115.16
7	Net Profit (for the period) after tax and minority interest and other comprehensive income (after tax) and other comprehensive income (after tax) and other comprehensive income (after tax)	115.16	115.16	115.16	115.16	115.16	115.16	115.16	115.16
8	Net Profit (for the period) after tax and minority interest and other comprehensive income (after tax) and other comprehensive income (after tax) and other comprehensive income (after tax) and other comprehensive income (after tax)	115.16	115.16	115.16	115.16	115.16	115.16	115.16	115.16
9	Net Profit (for the period) after tax and minority interest and other comprehensive income (after tax) and other comprehensive income (after tax) and other comprehensive income (after tax) and other comprehensive income (after tax) and other comprehensive income (after tax)	115.16	115.16	115.16	115.16	115.16	115.16	115.16	115.16
10	Net Profit (for the period) after tax and minority interest and other comprehensive income (after tax) and other comprehensive income (after tax) and other comprehensive income (after tax) and other comprehensive income (after tax) and other comprehensive income (after tax) and other comprehensive income (after tax)	115.16	115.16	115.16	115.16	115.16	115.16	115.16	115.16

Notes:

- The above is an extract of the detailed financial results for the quarter and half year ended September 30, 2023 filed with the Stock Exchanges under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full format of the Financial Results are available on the website of the Stock Exchanges www.bseindia.com and www.nseindia.com and the Company's Website www.carysil.com respectively.
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- The above results were reviewed by the Audit Committee and approved by the Board of Directors in their respective meetings held on November 07, 2023.

CARYSIL LIMITED

Registered Office: A-702, 7th Floor, Kanaria Wall Street, Chakala,

Ahmedabad, Gujarat - 380 015, India

For Order of the Board of Directors

For Order of the Board of Directors

For Order of the Board of Directors

For Order of the Board of Directors

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#BSMorningShow

in focus

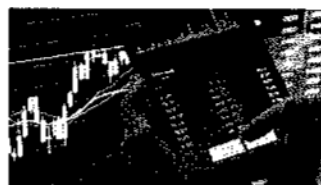
Is Adani looking to exit the FMCG business?

Today's Special



Why is Surat diamond industry losing its shine?

Market Insight



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A year ago, Tata Play, the satellite television network, was a household name. It was the first company in India to offer the "conditional access" (CA) system for its DTH service. Under this system, the company did not need to pay for the use of the CA system. The following month, Tata Play got the green signal from the 4th star regulatory to proceed with its DTH. However, the issues yet to happen. The current market, however, it could take a lot more time. Meanwhile, unconfirmed reports suggest that Tata Play could pay out the 20 per cent equity in Tata Play held by Tata Steel, the Singapore-based investment firm, as a valuation of just under \$1 billion (Rs. 350 crore at the prevailing exchange rate). That is a considerable sum for a DTH service, which is one of India's largest and most profitable media

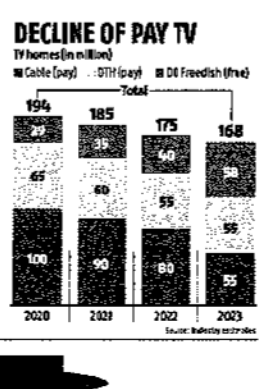
overseas. In fact, even after the "conditional" pre-filing for the IPO, word on the street was that Tata Steel could make an enterprise valuation of Rs. 600 crore in the next few months. So what is happening to Tata Play? "There is no problem with the firm, there is a problem with the business," says Anil Gargi, founder of Prag and Play Investments, a media tech startup. Gargi was earlier head of partnership for the cable business of Reliance Jio. Mohit Shah, vice president, Media Partners Asia, says, "The pay TV market is not growing, relative to the market. This Play has done well." MPA is a research, advisory and consulting firm. DTH, which is not direct-to-home broadcast through satellites, and cable-together constitute the pay TV market. From more than 160 million homes four years ago, pay TV is down to about 100 million. This Play did not respond to repeated requests for an interview. However, other DTH players agree that their business is in turmoil.



MOST OPERATORS POINT OUT THAT INVESTING IN LAST-MILE ACCESS FOR BROADBAND SERVICES MAKES SENSE IN THE TOP 1,000 CITIES, WHERE THE QUALITY OF THE FIBRE IS GOOD

DISH NEEDS A WASH

What does Tata Play tell us about the future of DTH and cable TV?



Looking forward, "There is a huge gap in the market," says Manoj Doshi, CEO, DTH TV. At the moment, the market is seeing a streaming platform through broadband internet, which is more from 30 and above, better placed to offer. At the moment, they are offering pay TV for free DTH, which is a huge loss for them. It is not that people are not watching TV. It is that they are not watching TV through the traditional means of watching it through means other than DTH or cable connection. Roughly 35-40 million of the 60 million homes that have dropped off pay TV have shifted to broadband through cable or internet. If you look up your smart TV to a broadband connection, you can watch regular streaming services as well as regular content on it. These become hybrid boxes. Of the remaining, how many have gone to DTH and how many have shifted to the grid is not clear. As a result, the money coming from distribution of content and DTH to the 70,000 DTH TV homes, which is a combination of advertising and subscription, has been declining steadily. It declined from Rs. 700 crore in 2019 to Rs. 400 crore in 2022, according to the PwC report.

Most Americans watch Netflix through a broadband connection with Comcast, a cable company. Adam Thomas, senior principal analyst, TV and video, at US-based research firm Densho, points to the Indian market, which is a huge loss for them. "Like Tata, it built up a strong base of premium DTH subscribers, before diversifying into streaming content through its NOW service, which has more than 1 million subscribers in the US," says Thomas. NOW has helped push up the average revenue per user by more than 35 percent at Sky. Indian DTH operators have done the same thing. In 2010, Tata Play launched Rings, offering Netflix and 20 other streaming services in bundles. Airtel Xstream, which offers 18 streaming video services, such as SonyLIV and Ustream, has also 1.5 million subscribers. "Can we make it a 20 million+ consumer platform?" is the question being asked internally, says Anil Gargi, chief financial officer, Airtel Digital. The market firm says that even if 10 million DTH subscribers and 15 million DTH users, that is Airtel's current subscriber base. There are 40-plus SVD (satellite video-on-demand) services. Pay TV operators

CARYSIL

LIFESTYLE GROCERIES & HOME-IMPROVEMENTS

GROWTH THROUGH GLOBALIZATION, DIVERSIFICATION & INNOVATION

STANDALONE

17% Total Revenue (FY23)

5% EBITDA (FY23)

107% PAT (FY23)

CONSOLIDATED

14% Total Revenue (FY23)

5% EBITDA (FY23)

6% PAT (FY23)

Extract of the Un-audited Standalone & Consolidated Financial Results for the Quarter and Half Year Ended September 30, 2023

