CAMPUS ACTIVEWEAR LTD.
Formerly known as :
Campus Activewear Pvt. Ltd.
CIN - L74120DL2008PLC183629

6th November 2024

To,

BSE Limited Corporate Relationship Department 1st Floor, New Trading Ring, Rotunda Building, P. J. Towers, Dalal Street, Mumbai – 400 001 **SCRIP CODE: 543523**	National Stock Exchange of India Ltd. Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (East), Mumbai – 400 051 **SYMBOL: CAMPUS**

Subject: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015- Earnings Call for Analysts/Investors

Dear Sir,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we would like to inform that the Company has scheduled an Earnings Call with Analysts/Investors on Monday, 11th November 2024 at 04:30 PM IST. Further details in respect of the same are attached herewith.

You are requested to take the same on your record.

Thanking you

Yours Truly

For **CAMPUS ACTIVEWEAR LIMITED**

Archana Maini
Digitally signed by Archana Maini
Date: 2024.11.06 17:02:01 +05'30'

Archana Maini
General Counsel & Company Secretary
Membership No. A16092

Encl: As above

Campus Activewear Limited
Earnings Call Invite – Q2 & H1 FY25

6th November 2024

You are cordially invited to the Q2 & H1 FY25 Earnings Call of Campus Activewear Ltd. at 4:30 PM IST on 11th November 2024

Campus Activewear Limited will announce its financial results of the second quarter and six months ended 30th September 2024 on Monday, 11th November 2024.

The Company has scheduled **Q2 & H1FY25 Earnings Call on Monday, 11th November 2024 at 4:30 PM IST**. The details are as below:

Conference Call Details	
Day & Date	Monday, 11th November 2024
Time	04:30 PM - 05:30 PM, IST
Primary Number	+91 22 6280 1341 +91 22 7115 8242
International Toll-Free Numbers	USA – 186 6746 2133 UK – 0808 1011 573 Singapore – 800 101 2045 Hong Kong – 800 964 448
Pre-register to avoid wait time	Click Here to pre-register for the call and dial in directly without waiting for the operator.

The call will be initiated with opening comments on the earnings performance followed by an interactive Question & Answer session.

The Campus Activewear's Management team will be represented by:
Mr. Nikhil Aggarwal, Whole-time Director & CEO
Mr. Sanjay Chhabra, Chief Financial Officer

Campus Activewear Limited (NSE: CAMPUS, BSE: 543523)

Campus Activewear Limited (CAL) is India's largest sports and athleisure footwear brand *in terms of value and volume. Campus was introduced in 2005 as a lifestyle-oriented sports and athleisure brand that offers a diverse product portfolio for the entire family. The brand offers multiple choices across styles, color palettes, price points and an attractive product value proposition. CAL is amongst a few established national brands enjoying ~17% market share in the Indian branded sports and athleisure footwear industry which is predominated by international brands. The Company's thrust on in-house manufacturing facilities, integrated supply chain, robust omnichannel sales and distribution network with pan-India presence, strong design capabilities accelerating swift product commercialization, strong brand-recall, innovative branding and marketing approach, digitization focus for effective distributor and retailer relationships has enabled CAL to successfully cater diverse consumer needs across different demographics and price point, covering more than 85% of the total addressable market for sports and athleisure footwear in India.

CAL owns and operates 5 manufacturing facilities across India with an installed annual capacity for assembly of 35.7 million pairs as on June 30, 2024. The Company has over 300+ distributors directly servicing and fulfilling orders of over 24,000 geographically mapped retailers in more than 650 cities at a pan-India level as on June 30, 2024. Of these approximately 24,000 retailers, the internal sales force of 200+ employees have direct field coverage of approximately 12,500 retailers as on June 30, 2024. The remaining approximately 11,500 retailers are covered through CAL's distributor 'feet on street' initiative, which further depends on the Company's distributor management system, sales force activation application and retailers' engagement initiative.

We have an extensive online sales presence through third party pure play marketplaces, third-party managed marketplaces and online-to-offline B2B platforms such as Flipkart, Amazon, Ajio, Myntra, Fynd and Udaan among others as well as our own e-commerce website. We have sold more than 1.6 million pairs through online channels in Q1FY 2025. Our revenues from operations through our ecommerce platforms grew at a CAGR of 45%+ between Fiscal 2021 and TTM Jun'24.

In addition, we operate our EBOs under two models: through company opened company operated stores ("COCOs") and franchisees, we have 270+ EBOs as on June 30, 2024.

For more information and financial results, please visit our website www.campusactivewear.com or contact:

Investor Relations Department
Email Id: ird@campusshoes.com