

Date: September 23, 2025

To,

Department of Corporate Services, Listing Department,

BSE Limited National Stock Exchange of India Limited

Phiroze Jeejeebhoy Towers, Exchange plaza, Plot No. C/1, G Block Dalal Street Bandra Kurla Complex, Bandra East,

Mumbai - 400001 Mumbai - 400051

Scrip Code: 543333 Scrip Symbol: CARTRADE

ISIN: INE290S01011

Dear Sir/Madam,

Sub: Disclosure under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Press Release dated September 23, 2025 titled "CarTrade Tech's Platforms, CarWale & BikeWale Traffic Soars 74% to Record High This Navratri".

Pursuant to the provisions of Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with Schedule III thereof, as amended, we enclose herewith the press release titled "CarTrade Tech's Platforms, CarWale & BikeWale Traffic Soars 74% to Record High This Navratri".

The same is also made available on the website of the Company at https://www.cartradetech.com/

The above is for your information and record.

Yours faithfully

For CarTrade Tech Limited

Lalbahadur Pal
Company Secretary and Compliance officer

Mem. No. A40812 Enclosed: a/a

CarTrade Tech Limited

Reg. Off. & Corp. Off.: 12th Floor, Vishwaroop IT Park, Sector 30A, Vashi, Navi Mumbai 400705.

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PRESS RELEASE

CarTrade Tech's Platforms, CarWale & BikeWale Traffic Soars 74% to Record High This Navratri

Mumbai, September 23, 2025 – CarTrade Tech Limited (NSE: CARTRADE | BSE: 543333), India's leading digital ecosystem for automobiles, today announced that its consumer platforms – CarWale and BikeWale – recorded their highest ever single-day traffic yesterday.

Traffic surged to an all-time peak, registering a 74% growth compared to the first day of Navratri last year and a 60% increase over the August 2025 daily average. The extraordinary spike highlights the combined impact of festive season demand and the recent GST rate cut, which has enhanced affordability and lifted consumer sentiment across the automobile sector.

Banwari Lal Sharma, CEO - Consumer Group, CarTrade Tech, said:

"Yesterday was a landmark day for our platforms. The festive excitement, amplified by GST-led affordability, has fueled unprecedented consumer activity. This milestone underscores the trust that millions of Indians place in CarWale and BikeWale when researching and purchasing vehicles."

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