Sl. No.	Particulars	Quarter Ended				Half Year Ended				Year Ended			
		SEP-2023	AUG-2023	JUL-2023	JUN-2023	SEP-2023	AUG-2023	JUL-2023	JUN-2023	SEP-2023	AUG-2023	JUL-2023	JUN-2023
1	Operating Income	1,192.94	1,040.37	1,148.97	1,142.75	2,237.79	2,183.20	2,291.74	2,325.25	4,475.58	4,366.40	4,583.48	4,650.50
2	Finance Income	1,192.94	1,040.37	1,148.97	1,142.75	2,237.79	2,183.20	2,291.74	2,325.25	4,475.58	4,366.40	4,583.48	4,650.50
3	Operating Expense	1,192.94	1,040.37	1,148.97	1,142.75	2,237.79	2,183.20	2,291.74	2,325.25	4,475.58	4,366.40	4,583.48	4,650.50
4	Finance Expense	1,192.94	1,040.37	1,148.97	1,142.75	2,237.79	2,183.20	2,291.74	2,325.25	4,475.58	4,366.40	4,583.48	4,650.50
5	Operating Profit	1,192.94	1,040.37	1,148.97	1,142.75	2,237.79	2,183.20	2,291.74	2,325.25	4,475.58	4,366.40	4,583.48	4,650.50
6	Finance Profit	1,192.94	1,040.37	1,148.97	1,142.75	2,237.79	2,183.20	2,291.74	2,325.25	4,475.58	4,366.40	4,583.48	4,650.50
7	Operating Loss	1,192.94	1,040.37	1,148.97	1,142.75	2,237.79	2,183.20	2,291.74	2,325.25	4,475.58	4,366.40	4,583.48	4,650.50
8	Finance Loss	1,192.94	1,040.37	1,148.97	1,142.75	2,237.79	2,183.20	2,291.74	2,325.25	4,475.58	4,366.40	4,583.48	4,650.50
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11	Operating Loss	1,192.94	1,040.37	1,148.97	1,142.75	2,237.79	2,183.20	2,291.74	2,325.25	4,475.58	4,366.40	4,583.48	4,650.50
12	Finance Loss	1,192.94	1,040.37	1,148.97	1,142.75	2,237.79	2,183.20	2,291.74	2,325.25	4,475.58	4,366.40	4,583.48	4,650.50
13	Operating Profit	1,192.94	1,040.37	1,148.97	1,142.75	2,237.79	2,183.20	2,291.74	2,325.25	4,475.58	4,366.40	4,583.48	4,650.50
14	Finance Profit	1,192.94	1,040.37	1,148.97	1,142.75	2,237.79	2,183.20	2,291.74	2,325.25	4,475.58	4,366.40	4,583.48	4,650.50
15	Operating Loss	1,192.94	1,040.37	1,148.97	1,142.75	2,237.79	2,183.20	2,291.74	2,325.25	4,475.58	4,366.40	4,583.48	4,650.50
16	Finance Loss	1,192.94	1,040.37	1,148.97	1,142.75	2,237.79	2,183.20	2,291.74	2,325.25	4,475.58	4,366.40	4,583.48	4,650.50
17	Operating Profit	1,192.94	1,040.37	1,148.97	1,142.75	2,237.79	2,183.20	2,291.74	2,325.25	4,475.58	4,366.40	4,583.48	4,650.50
18	Finance Profit	1,192.94	1,040.37	1,148.97	1,142.75	2,237.79	2,183.20	2,291.74	2,325.25	4,475.58	4,366.40	4,583.48	4,650.50
19	Operating Loss	1,192.94	1,040.37	1,148.97	1,142.75	2,237.79	2,183.20	2,291.74	2,325.25	4,475.58	4,366.40	4,583.48	4,650.50
20	Finance Loss	1,192.94	1,040.37	1,148.97	1,142.75	2,237.79	2,183.20	2,291.74	2,325.25	4,475.58	4,366.40	4,583.48	4,650.50

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CARYSIL LIMITED

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In focus

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WAIN-ARUN-DIVISION
Pune, 7 November

A year ago, Tata Play, the satellite television service, was the first company in India to take the "confidential" pre-IPO route for an initial public offering (IPO). Under the confidentiality, the company did not need to reveal the details of the preliminary documents and could change them about going public after hearing back from the Securities and Exchange Board of India.

The following month, Tata Play got the green signal from the stock market regulator to proceed with its IPO. However, the issue is yet to happen. The current market buzz is that it could take a lot more time.

Meanwhile, unconfirmed reports suggest that Tata group could buy out its 20 per cent equity in Tata Play held by Temasek, the Singapore-based investment firm, at a valuation of just under \$1 billion (\$8,350 crore at the prevailing exchange rate). That is a slowdown from what was till 2019 one of India's largest and most profitable media

companies. In fact, even after the "confidential" pre-IPO, word on the street was that Tata would work an emergency valuation of \$1,000 crore in \$100,000 crore in the future.

So, what is happening in Tata Play? "There is no problem with the firm, there is a problem with the business," says Anand Gargi, founder of Play and Play Entertainment, a media tech startup.

Gargi was an outlier of partnerships in the cable business of Reliance Jio.

Mohd Shah, vice president, Media Partners Asia, says, "The pay TV market is contracting; relative to the market, Tata Play has done well." MPAs is a research, advisory and consulting firm.

DTT, which is known for direct-to-home broadcast through satellite, and cable to go together constitute the pay TV market. From more than 160 million homes four years ago, pay TV is down to about 100 million.

Tata Play did not respond to several requests for an interview. However, other DTT players agree that their business is in turmoil.

Leading wirelapse

"There is a gap between what we are doing and what the market is doing," says Manoj Dhillal, CEO, Dish TV.

At the top end, viewers are going to streaming platforms through broadband and not through cable. And, cable to go together constitute the pay TV market. From more than 160 million homes four years ago, pay TV is down to about 100 million.

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MOST OPERATORS POINT OUT THAT INVESTING IN LAST-MILE ACCESS FOR BROADBAND SERVICES MAKES SENSE IN THE TOP 1,000 CITIES, WHERE THE QUALITY OF THE FIBRE IS GOOD



crashed from about 100 million homes in 2019 to less than 50-60 million.

Pioneering front

Most American firms like Netflix through a broadband connection from Comcast, a cable company. Airtel, TV and video, at U-shaped research firm Omnia, points to the fact that the quality of the fibre is good.

"Like Tata, it built up a strong base of premium DTT subscribers, before diversifying into streaming content through its NOW service, which has more than 3 million subscribers in the UK," says Thomas.

Indian DTT operators have done the same thing. In 2020, Tata Play launched Ringe, offering Netflix and 20 other streaming services in bundles. Airtel Xstream, which offers streaming video bundles, such as Bollywood TV and Live, has also hit the market.

"Can we make it a 20 million+ subscriber platform" is the question being asked internally, says Anand Gargi, chief corporate officer, Airtel Digital. The media firm sits on more than 35 million to 40 million subscribers and 15 million DTT users. That is Airtel Xstream's claim, he says.

There are 40-plus DTT operators in India, offering a mix of services. Pay TV operators

like Tata Play that traditionally served as wholesalers of linear TV channels have established direct relationships with the content providers. Aggregation of OTT services is thus a natural evolution in expanding average revenue per user in the longer run," says Shah.

OTT, on the other hand, is another name for streaming platforms because they run over the existing internet infrastructure.

However, the question is whether plan aggregation can increase the value of a firm or whether it will just be a medium-term revenue driver. It is critical to own the last mile.

"Tata Play had 15 million OTTs (connected to smart TVs), investors would be interested," says an analyst.

About 50 million in India have wired broadband. Half of them have smart TVs, according to estimates. A bulk of the video viewing happens on smartphones, which is why 500 million Indians have. Why then, the wired broadband and smart TVs?

The large screen, whether it is linear or smart TV, is a selling point that is not lost. It is the value for audiences on mobile screens. The more video content on wired broadband, the more is the value the business can walk up from growth in streaming. At one point, Tata Play had used streaming. The move was to push into the last mile, but ahead of the effort.

"It is hard to expand broadband because of the capex (capital expenditure)," says Nalin of Airtel Digital.

It is a bet between 100 km and 10 km per km by firm. The payback takes more than seven years. That is why many telecom companies use what is called "the last mile cable operator model" to take interest in the last mile.

They lay fibre up to a point and use the last mile of cable operators to deliver a streaming product.

Netflix, a wired broadband means a challenge. Most operators point out that investing in last-mile access for broadband services makes sense in the top 1,000 cities, where the quality of the fibre is good.

"In Maharashtra, the network will be good in Pune or Mumbai, but in the rest of the state, the network is not good," says an operator. Using these networks to drive more TV-led growth in streaming does not make sense.

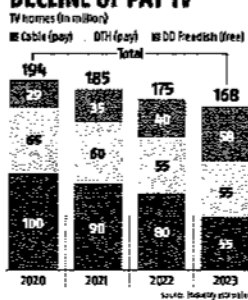
Global is a TV-led growth on several fronts, such as from the last mile to upgrade from cable and then to last mile. Many first-time TV viewers are jumping for a smart or hybrid set-top box, which operators could target. "The DTT industry has stabilised and should recover from here onwards. That won't be double-digit growth, but low single-digit growth is possible," says Dhillal.

How much value it creates for investors is a question that remains to play

DISH NEEDS A WASH

What does Tata Play tell us about the future of DTH and cable TV?

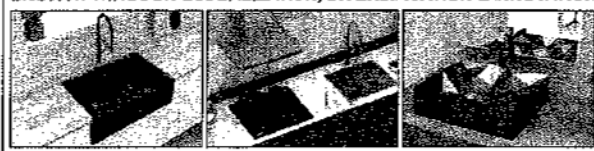
DECLINE OF PAY TV



CARYSIL

LIFESTYLE GOODS & HOME APPLIANCES

GROWTH THROUGH GLOBALIZATION, DIVERSIFICATION & INNOVATION



Extract of the Un-audited Standalone & Consolidated Financial Results for the Quarter and Half Year Ended September 30, 2023

Sl. No.	Particulars	Un-audited Standalone				Un-audited Consolidated			
		Q3 2023	Q2 2023	Q3 2022	Q2 2022	Q3 2023	Q2 2023	Q3 2022	Q2 2022
1	Operating Income	1,512.19	1,289.27	1,542.79	1,287.35	1,512.19	1,289.27	1,542.79	1,287.35
2	Net Profit to the Group	171.16	158.42	183.25	171.16	171.16	158.42	183.25	171.16
3	Net Profit to the Group (Excluding Income Tax)	171.16	158.42	183.25	171.16	171.16	158.42	183.25	171.16
4	Net Profit to the Group (Excluding Income Tax and Depreciation)	171.16	158.42	183.25	171.16	171.16	158.42	183.25	171.16
5	Net Profit to the Group (Excluding Income Tax, Depreciation and Amortisation)	171.16	158.42	183.25	171.16	171.16	158.42	183.25	171.16
6	Net Profit to the Group (Excluding Income Tax, Depreciation, Amortisation and Goodwill Impairment)	171.16	158.42	183.25	171.16	171.16	158.42	183.25	171.16
7	Net Profit to the Group (Excluding Income Tax, Depreciation, Amortisation, Goodwill Impairment and Intangible Assets Impairment)	171.16	158.42	183.25	171.16	171.16	158.42	183.25	171.16
8	Net Profit to the Group (Excluding Income Tax, Depreciation, Amortisation, Goodwill Impairment, Intangible Assets Impairment and Financial Assets Impairment)	171.16	158.42	183.25	171.16	171.16	158.42	183.25	171.16
9	Net Profit to the Group (Excluding Income Tax, Depreciation, Amortisation, Goodwill Impairment, Intangible Assets Impairment, Financial Assets Impairment and Non-current Assets Impairment)	171.16	158.42	183.25	171.16	171.16	158.42	183.25	171.16
10	Net Profit to the Group (Excluding Income Tax, Depreciation, Amortisation, Goodwill Impairment, Intangible Assets Impairment, Financial Assets Impairment, Non-current Assets Impairment and Minority Interest)	171.16	158.42	183.25	171.16	171.16	158.42	183.25	171.16

Notes:

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c. The above results were reviewed by the Audit Committee and approved by the Board of Directors in their respective meetings held on November 07, 2023.

CARYSIL LIMITED

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Website: www.carysil.com & www.carysil.in

For: Management
Date: November 07, 2023

For: Board of Directors
Date: November 07, 2023



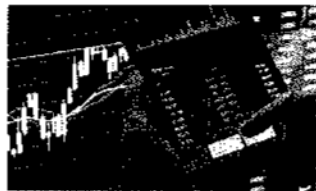
In focus

Is Adani looking to exit the FMCG business?



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WIRELINE-CONNECTION
Nov. 7, 2008

A year ago, Tata Play, the satellite television broadcaster once known as Thosley, became the first company in India to take the "confidential" pre-filing route for an initial public offering (IPO). Under the confidential route, the company did not need to reveal the details of the preliminary documents and could change its mind about going public after hearing back from the Securities and Exchange Board of India. The following month, Tata Play got the green signal from the stock market regulator to proceed with its IPO. However, the launch is yet to happen. The current market buzz is that it could take a lot more time. Meanwhile, unconfirmed reports suggest the Tata group could try out the 20 per cent equity in the Play held by Telenor, the Singapore-based investment firm, at a valuation of just under \$1 billion (\$6,350 crore), one of the prevailing exchange rates. That is a comedown from what was \$1,000 crore of India's largest and most profitable media

company. In fact, seen after the "confidential" pre-filing for the IPO, word on the street was that Tata would seek an enterprise valuation of \$1,000 crore to \$1,500 crore in the future.

So, what is happening to Tata Play? "There is no problem with the firm, there is a problem with the business," says Anand Gandhi, founder of Play and Play Entertainment, a media and entertainment company.

Mihir Shah, Vice President, Media Partners Asia, says, "The pay TV market is contracting, relative to the market, Tata Play has done well. It's a research, advisory, and consulting firm."

OTT, which is short for direct-to-home broadcast through satellites, and cable-together constitute the pay TV market. From more than 150 million homes four years ago, pay TV is down to about 100 million.

Tata Play did not respond to repeated requests for an interview. However, other DTH players agree that their business is in trouble.

Leaking viewership
"The leakage at both ends," says Manoj Dobhal, CEO, Dish TV.

At the top end, there was a gap in streaming platforms through broadband internet, which telecom firms like Airtel and Jio are better placed to offer. At the bottom end, they are downgrading pay TV for free DTH like Freenish offers through DTH providers.

It is not that people are not watching TV, it is just that more and more of them are watching it through means other than a DTH or cable connection. Roughly 15-20 million of the 60 million homes that have dropped off pay TV have shifted to broadband either through cable or internet.

If you look up the number of DTH to broadband connections, you can see both declining platforms as well as regular television sets. These become hybrid homes. Of the remaining, how many have gone to Freenish and how many have left off the grid is unclear. As a result, the money coming in from distribution (cable and DTH) in the ₹71,000 crore TV business, which is a combination of advertising and subscription, has been halved, it is estimated from ₹44,700 crore in 2019 to ₹20,700 crore in 2022, according to PTCL-2V report.

This is reflected in the declining subscriber and revenue of DTH TV. Tata Play and Airtel Digital TV in 2022-23. Tata Play had a loss of ₹108 crore over revenue of ₹4,530 crore. Dish TV's revenue fell to ₹1,100 crore in FY23, less than half its FY19 level, while its loss almost doubled to more than ₹2,300 crore.

DTH, however, has fared better than cable. Going by estimates, pay TV ap-



MOST OPERATORS POINT OUT THAT INVESTING IN LAST-MILE ACCESS FOR BROADBAND SERVICES MAKES SENSE IN THE TOP 1,000 CITIES, WHERE THE QUALITY OF THE FIBRE IS GOOD



crashed from about 100 million homes in 2010 to less than 55-60 million.

Dishing it out
Most Americans watch Netflix through a broadband connection from Comcast, a cable company. Adam Thomas, senior principal analyst, TV and video, at UK-based research firm Ofcom, points to the British library, which is a Tata Play's rival, when it was Tata Sky.

"Like Tata, it built up a strong base of premium DTH subscribers, before diversifying into streaming content through its NTV service, which has more than 2 million subscribers in the UK," says Thomas. NTV has helped push up the average revenue per user by more than 35 percent at Sky.

Indian DTH operators have done the same thing. In 2020, Tata Play launched Rings, offering Netflix and 20 other streaming services in bundles. Airtel Xstream, which offers a streaming video bundle, such as Sony LIV and Lionsgate, has just hit 5 million subscribers.

"Can we make it 20 million consumer platform" is the question being asked internally, says Anand. NTV's chief executive officer, Airtel Digital. The media firm has more than 35 million telco subscribers and 15 million DTH users. That is Airtel's biggest source of revenue.

There are 10-plus SVOD (subscription video-on-demand) services. Pay TV ap-

proach like Tata Play that traditionally served as a backbone of fixed TV channels have established direct-to-home with the customer. Aggregation of OTT services is thus a natural inclination to expanding average revenue per user in the longer run," says Shah.

OTT, or over the top, is another name for streaming platforms because they run over the existing internet infrastructure. However, the question is whether plain aggregation will increase the value of a firm or whether it will be a one-time revenue driver. Isn't it critical to own the last mile?

It was Play that is million of TV's footprint of about 700,000 homes would be interested, says an analyst. About 50 million homes in India have wired broadband. Half of them have smart TVs, according to estimates. A bulk of the video viewing happens on smartphones, which roughly 600 million Indians have. Wi-Fi, then, rather with wired broadband and smart TVs.

The larger question, whether it is future or past, is whether the market for pay TV is still there. The more video rides on wired broadband, the more is the value the business can make up through growth in streaming. At one point, Tata Play had a media unit, Tata Broadband, to push into the last mile, but abandoned that effort. "It is hard to expand broadband because of the capital expenditure," says Shah of Airtel Digital.

It costs between ₹5 lakh and ₹6 lakh per km to lay fibre. The payback takes more than seven years. That is why many telecom companies see what NTV calls "the last mile cable operator model" to take internet to homes. They lay fibre up to a point and use the last-mile piped cable operators to deliver streaming products.

Nevertheless, wired broadband remains a challenge. Most operators point out that investing in last-mile access for broadband services makes sense in the top 1,000 cities, where the quality of the fibre is good. "In Maharashtra, the network will be good in Pune or Mumbai, but in other parts of the state, the connectivity is bad," says an operator. Using those networks to deliver TV demands a lot of money and does not make sense.

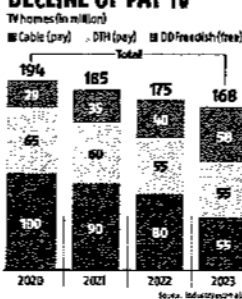
Technical of fish TV is growing on several fronts, such as from homes that want to upgrade from cable and those that still do not have a TV. Many first-time TV owners are opting for smart TVs with built-in top box, which operators could target. The DTH industry has stabilised and should recover from here onwards. There will be double-digit growth, but low single-digit growth for people," says Shah.

How much value it creates for investors is a question that remains in play.

DISH NEEDS A WASH

What does Tata Play tell us about the future of DTH and cable TV?

DECLINE OF PAY TV



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Extract of the Unaudited Standalone & Consolidated Financial Results for the Quarter and Half Year Ended September 30, 2023

Sl. No.	Particulars	STANDALONE			CONSOLIDATED		
		Q1 2023	Q2 2023	Q3 2023	Q1 2023	Q2 2023	Q3 2023
1	Total Income	1,342.79	1,342.79	1,342.79	1,342.79	1,342.79	1,342.79
2	Cost of Sales	1,342.79	1,342.79	1,342.79	1,342.79	1,342.79	1,342.79
3	Gross Profit	0.00	0.00	0.00	0.00	0.00	0.00
4	Operating Expenses	1,342.79	1,342.79	1,342.79	1,342.79	1,342.79	1,342.79
5	Operating Profit	0.00	0.00	0.00	0.00	0.00	0.00
6	Finance Income	1,342.79	1,342.79	1,342.79	1,342.79	1,342.79	1,342.79
7	Finance Expense	1,342.79	1,342.79	1,342.79	1,342.79	1,342.79	1,342.79
8	Profit Before Tax	1,342.79	1,342.79	1,342.79	1,342.79	1,342.79	1,342.79
9	Income Tax Expense	1,342.79	1,342.79	1,342.79	1,342.79	1,342.79	1,342.79
10	Profit After Tax	0.00	0.00	0.00	0.00	0.00	0.00

Notes:

a. The above is an extract of the detailed format of the Financial Results for the quarter and half year ended September 30, 2023 filed with the Stock Exchanges under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full format of the Financial Results are available on the website of the Stock Exchanges www.bseindia.com and www.nseindia.com and the Company's Website www.carysil.com respectively.

b. The Statement has been prepared in accordance with the Indian Accounting Standard (Ind AS) notified under section 133 of the Companies Act, 2013 read with rule 3 of the Companies (Indian Accounting Standard) Rules, 2015 and other relevant provisions of the Act.

c. The above results were reviewed by the Audit Committee and approved by the Board of Directors in their respective meetings held on November 07, 2023.

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By Order of the Board For CARYSIL LIMITED

Place: Chennai Date: November 07, 2023



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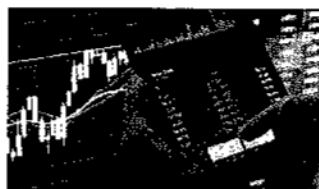
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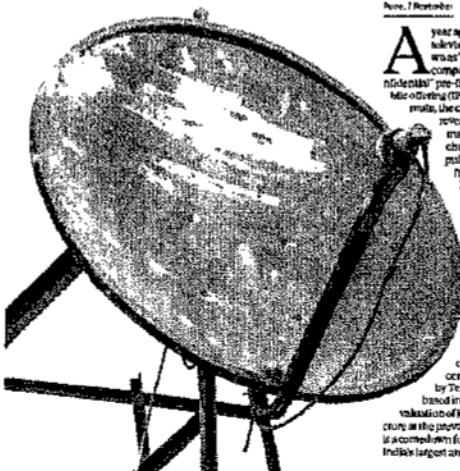
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A year ago, Tata Play, the satellite television broadcaster, was in a bind. It was the first company in India to take the "conditional" pre-filing route for an initial public offering (IPO). Under the conditional route, the company did not need to reveal the details of its primary documents and could change its mind about going public after hearing back from the Securities and Exchange Board of India.

The following month, Tata Play got the green signal from the stock market regulator to proceed with its IPO. However, the time is yet to happen. The current market heat is that it could take a lot more time.

Meanwhile, unconfirmed reports suggest that Tata Play could buy out the 20 per cent equity in Tata Play held by Telecom, the Singapore-based investment firm, at a valuation of Rs 1.5 billion (Rs 150 crore) at the prevailing exchange rate. That is a consolation for what was in 2019 one of India's largest and most profitable media

companies. In fact, even after the "conditional" pre-filing for the IPO, word on the street was that Tata Play would seek an enterprise valuation of Rs 1,000 crore.

So, what is happening in Tata Play? There are no problems with the firm, there are problems with the business, says Anand Gandhi, founder of Tag and Play Entertainment, a media-tech startup. Gandhi was earlier founder of partnerships for the cable business of Reliance Jio. Mihir Shah, vice president, Media Partners Asia, says, "The pay TV market is contracting relative to the market. Tata Play has done well 'MVA' in research, advisory and consulting firm. DTH which has been forced to become broadcast through satellite, and cable-together constitute the pay TV market. From more than 40 million homes four years ago pay TV is down to about 100 million. Tata Play did not respond to repeated requests for an interview. However, other DTH players agree that their business is in turmoil.

Leaking viewership
"There is leakage at both ends," says Mihir Shah, CEO, Dish TV.

At the top end, viewers are going to streaming platforms through broadband. At the bottom end, they are deserting pay TV for DTH, which is more shared across through DTH providers.

It is not that people are not watching TV. It is just that more and more of them are watching it through means other than a DTH or cable connection. Roughly 15-20 million of the 60 million homes that have dropped off pay TV have shifted to broadband either through cable or television.

If you hook up your smart TV to a broadband connection, you can watch both streaming platforms as well as regular television. These become hybrid homes. Of the remaining, how many have gone to DTH providers and how many have fallen to the ground is not clear. As a result, the market is coming from two directions (cable and DTH) in the 100 million-cable TV business, which has been falling steadily. According to a 48,000 census in 2019, India had 100 million pay TV, according to a FICCI-EY report.

This is reflected in the declining subscribers and revenues of Dish TV, Tata Play, and Airtel Digital TV. In 2022-23, Tata Play made a loss of Rs 1,000 crore on revenue of Rs 4,500 crore. Dish TV revenue fell to Rs 1,100 crore in FY23, less than half the FY19 level, while Airtel almost doubled its revenue to Rs 1,200 crore.

DTH, however, has fared better than cable. Going by estimates, cable has

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created from about 100 million in 2019 to less than 55-60 million.

Disabling threat
Most Americans watch Netflix through a broadband connection from Comcast, a cable company. Adam Thomas, senior principal analyst, TV and video, at UK-based research firm Canalys, points to the British legacy, which has taken the pay TV's sting where it was Tata Play.

"Like Tata, it built up a strong base of premium DTH subscribers, before diversifying into streaming services through its NOW service, which has more than a million subscribers in the UK," says Thomas. NOW has helped push up the average revenue per user by more than 35 per cent in 2022.

Indian DTH operators have done the same thing. In 2020, Tata Play started offering streaming services in Mumbai, Airtel Xstream, which offers streaming video through its Airtel TV and Airtel Xstream, has just hit 5 million subscribers.

"Can we make it a 20 million-consumer platform?" is the question being asked internally by Airtel. Airtel, the telecom giant, has a 20 million-cable TV subscriber base and is million DTH users. That is Airtel's biggest challenge.

There are 40 plus SWD (satellite) video-on-demand services. Pay TV opera-

tor like Tata Play that traditionally served as a wholesaler of linear TV channels have established direct relationships with the content. Aggregators of OTT services is this a natural transition to upgrading average revenue per user in the longer run, says Shah.

OTT, in other words, is another name for streaming platforms because they run over the existing internet infrastructure. However, the question whether pain aggregation can increase the value of a firm or whether it will just be a medium-term revenue driver isn't identical to the cable model.

"Tata Play had 10 million TV channels connected to smart TV, investment would be interesting," says an analyst. About 50 million homes in India have wired broadband. Half of them have smart TVs, according to estimates. A bulk of the video viewing happens on smart phones, which today are 600 million Indians have. Why then bother with wired broadband and smart TV?

The large screen, whether it is linear or smart TV, gets advertising space that is more valuable than the small screen on a mobile phone. The more video is viewed on broadband, the more is the value the business can reap up through it in streaming. At one point, Tata Play had used streaming. It was a forward, it was into the last mile, but abandoned that effort. "It is hard to expand broadband because of the capex (capital expenditure)," says Nair of Airtel Digital.

It is a bet between DTH and 5G (5th gen) to lay the fiber. The per km rates are more than 10 times. That is why many telecom companies what Nair calls "the last mile cable operator model" to take internet into homes. They lay the fiber to a point and use the last-mile pipe of cable operators to deliver streaming products.

Nevertheless, wired broadband remains a challenge. Most operators point out that investing in last-mile access for broadband services makes sense in the top 1,000 cities, where the quality of the fiber is good. In Maharashtra, the network will be good in Pune and Mumbai, but not in the rest of the state, says an operator. Using these networks to deliver smart TV and streaming services is a double-edged sword.

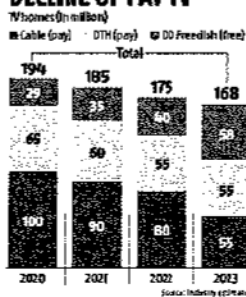
Pushed by DTH TV's growth on several fronts, such as both households want to upgrade from cable and the ones that still do not have a TV. Many DTH TV owners are looking for a smart or hybrid solution, which operators could target. "The DTH industry has established and should recover from the downturn. There won't be double-digit growth, but low single-digit growth is possible," says Shah.

There is much value to be created for investors in a question that remains in play.

DISH NEEDS A WASH

What does Tata Play tell us about the future of DTH and cable TV?

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Sl. No.	Particulars	Standalone		Consolidated		Standalone		Consolidated		Standalone		Consolidated	
		Q1 FY2023	Q1 FY2022	Q1 FY2023	Q1 FY2022	Q1 FY2023	Q1 FY2022	Q1 FY2023	Q1 FY2022	Q1 FY2023	Q1 FY2022	Q1 FY2023	Q1 FY2022
1	Sales Revenue (in Lakhs)	1,20,000	1,20,000	1,20,000	1,20,000	1,20,000	1,20,000	1,20,000	1,20,000	1,20,000	1,20,000	1,20,000	1,20,000
2	Cost of Sales (in Lakhs)	75,000	75,000	75,000	75,000	75,000	75,000	75,000	75,000	75,000	75,000	75,000	75,000
3	Gross Profit (in Lakhs)	45,000	45,000	45,000	45,000	45,000	45,000	45,000	45,000	45,000	45,000	45,000	45,000
4	Operating Expenses (in Lakhs)	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000	10,000
5	Operating Profit (in Lakhs)	35,000	35,000	35,000	35,000	35,000	35,000	35,000	35,000	35,000	35,000	35,000	35,000
6	Finance Income (in Lakhs)	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000	5,000
7	Finance Expense (in Lakhs)	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000
8	Profit Before Tax (in Lakhs)	38,000	38,000	38,000	38,000	38,000	38,000	38,000	38,000	38,000	38,000	38,000	38,000
9	Income Tax Expense (in Lakhs)	8,000	8,000	8,000	8,000	8,000	8,000	8,000	8,000	8,000	8,000	8,000	8,000
10	Profit After Tax (in Lakhs)	30,000	30,000	30,000	30,000	30,000	30,000	30,000	30,000	30,000	30,000	30,000	30,000

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By Order of the Board
for CARYSIL LIMITED

CHANDAN K. NARAYAN
CHIEF FINANCIAL OFFICER

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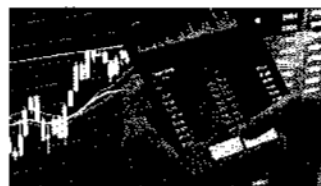
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WIRELESS-REVENUE
Nov. 7 November

A year ago, Tata Play, the satellite television broadcaster once known as Tata Sky, became the first company in India to take the "confidential" pre-filing route for an initial public offering (IPO). Under the confidential route, the company did not need to reveal the details of its preliminary documents and could change its mind about going public after hearing back from the Securities and Exchange Board of India.

The following month, Tata Play got the green signal from the stock market regulator to proceed with its IPO. However, the launch is yet to happen. The current market buzz is that it could take a lot more time.

Meanwhile, unconfirmed reports suggest the Tata group could buy out the 20 per cent equity in Tata Play held by Temasek, the Singapore-based investment firm, at a valuation of just under \$1 billion (US\$100 crore) at the prevailing exchange rate. That is close to what was US\$100 crore in 2019, one of India's largest and most profitable media

companies. In fact, even after the "confidential" pre-filing for the IPO went on this street, Tata would not see a price rise of 10,000 crore to 15,000 crore in the market.

So, what is happening to Tata Play? "There is no problem with the deal," says Anand Gandhi, founder of Play and Play Entertainment, a media tech startup. Gandhi was earlier head of partnership for the cable business of Reliance. In Mumbai, Vice president, Media Partners Asia, says "The pay TV market is contracting; relative to the market, Tata Play is not a big player in research, advisory, and consulting firms."

DTL, which is short for direct-to-home broadcast through satellites, and cable is a much smaller market. Pay TV market, from more than 100 million homes four years ago, pay TV is down to about 100 million. Tata Play did not respond to repeated requests for an interview. However, other DTH players agreed that the business is in trouble.

Leaking viewership
"There is leakage of viewership," says Manoj Dabholkar, CEO of DTH.

At the same time, viewers are going to streaming platforms through broadband internet, which is much faster than DTH. And there are better placed to offer. At the bottom end, they are offering pay TV for Rs 175, which is much higher than DTH prices.

It is not that people are not watching TV, it is just that more and more of them are watching it through means other than a DTH or cable connection. Roughly 15-20 million of the 100 million homes that have dropped off pay TV have shifted to broadband either through cable or satellite.

If you look up your pay TV subscription, you can watch both streaming platforms as well as regular television on it. These become hybrid homes. Of the remaining, how many have gone to DTH and how many have fallen off the grid is not clear. As a result, the money coming from distribution (cable and DTH) in the 77,000 crore TV ecosystem, which is a combination of advertising and subscription, has been falling steadily. It declined from 148,200 crore in 2019 to 40,000 crore in 2022, according to a PwC report.

That is reflected in the declining subscriber and revenues of DTH TV. Tata Play and Airtel Digital TV, in 2022-23, Tata Play had a loss of 105 crore on revenues of 14,530 crore. DTH TV is seen as a loss of 110 crore in FY23. In fact, the loss is more than 2,200 crore.

DTL, however, has fared better than cable. Going by estimates, cable has



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crashed from about 100 million homes in 2019 to less than 50-60 million.

Dishlight out

Most Americans watch Netflix through a broadband connection from Comcast, a cable company. Adam Thomson, senior principal analyst, TV and video, at UK-based research firm Omdia, points to the British Sky, which used to be Tata Play's sibling when it was Tata Sky.

The Tata, I built up a strong base of premium DTH subscribers, before diversifying to offer streaming content through to NOW service, which has more than 3 million subscribers in the UK," says Thomson. NOW has helped push up the average revenue per user by more than 25 percent at Sky.

Indian DTH operators have done the same thing. In 2020, Tata Play launched Ringa, offering Netflix and 20 other streaming services in bundles. Airtel Xstream, which offers 16 streaming video bundles, such as Sony LIV and Lionsgate, had 1.5 million subscribers.

"Can we make it a 20 million subscriber platform? It is a question being asked internally," says Adarsh, Tata's chief executive officer. Airtel Digital, the mother firm, has more than 25 million telco subscribers and 15 million DTH users. That is Airtel Xstream's cable business.

"There are 40-plus SVOD (subscription video-on-demand) services. Pay TV operators

like Tata Play that traditionally served satellite and DTH TV channels have established direct relationships with the customers. Aggregation of OTT services is a natural evolution in saving average revenue per user in the longer run," says Shah.

OTT, or over the top, is another name for streaming platforms because they run over the existing internet infrastructure. However, the question is whether plain aggregation can increase the value of a firm or whether it will be a model for a new revenue driver. Isn't it a risk to the core business?

Tata Play had discussed OTT in a meeting of smart TV. Investors would be interested," says an analyst. About 50 million homes in India have wired broadband. Half of them have smart TVs, according to estimates. A bulk of the video viewing happens on smart phones, which mostly 4G or 5G network have. Why, then, bother with wired broadband and smart TV?

The large screen, whether it is fixed or smart TV, gets advertising attention from four to six times the rates for audiences on a mobile screen. The more video ads on wired broadband, the more is the value the hardware can add up through which is streaming. At one point, Tata Play had used knitting. Tata Play had, in fact, moved into the last mile, but abandoned that effort. "It is hard to expand broadband because of the capital expenditure," says Nair of Airtel Digital.

It is between 15 lakh and 16 lakh per km to lay fibre. The payback takes more than seven years. That is why many telecom companies want to wait for the "last mile cable operator model" to take internet into homes. They lay fibre up to a point and on the last-mile pipe of cable operators to deliver streaming products.

However, when it comes to broadband, most operators point out that investing in last-mile access for broadband services makes sense in the top 1,000 cities, where the quality of the fibre is good. In Maharashtra, the network will be good in Pune or Mumbai, but good in Jaipur or Chandigarh and the data connectivity is bad," says an operator. Using these networks to deliver DTH TV-led growth in streaming does not make sense.

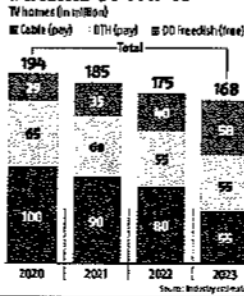
Dabholkar of Tata Play sees growth on several fronts, such as even homes that want to upgrade from cable and the ones that still do not have a TV. Many first-time TV owners are expecting for a smart or hybrid set-top box, which operators could target. "The DTH industry has stabilised and should recover from here onwards. There won't be double-digit growth, but low single-digit growth is possible," says Dabholkar.

How much value it creates for operators is a question that remains to play.

DISH NEEDS A WASH

What does Tata Play tell us about the future of DTH and cable TV?

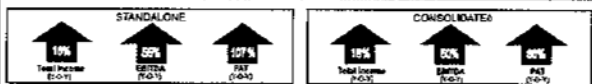
DECLINE OF PAY TV



CARYSIL

LIFESTYLE BRANDS & HOME APPLIANCES

GROWTH THROUGH GLOBALIZATION, DIVERSIFICATION & INNOVATION



Extract of the Un-audited Standalone & Consolidated Financial Results for the Quarter and Half Year Ended September 30, 2023

Particulars	Quarterly Results				Half Year Results				Year End Results			
	Q3-2023	Q2-2023	Q1-2023	Q4-2022	Q3-2023	Q2-2023	Q1-2023	Q4-2022	Q3-2023	Q2-2023	Q1-2023	Q4-2022
1. Sales Revenue from Operations	1,341.99	1,248.88	1,238.97	1,401.10	2,589.87	2,486.98	2,476.07	2,608.27	5,179.74	4,973.96	4,952.14	5,216.54
2. Net Profit for the period (before tax, exceptional and discontinued items)	211.76	180.41	174.75	211.76	392.17	355.16	346.51	392.17	784.34	710.32	693.05	784.34
3. Net Profit for the period (after tax, exceptional and discontinued items)	121.28	112.42	108.79	121.28	224.43	204.31	197.79	224.43	448.86	405.64	395.50	448.86
4. Net Profit for the period (after tax, exceptional and discontinued items) (after 12% tax credit)	106.46	95.21	92.48	106.46	199.97	183.87	180.75	199.97	399.94	364.17	356.92	399.94
5. Total Comprehensive Income for the period (including profit for the period and other comprehensive income after tax)	106.46	95.21	92.48	106.46	199.97	183.87	180.75	199.97	399.94	364.17	356.92	399.94
6. Earnings Per Share (EPS) of Rs 12/- each	5.32	4.76	4.61	5.32	9.99	9.22	9.04	9.99	19.99	18.20	17.84	19.99
7. Other Equity												
8. Earnings Per Share (EPS) of Rs 12/- each	5.32	4.76	4.61	5.32	9.99	9.22	9.04	9.99	19.99	18.20	17.84	19.99
9. Earnings Per Share (EPS) of Rs 12/- each	5.32	4.76	4.61	5.32	9.99	9.22	9.04	9.99	19.99	18.20	17.84	19.99

Notes:

a. The above is an extract of the detailed format of the Financial Results for the quarter & half year ended September 30, 2023 filed with the Stock Exchanges under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full format of the Financial Results are available on the website of the Stock Exchanges www.bse.co.in and www.nse.co.in and the Company's Website www.carysil.com respectively.

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c. The above results were reviewed by the Audit Committee and approved by the Board of Directors in their respective meetings held on November 07, 2023.

CARYSIL LIMITED

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Printed on: 07/11/2023



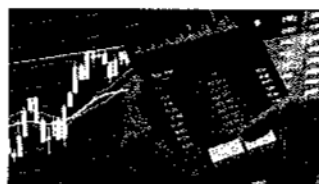
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Is Adani looking to exit the FMCG business?



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SATELLITE TELEVISION
First, November

A year ago, Tata Play, the satellite television broadcaster once known as Tata Sky, became the first company in India to take the 'confidential' pay-tv listing route for an initial public offering (IPO). Under the confidential route, the company did not need to reveal the details of the preliminary documents and could change its mind about going public after hearing back from the Securities and Exchange Board of India. The following month, Tata Play got the green signal from the stock market regulator to proceed with its IPO. However, the issue is yet to happen. The current market buzz is that it could take a fast-track listing.

Meanwhile, unconfirmed reports suggest the Tata group could buy out the 20 per cent equity in Tata Play held by Temasek, the Singapore-based investment firm, at a valuation of just under \$1 billion (₹8,300 crore) at the prevailing exchange rates. This is considered to be what would allow Tata Play to become India's largest and most profitable media

company. In fact, even after the 'confidential' pay-tv listing, the IPO went on the street with Tata Play's stock at an enterprise valuation of ₹16,000 crore in US\$1,000 crore in the issue.

So, what is happening to Tata Play? "There is no problem with the firm, there is a problem with the business," says Anand Gargal, founder of Play and Play Entertainment, a media tech startup. Gargal was earlier head of partnerships for the cable business of Reliance Jio.

Mohit Shah, vice president, Media Partners Asia, says "The pay TV market is contracting, relative to the market, Tata Play has done well." He adds that research, advisory, and consulting firms.

DTL, which serves for direct-to-home broadcast through satellites, and cable-to-the-home, is the pay TV market. From more than 160 million homes four years ago, pay TV has come down to about 100 million.

Tata Play did not respond to repeated requests for an interview. However, after DTH players agree that their business is in trouble.

Looking forward

"There is leakage at the home," says Mohit Shah, CEO, DTH TV.

As the pay-tv market is going to streaming platforms through broadband internet, which telecom firms like Airtel and Jio are better placed to offer. At the bottom end, they are offering pay TV for free DTH, which Telecom Bharti offers through DD Free Dish.

It is not that people are not watching TV, it is just that more and more of them are watching it through means other than a DTH or cable connection. Roughly 15-25 million of the 60 million homes that have dropped off pay TV have shifted to broadband either through cable or telecom.

If you look up your smart TV on a broadband connection, you can watch streaming platforms as well as regular television on it. These become hybrid homes. Of these, streaming, how many have gone to DD Free Dish and how many have fallen off the grid is not clear. As a result, the money coming in from distribution (read cable and DTH) in the ₹7,000 crore TV business, which is a combination of advertising and subscription, has been falling steadily. It declined from ₹6,300 crore in 2019 to ₹4,700 crore in 2022, according to a PwC report.

This is reflected in the declining subscription revenue of DTH TV. Tata Play and Airtel Digital TV in 2022-23. Tata Play made a loss of ₹50 crore on revenue of ₹4,500 crore. DTH TV revenues fell to ₹1,100 crore in FY23, less than half its FY19 level, while losses almost doubled to more than ₹2,200 crore.

DTH, however, has fared better than cable. Going by estimates, cable has



MOST OPERATORS POINT OUT THAT INVESTING IN LAST-MILE SERVICES MAKES SENSE IN THE TOP 1,000 CITIES, WHERE THE QUALITY OF THE FIBRE IS GOOD



crashed from about 100 million homes in 2019 to less than 55-60 million.

Dish to host

Most Americans watch Netflix through a broadband connection from Comcast, a cable company. Adam Thomas, senior principal analyst, TV and video, at US-based research firm, points to the British Sky TV, which used to be Tata Play's sibling when it was Tata Sky.

"Like Tata, a built-up subscription of premium DTH subscribers, before diversifying into streaming content through its NOW service, which has more than 3 million subscribers in the UK," says Thomas. NOW has helped push up the average revenue per user by more than 35 per cent at Sky.

Indian DTH operators have done the same thing. In 2020, Tata Play launched Shing, offering Netflix and 20 other streaming services in India. Airtel Xstream, which offers streaming video bundles, such as Sony LIV and Lionsgate, has just hit 5 million subscribers.

"Can we make it a 20 million-subscriber platform?" is the question being asked, internally, says Anand Gargal, chief executive officer, Airtel Digital. The mother firm sits on more than 375 million telecom subscribers and 15 million DTH users. That is Airtel Xstream's core business area.

There are 41-plus SVOD (subscription video-on-demand) services. Pay TV opera-

tor like Tata Play that traditionally served as a middleman of linear TV channels have even started direct relationship with the customers. Aggregation of OTT services is thus a natural transition for pay-tv operators," says Shah.

OTT is over the top, i.e., whether come from streaming platforms because they run over the existing internet infrastructure. However, the question is whether plan aggregation can increase the value of a firm or whether it will be a middleman revenue driver. Is it critical to own the last mile?

"Tata Play had 15 million OTT connections for smart TVs, services would be needed," says an analyst. About 50 million homes in India have wired broadband, the more the value the business can add up through more in streaming. At one point, Tata Play had over 10 million, but abandoned that effort. "It is hard to expand broadband because of the capex (capital expenditure)," says Haiman Airtel Digital.

It costs between \$10 lakh and \$15 lakh per km to lay fibre. The payback takes more than a year. That is why many telecom companies use what NetScout, the last-mile cable operator model, to also connect into homes. They lay fibre up to a point and use the last-mile pipe of cable operators to deliver streaming products.

Nonetheless, wired broadband remains a challenge. Most operators point out that investing in last-mile access or broadband services makes sense in the top 1,000 cities, where the quality of the fibre is good. "In India, the network will be good in Pune, Mumbai, but not in Lucknow and the data connectivity is bad," says an operator. Using those networks to deliver smart TV-led growth in streaming does not make sense.

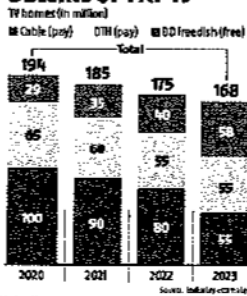
Probably, DTH TV sees growth in several forms, such as from homes that want to upgrade from cable and the ones that still do not have a TV. Many first-time TV owners are upgrading for a smart or hybrid set-top box, which operators could target. "The DTH industry has stabilised and should recover from here onwards. There won't be double-digit growth, but low single-digit growth is possible," says Gargal.

How much value it creates for investors is a question that remains to play.

DISH NEEDS A WASH

What does Tata Play tell us about the future of DTH and cable TV?

DECLINE OF PAY TV



CARYSIL

LIFESTYLE GOODS & BUILT-IN APPLIANCES

GROWTH THROUGH GLOBALIZATION, DIVERSIFICATION & INNOVATION



Extract of the Un-audited Standalone & Consolidated Financial Results for the Quarter and Half Year Ended September 30, 2023

Particulars	Quarter Ended September 30, 2023				Half Year Ended September 30, 2023				Half Year Ended September 30, 2022			
	2023 Q3	2023 Q2	2023 Q1	2023 Q3	2023 H1	2022 H1	2022 Q3	2022 Q2	2022 H1	2022 Q3	2022 Q2	2022 Q1
1. Total Income from Operations	1,010.74	1,010.74	1,010.74	1,010.74	2,021.48	2,021.48	1,010.74	1,010.74	2,021.48	1,010.74	1,010.74	1,010.74
2. Net Profit before taxes (Before Tax)	110.74	110.74	110.74	110.74	221.48	221.48	110.74	110.74	221.48	110.74	110.74	110.74
3. Net Profit after taxes (After Tax)	100.74	100.74	100.74	100.74	202.96	202.96	100.74	100.74	202.96	100.74	100.74	100.74
4. Net Profit per share (After Tax)	100.74	100.74	100.74	100.74	202.96	202.96	100.74	100.74	202.96	100.74	100.74	100.74
5. Total Comprehensive Income (After Tax)	100.74	100.74	100.74	100.74	202.96	202.96	100.74	100.74	202.96	100.74	100.74	100.74
6. Earnings Per Share (EPS) (After Tax)	100.74	100.74	100.74	100.74	202.96	202.96	100.74	100.74	202.96	100.74	100.74	100.74
7. Other Items												
8. Earnings Per Share (EPS) (Before Tax)	110.74	110.74	110.74	110.74	221.48	221.48	110.74	110.74	221.48	110.74	110.74	110.74
9. Earnings Per Share (EPS) (Before Tax)	110.74	110.74	110.74	110.74	221.48	221.48	110.74	110.74	221.48	110.74	110.74	110.74

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c. The above results were reviewed by the Audit Committee and approved by the Board of Directors in their respective meetings held on November 07, 2023.

CARYSIL LIMITED

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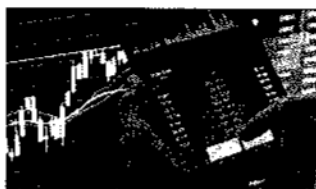
In focus

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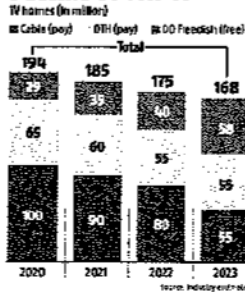
WIRELESS-DRIVEN
Pune, November

A year ago, Tata Play, the satellite television broadcaster known as Tata Sky, became the first company in India to launch the "conditional access" pay-per-view model for satellite television (PPV). Under the conditional access model, the company did not need to reveal the details of the pay-per-view services and could charge a premium for limited pay-per-view (PPV). Under the conditional access model, the company did not need to reveal the details of the pay-per-view services and could charge a premium for limited pay-per-view (PPV). Under the conditional access model, the company did not need to reveal the details of the pay-per-view services and could charge a premium for limited pay-per-view (PPV).

DISH NEEDS A WASH

What does Tata Play tell us about the future of DTH and cable TV?

DECLINE OF PAY TV



companies. In fact, according to the "conditional access" pay-per-view (PPV) model, the company did not need to reveal the details of the pay-per-view services and could charge a premium for limited pay-per-view (PPV).

So, what is happening in Tata Play? There is no problem with the firm, there is a problem with the business, says Anand Chandra, founder of the Play Entertainment, a media tech startup.

Gandhi was earlier head of part-time for the cable business of Reliance Jio.

At the same time, the pay TV market is contracting, relative to the market, Tata Play has done well. "MVA is a research, advisory and consulting firm."

DTL, which is a firm for direct-to-home broadcast through satellites, and cable together constitute the pay TV market. From more than 60 million homes four years ago, pay TV is down to about 100 million.

Tata Play did not respond to repeated requests for an interview. However, some DTH players agree that their business is in trouble.

Looking forward
"There is a lot of change in the market," says Manoj Dubal, CEO, Dish TV.

At the top end, viewers are going to streaming platforms through broadband internet, which is known as OTT (over-the-top) content.

OTT is better placed to offer AC (above cable) content, they are offering pay TV for free DTH, which is a better business model.

It is not that people are not watching TV. It is just that more and more of them are watching it through streaming services.

If you have a smart TV, it is a broadband connection, you can watch both streaming services and regular television on it. These become hybrid homes.

OTT is the remaining, how many have gone to DD Free Dish and how many have taken OTT? It is not clear. As a result, the streaming firms (distribution, content and OTT) in the 10,000 crore TV business, which is a combination of advertising and subscription, has been falling steadily. It declined from ₹16,300 crore in 2019 to ₹12,200 crore in 2022, according to a PwC report.

This is reflected in the declining subscriber numbers of Dish TV, Tata Play, and Airtel Digital TV. In 2022-23, Tata Play made a loss of ₹15 crore on revenue of ₹4,540 crore. Dish TV's revenue fell to ₹1,100 crore in FY23, less than half the FY22 level, while its losses increased to ₹1,200 crore.

DTL, however, has fared better than cable. Giving by estimates, cable has

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crashed from almost 200 million homes in 2019 to less than 50 million.

Dishing it out
Most Americans watch Netflix through a broadband connection from Comcast, a cable company. Adam Thomas, senior principal analyst, TV and video, at US-based research firm Omnicast, points to the reason why DTH, who have been in Tata Play's shelling when it was Tata Sky.

"Like Tata, which is a strong base of premium DTH subscribers, before the move to streaming content through its NOW service, which has more than 1 million subscribers in the UK," says Thomas. NOW has helped push up its average revenue per user by more than 35 percent in 2022.

Indian DTH operators have done the same thing. In 2020, Tata Play launched PVR, offering Netflix and 20 other streaming services to its subscribers. Airtel Xstream, which offers streaming services to its subscribers, has just hit 5 million subscribers.

"Can we make it a 20 million subscriber platform?" is the question being asked by many. Says Aditya Kulkarni, chief executive officer, Airtel Digital. The number of subscribers has moved from 3.5 million in 2019 to 5 million in 2022. That is Airtel's current goal.

There are a lot of plus points in streaming video-on-demand services. Pay TV operators

will like Tata Play that has already served as a model for other DTH operators. However, the question is whether the aggregation can increase the value of a firm or whether it will be a medium-term revenue driver. But it is not clear on the last mile.

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However, the question is whether the aggregation can increase the value of a firm or whether it will be a medium-term revenue driver. But it is not clear on the last mile.

"If Tata Play had 15 million OTT subscribers, it would be a success. But it is not clear on the last mile. They have to overcome the hurdle of last-mile access. They have to overcome the hurdle of last-mile access. They have to overcome the hurdle of last-mile access."

About 50 million homes in India have wired broadband. Half of them have smart TVs, according to estimates. A bulk of the video viewing happens on smart homes, which are roughly 600 million homes. Why, then, have we not seen wired broadband and smart TV?

The answer, whether it is wired or smart TV, goes advertising. Most of the time, the advertising is done on the mobile screen. The advertising is done on the mobile screen. The advertising is done on the mobile screen. The advertising is done on the mobile screen.

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There are a lot of plus points in streaming video-on-demand services. Pay TV operators

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GROWTH THROUGH GLOBALIZATION, DIVERSIFICATION & INNOVATION											
STANDALONE											
CONSOLIDATED											
Extract of the Un-audited Standalone & Consolidated Financial Results for the Quarter and Half Year Ended September 30, 2023 (Rs. in Lakhs except Earnings Per Share)											
Sl. No.	Particulars	STANDALONE				CONSOLIDATED				Half Year	
		2023	2022	2021	2020	2023	2022	2021	2020	2023	2022
1.	Total Income	4,540.91	1,544.47	1,562.57	1,424.17	17,127.39	16,625.28	16,496.10	15,742.00	17,127.39	16,625.28
2.	Net Profit	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00
3.	Net Profit per Share	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00
4.	Net Profit per Share (Basic)	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00
5.	Net Profit per Share (Diluted)	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00
6.	Operating Profit	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00
7.	Operating Profit per Share	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00
8.	Operating Profit per Share (Basic)	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00
9.	Operating Profit per Share (Diluted)	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00
10.	Operating Profit per Share (Adjusted)	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00
11.	Operating Profit per Share (Adjusted - Basic)	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00
12.	Operating Profit per Share (Adjusted - Diluted)	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00
13.	Operating Profit per Share (Adjusted - Diluted - Basic)	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00
14.	Operating Profit per Share (Adjusted - Diluted - Diluted)	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00
15.	Operating Profit per Share (Adjusted - Diluted - Diluted - Basic)	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00
16.	Operating Profit per Share (Adjusted - Diluted - Diluted - Diluted)	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00
17.	Operating Profit per Share (Adjusted - Diluted - Diluted - Diluted - Basic)	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00
18.	Operating Profit per Share (Adjusted - Diluted - Diluted - Diluted - Diluted)	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00
19.	Operating Profit per Share (Adjusted - Diluted - Diluted - Diluted - Diluted - Basic)	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00
20.	Operating Profit per Share (Adjusted - Diluted - Diluted - Diluted - Diluted - Diluted)	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00
21.	Operating Profit per Share (Adjusted - Diluted - Diluted - Diluted - Diluted - Diluted - Basic)	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00
22.	Operating Profit per Share (Adjusted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted)	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00
23.	Operating Profit per Share (Adjusted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted - Basic)	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00
24.	Operating Profit per Share (Adjusted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted)	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00
25.	Operating Profit per Share (Adjusted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted - Basic)	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00
26.	Operating Profit per Share (Adjusted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted)	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00
27.	Operating Profit per Share (Adjusted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted - Basic)	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00
28.	Operating Profit per Share (Adjusted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted)	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00
29.	Operating Profit per Share (Adjusted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted - Basic)	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00
30.	Operating Profit per Share (Adjusted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted)	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00
31.	Operating Profit per Share (Adjusted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted - Basic)	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00
32.	Operating Profit per Share (Adjusted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted)	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00
33.	Operating Profit per Share (Adjusted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted - Basic)	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00
34.	Operating Profit per Share (Adjusted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted)	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00	1,000.00	1,000.00	1,316.28	1,000.00
35.	Operating Profit per Share (Adjusted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted - Diluted - Basic)	1,316.28	1,000.00	1,0							

